



Providing Cisco SD-WAN Managed Services

Uncertainty is the only thing that is certain

Technology infrastructure has been changing at an unpredictable pace in recent times, creating uncertainty for businesses. Many have realized that their contingency plans didn't provide the business resiliency they require.

With 60% of organizations expecting the majority of applications to be cloud-based by 2021 and over 50% of the workforce predicted to be operating remotely, new networking and security models, such as Secure Access Service Edge (SASE), provide a vision for managing the new normal. IT is facing a reality they are just not staffed for.

Businesses are turning to trusted partners to simplify these complex architectures and provide connectivity in a managed services model to improve resiliency, ensure security, and offer cost predictability. They require flexibility without compromising performance or scale, while providing secure access from anywhere and a consistent user experience from everywhere. Offering Cisco® SD-WAN as a managed service can remove the uncertainty your customers face in today's multicloud world.

Benefits

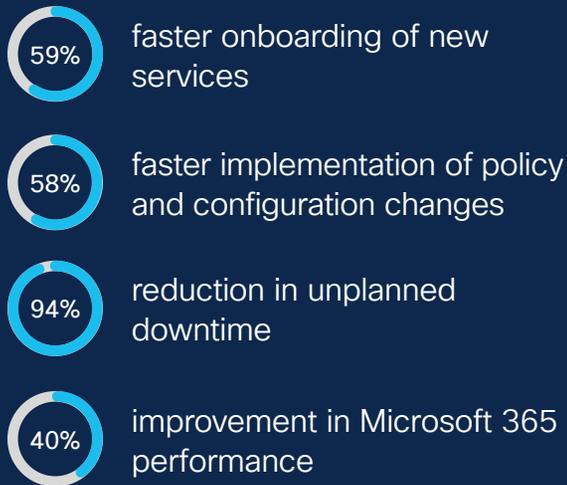
Differentiate your solution services from competitors

Assurance with fully integrated security everywhere

Flexibility with multicloud OnRamp options and integration with all major cloud providers

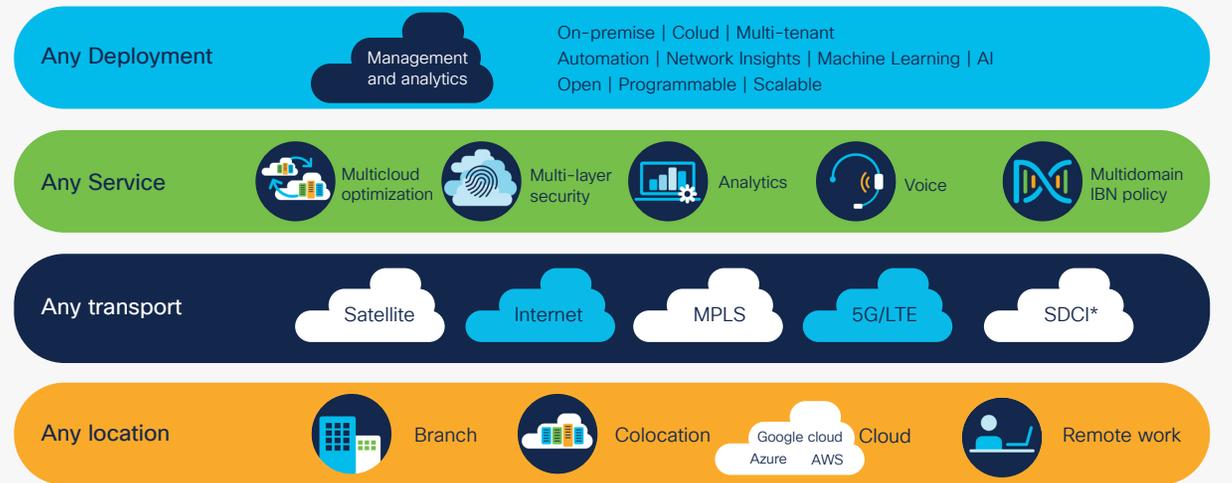
Insights with management and analytics and templates for rapid and consistent deployments

Customers deploying Cisco SD-WAN have:



Powered by secure cloud-scale SD-WAN

Cisco's flexible architecture for intent-based networking



* Software Defined Cloud Interconnect

Cisco SD-WAN accelerates customer transformation

Cisco SD-WAN can be deployed on-premise or in the cloud as an overlay WAN architecture, connecting branches to data centers and multicloud environments through a single fabric and single pane of glass. Comprehensive on-premises and cloud-based security protects against cyberthreats while enabling you to accelerate the transition to a SASE architecture where and when it is needed. Analytics capabilities deliver the visibility and insights necessary to isolate and resolve issues promptly and deliver intelligent data analysis for planning and what-if scenarios.

Our goal is to help service providers create a recurring revenue stream, expand into new markets, and minimize their upfront investment while helping their customers realize the cost and business benefits of Cisco SD-WAN.

Cisco provides licensing models that meet today's demands, align costs with revenue, and allow the flexibility to scale up or down on demand.

Call to action

To learn more about providing Cisco SD-WAN as a managed service, visit cisco.com/go/sd-wan for more information.

Unique benefits of managed Cisco SD-WAN

Pervasive security

- Embedded device security with optional cloud-delivered SASE
- Fully integrated with cloud-delivered Cisco Umbrella®, offering protection against cyberthreats
- Zero-trust foundation with authentication, encryption, and segmentation
- Web security, enterprise firewall, IPS, AMP next-generation antivirus, DNS layer enforcement, URL filtering, and SSL decryption proxy

Optimized for multicloud

- Extends to public cloud and colocation providers with Cisco SD-WAN Cloud OnRamp
- Automatically selects the fastest, most reliable path for real-time optimized performance with major SaaS applications
- Supports automated workflow integration for AWS, Azure, and Google Cloud
- Enables regionalized internet access using colocation facilities

Operational simplicity, visibility, and actionable insight

- End-to-end visibility, segmentation policy management, and security enforcement across the network with a single dashboard
- Micro-segmentation and identity-based policy management for consistent multidomain policy enforcement for a uniform user experience
- Automation with template-based zero-touch provisioning and RESTful integration
- Granular visibility into applications and infrastructure, enabling rapid failure correlation and mitigation
- Sophisticated forecasting and what-if analysis for effective resource planning
- Ease of integration with open APIs and programmability