

# Manufacturing, Transportation, Energy, Utilities, Mining at Cisco Live 2023

Use this guide to assist you with scheduling your sessions across our manufacturing, transportation, energy, utilities, and mining industries.

Click on the *session ID* found after each title for a full description. Details subject to change.

[Keynotes and Solutions Overview](#) | [Industry Sessions: Cross Industry, Manufacturing, Transportation, Energy, Utilities, Mining](#) | [Global Advocate Awards](#) | [World of Solutions](#)

## Join us for the ultimate Cisco Live experience

Let's come together to gain knowledge, cultivate a vision, build community, share experiences, and explore the possibilities of IT.

Experience Las Vegas in person with a Full Conference, IT Leadership, Explorer, or Next Gen Explorer pass. Select the option that fits your needs.

Las Vegas, Nevada  
June 4–8, 2023

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## Keynotes

Get a front row seat to the latest Cisco innovations and solutions. Hear from Chair and CEO, Chuck Robbins, Cisco executive leadership, and industry experts on how we are building an inclusive future together during this new era of hybrid work.

Day 1 Opening Keynote: Tuesday, June 6, 8:30 AM – 10:00 AM PT  
Day 2 Opening Keynote: Wednesday, June 7, 8:30 AM – 10:00 AM PT



**Jeff Sharritts**  
**KEYNOTE HOST**  
EVP and Chief Customer and Partner Officer



**Chuck Robbins**  
Chair and Chief Executive Officer



**Liz Centoni**  
EVP, Chief Strategy Officer and General Manager, Applications



**Jonathan Davidson**  
EVP and General Manager, Cisco Networking



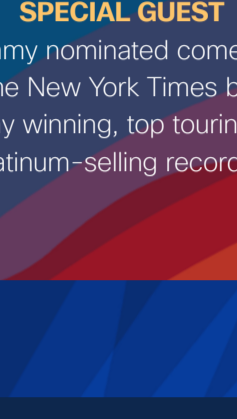
**Jeetu Patel**  
EVP and General Manager, Security & Collaboration



**Alistair Wildman**  
SVP and General Manager, Customer Experience (CX), Americas



**Cathy Lanier**  
**CUSTOMER GUEST**  
Senior Vice President of Security, NFL



**Jim Gaffigan**  
**SPECIAL GUEST**  
Seven-time Grammy nominated comedian, actor, writer, producer, two-time New York Times best-selling author, three-time Emmy winning, top touring performer, and multi-platinum-selling recording artist

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## Solutions Overview

**Secure the Enterprise: If it's connected, it's protected - [PSOGEN-1018](#)**  
Stefania Ratledge, Director, Marketing, Cisco Systems, Inc.  
Christine Bartlett, Senior Director, Integrated Marketing, Cisco Systems, Inc.  
Tuesday, June 6, 10:30 AM - 11:00 AM PDT

**Applications...reimagined: Transforming business with Cisco's Reimagined Applications - [PSOGEN-1019](#)**  
Cristina Marcolin, Director, Marketing, Cisco Systems, Inc.  
Frank Lynn, Senior Manager, ETI - S&A Marketing, Cisco Systems, Inc.  
Tuesday, June 6, 12:30 PM - 1:00 PM PDT

**How Hybrid Work Should Work - [PSOGEN-1031](#)**  
Deb Porchivina, Hybrid Work Campaign Lead, Cisco Systems, Inc.  
Greg Smith, Solutions Marketing Manager, Cisco Systems, Inc.  
Wednesday, June 7, 12:00 PM - 12:30 PM PDT

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## Cross-Industry Sessions

**-40 degrees Industrial Networking: Where enterprise products fear to go - [BRKIOT-2104](#)**  
Albert Mitchell, Technical Marketing Engineer, Cisco Systems, Inc.  
Monday, June 5, 10:30 AM - 12:00 PM PDT

**Unleash the Power of Industrial IoT: Turn your remote and mobile assets into superheroes using your Cisco network - [PSOIoT-1008](#)**  
Bryan Tantzen, DIRECTOR.ENGINEERING, Cisco Systems, Inc.  
Monday, June 5, 10:30 AM - 11:00 AM PDT

