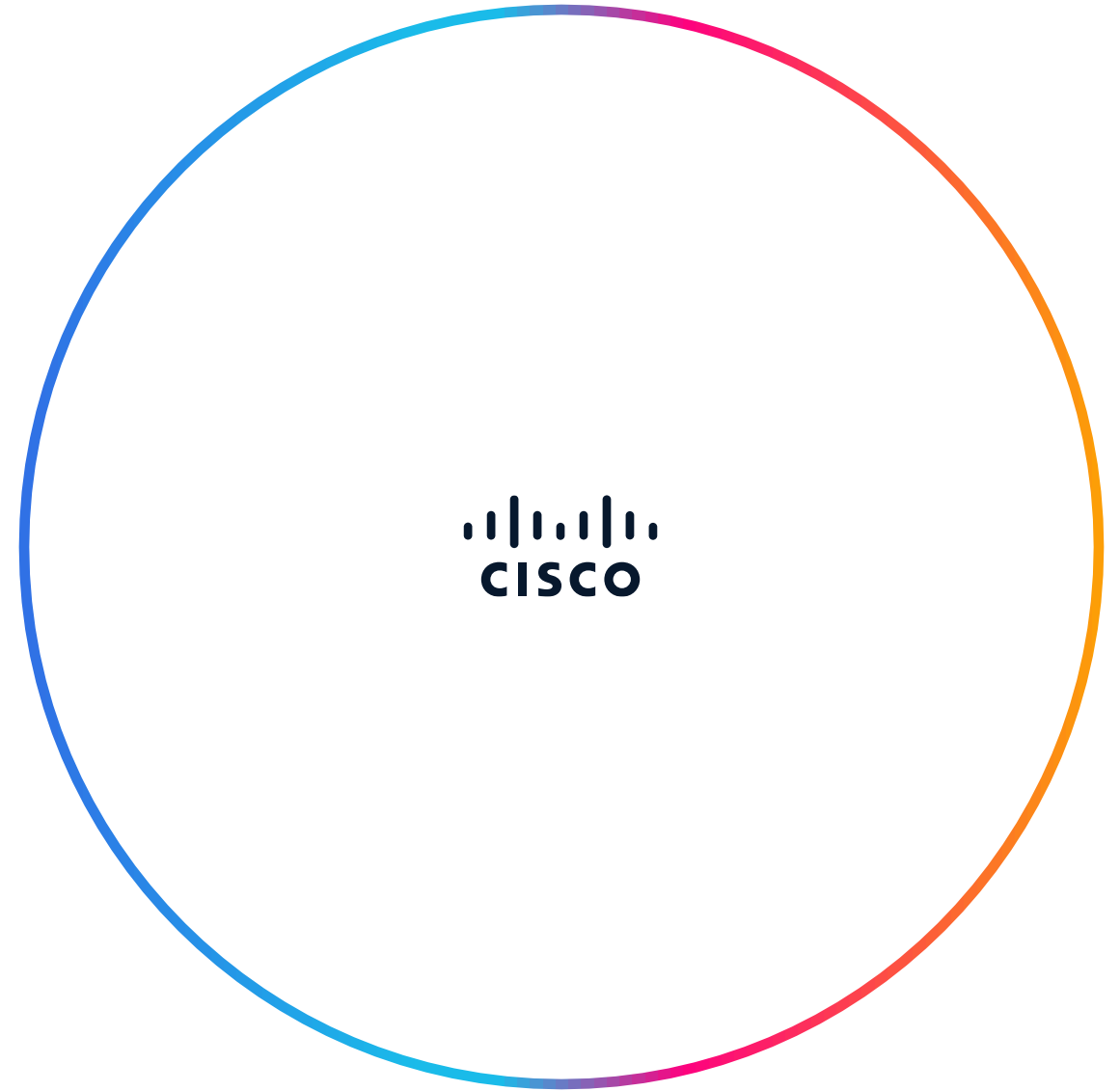


Cisco License Central: Overview

Licensing Enablement & Adoption

July 2026



Housekeeping

1. Attendees are muted upon entry
2. Recording and slides will be made available after the webinar
3. Please post your questions to Q&A
4. Provide your feedback through polls

Agenda

1. Licensing Simplification

2. Benefits and Roadmap

3. New Features

- Training engagement via Ask Licensing for Customers/Partners
- SaaS Update (Meraki / Duo / Umbrella) to open a case in Ask Licensing
- SaaS in CLC
- Surfacing the Buying Program ID & EGT Flag
- Get License for BP(OnPremCloud)

4. Portal Demo

5. Polls and Resources

License Simplification

Transforming Complexity into Clarity

Licensing is a top customer challenge

We hear you and are taking the right steps to address these challenges for you.



