

Cisco License Central



Housekeeping

- 01 Attendees are muted upon entry
- 02 Webinar will be recorded
- 03 Post your questions to the Q&A section
- 04 Please participate in our poll

Agenda

01 License Simplification

02 Cisco License Central Overview and How to access it

03 New Features

- a) Overview page Framework & Components
- b) Overview Dashboard Customization

04 Benefits & RoadMap, Portal Demo

05 Polls and Resources

License Simplification

Transforming Complexity into Clarity

Licensing is a top customer challenge

We hear you and are taking the right steps to address these challenges for you.



Manage Complexity

License Tools, Data & Process Simplification

- Enhanced visibility & consistency of data
- Streamlined, improved UX via unified tools (cloud, on prem, controller)
- Automated licensing workflows

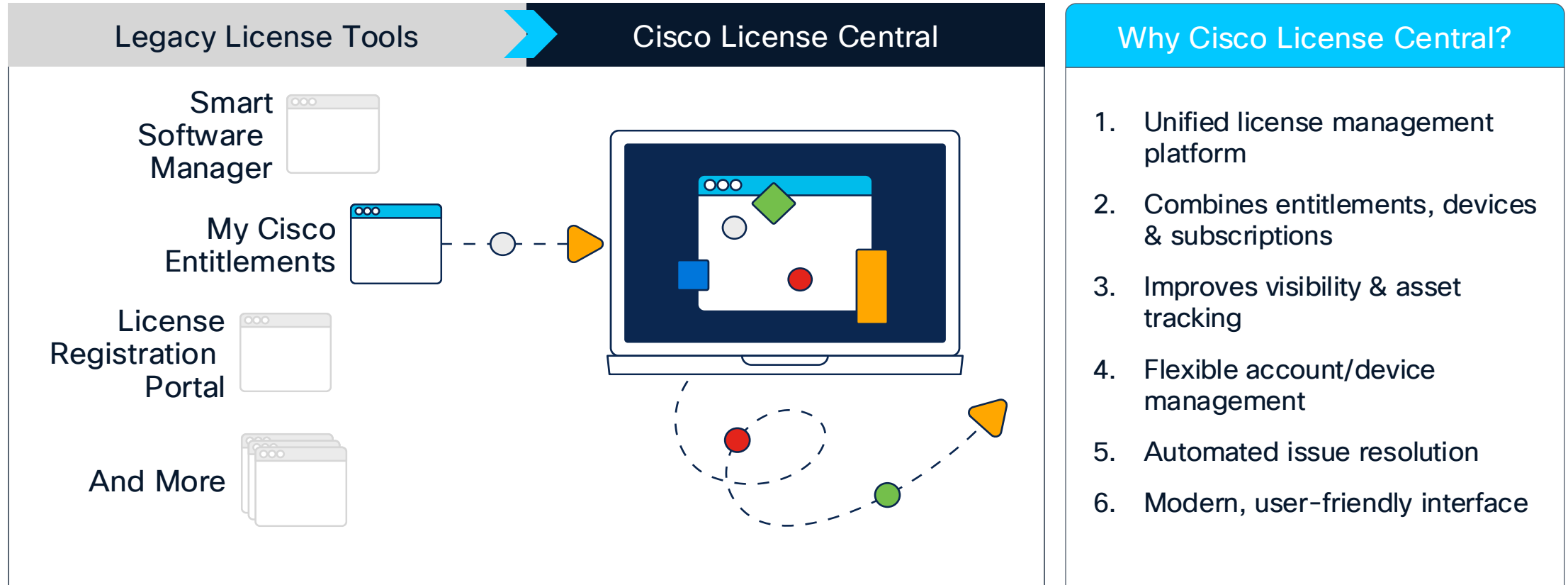
Support, Issue Resolution & Documentation

- Enhanced support and issue resolution
- Easier access to and improved self-help
- Improved and automated end-to-end support flows

