

# Cisco License Central



# Housekeeping

- 01 Attendees are muted upon entry
- 02 Webinar will be recorded
- 03 Post your questions to the Q&A section
- 04 Please participate in our poll

# Agenda

## 01 License Simplification

## 02 Cisco License Central Overview and How to access it

## 03 New Features

- a) Generate and update license authorization
- b) Device Led Operations
- c) Secure node lock policy management
- d) Cisco Buying Program Level 3 view for Software

## 04 Benefits & RoadMap, Portal Demo

## 05 Polls and Resources

# License Simplification

Transforming Complexity into Clarity

**Licensing is a top customer challenge**

We hear you and are taking the right steps to address these challenges for you.



## Manage Complexity

License Tools,  
Data & Process  
Simplification

- Enhanced visibility & consistency of data
- Streamlined, improved UX via unified tools (cloud, on prem, controller)
- Automated licensing workflows

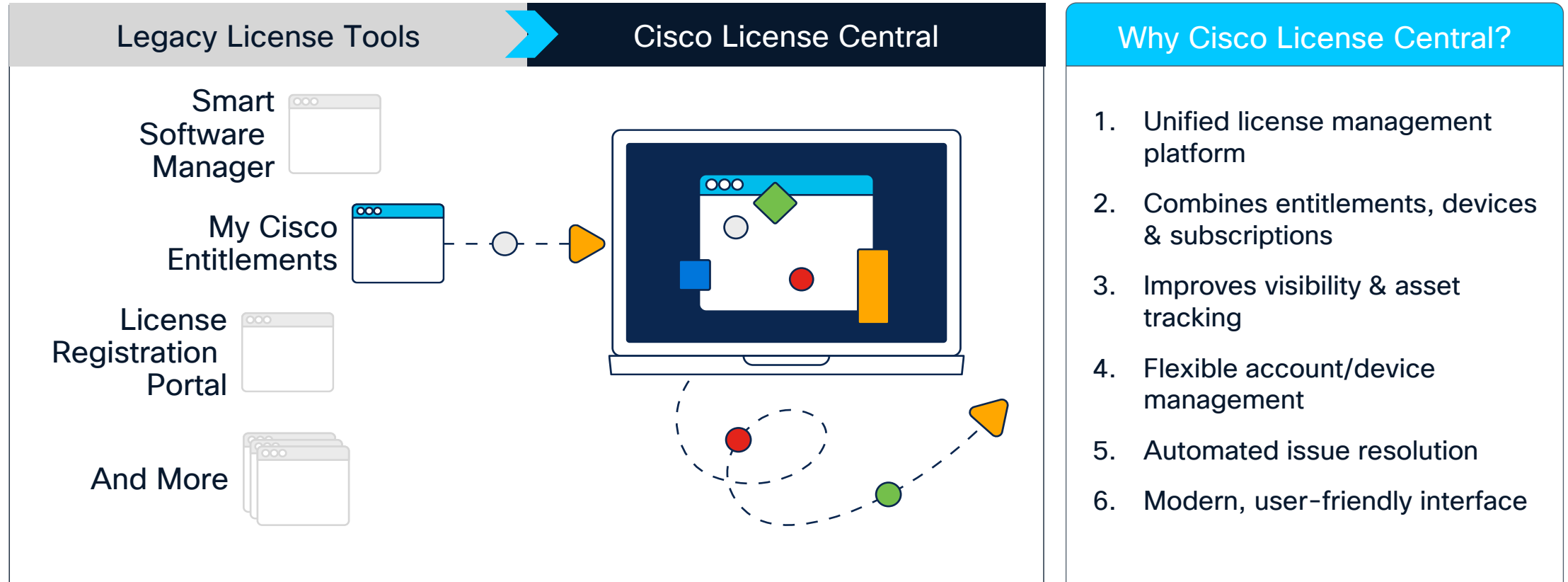
Support, Issue  
Resolution &  
Documentation

- Enhanced support and issue resolution
- Easier access to and improved self-help
- Improved and automated end-to-end support flows