Manage Complexity

License Tools, Data & Process Simplification

- Enhanced visibility & consistency of data
- Streamlined, improved UX via unified tools (cloud, on prem, controller)
- Automated licensing workflows

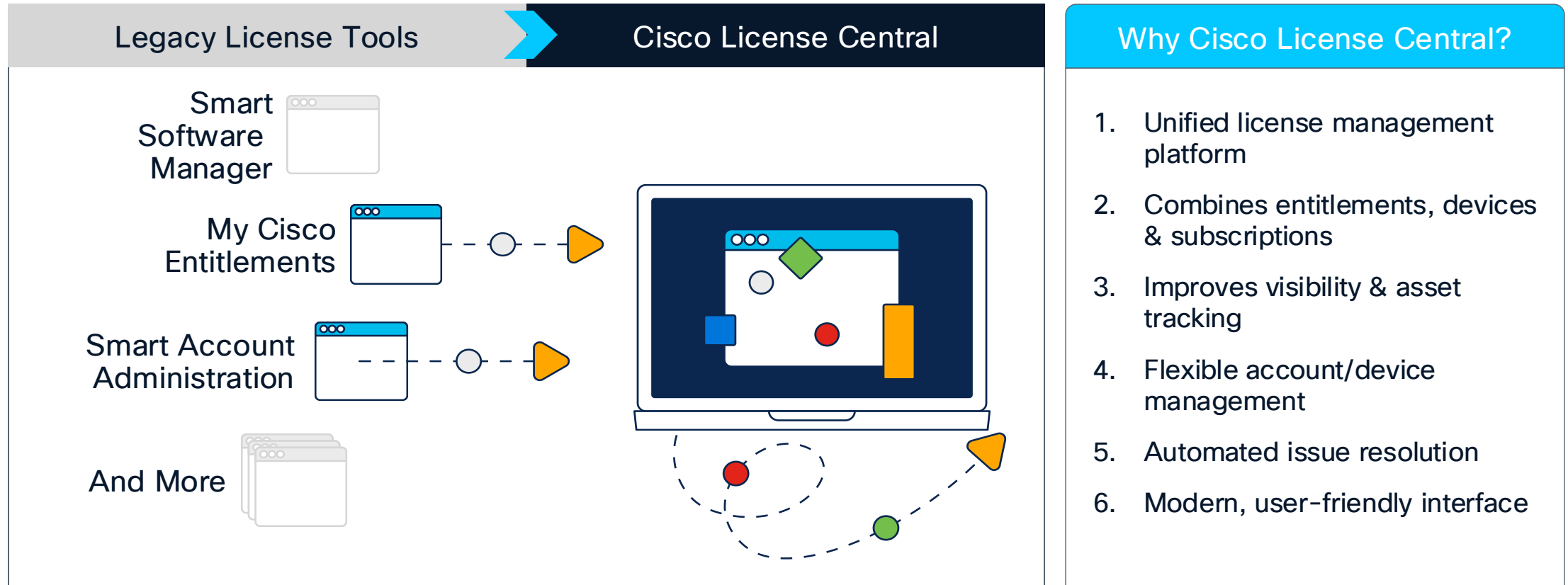
Support, Issue Resolution & Documentation

- Enhanced support and issue resolution
- Easier access to and improved self-help
- Improved and automated end-to-end support flows