Cisco License Central

Next gen license management tool built on Smart Accounts

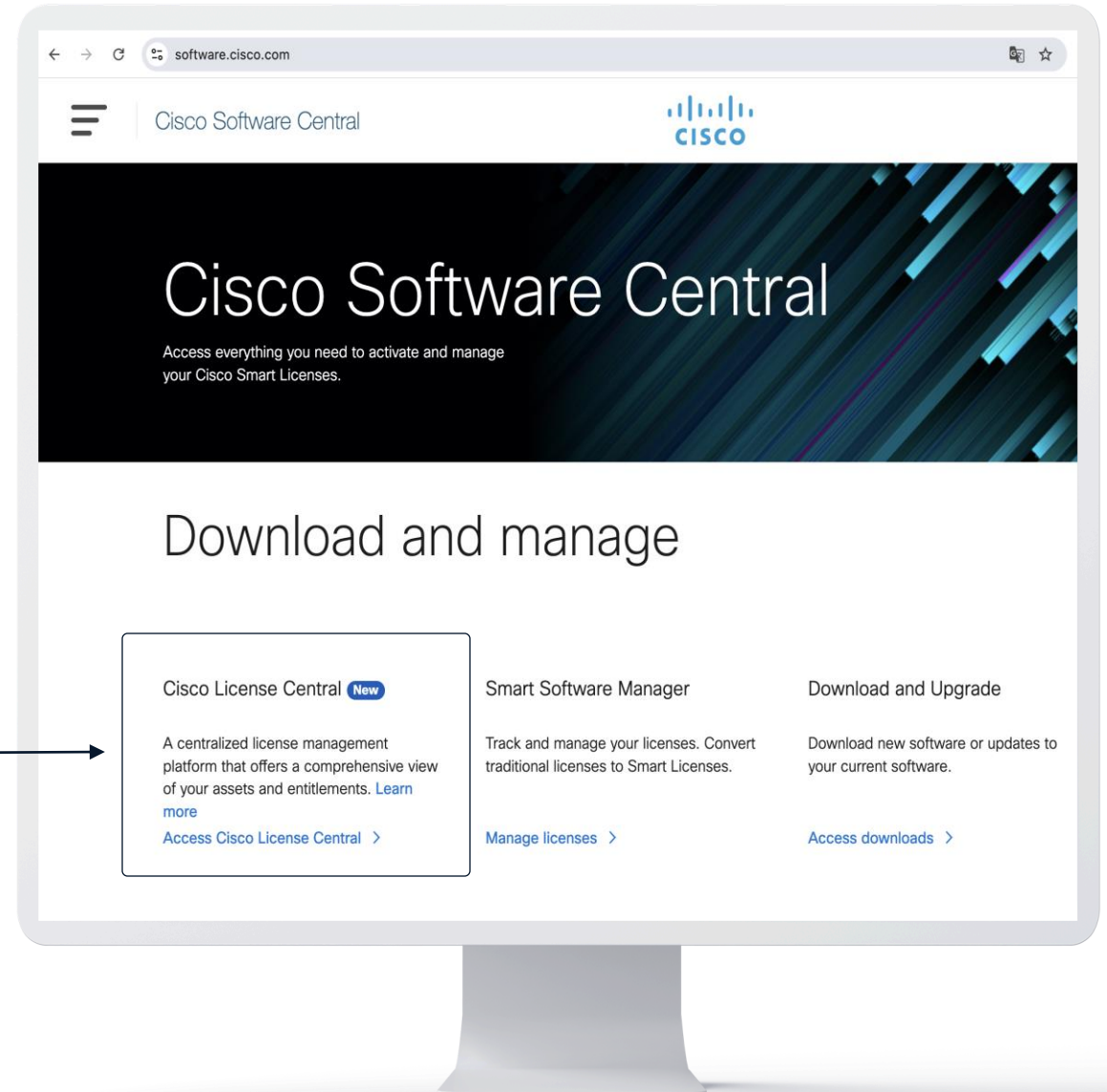
Streamlined license management, single view and enhanced user experience



Where to Access Cisco License Central?

Cisco License Central on Cisco Software Central

Click on Access Cisco License Central >



How to Access Cisco License Central?