# Cisco License Central

Next gen license management tool built on Smart Accounts

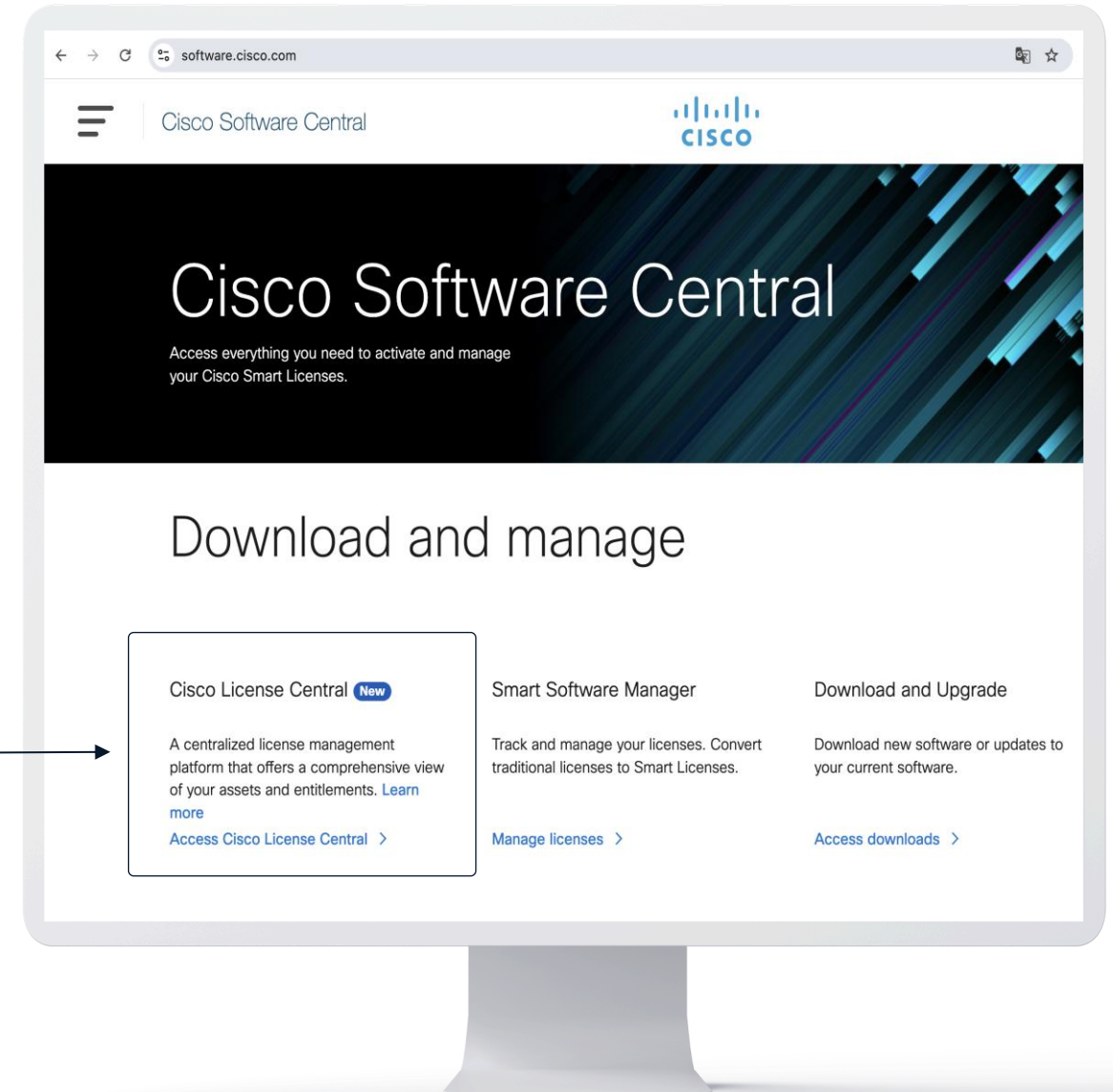
Streamlined license management, single view and enhanced user experience



# Where to Access Cisco License Central?

Cisco License Central on Cisco Software Central

Click on Access Cisco License Central >



# How to Access Cisco License Central?

## User with access to Smart Account

Users with access to a single Smart Account

Login to the portal and continue

Users with access to multiple Smart Accounts

Login to the portal, select a Smart Account and continue



User Roles	
Smart Account Admin	Virtual Account Admin
Smart Account User	Virtual Account User
Smart Account Viewer	Virtual Account Viewer

## User with no access to Smart Account

Users whose email does not match an existing Smart Account domain

If you have an e-delivery order notification email :

1. Proceed to the Cisco License Central portal without a Smart Account or
2. Create a new Smart Account or Request access to a Smart Account and then login to the Cisco License Central

1. Smart Account roles, their access levels and functionalities in Cisco License Central are similar to that of MCE. You can have access to one or more Smart Accounts.
2. Proceeding without a Smart Account will allow users to only access the e-delivery orders in the "Orders" tab of Cisco License Central

# Guiding Principles of Cisco License Central



## **Deliver an Exceptional User Experience**

Enjoy an easy-to-follow, modern interface and user-centric navigation in a singular platform.



