Cisco Digital Signage and Show and Share ►

The Cisco® Digital Media Suite (DMS) is a comprehensive offering of webcasting and video sharing, digital signage, and business IPTV applications that can help transform how organizations learn, grow, communicate, and collaborate. Support from the broad Cisco partner ecosystem of deployment, solution-development, and content-creation partners help ensure a successful digital media implementation.

Cisco® Show and Share is a webcasting and video sharing application that helps organizations create secure video communities to share ideas and expertise, optimize global video collaboration, and personalize the connection between customers, employees, and students with user-generated content. Cisco Show and Share provides the ability to create live and on-demand video content and define who can watch specific content, it offers viewer collaboration tools such as commenting, rating, and word tagging, and it provides comprehensive access reporting.

Cisco Digital Signs is a network-based digital signage application that helps organizations enhance the customer experience, deliver information and training, and create awareness. Cisco Digital Signs is an add-on module that uses the Cisco Digital Media Manager to allow you to conveniently and quickly publish and view digital media programs interactively through the Cisco Digital Media Player (DMP), over an IP network, through your standard- and high-definition displays. It uses standard video-streaming technologies to deliver compelling live and on-demand media content for an immersive digital signage experience.

You can learn more about Cisco Digital Media solutions on Cisco's website at the following URL:
http://www.cisco.com/go/dms

For sales and account support, please contact one of Cisco's local account managers:

Mike Kling mikling@cisco.com 225-218-2010

Cisco Product SKU	Description	USD List Price	EPL Price
DMS Software			
MDE-1100-CALIC	MDE 1100 Series Content Acquirer SW License	3,995.00	2,796.50
CON-SAS-MDE1100C	SW APP SUPP MDE 1100 Media Acquirer SW Lic.12 mth	599.00	599.00
MDE-1100-SW253-K9	MDE 1100 Base Media Delivery Software	3,095.00	2,166.50
MDE-MGMTSW-LIC	MDE 1100 / 3100 Mgmt SW Lic.	995.00	696.50
MDE-3100-SW253-K9	MDE 3100 Base Media Delivery Software	13,525.00	9,467.50
DMM-53-BASE-K9	Digital Media Mgr Base V5.3 Perptl SW - SnS only	19,995.00	13,996.50
CON-SAS-DMM53BAS	SW APP SUPP Digital Media Mgr Base 12 months	2,995.00	2,995.00
DMM-CAST53-K9	Digital Media Mgr Cast Module V5.3 Perptl. SW Lic.	11,995.00	8,396.50
DMM-CAST53-K9=	Digital Media Mgr Cast Module V5.3 Perptl. SW Lic.	11,995.00	8,396.50
CON-SAS-DMMCAST5	SW APP SUPP Digital Media Mgr Cast Module V5.3	1,799.00	1,799.00
DMM-SIGNSM53-K9	DMM Digital Signs Module V5.3 Perptl. SW Lic.	11,995.00	8,396.50
CON-SAS-SIGNSM53	SW APP SUPP DMM Digital Signs Module V5.3 12 months	1,799.00	1,799.00
DMM-DVM53-K9	DMM Show and Share Module V5.3 Perptl. SW Lic.	11,995.00	8,396.50
DMM-DVM53-K9=	DMM Show and Share Module V5.3 Perptl. SW Lic.	11,995.00	8,396.50
CON-SAS-DMMDVM5	SW APP SUPP DMM Show and Share Module V5.3 12 months	1,799.00	1,799.00
DMM-SNMP53-K9=	DMM SNMP Module V5.3 Perptl. SW Lic.	4,995.00	3,496.50
CON-SAS-DMMSNMP5	SW APP SUPP DMM SNMP Module V5.3 12 months	749.00	749.00
DMM-SIGNSM53-K9=	DMM Digital Signs Module V5.3 Perptl. SW Lic, Spare	11,995.00	8,396.50
CON-SAS-SIGNSM53	SW APP SUPP DMM Digital Signs Module V5.3 12 months	1,799.00	1,799.00
R-DMP-4400-53-U-K9	DMP 4400G V5.2-V5.3 Perptl. SW Lic. Update	455.00	318.50
CON-SAS-RDMP44	SW APP SUPP DMP 4400G V5.2-V5.3	68.00	68.00
R-DMP-4310-53-U-K9	DMP 4310G V5.2-V5.3 Perptl. SW Lic. Update	455.00	318.50
CON-SAS-RDMP43	SW APP SUPP DMP 4310G V5.2-V5.3	68.00	68.00
DVR53-K9	DMS Show and Share Reports V5.3 Perptl. SW Lic.	5,995.00	4,196.50
SNS-53-WKG-K9	Show and Share Workgroup Base V5.3 Perptl SW	35,995.00	25,196.50
SNS-53-ENT-K9	Show and Share Enterprise Base V5.3 Perptl SW	72,995.00	51,096.50

