At-a-Glance

Cisco Wireless Optimization Service

More Efficient Wi-Fi So You Can Focus on Your Business

Wi-Fi is critical to the success of your business. And your business can’t slow down just because of a Wi-Fi outage. You need Wi-Fi that can keep up with your business. You need to connect to apps quickly and reliably. You have to keep it safe. You need a solution that optimizes your Wi-Fi for performance and stability:

- Build with scalability to support new apps and services
- Simplify infrastructure and software management
- Detect network issues early

Cisco® Wireless Optimization Service monitors the performance and security of your network continuously, and it helps you build a high-performing network environment. Our experts work with you on a strategy, and then they validate design changes. They use network management applications that track key performance indicators, so you can see results.

Cisco Wireless Optimization Service Offers Supports Your Network Continuously:

<table>
<thead>
<tr>
<th>Enterprise</th>
<th>Healthcare</th>
<th>Education</th>
<th>Finance</th>
<th>Retail</th>
<th>Industrial</th>
<th>Manufacturing</th>
<th>Events</th>
<th>Government</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strategy and Planning</td>
<td>Design</td>
<td>Operational Support</td>
<td>Knowledge and Learning</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Align business and IT to a mobility strategy and roadmap driven by outcomes</td>
<td>Define requirements for innovative mobility use cases</td>
<td>Cloud mobility solutions for OpEx consumption modes managing costs and resources</td>
<td>Build staff knowledge for self sufficiency</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BYOD</td>
<td>Connected Mobile Experience (CMX)</td>
<td>Cloud Solutions</td>
<td>Voice/Video over WLAN</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wi-Fi Security</td>
<td>High-Density WLAN</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Benefits

- Lower downtime, better performance, higher end-user satisfaction
- Less costly technology transitions and faster technology adoption
- Flexibility to address evolving network and customer demands

© 2015 Cisco and/or its affiliates. All rights reserved.
Optimize Your Wi-Fi and Save Time Managing It

Your users want connectivity with no interruptions. Our services experts can help to keep your Wi-Fi running smoothly while lowering operational costs. Our experts, supported by software, optimize your IT infrastructure, applications, and service management. They identify gaps and give you recommendations based on best practices, industry-leading tools, and years of experience with customers like you. We can:

Provide superior performance and stability:

- Offer continuous and proactive quality assurance and network maintenance
- Reduce outages by stabilizing the network
- Optimize your RF coverage and network availability

Help you securely adopt new technologies faster:

- Evaluate processes and security policies, while implementing best practices throughout the entire network life cycle
- Review and validate technical and operational requirements
- Perform an in-depth performance analysis and troubleshoot issues

Reduce operational cost with a flexible service that adapts to your changing network and customer needs:

- Improve WLAN stability and software management process
- Increase RF coverage and network availability
- Apply services that you need in a changing environment when you need it

Next Steps

To get more information about Wireless Optimization Services, contact your service representative or one of our partners.

How to buy