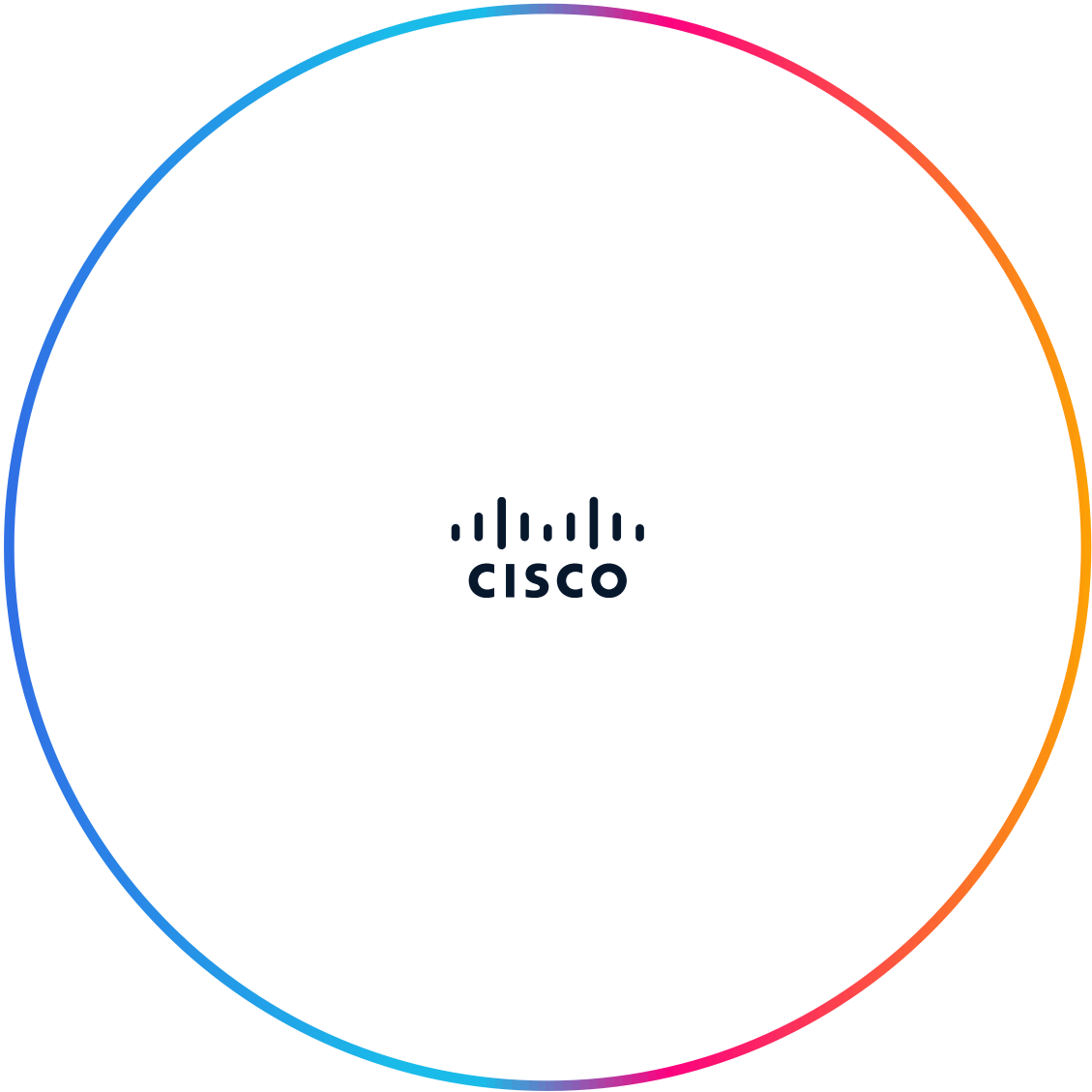


Cisco License On-Prem

Unveiling the NextGen Experience

Licensing Enablement & Adoption



Housekeeping

- 01 Attendees are muted upon entry
- 02 Webinar will be recorded
- 03 Post your questions to the Q&A section
- 04 Please participate in our poll

Agenda

- 01 Licensing Simplification Program
- 02 Introduction to On-Prem
- 03 SSM OnPrem Features
- 04 Cisco License OnPrem- Future of SSM On-Prem Server
- 05 Cisco License On-Prem – Benefits
- 06 Cisco License On-Prem UI walkthrough
- 07 Product Roadmap
- 08 Key Learnings
- 09 Polls
- 10 Call to Action

