

# Wireless LAN Optimization Services Overview



## More Efficient Wi-Fi So You Can Focus on Your Business

Wi-Fi is critical to the success of your business, and outages can be costly. You need to connect to apps quickly and reliably. You need a secure solution that optimizes Wi-Fi for performance and stability:

- Build with scalability to support new apps and services
- Simplify infrastructure and software management
- Detect network issues early

The Cisco® Wireless Optimization Service monitors the performance and security of your network proactively, helping you build a high-performing network environment. Our experts work with you on a strategy, validate design changes, and use network management applications that track key performance indicators so you can see results.

### Benefits

- Lower downtime, better performance, and higher end-user satisfaction
- Less costly technology transitions and faster technology adoption
- Flexibility to address evolving network and customer demands

## Optimize Your Wi-Fi and Save Time Managing It

Everyone wants connectivity with no interruptions. Our service experts help improve your Wi-Fi performance while lowering operational costs. We optimize your IT infrastructure, applications, and service management while identifying gaps and providing recommendations, industry-leading tools, and years of experience. We can:

- Provide superior performance and stability:
  - Offer continuous and proactive quality assurance and network maintenance
  - Reduce outages by stabilizing the network
  - Optimize your RF coverage and network availability

- Help you securely adopt new technologies more quickly:
  - Evaluate processes and security policies
  - Review and validate technical and operational requirements
  - Perform in-depth performance analysis and troubleshoot issues
- Reduce operational cost with a flexible service that adapts to your changing network and customer needs:
  - Improve WLAN stability and the software management process
  - Increase RF coverage and network availability
  - Apply services that you need in a changing environment when you need it

## Why Cisco Services

- **Expertise:** Our deep knowledge across a breadth of technologies helps simplify your business.
- **Speed:** Cisco Services help you digitize more quickly to harness the full potential of your digital transformation.
- **Talent:** Our global support and solution teams serve 180 countries and respond in 17 languages.

## Next Steps

Let Cisco Services advise, implement, and optimize wireless experiences that make you more efficient and keep your customers loyal. For more information, visit [www.cisco.com/go/wirelesslanservices](http://www.cisco.com/go/wirelesslanservices).