**Securing Industrial Networks: Where do I start? - [BRKSEC-2096](#)**  
Francesca Martucci, TSA, Cisco Systems, Inc.  
Monday, June 5, 1:00 PM - 2:30 PM PDT

**Sensors, sensors everywhere! Using LoRaWAN and Cisco Industrial Asset Vision - [IBOIoT-1083](#)**  
Angela Murphy, Cisco Systems, Inc.  
Kevin Holcomb, Technical Marketing Engineer, Cisco Systems, Inc.  
Monday, June 5, 1:00 PM - 2:00 PM PDT

**Don't Just Connect, Grow your IoT Business with Cisco IoT Cellular Connectivity Management - [BRKSPG-1002](#)**  
Pedro Ruiz, Technical Solutions Architect, Cisco Systems, Inc.  
Monday, June 5 2:30 PM - 3:30 PM PDT

**Connecting moving assets with Cisco IoT Solutions - [BRKIOT-1126](#)**  
Emmanuel Tychon, IoT Wizardry, Cisco Systems, Inc.  
Monday, June 5, 3:00 PM - 4:30 PM PDT

**Build Pervasive wireless mobility in industrial environment - [BRKIOT-1127](#)**  
Karan Kapoor, Technical Solutions Architect, Cisco Systems, Inc.  
Monday, June 5, 4:00 PM - 5:00 PM PDT

**Improving the IT + OT Partnership Experience to Digitize the Physical World - [INTIOT-1103](#)**  
Samuel Pasquier, VP, Product, Industrial IoT Networking, Cisco Systems, Inc.  
Tuesday, June 6, 11:45 AM - 12:30 PM PDT

**IoT Unleashed: Real Life Deployments and Case Studies - [CSSIOT-1097](#)**  
Emmanuel Tychon, IoT Wizardry, Cisco Systems, Inc.  
Thursday, June 8, 1:00 PM - 2:00 PM PDT

**Industrial Automation Visibility with Cisco Cyber Vision - [LABIOT-2000](#)**  
Erika Franco, Technical Leader, Cisco Systems, Inc.  
**NOTE: Starts every day at 10:00 AM**

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## Manufacturing Sessions

**Connected Factory Architecture - [BRKIOT-2720](#)**  
Arun Siddeswaran, Director, Solution Engineering, Cisco Systems, Inc.  
Monday, June 5, 8:30 AM - 10:00 AM PDT

**Accelerating the Realization of Your Company Sustainability Goals With Cisco UCS, X-Series, and Intersight - [BRKCOM-1991](#)**  
Chris Dunk, Principal Engineer, Cisco Systems, Inc. - *Distinguished Speaker*  
Tuesday, June 6, 1:00 PM - 2:00 PM PDT

**Holistic Security in 5G deployments - [BRKSPM-2027](#)**  
Munib Shah, Principal Architect, Cisco Systems, Inc.  
Tuesday, June 6, 4:00 PM - 5:00 PM PDT

**8 Tips for Deploying Indoor Wireless Mobility with Cisco Industrial Wireless - [BRKIOT-2601](#)**  
DJ Cole, Technical Marketing Engineer, Cisco Systems, Inc.  
Thursday, June 8, 8:30 AM - 10:00 AM PDT

**Business Automation Using DevNet - [DEVNET-2112](#)**  
Soumya Day, Systems Engineer(Sales), Cisco Systems, Inc.  
Thursday, June 8, 9:00 AM - 9:45 AM PDT

**Your Kick-Start for the Sustainability Journey - [BRKGRN-2201](#)**  
Marisol Palmero Amador, Tech Lead, CMO Systems, Inc.  
Esther Roure Vila, Sustainability Lead CX EMEA, Cisco Systems, Inc.  
Thursday, June 8, 11:00 AM - 12:00 PM PDT

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## Transportation Sessions

**192 MPH - How Autonomous Vehicles will Change your World - [BRKIOT-1150](#)**  
Matt Bolick, Director, Technical Marketing, Cisco Systems, Inc. - *Distinguished Speaker*  
Will Bryan, CEO, Autonoma, Inc.  
Mustafa Alp, CTO, Autonoma, Inc.  
Tuesday, June 6, 10:30 AM - 12:00 PM PDT