User with access to Smart Account

Users with access to a single Smart Account

Login to the portal and continue

Users with access to multiple Smart Accounts

Login to the portal, select a Smart Account and continue



User Roles	
Smart Account Admin	Virtual Account Admin
Smart Account User	Virtual Account User
Smart Account Viewer	Virtual Account Viewer

User with no access to Smart Account

Users whose email does not match an existing Smart Account domain

If you have an e-delivery order notification email :

1. Proceed to the Cisco License Central portal without a Smart Account or
2. Create a new Smart Account or Request access to a Smart Account and then login to the Cisco License Central

1. Smart Account roles, their access levels and functionalities in Cisco License Central are similar to that of MCE. You can have access to one or more Smart Accounts.
2. Proceeding without a Smart Account will allow users to only access the e-delivery orders in the “Orders” tab of Cisco License Central

Guiding Principles of Cisco License Central



Deliver an Exceptional User Experience

Enjoy an easy-to-follow, modern interface and user-centric navigation in a singular platform.



Enable Visibility & Insights

Enable efficient planning, tracking and license management by accessing a unified view of licenses, devices, services and subscriptions in one place.



Tailor the Experience to User Needs

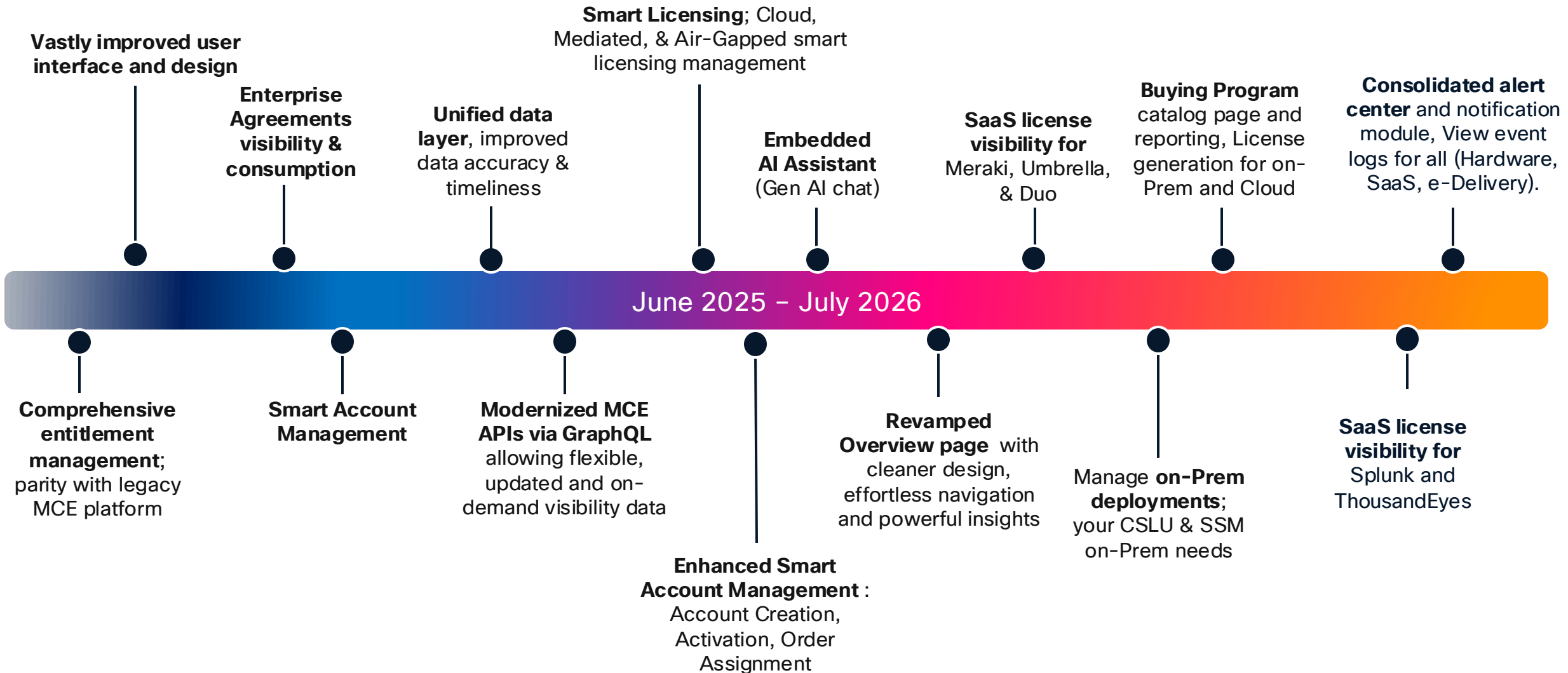
Key improvements focus on simplifying navigation through complex information, ensuring consistency across tools, and providing a single, reliable source for accessing critical data for business decisions.



