Keep your finger on the pulse!

Retail Technology News

FAQs - Reaching the Pulse of Your Customers

Retail Technology News

An ever-changing customer base and the loyalty of your existing customer base is everyone's retail challenge. Wireless carrier AT&T is taking customer experience to a new level at its flagship store in Sandton, Johannesburg, South Africa. The store has offered a portfolio of retail services, including AT&T’s Wi-Fi access, as well as a range of other services. AT&T has offered a range of services, including Wi-Fi access, as well as a range of other services. The store has become a destination for customers looking to engage with AT&T's innovative services. Retailers continue to drive customer satisfaction and loyalty in a competitive environment.

Retail Technology News

Current industry issues in perspective

A new customer experience is an essential part of the customer experience in today's retail industry. It is of course vital that retailers face their challenges head on. In the case of AT&T, the store has offered a range of services, including Wi-Fi access, as well as a range of other services. The store has become a destination for customers looking to engage with AT&T's innovative services. Retailers continue to drive customer satisfaction and loyalty in a competitive environment.

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Special Report: Third Annual Cisco ISSG E-commerce Survey

Industry research on industry issues

In the course of a Cisco Internet Business Solutions Group's annual survey, forty-five leading retailers from North America and Europe (Global 500, Web 15 and Innovators) were assessed in two main categories, foundational and emerging technologies. This year's survey was built on the understanding that today's technologies are just some of the leading retailer's "must haves." This survey provides valuable insights on where retailers are focusing their investments in technology and provides a discussion on how much this method actually enhances a customer's in-store experience.

Retail Technology News

Upcoming Retail Events

See our latest newsletter for more information on how Cisco is helping the global retail industry.

Bonus Feature: METRO Group’s Future Store Opens

For more information on how Cisco is helping global retailers enhance their customer’s experience, visit here.

Cisco’s Digital Signage Video Webinar - October 15, 2008

Cisco’s digital signage platform provides an interactive environment that allows for everything from beauty and skin care to wine selection, RFID to ensure fresh produce, and provides an innovative way to serve targeted advertising at the point of sale. This WSJ article discusses some of the more innovative uses of digital media by leading retailers and provides a discussion on how much this method actually enhances a customer’s in-store experience.

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