**A digital transformation: Smart Mobility, Connectivity, Electrification, Autonomy - [PSOIND-1009](#)**  
Laura Perek, Global Industry Lead, Transportation, Cisco Systems, Inc.  
Tuesday, June 6, 1:30 PM - 2:00 PM PDT

**Digitizing Mass Transit through Cisco IoT and Cloud Management - [BRKIOT-1125](#)**  
John Szpak, Solutions Architect, Cisco Systems, Inc.  
Wednesday, June 7, 2:30 PM - 3:30 PM PDT

**How to develop a strategy to protect your Vision Zero infrastructure. - [BRKXAR-2011](#)**  
Mark Knellinger, Global Transportation Solutions Architect, Cisco Systems, Inc.  
Erling Hoie, Systems Architect, Cisco Systems, Inc.  
Thursday, June 8, 1:00 PM - 2:30 PM PDT

**Cisco Connected Rail Solution Enables the Modern Railway Signaling System - Communications-based train control (CBTC) - [BRKIOT-2105](#)**  
Wei Zou, Cisco Systems, Inc.  
**NOTE: Recording will be posted to the On-Demand by June 3rd.**

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## Energy, Utilities, Mining Sessions

**IPv6 - Powering the World of IoT - [BRKENT-2122](#)**  
Rob Barton, Distinguished Architect, Cisco Systems, Inc. - *Distinguished Speaker*  
Monday, June 5, 3:00 PM - 4:30 PM PDT

**Connecting and Securing Renewable Energy - Enabling green technologies with Cisco IoT - [BRKIOT-1203](#)**  
Marcus Smith, Utilities & Renewable Energy Solution Manager, Cisco International  
Tuesday, June 6, 1:00 PM - 2:30 PM PDT

**The Impenetrable Industrial Grid: securing your network, from head to toe! - [BRKIOT-2101](#)**  
Nipun Jain, Technical Marketing Engineer, Cisco Systems, Inc.  
Pete Kavanagh, Solutions Architect, Cisco Systems, Inc.  
Tuesday, June 6, 1:00 PM - 2:30 PM PDT

**The New Digital Substation - more efficient, more secure and ready for technology - [BRKIOT-2015](#)**  
Paul Didier, IoT Solution Architect, Cisco Systems, Inc.  
Marcus Smith, Utilities & Renewable Energy Solution Manager, Cisco International  
Thursday, June 8, 9:30 AM - 10:30 AM PDT

**Cisco leading the charge: Autonomous mining operations - [BRKIOT-2103](#)**  
Bruce Frederick, Solutions Manager, Cisco Systems, Inc.  
**NOTE: Recording will be posted to the On-Demand by June 3rd.**

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## Cisco Global Advocate Awards 2023: Americas

The Cisco Global Advocate Awards celebrate Cisco's passionate and innovative customer advocates who go above and beyond in demonstrating thought leadership and supporting Cisco through success stories, speaking engagements, product reviews, and so much more.

Join us during Cisco Live US from **3:30-5:00pm PDT on Wednesday, June 7th** within the Cisco Insider booth (**booth #3834** within the World of Solutions) for our ceremony where ten awards, including the Industry Excellence Award, will be presented to the winners.

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## World of Solutions

**Business Evolution**  
Visit our Business Evolution Hub area in the [Cisco Showcase \(Level 1, Bayside C\)](#) so we can show you our Cisco Industry Portfolio Explorer and talk to you about key priorities, outcomes, and customer stories for all our industries around security resilience, hybrid work, transforming infrastructure and reimagining applications.

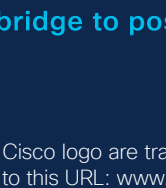
**Cisco Stadium**  
Explore the Cisco Stadium, also in the [Cisco Showcase](#), where every day is game day. Here Cisco Live fans can learn what it takes to power a seamless NFL fan experience whether they are watching the big game from inside the stadium or the living room. Discover how every piece of game day technology connects, securely on a Cisco network.

**Immersive Experiences**  
Stop by our Virtual Reality Lounge in the World of Solutions (**Level 1, Bayside B; Booth #417**; Right by the Security Village). Experience Cisco's manufacturing, hybrid work, and smart buildings virtual reality demos, as well as live demonstrations of Webex Expert on Demand and Webex Hologram.

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Explore the [use cases and architectures](#) that are making a difference in your industry.

[#CiscoLive](#)



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