Be a Future-Ready Platform

Continuous evolution of the platform through regular updates and feature enhancements will improve security, compliance and user experience.

Cisco License Central Roadmap



Latest major enhancements in Cisco License Central

S.no.	Feature	Description	Current Workstreams	Personas
1	CLC Overview Page Framework and Components	Provides interactive, data-driven cards and allows users to customize layouts, pin or reorder widgets, and personalize content.	Not available	Customers and Partners (Smart account Admin/Users/Viewer,Virtual Account Admin/Users/Viewer)
2	Dashboard Customization	Provides quick-action shortcuts along with flexible widget layouts tailored to Licenses, Devices, Contracts & Subscriptions, and Account Management.	Not available	Customers and Partners (Smart account Admin/Users/Viewer,Virtual Account Admin/Users/Viewer)

Cisco License Central Demo

Key Learnings



- ✓ Cisco License Central simplifies Smart Account management and enables seamless conversion of traditional licenses to smart licenses, ensuring greater flexibility, visibility, and operational efficiency
- ✓ Users can seamlessly export data, reports, orders, licenses, and device lists directly from Cisco License Central, ensuring easy access and improved operational efficiency.
- ✓ The redesigned Overview tab empowers you to access actionable insights faster, personalize your workspace, and navigate directly to the information you need—making license, contract, and device management significantly more intuitive and efficient.

Polls and Licensing Resources



Cisco License Central Resources



Self Serve

[Ask Licensing](#)
[Licensing Support Site](#)
[Licensing Hub](#)



Webinars

Register [here](#)



1:1 Training

Reach out to your Sales POC



Support case

Open a case [here](#)

Thank you



Licensing Functionalities integrated in Cisco License Central

S.No	Source Tool	Capability	Description	Migrated to CLC?
1	My Cisco Entitlements (MCE)	Account Dashboard and Insights	Dashboard and insights of devices, licenses, services, and subscriptions	Yes
2	My Cisco Entitlements (MCE)	Expiring Services and Subscriptions	View expiring services and subscriptions	Yes
3	My Cisco Entitlements (MCE)	Devices Covered and Uncovered	View devices covered and uncovered under service contracts	Yes
4	My Cisco Entitlements (MCE)	Devices Last Day of Support	View devices that are beyond their last date of support	Yes
5	My Cisco Entitlements (MCE)	History	History of transactions initiated from the portal	Yes
6	My Cisco Entitlements (MCE)	Global Search	Search across portal for licenses, devices, services, and subscriptions	Yes
7	My Cisco Entitlements (MCE)	Let Me Guide You	Contextual help while navigating through the portal	Yes
8	My Cisco Entitlements (MCE)	eDelivery License and SW Download	Download licenses and software	Yes
9	My Cisco Entitlements (MCE)	Edit Account (Virtual Account) Assignment	Assign licenses, devices, services, and subscriptions to virtual accounts	Yes
10	My Cisco Entitlements (MCE)	Order Sharing via OBA	Share orders via Order Booking Application	Yes
11	My Cisco Entitlements (MCE)	EA Workspace Related Transactional Capabilities	Enterprise Agreement workspace transactional features	Future
12	My Cisco Entitlements (MCE)	Version Upgrade	Upgrade license versions (not available in CLC; supported in MCE until decommissioning)	No
13	Common to all applications	Common Capabilities	Export data to Excel & PPT, module-level search and filters	Yes
14	Smart Accounts	Smart Account Administration	Virtual account creation, user/group management, access directory, request access	Yes
15	SSM On-Prem Server	On-Prem Capabilities	On-premises account handling and registration	Yes
16	Smart Licensing	Smart Licensing Capabilities	Token management, license and device transfer, conversion from traditional to smart licenses	Yes