

Cisco DNA

At the heart
— of —
healthcare
innovation



In the past, healthcare was constrained by time and place. Today, digital transformation is opening up a new world of healthcare opportunities, increasing access to quality healthcare and reducing costs.

What is Cisco DNA?

Cisco Digital Network Architecture (DNA) revolutionizes how you design, build, and manage your hospital, clinic, and research networks.

It means faster, flexible deployment and simpler network management to help IT get up and running in days rather than months. It also means actionable network insights – for greater patient engagement and smarter operations in clinical, research, and factory settings. And it means security, network-wide.

28%

More efficient
IT staff¹

\$24K+

Lower annual IT
costs per 100 users
through increased
network readiness²

46
hours
vs. 200
days

100x faster attack
detection than
industry average³

Faster innovation with business and network insights

Generate real-time analytics to help improve care and research experiences, increase clinician and staff productivity, and optimize space usage

Lower complexity and costs with automation

Accelerate roll out and update of clinical, research, and factory networks—and reduce day-to-day operational and network-management cost—with automation, central management, and application assurance.

Reduced risk with security everywhere

Facilitate secure critical patient data and clinical-trial research with security embedded network-wide for continuous, faster threat detection and protection.

Cisco DNA: The speed, flexibility, and protection you need at the heart of healthcare innovation

READ CHAPTER 2

Hospital Network Evolution
for the Digital Era



For more information, contact your Cisco sales representative or visit our website:

DNA for Healthcare



Sources:

1: The Business Value of Creating Digital-Ready Networks with Cisco DNA Solutions, IDC, 2016

2: Is Your Network Ready for Digital Transformation?, IDC, 2017

3: Midyear Security Report, Cisco, 2015

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