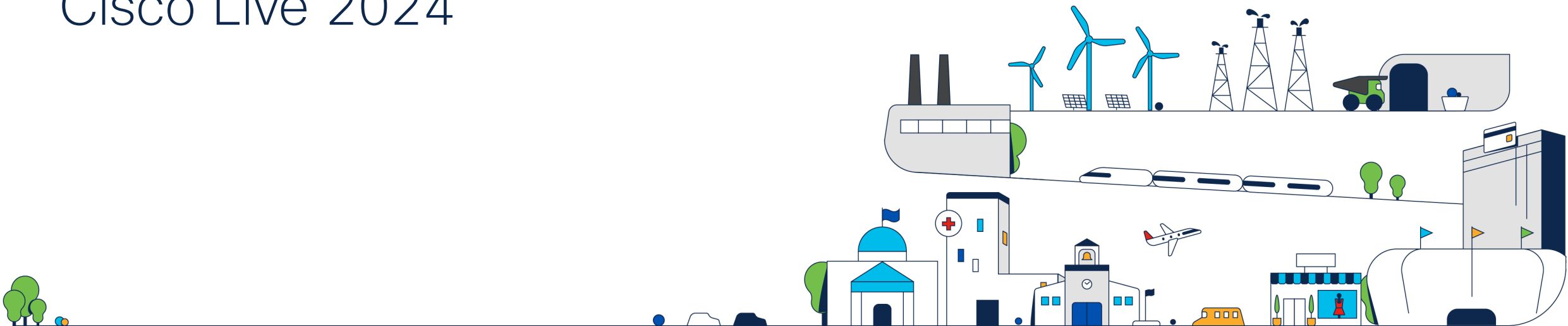




Industry Solutions Group Hub Crawls

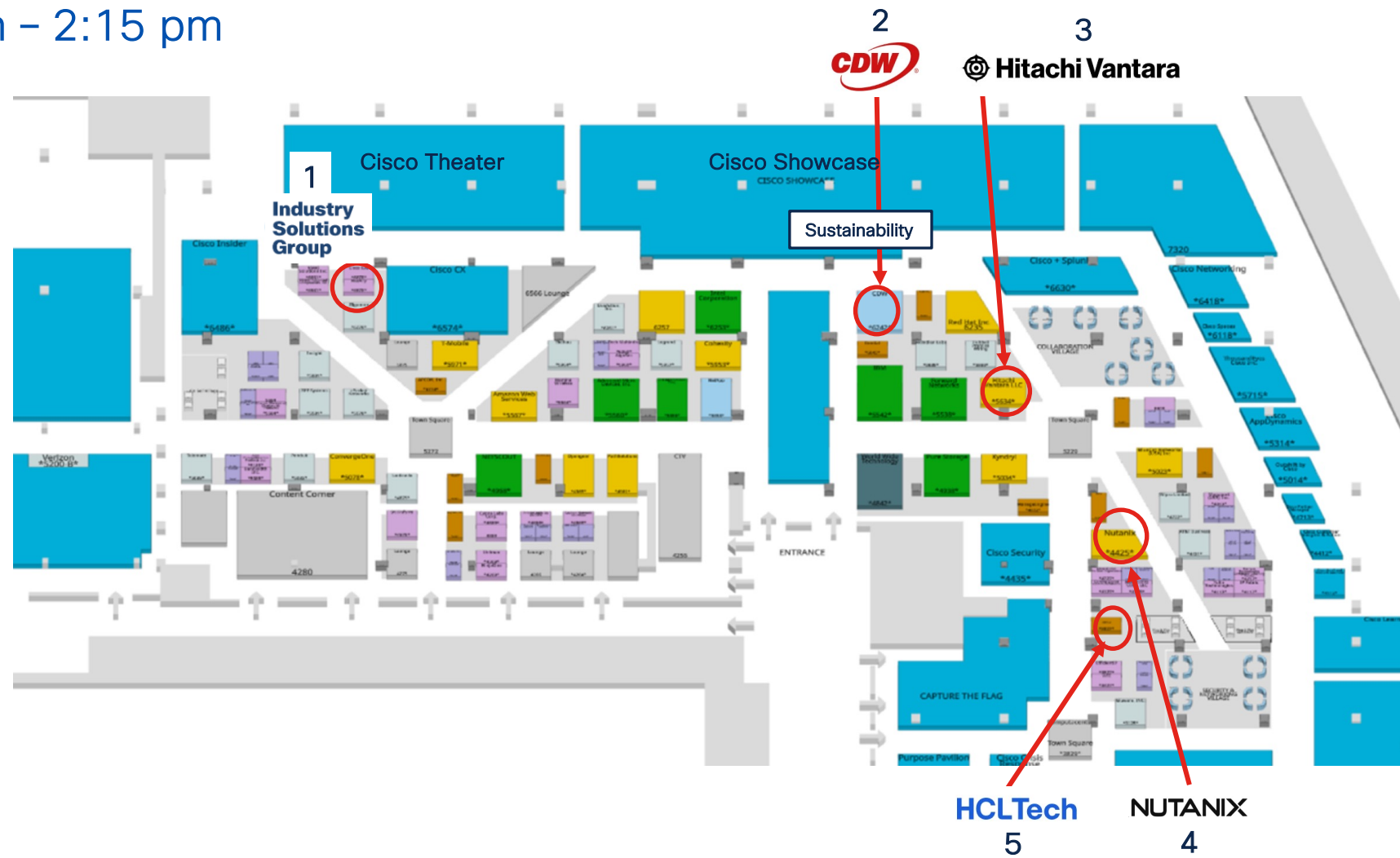
Cisco Live 2024



Financial Services Hub Crawl

Tuesday, June 4, 1:00 pm – 2:15 pm

- Stop 1: Industry Solutions booth #6678
- Stop 2: CDW #6242
- Stop 3: Hitachi Vantara #5634
- Stop 4: Nutanix #4425
- Stop 5: HCL Tech #3827
- Suggested stop: Sustainability



Manufacturing Hub Crawl

Wednesday, June 5, 11:00 am – 12:15 pm

- Stop 1: Industry Solutions booth# 6678
- Stop 2: WWT #4842
- Stop 3: Rockwell #3817-B
- Stop 4: Cisco + Splunk #6630
- Stop 5: Networking and Product Zones



