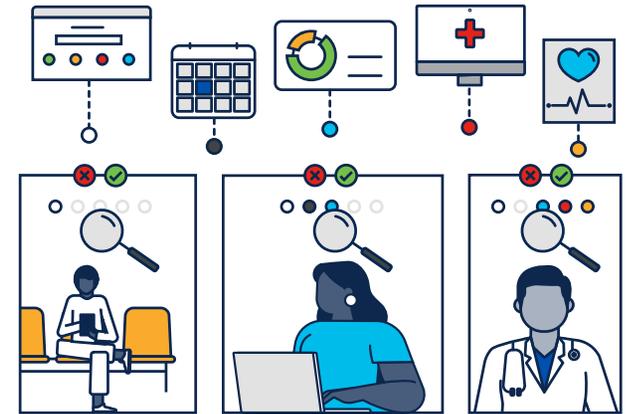


Cisco Healthcare Zero Trust Advisory

Healthcare Security Strategy & Planning Service



Access happens everywhere in your environment

A zero trust approach secures access to your applications and environment, from any user, device, or location.

According to the US Health and Human Service's (HHS) 405d Task Force on healthcare security, "Zero trust is a strategic approach to cybersecurity that secures an organization by eliminating implicit trust and continuously validating every stage of digital interaction. The strategy provides guidance for organizations to protect their resources by creating processes and workflows focused on protecting assets and securing sensitive data. Building a zero trust architecture that encompasses multi-layer protections strengthens your security posture."¹

With combined healthcare industry experience and technical expertise, the Cisco Customer Experience (CX) Healthcare team is well positioned to partner with you on your zero trust journey. Regardless of where you are today, we can help you achieve your security goals.

¹https://405d.hhs.gov/post/detail/4cfc65e0-e56a-499f-b0ce-190f1a5c20a8?utm_source=newsletter&utm_medium=email&utm_campaign=name_cyber_security_update_monday_july_10_2023&utm_term=2023-07-10

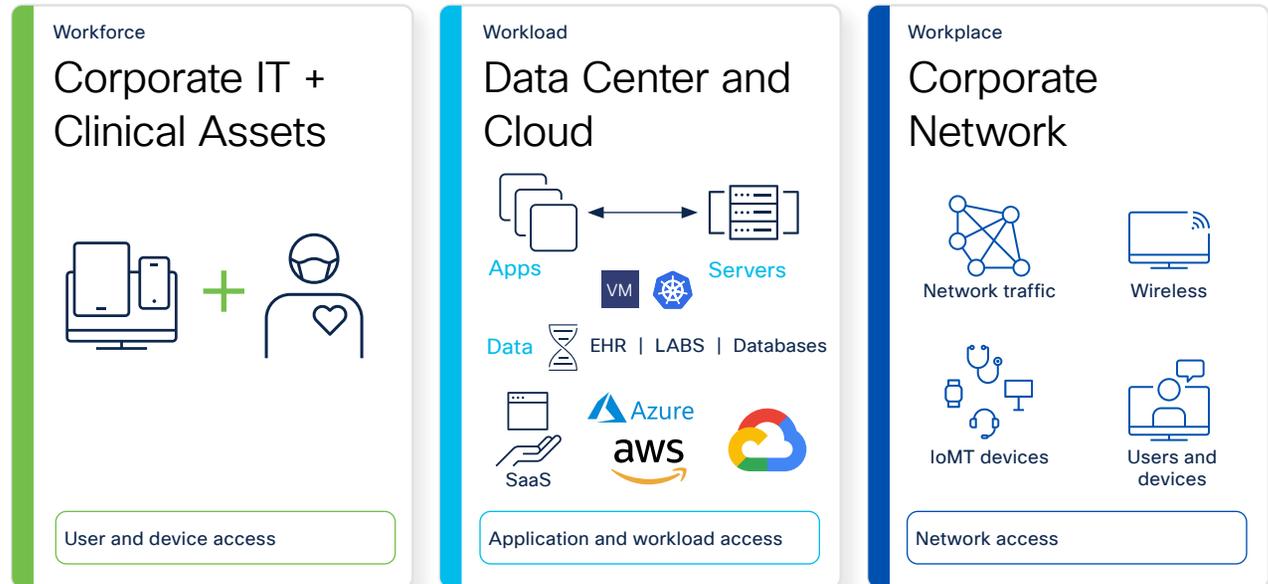
Key Benefits

- **A network less vulnerable** to cyberattacks and security threats.
- **Increased security process** automation with endpoint and application context as well as identity intelligence.
- **Improved patient safety** by reducing downtime as well as time to detect and respond to security issues.
- **Aligned IT and business goals** with a unified strategy while maximizing current and future technology investments.

Zero Trust for Healthcare

The Cisco Healthcare Zero Trust Advisory Service helps you understand and visualize a secure zero trust future by factoring in the uniqueness of your environment, analyzing your current capabilities, and advising on the best approach for your organization. During our workshop exercises, Cisco engineers will help identify your strengths and weaknesses, as well as gaps within your security strategy. This information will be used to create a Zero Trust Strategy and Analysis Report which includes a zero trust scorecard, strategic roadmap, and an executive summary of our findings and recommendations.

Secure access to your applications and environment, from any user, device, or location



Next steps

For more information about Cisco's zero trust or other healthcare Digital Advisory Services contact your Cisco sales representative or email us at CXHealthcareBD@cisco.com