

Cisco License Central



Housekeeping

- 01 Attendees are muted upon entry**
- 02 Webinar will be recorded**
- 03 Post your questions to the Q&A section**
- 04 Please participate in our poll**

Agenda

01 License Simplification

02 Cisco License Central Overview and How to access it

03 New Features

- a) SA-level Licensing usage view
- b) Access Directory Enhancement

04 Benefits & RoadMap, Portal Demo

05 Polls and Resources

License Simplification

Transforming Complexity into Clarity

Licensing is a top customer challenge

We hear you and are taking the right steps to address these challenges for you.



Manage Complexity

License Tools, Data & Process Simplification

- Enhanced visibility & consistency of data
- Streamlined, improved UX via unified tools (cloud, on prem, controller)
- Automated licensing workflows

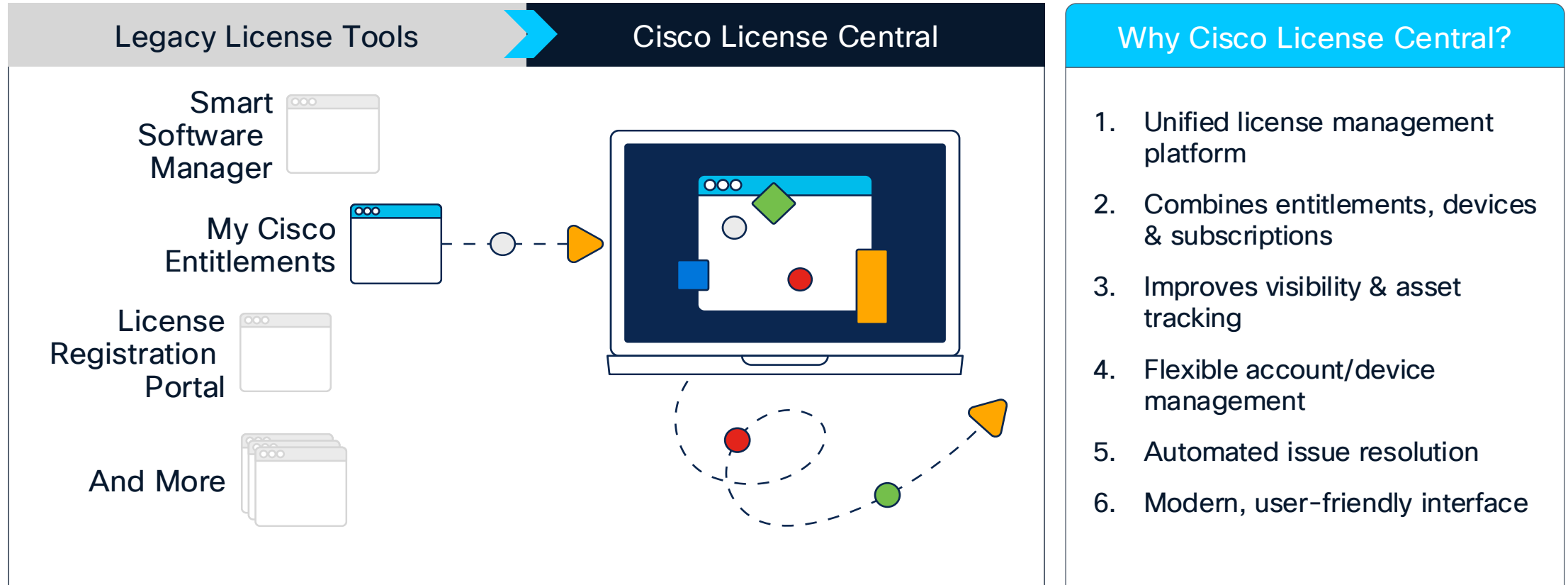
Support, Issue Resolution & Documentation

- Enhanced support and issue resolution
- Easier access to and improved self-help
- Improved and automated end-to-end support flows