Cisco License Central

Next gen license management tool built on Smart Accounts

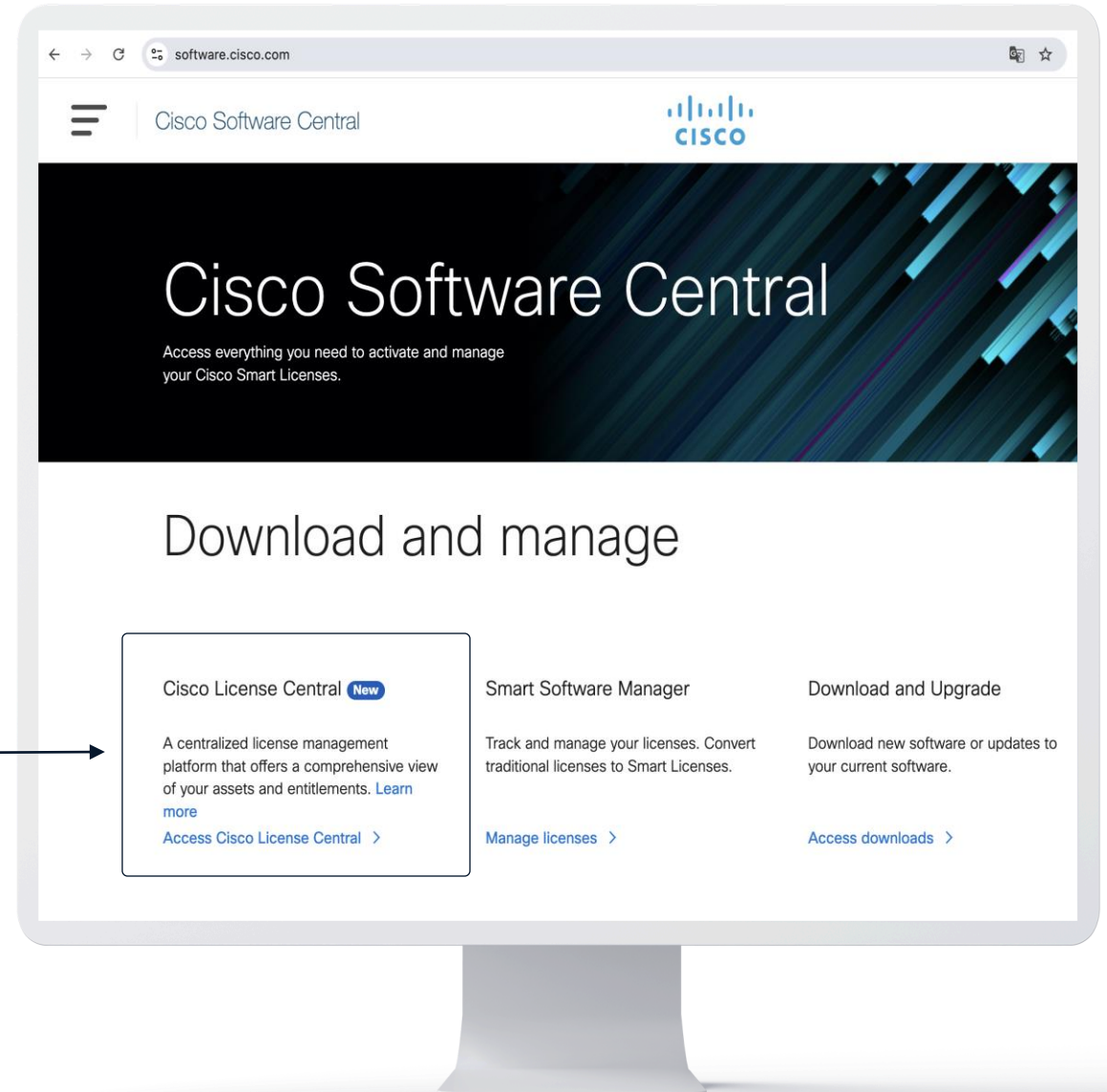
Streamlined license management, single view and enhanced user experience



Where to Access Cisco License Central?

Cisco License Central on Cisco Software Central

Click on Access Cisco License Central >



How to Access Cisco License Central?

User with access to Smart Account

Users with access to a single Smart Account

Login to the portal and continue

Users with access to multiple Smart Accounts

Login to the portal, select a Smart Account and continue



User Roles

User Roles	
Smart Account Admin	Virtual Account Admin
Smart Account User	Virtual Account User
Smart Account Viewer	Virtual Account Viewer

User with no access to Smart Account

Users whose email does not match an existing Smart Account domain

If you have an e-delivery order notification email :

1. Proceed to the Cisco License Central portal without a Smart Account or
2. Create a new Smart Account or Request access to a Smart Account and then login to the Cisco License Central

1. Smart Account roles, their access levels and functionalities in Cisco License Central are similar to that of MCE. You can have access to one or more Smart Accounts.
2. Proceeding without a Smart Account will allow users to only access the e-delivery orders in the "Orders" tab of Cisco License Central

Guiding Principles of Cisco License Central



Deliver an Exceptional User Experience

Enjoy an easy-to-follow, modern interface and user-centric navigation in a singular platform.