L-DMS-AS-PRO	AppSpace Pro Edition	35,000.00	24,500.00
L-DMS-PRO-CAL-1	1- Professional Client Access License - only for AppSpacePro	1,560.00	1,092.00
L-DMS-ENT-CAL-1	1- Enterprise Client Access License - only for AppSpace Ent	700.00	490.00
L-DMM-AS-PRO-ADD	Existing DMM - Add AppSpace Pro	22,050.00	15,435.00
L-DMS-AS-ENT	AppSpace Enterprise Edition	208,350.00	145,845.00
L-DMM-AS-ENT-ADD	Existing DMM - Add AppSpace Enterprise	131,250.00	91,875.00
R-DMMVM-FASW-54-K9	Digital Media Manager Failover SW, Virtual Image, v5.4, SW	17,995.00	12,596.50
CON-SAS-RDMMVMF	SW APP SUPP Digital Media Managr Failovr 12 mth	2,699.00	2,699.00
R-DMMVM-BASE-54-K9	Digital Media Manager, Virtual Image, v5.4, SW	49,980.00	34,986.00
CON-SAS-RDMMVMB4	SW APP SUPP Digital Media Manager, Virtual Image v5 12 mths	7,497.00	7,497.00
R-DMMVM-MIGR54-K9	Digital Media Manager, Virtual Image, Migration v5.4, SW	500.00	350.00
CON-SAS-RDMMVK94	SW APP SUPP Digital Media Manage.	75.00	75.00
DMM-CAST54-K9=	Digital Media Mgr Cast Module V5.4 Perptl. SW Lic.	11,995.00	8,396.50
DMM-SNMP54-K9=	DMM SNMP Module V5.4 Perptl. SW Lic.	5,995.00	4,196.50
Digital Media Players and Accessories			
DMP-ACC-KIT	Digital Media Player 4000 Series Cable Accessory Kit	-	-
DMP-FL-10	Device Management Feature License for up to 10 DMPs	6,950.00	4,865.00
DMP-FL-50	Device Management Feature License for up to 50 DMPs	27,500.00	19,250.00
DMP-FL-500	Device Management Feature License for up to 500 DMPs	212,500.00	148,750.00
DMP-4310-PWR=	DMP 4310 Power Supply, HW Spare	99.00	69.30
DMP-RM-K9=	Digital Media Player Remote Spare	100.00	70.00
DMP-PRCASE-4400-S1	DMP 4400 Protective Case Mount, Series 1	149.00	104.30
DMP-PRCASE-4310-S1	DMP 4310 Protective Case Mount, Series 1	149.00	104.30
DMP-4400-PWR=	DMP 4400 Power Supply	99.00	69.30
R-DMP-4310-54-U-K9	DMP 4310 Firmware Version 5.4 Update	455.00	318.50
R-DMP-4400-54-U-K9	DMP 4400 Firmware Version 5.4 Update	455.00	318.50
DMP-4310G-54-K9	DMP 4310 32GB with Accessory Kit	1,095.00	766.50
DMP-4310G-54-K9=	DMP 4310 32GB with Accessory Kit Spare	1,095.00	766.50
CON-SNT-DMPD431G	SMARTNET 8X5XNBD DMP 4310 32GB with A.	88.00	88.00
DMP-4310G-SW54-K9	DMP 4310 Firmware Version 5.4	895.00	626.50
CON-SAS-DMPS431G	SW APP SUPP DMP 4310 Firmware Ve.	134.00	134.00
DMP-4400G-54-K9	DMP 4400 4GB with Accessory Kit	1,395.00	976.50
DMP-4400G-54-K9=	DMP 4400 4GB with Accessory Kit Spare	1,395.00	976.50
CON-SNT-DMPG440G	SMARTNET 8X5XNBD DMP 4400 4GB with Ac.	112.00	112.00
DMP-4400G-SW54-K9	DMP 4400 Firmware Version 5.4	895.00	626.50
CON-SAS-DMPE440G	SW APP SUPP DMP 4400 Firmware Ve.	134.00	134.00
Software Upgrades and Add-Ons			
DMP-FL-10=	Device Management Feature License for up to 10 DMPs, Spare	6,950.00	4,865.00
DMP-FL-50=	Device Management Feature License for up to 50 DMPs, Spare	27,500.00	19,250.00
DMP-FL-500=	Device Management Feature License for up to 500 DMPs, Spare	212,500.00	148,750.00
DV-WKGP-U52-K9	Show-n-Share V5-V5.2 Perptl SW Lic. Update	17,995.00	12,596.50
DV-WKGP-U52-K9	Show-n-Share V5-V5.2 Perptl SW Lic. Update	17,995.00	12,596.50
DMM51-U52-K9	Digital Media Mgr V5.1-V5.2 Perptl. SW Lic. Update	20,495.00	14,346.50
DMM51-U52-K9	Digital Media Mgr V5.1-V5.2 Perptl. SW Lic. Update	20,495.00	14,346.50
DVAUTHOR-FL-500=	Show-n-Share Feature License for Up To 500 Authors, Spare	129,500.00	90,650.00
DVAUTHOR-FL-50=	Show-n-Share Feature License for Up To 50 Authors, Spare	13,950.00	9,765.00
DVAUTHOR-FL-1000=	Show-n-Share Feature License for Up To 1000 Authors, Spare	239,000.00	167,300.00
DVAUTHOR-FL-10=	Show-n-Share Feature License for Up To 10 Authors, Spare	2,950.00	2,065.00
DVAUTHOR-FL-50	Show-n-Share Feature License for Up To 50 Authors	13,950.00	9,765.00
R-DMM-BASE-54-U-K9	Digital Media Mgr V5.3-V5.4 Perptl SW Lic. Update	20,495.00	14,346.50
R-DMM-BASE-54-U-K9	Digital Media Mgr V5.3-V5.4 Perptl SW Lic. Update	20,495.00	14,346.50

