

Collaboration Solutions with IBM and Cisco: Redefining Everyday Work

Our ability to think, create, and work productively is constantly challenged by interruptions. Distractions occur throughout the day, and we waste hours each week searching for people and information¹.

One-fifth of the global workforce now telecommutes², which means that experts are scattered and can be more difficult to locate—especially at a moment’s notice.

The amount of data and information available to workers consistently increases, and navigating the “noise” to find what’s needed is becoming an ever-greater challenge.

Modern workers need to be connected, but the technology tools that connect them can also hamper productivity. Too many apps. Too many services. Too many silos of information.

Imagine a solution that actually simplifies workers’ lives, helping them easily connect with the right experts across coworkers, contractors, vendors, agencies, partners, and customers—speeding access to relevant content and insights, regardless of system or location, and creating the time and space for teams to work productively, in concert.

Rethinking End-to-End Collaboration

IBM and Cisco have combined their market-leading strengths to transform how you get work done. They’re using open cloud and advanced collaboration tools and applications to enhance business communications and help you become more productive and efficient. The result is communication and collaboration that is more personal, less intrusive, and more effective.

Collaboration Solutions with IBM and Cisco allow enterprises to rethink end-to-end collaboration. IBM® Connections™ Cloud redefines enterprise engagement by helping workers make better informed decisions, accelerating access to the right information and expertise inside a connected enterprise. The new Cisco Spark™ platform redefines real-time communications by changing the way teams work together before, during, and after meetings. Meetings can become simpler, easier, and more effective—all while the technology seems to disappear. Together, this solution fosters better knowledge and decision making across and between businesses to change how modern teams get work done.



Interruptions, distractors and time wasters that occur throughout the workday.

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¹ Sources for data in the graphic: Mark, G. “The Cost of Interrupted Work: More Speed and Stress” Department of Informatics, University of California Irvine Harvard Business Review, 2016 “IDC Workforce Transformation Survey,” February 2015

² IPSOS/Reuters poll

Specific capabilities that are now available include:

USABILITY:

- Single sign-on between IBM and Cisco offerings
- Automated provisioning
- Single provider for technical support

MEETINGS:

- Launch Cisco WebEx® from Connections Cloud
- Leverage my Cisco WebEx Personal Room as the default meeting in my IBM Verse™ calendar
- Launch or join a Cisco WebEx meeting from Verse

REAL-TIME COMMUNICATIONS:

- Click to launch Cisco Spark from Connections Cloud Navigation bar
- Click to chat from Connections Cloud or IBM Verse business card to Cisco Spark
- Click to chat from IBM Verse Important to Me bar to Cisco Spark

Similar click to chat capabilities can be supported for organizations that have Cisco Jabber® deployed

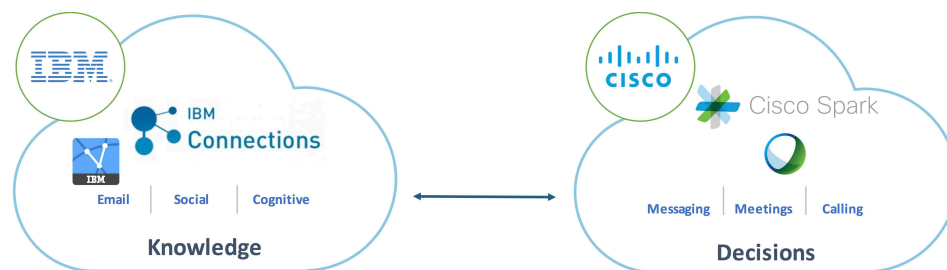
MOBILE:

Share content from Connections Cloud or Verse within Cisco WebEx and Cisco Spark on your iOS device:

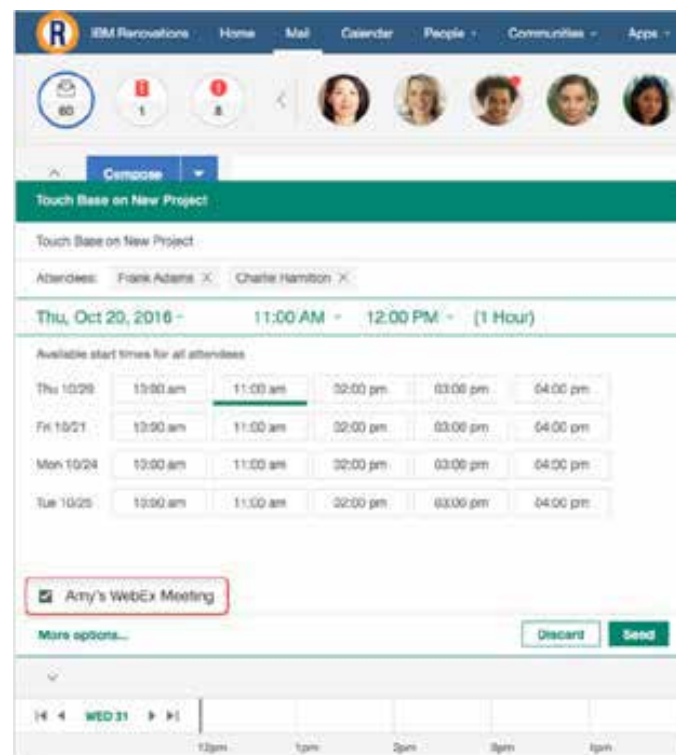
- From the Cisco WebEx Meetings app, share a file from Connections Cloud
- From the Connections Cloud or IBM Verse mobile client, choose a file to be opened in the Cisco WebEx Meetings or Cisco Spark app
- From the Cisco Spark app share a file from the Connections Cloud mobile client

Over time, cognitive capabilities will be infused. For example, analyze both structured and unstructured data from conversations, news feeds, and workflows to provide insights and expertise to continuously improve the way you work. Filter and prioritize information based on your role, historical work patterns, and current assignments.

IBM and Cisco are creating an intelligent fabric that connects all collaboration workloads: a seamless platform to unleash the full potential of your people.



IBM and Cisco – End-to-End Collaboration



Cisco WebEx meeting link appears in IBM Verse calendar invite.

The IBM and Cisco Advantage

Applying intelligence and automation to collaboration tools is the key to transforming everyday work and enhancing worker productivity. As recognized leaders in collaboration, technology, and social networking, IBM and Cisco combine their market-leading strengths to deliver leading-edge performance.

Cisco's leading business messaging, meeting, and calling capabilities—combined with collaboration tools—have the power to change the way people work in a digital enterprise.

Learn More

- Read Inhi Suh's thoughts on [redefining everyday work](#) (General Manager, IBM Collaboration Solutions).
- Listen to Inhi Suh and Jens Meggers, (Senior Vice President and General Manager, Cisco Cloud Collaboration Technology Group) [discuss the IBM and Cisco partnership](#) and how it will deliver unique customer value.
- Read more about the [solutions](#) in the IBM Social Business Spotlight Blog.
- Visit the [IBM](#) or [Cisco](#) website

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