Enable Visibility & Insights

Enable efficient planning, tracking and license management by accessing a unified view of licenses, devices, services and subscriptions in one place.



Tailor the Experience to User Needs

Key improvements focus on simplifying navigation through complex information, ensuring consistency across tools, and providing a single, reliable source for accessing critical data for business decisions.



Be a Future-Ready Platform

Continuous evolution of the platform through regular updates and feature enhancements will improve security, compliance and user experience.

Overview Tab Demo: Cisco License Central

Latest Enhancements/ Features- Major Updates

S.no.	Feature	Description	Current Workstreams	Personas
1	Training engagement via Ask Licensing for Customers/Partners	This feature onboards the LEA Training Engagement flow into the Ask Licensing (AL) web interface, enabling external users to request licensing training and demos – with automated case creation and routing into CS-One.	Not available	Customers and Partners (Smart account Admin/Users, Virtual Account Admin/Users)
2	SaaS Update (Meraki / Duo / Umbrella) to open a case in Ask Licensing	SaaS Product Verbiage Update(Meraki / Duo / Umbrella)	Not Available	Internal, Customers and Partners (Smart account Admin/Users, Virtual Account Admin/Users)
3	SaaS in CLC Order visibility in CLC Order Inventory & Assignment License Inventory License 360 view License export	This provides a unified licensing experience by managing SaaS subscriptions and On-Premises licenses within Cloud Smart Account Containers. Key features include Smart Account assignments, detailed inventory and consumption tracking, and integrations with services like Meraki, Duo, and Umbrella.	Not Available	Customers and Partners (Smart account Admin/Users, Virtual Account Admin/Users)

Demo: Training engagement via Ask Licensing for Customers/Partners

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**Demo: SaaS Update (Meraki / Duo / Umbrella)
to open a case in Ask Licensing**

Licensing and Orders Tabs Demo: Cisco License Central

Latest Enhancements/ Features- Major Updates

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Demo: SaaS in CLC

Contracts & Subscriptions Tab Demo: Cisco License Central

Latest Enhancements/ Features- Major Updates

S.no.	Feature	Description	Current Workstreams	Personas
4	Surfacing the Buying Program ID & EGT Flag	This capability aims to Surface the Buying Program ID and EGT flag inside CLC – bringing critical agreement metadata into view for customers, partners, and support teams.	Not Available	Customers and Partners (Smart account Admin/Users/Viewer, Virtual Account Admin/Users/Viewer)
5	Get license for BP (OnPrem & Cloud)	Two new buttons on the CLC Suite page simplify how you manage your licenses: Consumption Advisor: Replaces "Get Licenses." It uses a guided menu to route you directly to the right task in EA Workspace. More Actions: A single dropdown menu for all other tasks, including viewing timelines, transactions, service coverage.	CLC → Contracts & Subscriptions→ Buying Program → Overview → Portfolio/Suite → Get Licenses. CLC → Contracts & Subscriptions→ Buying Program → Overview → Portfolio/Suite → View Service Coverage: Standalone button. Cloud provisioning : Not Available	Customers and Partners (Smart account Admin/Users/Viewer, Virtual Account Admin/Users/Viewer)

Demo: Surfacing the Buying Program ID & EGT Flag

Demo: Get license for BP (OnPrem & Cloud)

Generate Service Coverage report

Export capability in services coverage page

← Back

Service Coverage

Overview

Service suites by portfolio

Portfolio name	Service suites	Covered assets
Services	8	42

Covered assets across all BP subscriptions

42

Covered assets

Paid

Unpaid

Device added since last true forward

DNA Switching T1

4

Covered assets

All

Q Search

Services: Cisco DNA SD-WAN & Routing Success Track Level 1

2 Assets

Filters

Export all

☐	Product number	Product description	Device identifier	Instance number	Item type	Product family	Transaction type	Service level	Contract number	Subscription ID
☐	C8200-1N-4T	Cisco Catalyst C8200-1N-4T Router	FGL2630LR4Z	5704506587	Major	CAT8200	COVERAGE PURCHASED	L1NBEA	206562365	SR110525
☐	C8200-1N-4T	Cisco Catalyst C8200-1N-4T Router	FGL2631LDVZ	5707306646	Major	CAT8200	COVERAGE PURCHASED	L1NBEA	206562365	SR110525

Export covered assets (2 records)

This report contains the complete view of the devices that are covered under your buying program agreement.