## **Enable Visibility & Insights**

Enable efficient planning, tracking and license management by accessing a unified view of licenses, devices, services and subscriptions in one place.



## **Tailor the Experience to User Needs**

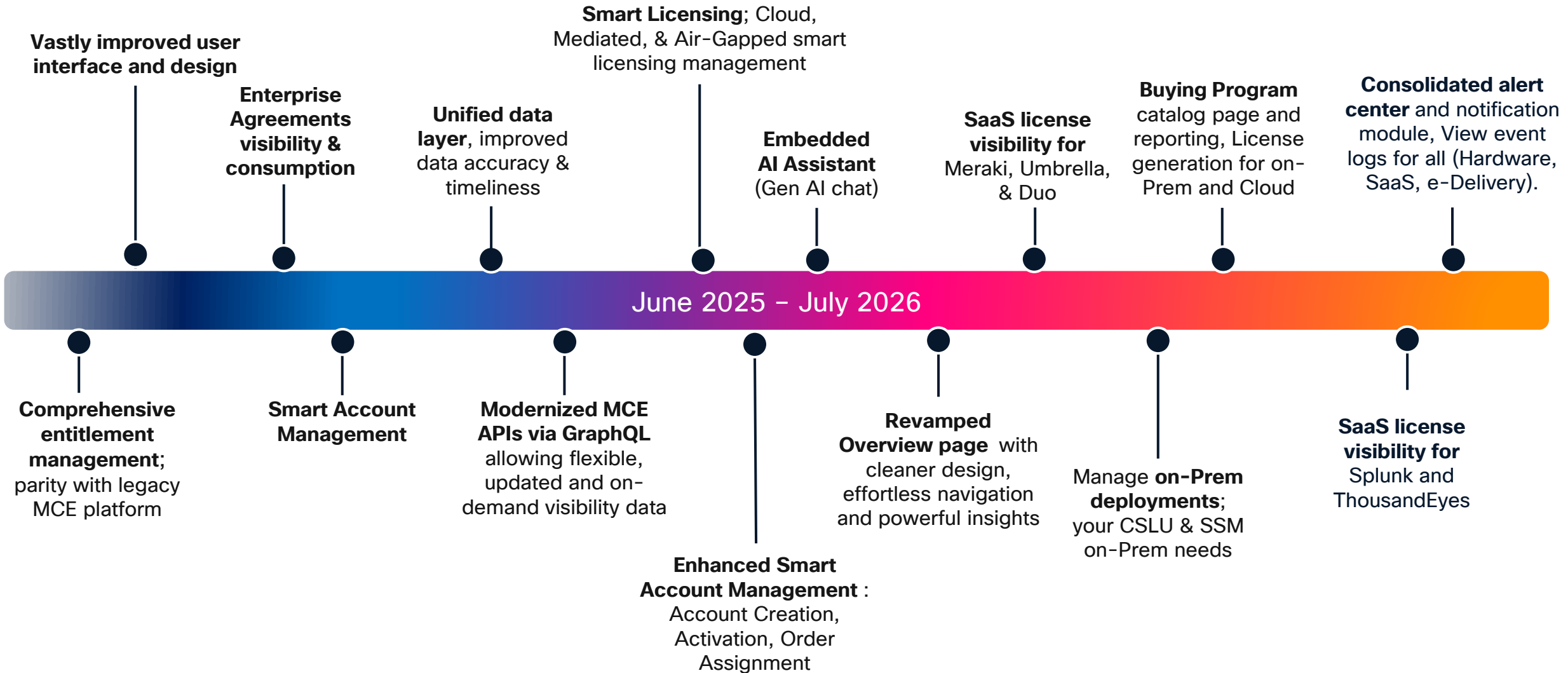
Key improvements focus on simplifying navigation through complex information, ensuring consistency across tools, and providing a single, reliable source for accessing critical data for business decisions.



## **Be a Future-Ready Platform**

Continuous evolution of the platform through regular updates and feature enhancements will improve security, compliance and user experience.

