STORE AS A MEDIUM

ENABLES ACCESS TO RICH MEDIA SOURCES

- Digital signage and digital video can provide targeted in-store advertising, increasing customer awareness and satisfaction.
- Content replication and caching can help facilitate employee training.

Figure 1
High Level Overview
Cisco Systems has more than 200 offices in the following countries and regions.
Addresses, phone numbers, and fax numbers are listed on the Cisco Website at www.cisco.com/go/offices.

Argentina • Australia • Austria • Belgium • Brazil • Bulgaria • Canada • Chile • China PRC • Colombia • Costa Rica • Croatia • Cyprus • Czech Republic • Denmark • Dubai, UA • Finland • France • Germany • Greece • Hong Kong SAR • Hungary • India • Indonesia • Ireland • Israel • Italy • Japan • Korea • Luxembourg • Malaysia • Mexico • The Netherlands • New Zealand • Norway • Peru • Philippines • Poland • Portugal • Puerto Rico • Romania • Russia • Saudi Arabia • Scotland • Singapore • Slovakia • Slovenia • South Africa • Spain • Sweden • Switzerland • Taiwan • Thailand • Turkey • Ukraine • United Kingdom • United States • Venezuela • Vietnam • Zimbabwe

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