DMS Server Hardware			
DMMC220-SNS-K9	Digital Media Manager for SnS only, HW	12,000.00	8,400.00
CON-SNT-DMMC220S	SMARTNET 8X5XNBD Digital Media Manage.	960.00	960.00
SNSC220-WKG-K9=	Show and Share Server WKGP, HW	24,000.00	16,800.00
CON-SNT-SNSC220W	SMARTNET 8X5XNBD Show and Share Serve.	1,920.00	1,920.00
SNSC220-WKG-K9	Show and Share Server WKGP, HW	6,000.00	4,200.00
CON-SNT-SNSC220K	SMARTNET 8X5XNBD Show and Share Server WKGRP HW 12 mths	480.00	480.00
SNSC220-ENT-K9=	Show and Share Server Enterprise, HW	24,000.00	16,800.00
CON-SNT-SNSC22K9	SMARTNET 8X5XNBD Show and Share Serve 12 mth	1,920.00	1,920.00
SNSC220-ENT-K9	Show and Share Server Enterprise, HW	12,000.00	8,400.00
CON-SNT-SNSC220E	SMARTNET 8X5XNBD Show and Share Serve	960.00	960.00
CISCO VIDEO BUNDLE Enterpirse			
CVC-BUN-ENT-K9	Video Content Bundle for Enterprise	-	-
CVC-SNSC220-ENT-K9	Show and Share M3 Server ENT for CVC Bundle HW	85,000.00	59,500.00
CVC-DMMC220-K9	Digital Media Manager M3 Server for CVC Bundle	45,000.00	31,500.00
CVC-MXE-V3-BGL-K9	MXE 3500 V3 PID for CVC bundles	70,000.00	49,000.00
CVC-TCS-C220-K9	TCS PRO 5 RP 2 Live CVC Bundle	50,000.00	35,000.00
CON-ECDN-C220K9	ESS WITH 8X5XNBD TCS PRO 5 RP, 2 Live	4,172.00	4,172.00
CON-ECDN-CVCSNSC2	ESS WITH 8X5XNBD Show and Share M3 Se	10,105.00	10,105.00
CON-ECDN-CVCDMMC2	ESS WITH 8X5XNBD Digital Media Manage	4,725.00	4,725.00
CON-ECDN-CVCMXEV	ESS WITH 8X5XNBD MXE 3500 V3 PID for CVC bundles	8,400.00	8,400.00
CISCO VIDEO BUNDLE WorkGroup			
CVC-BUN-WKG-K9	Video Content Bundle for Workgroup	-	-
CVC-DMMC220-K9	Digital Media Manager M3 Server for CVC Bundle	45,000.00	31,500.00
CVC-SNSC220-WKG-K9	Show and Share M3 Server WKG for CVC Bundle	45,000.00	31,500.00
CVC-MXE-V3-BGL-K9	MXE 3500 V3 PID for CVC bundles	70,000.00	49,000.00
CVC-TCS-C220-K9	TCS PRO 5 RP 2 Live CVC Bundle	50,000.00	35,000.00
CON-ECDN-C220K9	ESS WITH 8X5XNBD TCS PRO 5 RP, 2 Live	4,172.00	4,172.00
CON-ECDN-CVCDMMC2	ESS WITH 8X5XNBD Digital Media Manage	4,725.00	4,725.00
CON-ECDN-CVC20ENT	ESS WITH 8X5XNBD Show and Share M3 Se	4,725.00	4,725.00
CON-ECDN-CVCMXEV	ESS WITH 8X5XNBD MXE 3500 V3 PID for CVC bundles	8,400.00	8,400.00
Live Event Module for Show and Share			