# Cisco License Central Roadmap



# Latest major enhancements in Cisco License Central

S.no.	Feature	Description	Current Workstreams	Personas
1	<b>Generate and update license authorization</b>	Enables creation and modification of license authorization codes to activate and manage software licenses within Cisco License Central.	Cisco Software Central-> Manage Inventory-> Licenses-> License Reservation	Customers and Partners (Smart account Admin/Users, Virtual Account Admin/Users)
2	<b>Device Led Operations</b>	Enable devices to directly manage license downloads, rehosting, and reservation updates through authorization codes.	Cisco Software Central-> Manage Inventory-> Licenses-> Product Instances-> Update Reservation  Cisco Software Central->Traditional Licenses->PAKs or Tokens/Devices->Rehost/Download	Customers and Partners (Smart account Admin/Users, Virtual Account Admin/Users)
3	<b>Secure node lock policy management</b>	Manages policies that securely bind licenses to specific hardware nodes, ensuring compliance and preventing unauthorized license use.	Not available	Customers and Partners (Smart account Admin/Users, Virtual Account Admin/Users)
4	<b>Cisco Buying Program Level 3 view for Software</b>	Provides detailed subscription and consumption insights at the Level 3 organizational hierarchy within Cisco Buying Programs, enabling granular tracking of software entitlements and usage.	Not available	Customers and Partners (Smart account Admin/Users/Viewer, Virtual Account Admin/Users/Viewer)

# Cisco License Central Demo

# Introduce the Cisco BP Level 3 view for Software

Smart Account testelademo

Virtual Account All selected

Overview

Licensing

**Contracts & Subscriptions**

Devices

Orders

Event History

Account Management

**Contracts & Subscriptions**

Inventory

**Buying Programs (Beta)**

Overview

Service coverage

**Buying Programs (Beta)**

This buying program section provides a view-only look notice. You can learn more about currently supported c

Overview

Active suites in the agreement

Software 183 Services 17

183 suites Filter

Portfolio & suite names

- Applications Infrastructure
- Cisco Data Center
- Cisco DNA
  - Cisco DNA for Routing
  - Cisco DNA for Routing - FedRamp
  - Cisco DNA for Switching**

Growth allowance 0%

Reseller name -

Virtual Account name Cisco DNA EA

## View Timeline

Billing part number name	Purchased (A)	Consumed (B)	Balance (C) = A - B	Consumption status
Advantage				
<input checked="" type="checkbox"/> C9300X 24-port CISCO DNA EA Advantage New Purchase	0	1	-1	Overconsumed
<input type="checkbox"/> C9300 DNA Advantage, 48-Port Fiber, New Purchase	0	1	-1	Overconsumed
<input type="checkbox"/> C9300 48-port CISCO DNA EA Advantage New Purchase	0	2	-2	Overconsumed
<input type="checkbox"/> C9300 24-port CISCO DNA EA Advantage New Purchase	0	5	-5	Overconsumed
<input type="checkbox"/> C3850 CISCO DNA EA Advantage 24-Port New Purchase	100	1	99	Underconsumed 1%
<input type="checkbox"/> C9200L 24-port CISCO DNA EA Advantage New Purchase	0	2	-2	Overconsumed
<input type="checkbox"/> C9400 CISCO DNA EA Advantage New Purchase	0	20	-20	Overconsumed
<input type="checkbox"/> C9300L 24-port CISCO DNA EA Advantage New Purchase	0	1	-1	Overconsumed
<input type="checkbox"/> C9200L 48-port CISCO DNA EA Advantage New Purchase	0	2	-2	Overconsumed
<input type="checkbox"/> C9200 24-port CISCO DNA EA Advantage New Purchase	0	2	-2	Overconsumed
<input type="checkbox"/> C9300 DNA Advantage, 24-port Fiber, New Purchase	0	2	-2	Overconsumed
<input type="checkbox"/> C9300L 48-port CISCO DNA EA Advantage New Purchase	0	1	-1	Overconsumed

**View timeline** [Export comprehensive report](#)

**Jan 2025**

- hmozdai consumed 1 units of L-ST-FR-LIC= Jan 13, 2025
- chengywa consumed 1 units of IE3400H-DNA-A Jan 24, 2025
- chengywa consumed 1 units of IE3400-DNA-A Jan 24, 2025

**Apr 2025**

- hniwa2 consumed 20 units of C9200-DNA-A-24 Apr 07, 2025

View timeline



# Introduce the Cisco BP Level 3 view for Software

← Back

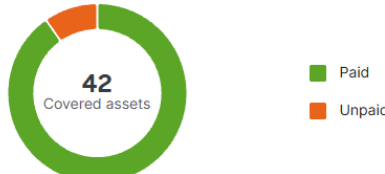
## Service Coverage

Overview

Service suites by portfolio

Portfolio name	Service suites	Covered assets
Services	8	42

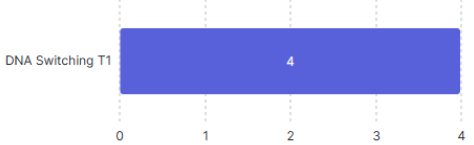
Covered assets across all BP subscriptions