Licensing Simplification | Solutions Delivered

FY25 – FY26Q1



End-to-end Post-sales Visibility

- **Launch of CLC** – visibility of orders, licenses, subscriptions, contracts & devices, while improving experience from initial order, activation, utilization, asset allocation & renewal planning



Streamlined, Automated Management

- **Smart Account Updates** – Simplified role management, direct updates for Smart Account Admins, Smart Account directory view, Smart Account and Virtual Account access request
- **Data Quality and Availability** – Modernized APIs and partner access to data through Unified Data Layer (UDL) for licensing data
- **Usability Enhancements** – Improved quality of life enhancements over legacy platforms



Critical Environment Support

- **Cisco License On-Prem Flexibility** – Able to be deployed in more environments (AWS, VMware ESXI, etc.) with high availability architecture



Improved Lifecycle Support

- **EA Visibility** – Subscription, Suite & Service Coverage Views for Enterprise Agreements (2.0, 3.0) & Managed Service EAs (3.0)



Optimized support experience

- **Ask Licensing Enhancements** – Smart Account transaction options, redesigned navigation, custom case severity selection, flexible communication options, and specific product selection. SCM Integration.

Introduction to On-Prem

- **Cisco Smart Software Manager On-Prem (SSM On-Prem)** is an IT Asset Management solution that enables customers to administer Cisco products and licenses on their premises. It is designed as an extension of Cisco Smart Software Manager and provides a similar set of features.



Business Problem

- **Local control & compliance** for strict security and regulatory needs
- **Air-gapped environments** with limited or no connection to Cisco's central licensing database



Solution

- **Local licensing system** hosted on customer's network
- **Licenses managed offline**, keeping sensitive data in-house
- **No constant cloud connection**, ensuring regulatory and security compliance



Outcomes

- **Eliminates external dependency**, minimizing compliance risks
- **Streamlines audits and renewals** with one local control
- **Secure, in-house licensing**, ensuring confidence and compliance

SSM On-Prem Features

High Availability & Performance

Support for Two and Three-node HA architecture ensures improved performance, failover, and uninterrupted service.

Stability & Security

Enhanced device support with rate limiting, FIPS certification, and secure Okta-based authentication.

Flexible Deployment

Supports multiple platforms including KVM-RHEL, Nutanix, Azure, AWS, VMware ESXi, and Microsoft Hyper-V for versatile virtual environment deployment

Scalability

Scales up to a total 300,000* product instances with a maximum capacity of 25,000 Product Instances per account using 1 license each.

Multi-Tenancy

Manage multiple Cisco Virtual Accounts or customer Smart Accounts.

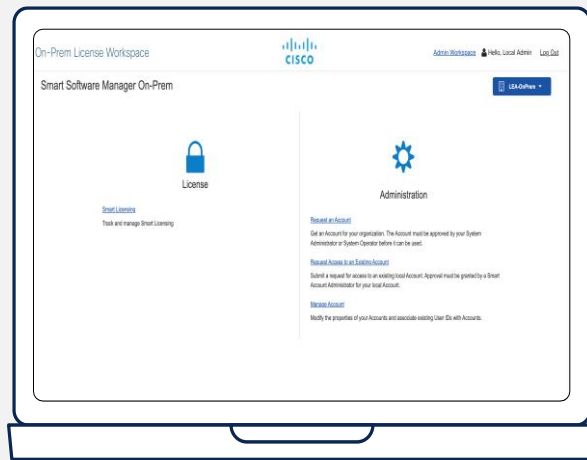
*depends on the deployment platform and the types of devices being used

Cisco License On-Prem

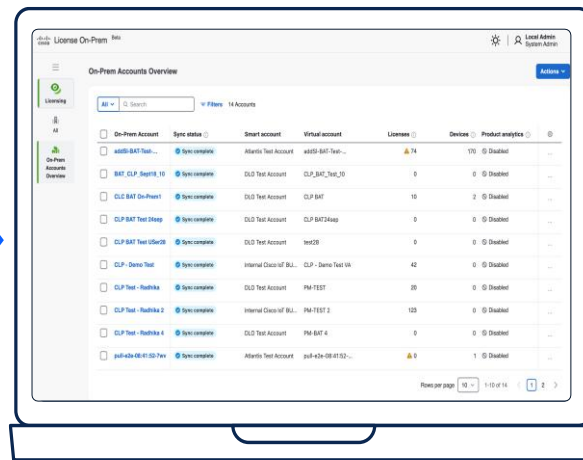
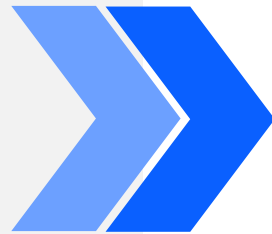
Future of SSM On-Prem

