

# FlashStack Delivers Business Value Through Efficiency, Improved Performance, and Scalability

IDC's study shows that interviewed Cisco and Pure Storage customers achieve substantial improvements to application performance with FlashStack that better customer and end user experiences, while benefiting from lower costs and enhanced scalability. Overall, IDC projects that they will realize annual benefits worth \$383,400 per 100 users.

## Key Results

Lower 5-year cost of operations

**46%**

5-year ROI  
**431%**

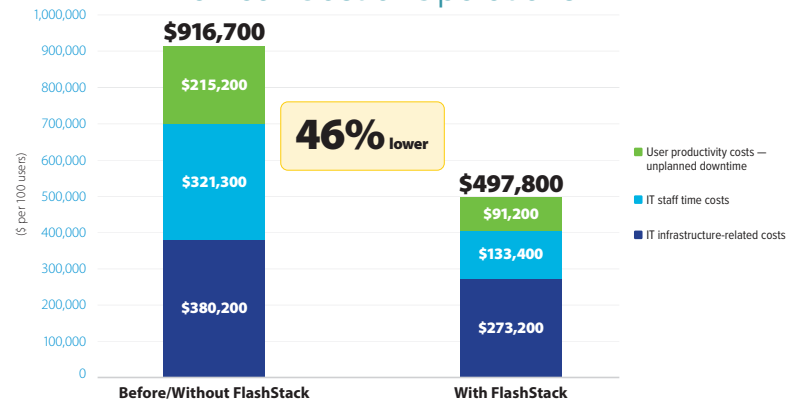
Payback period  
**10 months**



### Customer Quote:

"Our applications keep getting bigger, and historical data gets larger and larger. ... We started looking at FlashStack for speed and to reduce our footprint with compression and deduplication."

## Five-Year Cost of Operations



## IT Benefits

- 61%** more efficient IT infrastructure teams
- 35%** more efficient Helpdesk efforts
- 15%** higher developer productivity

## Performance Benefits

- 58%** lower application latency
- 26%** faster development lifecycle
- 3%** higher net user productivity

## Annual Financial Benefits by Area per 100 Users

Business Productivity Benefits  
**\$220,800**

IT Staff Productivity Benefits  
**\$94,200**

IT Infrastructure Cost Reductions  
**\$43,600**

Risk Mitigation – User Productivity Benefits  
**\$24,800**