Cisco License Central

Next gen license management tool built on Smart Accounts

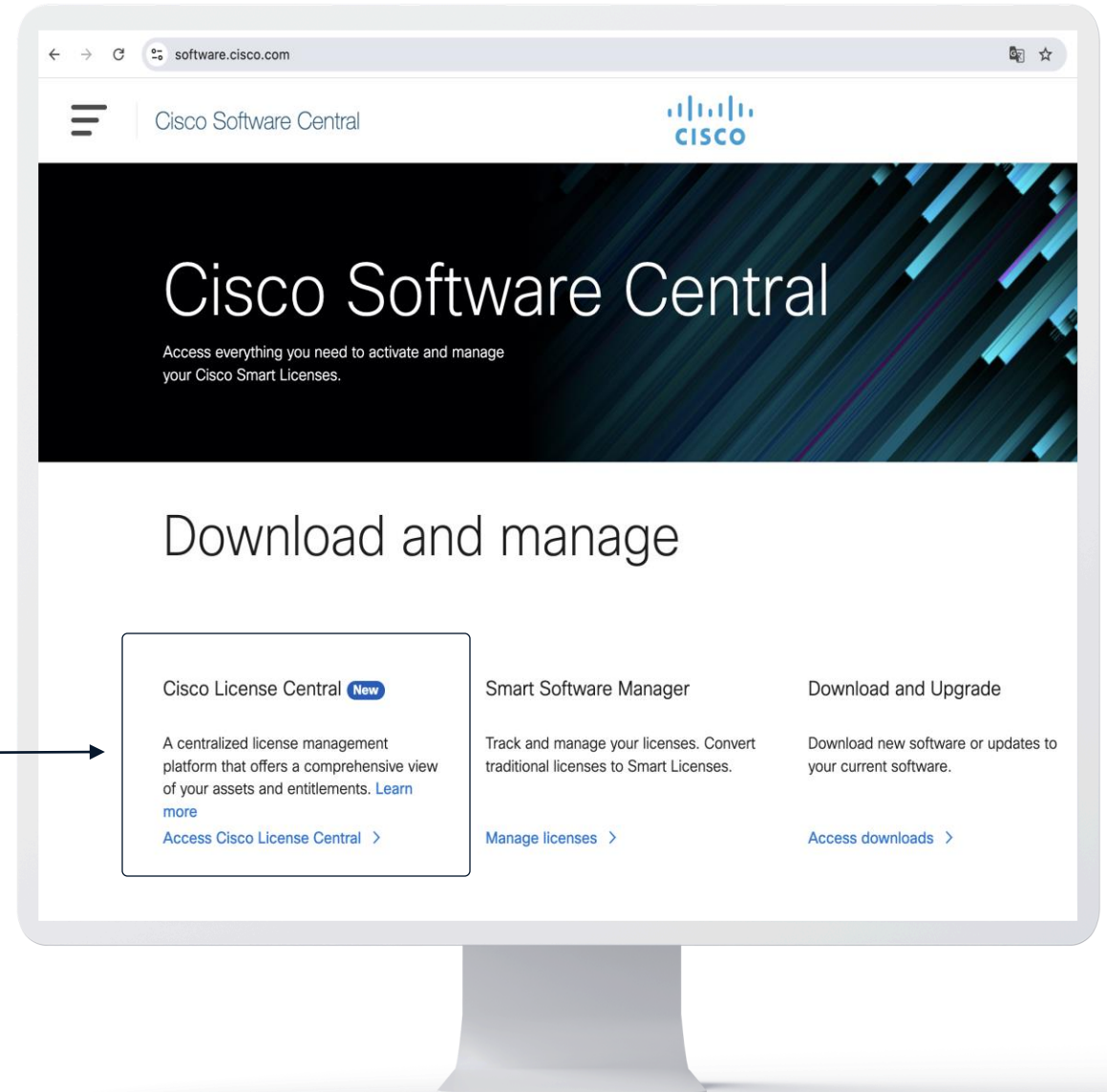
Streamlined license management, single view and enhanced user experience



Where to Access Cisco License Central?