File type

CSV

XLSX

Preferences

Selected suite only

Covers only the chosen service suite.

All active suites

Includes all currently active service suites.

Cancel

Export

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Key Learnings



- ✓ Cisco License Central delivers a unified, self-service licensing experience by simplifying license authorization, device-led operations, and compliance management, enabling customers to manage smart licenses with greater control, transparency, and ease.
- ✓ With centralized workflows, comprehensive reporting, and improved policy management, Cisco License Central reduces operational overhead while providing better visibility into license consumption, device status, and enterprise agreements.
- ✓ The redesigned Overview tab empowers you to access actionable insights faster, personalize your workspace, and navigate directly to the information you need—making license, contract, and device management significantly more intuitive and efficient.

Polls and Licensing Resources

Cisco Licensing Resources



Self Serve

- [Ask Licensing](#)
- [Licensing Support Site](#)
- [Licensing Hub](#)
- [Video.cisco.com](#)



Webinars

- CLC/Smart account Administration webinars Register [here](#)
- Cisco License On-Prem webinar Register [here](#)



1:1 Training

- [Ask Licensing](#) > Type “I need training on *<portal name>” > Click Get Support > Create a case



Support case

- Open a case [here](#)

Thank you



Licensing Functionalities integrated in Cisco License Central

S.No	Source Tool	Capability	Description	Migrated to CLC?
1	My Cisco Entitlements (MCE)	Account Dashboard and Insights	Dashboard and insights of devices, licenses, services, and subscriptions	Yes
2	My Cisco Entitlements (MCE)	Expiring Services and Subscriptions	View expiring services and subscriptions	Yes
3	My Cisco Entitlements (MCE)	Devices Covered and Uncovered	View devices covered and uncovered under service contracts	Yes
4	My Cisco Entitlements (MCE)	Devices Last Day of Support	View devices that are beyond their last date of support	Yes
5	My Cisco Entitlements (MCE)	History	History of transactions initiated from the portal	Yes
6	My Cisco Entitlements (MCE)	Global Search	Search across portal for licenses, devices, services, and subscriptions	Yes
7	My Cisco Entitlements (MCE)	Let Me Guide You	Contextual help while navigating through the portal	Yes
8	My Cisco Entitlements (MCE)	eDelivery License and SW Download	Download licenses and software	Yes
9	My Cisco Entitlements (MCE)	Edit Account (Virtual Account) Assignment	Assign licenses, devices, services, and subscriptions to virtual accounts	Yes
10	My Cisco Entitlements (MCE)	Order Sharing via OBA	Share orders via Order Booking Application	Yes
11	My Cisco Entitlements (MCE)	EA Workspace Related Transactional Capabilities	Enterprise Agreement workspace transactional features	Future
12	My Cisco Entitlements (MCE)	Version Upgrade	Upgrade license versions (not available in CLC)	No

Licensing Functionalities integrated in Cisco License Central

S.No	Source Tool	Capability	Description	Migrated to CLC?
13	Common to all applications	Common Capabilities	Export data to Excel & PPT, module-level search and filters	Yes
14	Smart Accounts	Smart Account Administration	Virtual account creation, user/group management, access directory, request access, Create Smart account/Request access to existing smart account, Smart account notification preferences	Yes
15	SSM On-Prem Server	On-Prem Capabilities	On-premises account handling and registration	Yes
16	Smart Licensing	Smart Licensing Capabilities	Token management, license and device transfer, conversion from traditional to smart licenses	Yes
17	License Registration portal	Traditional Licensing Capabilities	Device Rehost, Download	Yes
18	Smart Licensing	Smart licensing using Policy	License Reservation, Node lock policy management, Device Manager, Synchronization.	Yes
19	New Feature	Order Assignment and Visibility reassignment	SA assignment enablement in CLC, PSS role definition and visibility, Fulfillment Contact requirement for post-sales SA assignment, Delegated access for Order assignment	No
20	New Feature	Cisco Buying levels 1, 2 and 3 for Enterprise Agreements	Level 1 view gives a broad summary, Level 2 dives into suite and subscription details, and Level 3 shows the hardware assets covered	No