DMM-LEM53-K9=	DMM Show and Share Live Event Module V5.3 Pptl. SW Lic., Spare	24,995.00	17,496.50
CON-SAS-DMMLEM53	SW APP SUPP DMM Show and Share Live Event Module	3,749.00	3,749.00
Pulse Video Analytics - Automatic Tag Creation, Indexing, and Speaker Identification			
L-MXE-PAK=	MXE 3500 e-Delivery Licenses	-	-
L-MXE-PULSE-400	Perpetual eLicense for 400 Pulse Hours Per Month	75,000.00	52,500.00
CON-SAS-LMXEPS4	SW APP SUPP Perpetual eLic for 400 Pulse Hrs/Month	11,250.00	11,250.00
L-MXE-PULSE-200	Perpetual eLicense for 200 Pulse Hours Per Month	50,000.00	35,000.00
CON-SAS-LMXEPUS	SW APP SUPP Perpetual eLic for 200 Pulse Hrs/Month	7,500.00	7,500.00
Show and Share Author Licenses			
DVAUTHOR-FL-10	Show and Share Feature License for Up to 10 Authors	2,950.00	2,065.00
DVAUTHOR-FL-50	Show and Share Feature License for Up to 50 Authors	13,950.00	9,765.00
DVAUTHOR-FL-500	Show and Share Feature License for Up to 500 Authors	129,500.00	90,650.00
DVAUTHOR-FL-1000	Show and Share Feature License for Up to 1000 Authors	239,000.00	167,300.00
CON-SAS-DVAUFL10	SAS for Show and Share Author Feature License Pack, 10 Authors	443.00	443.00
CON-SAS-DVAUFL50	SAS for Show and Share Author Feature License Pack, 50 Authors	2,093.00	2,093.00
CON-SAS-DVFL500	SAS for Show and Share Author Feature License Pack, 500 Authors	19,425.00	19,425.00
CON-SAS-DVAUTH1K	SAS for Show and Share Author Feature License Pack, 1000 Authors	35,850.00	35,850.00
CON-SAS-DVAUTH98	SAS for Show and Share Author Feature License Pack, 10000 Authors	145,500.00	145,500.00
CON-SAS-DVAUTH1R	SAS for Show and Share Author Feature License Pack, 25000 Authors	168,750.00	168,750.00
TelePresence Content Server			
TCS-C220-PRO10P-K9	TelePresence Content Server 10 Port Premium Resolution	74,480.00	52,136.00
CON-ECDN-CPRO10P	ESS WITH 8X5XNBD TelePres Cont Srvr 10 Port Prem Resolution	7,075.00	7,075.00
TCS-C220-PROBUN-K9	TelePresence Content Server 5 Port Premium Resolution	54,480.00	38,136.00

CON-ECDN-CPROBUN	ESS WITH 8X5XNBD TelePres Cont Srvr 5 Prt Prem Resolutn Bndl	4,172.00	4,172.00
L-TCS-PAK	TCS Licenses PAK PIDs	-	-
L-TCS-ADD5RP	TCS Add 5 recording ports Option for TCS	33,600.00	23,520.00
CON-ECDN-ADD5RP	ESS WITH 8X5XNBD TCS Additional 5 Port Option for TCS	4,172.00	4,172.00