

# Cisco Technical Services Advantage - Platinum

## Overview

Cisco® Technical Services (TS) Advantage goes beyond just fix it to help you achieve the specific operational outcomes of increasing operational efficiency and minimizing business disruption. It can help you keep your business processes running, accommodate new technologies, and hold the line on costs.

Increase Operational Efficiency	Minimize Business Disruption
<ul style="list-style-type: none"> <li>Promote better, more informed operational decisions with KPIs and analytics</li> <li>Recommend best practices and training to address gaps in skills and procedures</li> <li>Take advantage of Cisco expertise to resolve problems faster</li> </ul>	<ul style="list-style-type: none"> <li>Personalized expert help with issue resolution</li> <li>Preemptive insight to future potential risk</li> <li>Increased uptime with problem resolution and proactive recommendations</li> <li>Risk prevention with maintenance window planning and support</li> </ul>

- Reduce the burden on IT staff with help from Cisco experts to manage your Cisco assets more efficiently
- Improve operational and technical knowledge gaps
- Increase operational efficiency using in-depth reporting and analytics to make data-driven decisions
- Reduce risk of service disruption when making changes
- Measure and improve end-to-end availability of Cisco and third-party devices
- Address unique and complex network and operational requirements
- Manage and support new and emerging technologies

## Cisco TS Advantage Platinum

Cisco TS Advantage Platinum is a customized offer with services tailored to your unique needs. It provides the ultimate level of customer care with highly trained operational and technical experts. Cisco TS Advantage Platinum includes all the features of TS Advantage Bronze, Silver, and Gold, plus additional capabilities to help you enhance IT agility.

### Benefits

- Solve network problems faster with an operational expert as a single point of contact
- Reduce planned and unplanned downtime through problem management support

## Incident Management and Problem Resolution

TS Advantage Platinum provides operational support through a dedicated team that offers 24-hour technical support for severity 1 and 2 incidents and includes a single point of contact for managing all incidents. The High-Touch Operations Manager (HTOM) acts as your single point of contact and communicates with the appropriate Cisco support organizations to coordinate resources and manage escalations when necessary. Network-wide technical support is provided through Cisco's High-Touch Technical Services (HTTS) team and a High-Touch Engineer (HTE), who is available to support severity 1 and 2 incidents during normal business hours. This support includes diagnostic and troubleshooting support as well as root cause analysis to help resolve problems faster and minimize business disruption.

## Knowledge Management

A Learning Advisor is assigned to you and recommends specific training to help you improve staff knowledge and skills and thereby improve staff productivity. A customized learning plan with training recommendations is prepared on an analysis of your past incidents. Training recommendations may include Cisco online training courses and informal knowledge transfer from your Cisco TS Advantage team.

## Asset Management

Your assigned Cisco Asset Manager provides a single point of contact for asset lifecycle management and offers the following types of support to help you improve operational efficiency by gaining better visibility and increased utilization of your Cisco assets:

- Regular installed based inventory reconciliation, including creating a baseline or starting point inventory
- Documenting and following an agreed-upon process for identifying and carrying out moves, adds, changes, and deletions (MACDs)
- Monitoring and managing key metrics such as service coverage rate and unreturned RMAs
- Assistance with TAC entitlement and service coverage renewal processes to help improve process efficiency

## Reporting and Analytics

Your Cisco TS Advantage team will measure and report on key performance indicators (KPIs) to help you gain better and faster visibility into operational issues. Monthly and/or quarterly reports enable data-driven decisions and provide insights into opportunities for improvement of operational activities.

## Maintenance Window Support

Maintenance window support offers proactive support to better manage planned changes. It includes review and, if necessary, making recommended changes to the customer's change process documentation prior to the maintenance window. The TS Advantage technical support team will be on standby during the maintenance window to help expedite resolution should problems occur and will proactively attend the maintenance window with prior notification.

Post-analysis of the maintenance window and recommendations for the future will also be provided. After any major change and/or maintenance work in the network, dedicated engineers monitor the network for 72 hours and send a custom report every 8 hours to the customer about the status of the changes.

## Continuous Service Availability Management (CSAM)

Continuous service availability management (CSAM) provides a holistic view of end user service level availability by analyzing your trouble ticket data and delivering detailed reports that show how users are being affected by service outages across both Cisco and third-party devices. In many cases, overall network availability (as measured by device downtime percentage) is well above target levels, yet there are pockets of users who are not getting the same availability. Graphical reports make it easy to see which users are affected and where network availability can be improved to bring end-user availability metrics in line with desired targets.

## Dedicated Support Team and Customized Services

Platinum customers have a single dedicated Cisco support team that offers local language support. The team can support your maintenance activities with direct access to your network with your permission. SLAs and KPIs can be customized to your unique needs, and your Cisco TS Advantage team can provide customized data security and privacy reviews. Coverage for new technology acquisitions is also supported.

## Why Cisco?

We are invested in your success. Cisco is the most experienced networking vendor, with more than 28 years of thought leadership, 50 million worldwide installations, and more than 6 million annual customer interactions. Nobody knows networks like Cisco, and nobody knows your network like the TS Advantage team of experts.

## Next Steps

For more information about Cisco Technical Services Advantage, visit <http://www.cisco.com/go/tsadvantage>.