42 Covered assets

- Paid
- Unpaid

Device added since last true forward



DNA Switching T1: 4

Covered assets

All  Services: Cisco DNA SD-WAN & Routing Success Track Level 1 2 Assets [Filters](#) [Export all](#)

<input type="checkbox"/>	Product number	Product description	Device identifier	Instance number	Item type	Product family	Transaction type	Service level	Contract number	Subscription ID
<input type="checkbox"/>	C8200-1N-4T	Cisco Catalyst C8200-1N-4T Router	FGL2630LR4Z	5704506587	Major	CAT8200	COVERAGE PURCHASED	L1NBEA	206562365	SR110525
<input type="checkbox"/>	C8200-1N-4T	Cisco Catalyst C8200-1N-4T Router	FGL2631LDVZ	5707306646	Major	CAT8200	COVERAGE PURCHASED	L1NBEA	206562365	SR110525

### Export covered assets (2 records)

**i** This report contains the complete view of the devices that are covered under your buying program agreement.

**File type**

CSV  XLSX

**Preferences**

**Selected suite only**  
Covers only the chosen service suite.

**All active suites**  
Includes all currently active service suites.

[Cancel](#) [Export](#)

Export capability in services coverage page

# Key Learnings



- ✓ Cisco License Central delivers a unified, self-service licensing experience by simplifying license authorization, device-led operations, and compliance management, enabling customers to manage smart licenses with greater control, transparency, and ease.
- ✓ With centralized workflows, comprehensive reporting, and improved policy management, Cisco License Central reduces operational overhead while providing better visibility into license consumption, device status, and enterprise agreements.
- ✓ The redesigned Overview tab empowers you to access actionable insights faster, personalize your workspace, and navigate directly to the information you need—making license, contract, and device management significantly more intuitive and efficient.

# Polls and Licensing Resources



# Cisco License Central Resources



## Self Serve

[Ask Licensing](#)  
[Licensing Support Site](#)  
[Licensing Hub](#)



## Webinars

Register [here](#)



## 1:1 Training

Reach out to your Sales POC



## Support case

Open a case [here](#)

**Thank you**



# Licensing Functionalities integrated in Cisco License Central

S.No	Source Tool	Capability	Description	Migrated to CLC?
1	My Cisco Entitlements (MCE)	Account Dashboard and Insights	Dashboard and insights of devices, licenses, services, and subscriptions	Yes
2	My Cisco Entitlements (MCE)	Expiring Services and Subscriptions	View expiring services and subscriptions	Yes
3	My Cisco Entitlements (MCE)	Devices Covered and Uncovered	View devices covered and uncovered under service contracts	Yes
4	My Cisco Entitlements (MCE)	Devices Last Day of Support	View devices that are beyond their last date of support	Yes
5	My Cisco Entitlements (MCE)	History	History of transactions initiated from the portal	Yes
6	My Cisco Entitlements (MCE)	Global Search	Search across portal for licenses, devices, services, and subscriptions	Yes
7	My Cisco Entitlements (MCE)	Let Me Guide You	Contextual help while navigating through the portal	Yes
8	My Cisco Entitlements (MCE)	eDelivery License and SW Download	Download licenses and software	Yes
9	My Cisco Entitlements (MCE)	Edit Account (Virtual Account) Assignment	Assign licenses, devices, services, and subscriptions to virtual accounts	Yes
10	My Cisco Entitlements (MCE)	Order Sharing via OBA	Share orders via Order Booking Application	Yes
11	My Cisco Entitlements (MCE)	EA Workspace Related Transactional Capabilities	Enterprise Agreement workspace transactional features	Future
12	My Cisco Entitlements (MCE)	Version Upgrade	Upgrade license versions (not available in CLC; supported in MCE until decommissioning)	No

# Licensing Functionalities integrated in Cisco License Central

S.No	Source Tool	Capability	Description	Migrated to CLC?
13	Common to all applications	Common Capabilities	Export data to Excel & PPT, module-level search and filters	Yes
14	Smart Accounts	Smart Account Administration	Virtual account creation, user/group management, access directory, request access	Yes
15	SSM On-Prem Server	On-Prem Capabilities	On-premises account handling and registration	Yes
16	Smart Licensing	Smart Licensing Capabilities	Token management, license and device transfer, conversion from traditional to smart licenses	Yes
17	License Registration portal	TraditionalLicensing Capabilities	Device Rehost,Download	Yes
18	Smart Licensing	Smart licensing using Policy	License Reservation, Node lock policy management,Device Manager, Synchronization.	