2



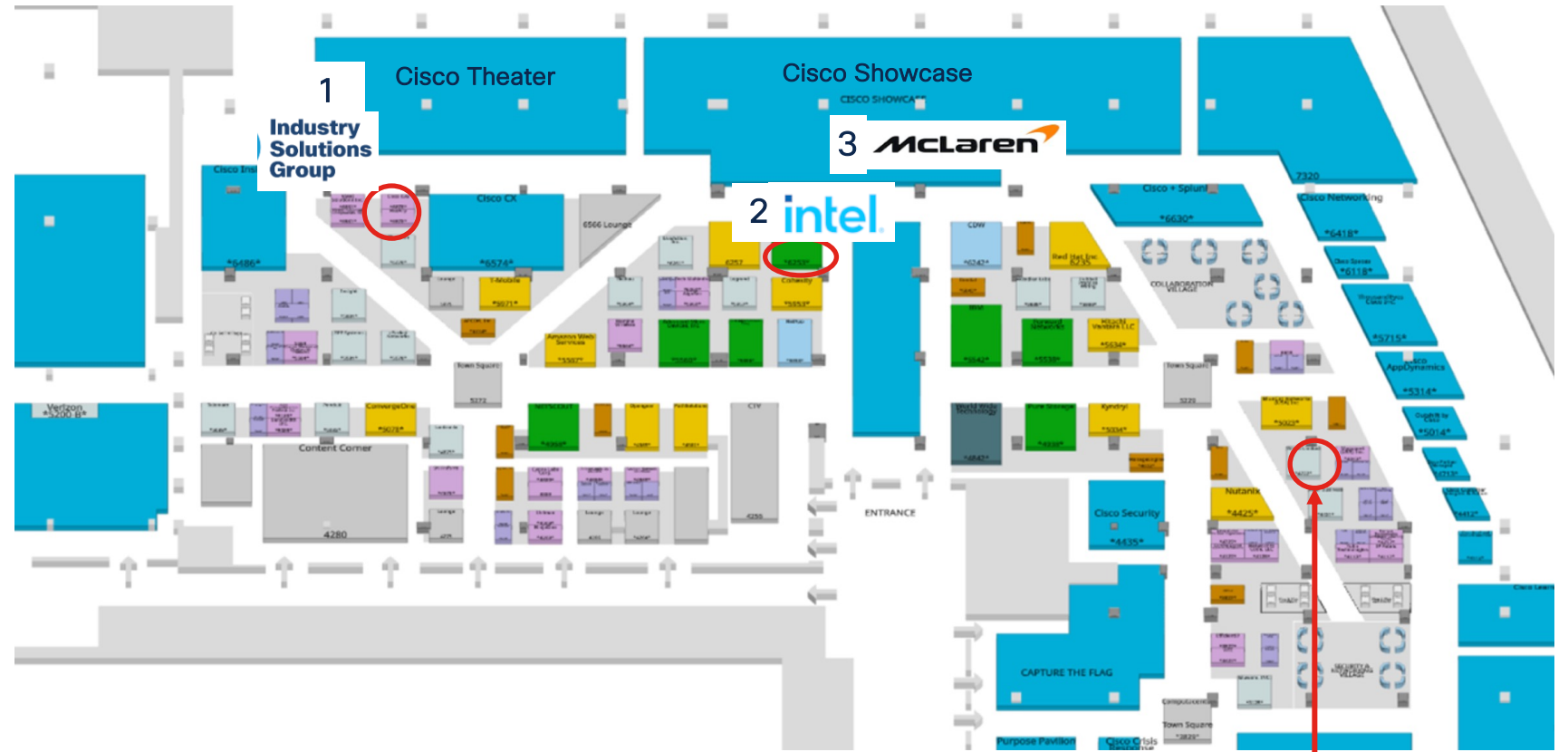
3

Cisco Live 2024

Retail and Sports, Media & Entertainment Hub Crawl

Wednesday, June 5, 1:00 pm – 2:15 pm

- Stop 1: Industry Solutions booth# 6678
- Stop 2: Intel #6253
- Stop 3: McLaren (Cisco Showcase)
- Stop 4: Wipro #4722
- Stop 5: Cisco store #1420 (CAE, EveryAngle, VusionGroup, Cogniac)