Cisco License Central on Cisco Software Central

Click on Access Cisco License Central >



How to Access Cisco License Central?

User with access to Smart Account

Users with access to a single Smart Account

Login to the portal and continue

Users with access to multiple Smart Accounts

Login to the portal, select a Smart Account and continue



User Roles	
Smart Account Admin	Virtual Account Admin
Smart Account User	Virtual Account User
Smart Account Viewer	Virtual Account Viewer

User with no access to Smart Account

Users whose email does not match an existing Smart Account domain

If you have an e-delivery order notification email :

1. Proceed to the Cisco License Central portal without a Smart Account or
2. Create a new Smart Account or Request access to a Smart Account and then login to the Cisco License Central

1. Smart Account roles, their access levels and functionalities in Cisco License Central are similar to that of MCE. You can have access to one or more Smart Accounts.
2. Proceeding without a Smart Account will allow users to only access the e-delivery orders in the “Orders” tab of Cisco License Central

Guiding Principles of Cisco License Central



Deliver an Exceptional User Experience

Enjoy an easy-to-follow, modern interface and user-centric navigation in a singular platform.



Enable Visibility & Insights

Enable efficient planning, tracking and license management by accessing a unified view of licenses, devices, services and subscriptions in one place.



Tailor the Experience to User Needs

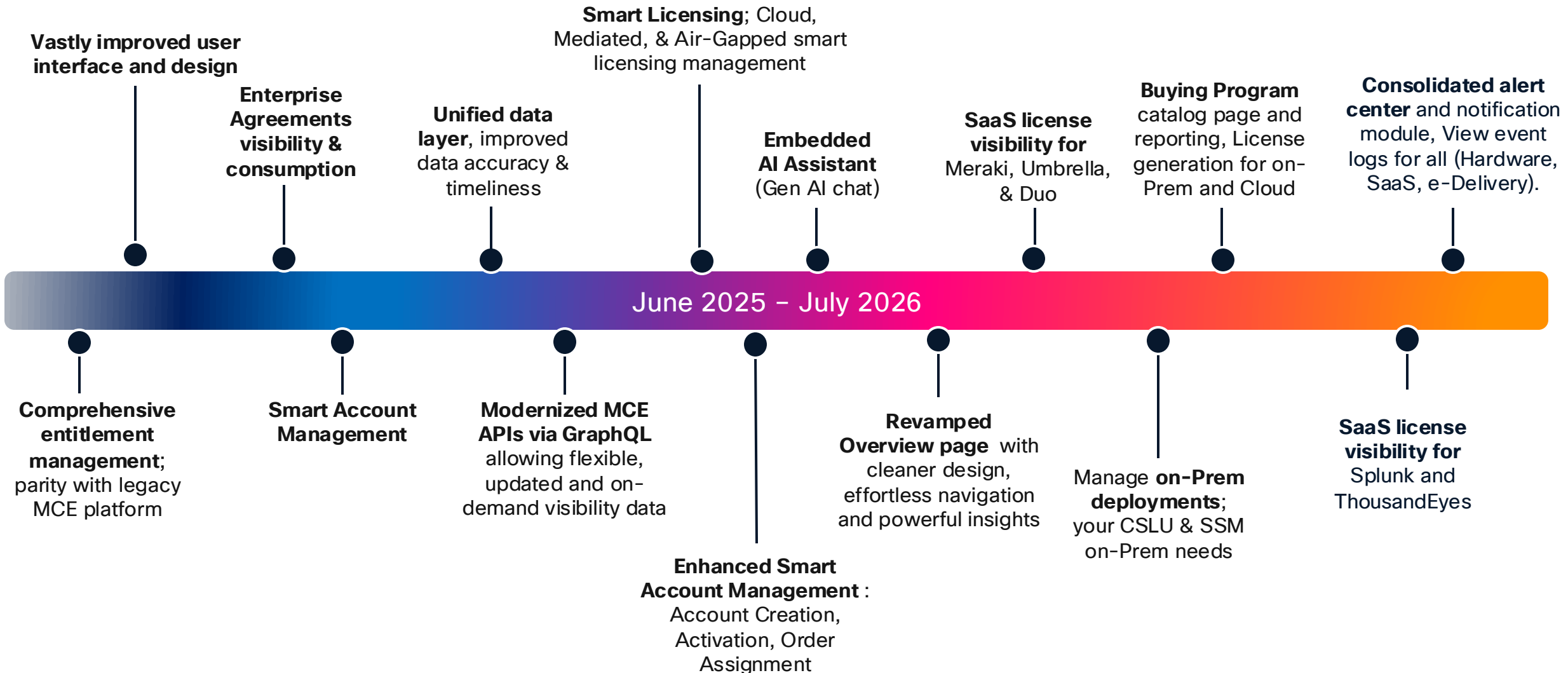
Key improvements focus on simplifying navigation through complex information, ensuring consistency across tools, and providing a single, reliable source for accessing critical data for business decisions.



