

# Confidently Transform Your Network with Cisco Managed Enterprise for SD-Access

## The Network of the future

Technologies such as Internet of Things (IoT), cloud, and cybersecurity are fueling innovation and driving digital business transformation. Although these technologies have created new revenue-generating opportunities, they also present huge challenges, placing unprecedented demands on the network.

What's at stake? IT faces a widening gap in the effectiveness of the network: the common element that connects all things digital and offers the platform to accelerate digital transformation. As more network functions become software-based and virtualized, along with the convergence of traditional networking and emerging technologies such as mobility and analytics, these changes have substantially increased IT complexity. The more complex the network, the more vulnerable it is to issues around security, performance, and compatibility. The right network will be the difference between digital success or being displaced by competitors in today's digital world.

The new intent-based networking solutions from Cisco are an intuitive system that anticipates actions, stops security threats in their tracks, and continues to evolve and learn. The network for today is based on best-in-class products that support high-speed analytics; new software capabilities that provide greater intelligence; and an architectural approach that delivers end-to-end visibility, automation, and insights.

But how do you integrate and manage this new technology without disrupting business and still focus on driving business value?

## Benefits

- **Speed transformation:** Securely adopt new technologies and proactively manage and preempt network issues to extend the value of your new intent-driven network.
- **Improve IT efficiency:** Simplify network complexities, while applying lean processes to reduce costly inefficiencies to optimize your IT infrastructure.
- **Mitigate risk:** Maximize network performance, while minimizing risk to keep business running even as your network grows and changes.
- **Show business effects:** Keep a sharp focus on driving business outcomes, not just maintaining the network infrastructure that supports it.

**“Many large enterprises, organizations, and government entities are transforming their traditional business operations into high-performance integrated business processes with the help of managed services.”**

Markets and Markets Managed Services Market, Global Forecast to 2019

## Next steps

To learn more about Cisco Managed Enterprise for SD-Access, contact your sales representative.

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## How to confidently and securely transform

As you embark on your digital transformation initiative, you need to define and establish a business-driven IT strategy, including technologies, processes, and people to confidently and securely implement and manage your new network.

To do this, many IT professionals have found a smarter way of managing their IT infrastructure by using managed services. The right managed services provider with the networking expertise can play a critical role in enabling digital transformation, while reducing operating costs, IT complexity, and security risk. In fact, current market reports reveal that these increases in efficiency can exceed 60 percent (Markets and Markets).

Cisco is a global enterprise networking leader that has done more than 50 million network installations. Because of this fact, Cisco® managed services have one of the highest levels of intellectual talent, best-in-class tools, and proven processes for operating an enterprise network to help you dynamically respond to a digital world. Many of our customers have been able to reduce operational IT costs by up to 40 percent, while achieving greater return on efficiency.

Cisco Managed Enterprise for Software-Defined Access (SD-Access) complements your IT team to securely implement and manage your new SD-Access network, along with managing your broader IT infrastructure. This helps shift your team's focus from repetitive, noncore operational activities to strategic IT initiatives that help drive business outcomes.

By having a single point of accountability, Managed Enterprise for SD-Access can help you:

- Accelerate technology adoption and get faster time to new services to realize business outcomes
- Improve IT efficiency and preempt network issues to reduce risks associated with new technology deployments
- Maximize performance and uptime for consistent delivery of always-on service availability
- Free your IT resources to focus on delivering business effects rather than maintaining daily operations

The following include Managed Enterprise for SD-Access offers:

- ITIL standards-based activation and delivery methodology spanning day 2 operations for network readiness and service assurance
- Flexible consumption model with clearly defined deliverables according to the level of assistance required
- Comprehensive enterprise network technology coverage: routing, switching, wireless, branch WAN, and network function virtualization
- Close interoperation with the Cisco Technical Assistance Center (TAC) and our partner ecosystem
- Standardized delivery model that can be combined with collaboration, data center, and security managed services offerings

Keep your IT focus on driving business outcomes and choose the enterprise networking experts to keep an eye on your new intuitive network.