Current

Future



SSM On-Prem Server



Cisco License On-Prem

Key Highlights



Modern UX framework
User centric design with usability improvements



UX Parity with the Cloud Experience
Parity in both look and feel & functionality



Enhancements
Simplified workflows for efficient and intuitive experience

Cisco License On-Prem | Benefits



Modern User Experience

- User-centric design.
- Modern UX framework



Operational Efficiency & Cost Savings

- Usability improvements.
- Reduced operational expenses.



Consistent with Cloud experience

- Improved visibility and insights
- Consistent with Cisco Cloud UI
- Seamless Integration

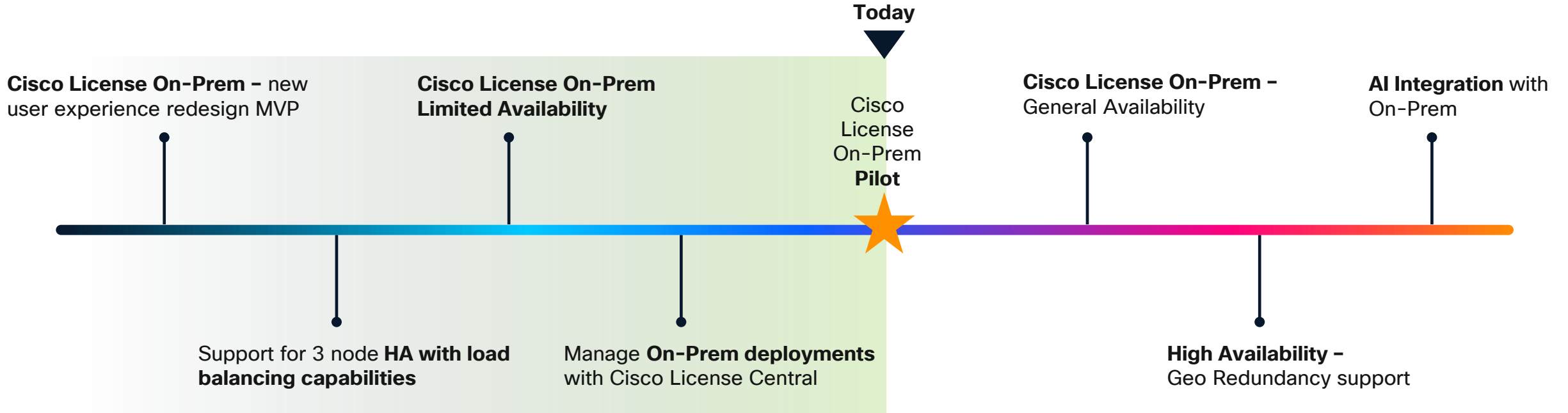


Improved scalability & sync performance

- Enhanced synchronization efficiency
- Enhanced scalability and sync
- High availability and performance.

Cisco License On-Prem UI walkthrough

Cisco License On-Prem | Summary Roadmap (FY26)



Support for direct upgrade from SSM On-Prem versions 9-202601,9-202510,9-202507,9-202504,9-202502,8-202404 to Cisco License On-Prem

Key Learnings/Summary



- Cisco License On-Prem offers a local server for managing Cisco licenses, providing essential control and compliance for customers with strict security or air-gapped environment needs.
- It represents a modernized evolution of the SSM On-Prem Server, bringing enhanced stability, performance, and seamless integration with Cisco's central licensing system.
- The new user-centric design simplifies workflows, improves visibility, and offers a consistent experience with Cisco's cloud licensing platform.

Polls

Please participate in our live polls.

Up next: Call to Action



Cisco Licensing Resources



Self Serve

- [Video.cisco.com](https://video.cisco.com)



Webinars

- CLC/Smart account Administration webinars Register [here](#)
- Cisco License On-Prem webinar Register [here](#)



1:1 Training

- **Both internal and Externals:** [Ask Licensing](#) > Type “I need training on <portal name>” > Click Get Support > Create a case > Fill the form and submit the case



Support case

- Open a case [here](#)

Thank you