4 wipro

Cisco Retail Store

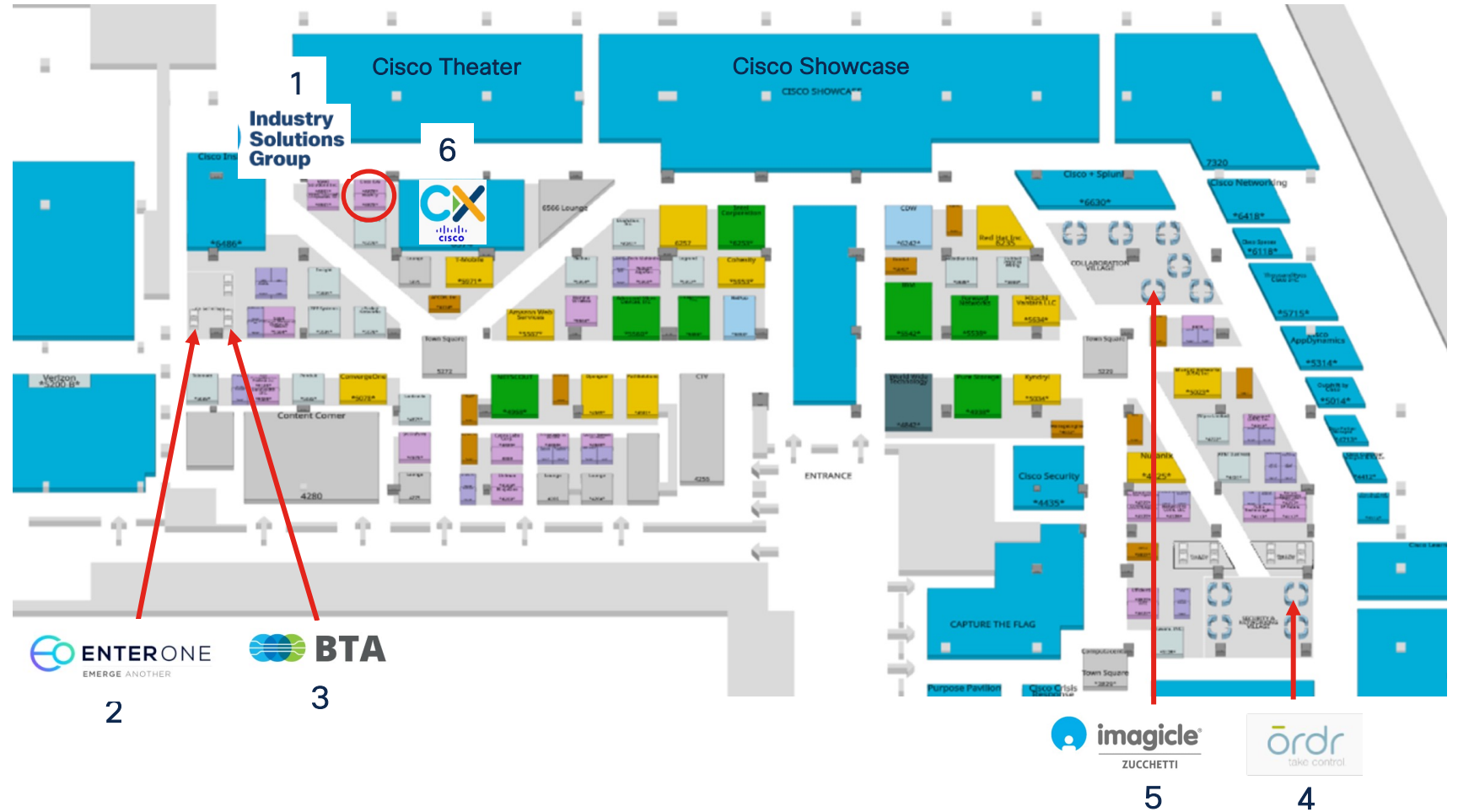
5 CAE LABS EVERYANGLE
VusionGroup cogniac

Cisco Live 2024

Government Hub Crawl

Wednesday, June 5, 3:00 pm – 4:15 pm

- Stop 1: Industry Solutions booth# 6678
- Stop 2: EnterOne #5590-F
- Stop 3: Business Technology Architects #5590-C
- Stop 4: Ordr #3120-A
- Stop 5: Imagicle. #6230-W
- Stop 6: CX #6574



Industry Solutions Group | Hub Crawls Schedule

Day	Start Time	Industry	Description	Cisco Host
Tues. June 4	1pm - 2:15pm	Financial Services	Join Cisco's financial service industry experts to delve into what is currently reshaping the banking, insurance, and investment sectors. Hear directly from our strategic partners who are at the forefront of integrating Cisco's solutions to drive transformational results for our customers.	Tom Filep, Sales Business Development Manager, Financial Services
Weds. June 5	11am - 12:15pm	Manufacturing	Come join Cisco's global manufacturing lead and learn how Cisco and our partners are helping customers realize their most critical business outcomes. We'll visit select partners across our hardware, software, and services partner ecosystem and share best practices on how you can drive efficiencies in your business.	Carlos Rojas, Sales Business Development Manager, Manufacturing
	1pm - 2:15pm	Retail + Sports Media & Entertainment	Setting the stage: Hear from Cisco's experts in retail, sports, media, and entertainment about the key issues dominating each industry and learn directly from our partners how they collaborate with Cisco to deliver tangible business outcomes to our customers	Shawn Jett and Kevin Yarnell, Sales Business Development Manager, Sports, Media & Entertainment
	3pm - 4:15 pm	Government	Across public sector and the federal business, we are seeing common requests to help in delivering next generation citizen services and compliance with directives that protect our citizens, these services, and critical infrastructure. Join Cisco and our government experts to see and hear first-hand, our solutions and the partners who can help you make it happen!	Matt Dietz and Steve Vetter, Sales Business Development Manager, Government