

## Ready to Scale?

# Preparing Your Team for the New Cisco Talent Bridge

With our July 13th launch fast approaching, we're entering the final stretch toward a new era of hiring.

[Cisco Talent Bridge](#) has been redesigned as a privacy-first sourcing hub for targeted talent discovery. Built to fit seamlessly into your daily workflow, it cuts through applicant clutter and helps you connect with the right talent faster and with greater confidence.

### What You'll Be Able to Do

Here's what will be at your fingertips in July:

- **Simplify your job posting:** Post roles quickly through an intuitive, mobile-friendly platform anytime and anywhere, reaching the right candidates within minutes.
- **Streamline the candidate flow:** Applicants flow directly into your ATS, cutting down manual effort and enabling a smoother recruitment experience.
- **Elevate Your Employer Brand:** Bring your company culture to life with customizable multimedia landing pages that inspire candidates to envision their future on your team.
- **Automate your pipeline sync (Optional):** Keep your job listings up to date without manual effort. XML syncing ensures your pipeline stays accurate, active, and ready.

### Get Ready: Your Pre-Launch Checklist

Set your team up for success from day one by taking these essential steps now:

1. **Prepare Your XML Feed:** Planning to automate job postings? Have your technical team prepare your XML feed to ensure smooth, uninterrupted posting. Contact [talentbridge@cisco.com](mailto:talentbridge@cisco.com) for configuration and validation support to ensure a seamless launch.
2. **Define Your Hiring Priorities:** Identify the key roles, required skills, and expected outcomes that matter most, so our platform can target the most relevant talent.
3. **Build Your Employer Profile:** Gather and display photos, videos, and company highlights reflecting your culture and values for your Employer Landing Page.

- 4. Identify Primary Users:** Designate recruiters or practice leads to use Talent Bridge—so your team can post jobs and review candidates immediately.
- 5. Watch for Enablement Resources:** Stay connected to Talent Bridge for our upcoming Quick Start guide and demo video—designed to help you onboard quickly and confidently.

### **The Future of Talent Is Within Reach**

The next wave of skilled professionals is already on the horizon. With Talent Bridge, you can connect with them sooner and build the teams that will shape tomorrow.

Launching initially in the U.S., Mexico, UK, Spain, Philippines, India, and South Africa—with plans to expand globally—this is just the beginning. Keep an eye on the [Cisco Talent Bridge](#) site for your first look at what's next.

**July is just around the corner. Let's cross the bridge together.**