Be a Future-Ready Platform

Continuous evolution of the platform through regular updates and feature enhancements will improve security, compliance and user experience.

Cisco License Central Roadmap



Latest major enhancements in Cisco License Central

S.no.	Feature	Description	Current Workstreams	Personas
1	SA Licensing Usage View	Provides a consolidated, enterprise-wide view of license usage at a smart account level.	Not available	Customers and Partners (Smart account Admin/Users)
2	Access Directory enhancements	Provides an overview of all your smart accounts, including a list of all administrators. Ability to request access to up to 25 virtual accounts simultaneously for VA specific role.	Not available	Customers and Partners (Smart account Admin/Users, Virtual Account Admin/Users)

Cisco License Central Demo

Key Learnings



- ✓ Cisco License Central simplifies Smart Account management and enables seamless conversion of traditional licenses to smart licenses, ensuring greater flexibility, visibility, and operational efficiency
- ✓ Users can seamlessly export data, reports, orders, licenses, and device lists directly from Cisco License Central, ensuring easy access and improved operational efficiency.
- ✓ Assets can be seamlessly transferred between Virtual Accounts, enabling greater flexibility and control in license management.

Polls and Licensing Resources



Polls

Please participate in our live polls.

Up next: Licensing Resources



Cisco License Central Resources



Self Serve

[Ask Licensing](#)
[Licensing Support Site](#)
[Licensing Hub](#)



Webinars

Register [here](#)



1:1 Training

Reach out to your Sales POC



Support case

Open a case [here](#)

Thank you



Licensing functionalities Integrated in Cisco License Central

S.no.	Category	Description/Sub-category	Availability in Cisco License Central
1	Account Dashboard and Insights	Dashboard and insights of Devices, Licenses, Services & Subscriptions	Yes
		Expiring Services and Subscriptions	Yes
		Devices Covered and Uncovered	Yes
		Devices Last Day of Support	Yes
2	History	History of transactions initiated from the portal	Yes
3	Global Search	Search across portal for licenses, devices, services and subscriptions	Yes
4	Let me guide you	Contextual help while navigating through the portal	Yes
5	Transactional Capabilities	eDelivery License and SW download	Yes
		Edit Account (Virtual Account) assignment for Licenses, Devices, Services & Subscriptions	Yes
		Order sharing via OBA	Yes
		EA Workspace related transactional capabilities, Buying Programs view	In Future
		Version Upgrade	*No
6	Common Capabilities	Export into Excel & PPT: Account level Insights, Summary, Details in devices, licenses, subs. & support modules, Module level search and filters	Yes
7	Device Management	Tag devices as “validated” within a virtual account, Release licenses (Bulk and single devices)	Yes
8	Smart Account Administration	Virtual Account creation, User/User group management, Manage Account, Access Directory, Request Access to an existing SA, SA-level Licensing usage view.	Yes
9	OnPrem Capabilities	OnPrem account handling and registration	Yes
10	Smart Licensing Capabilities	Token Management, License and Devices transfer, Conversion from traditional to Smart licenses, Event History, License and Email notification settings	Yes