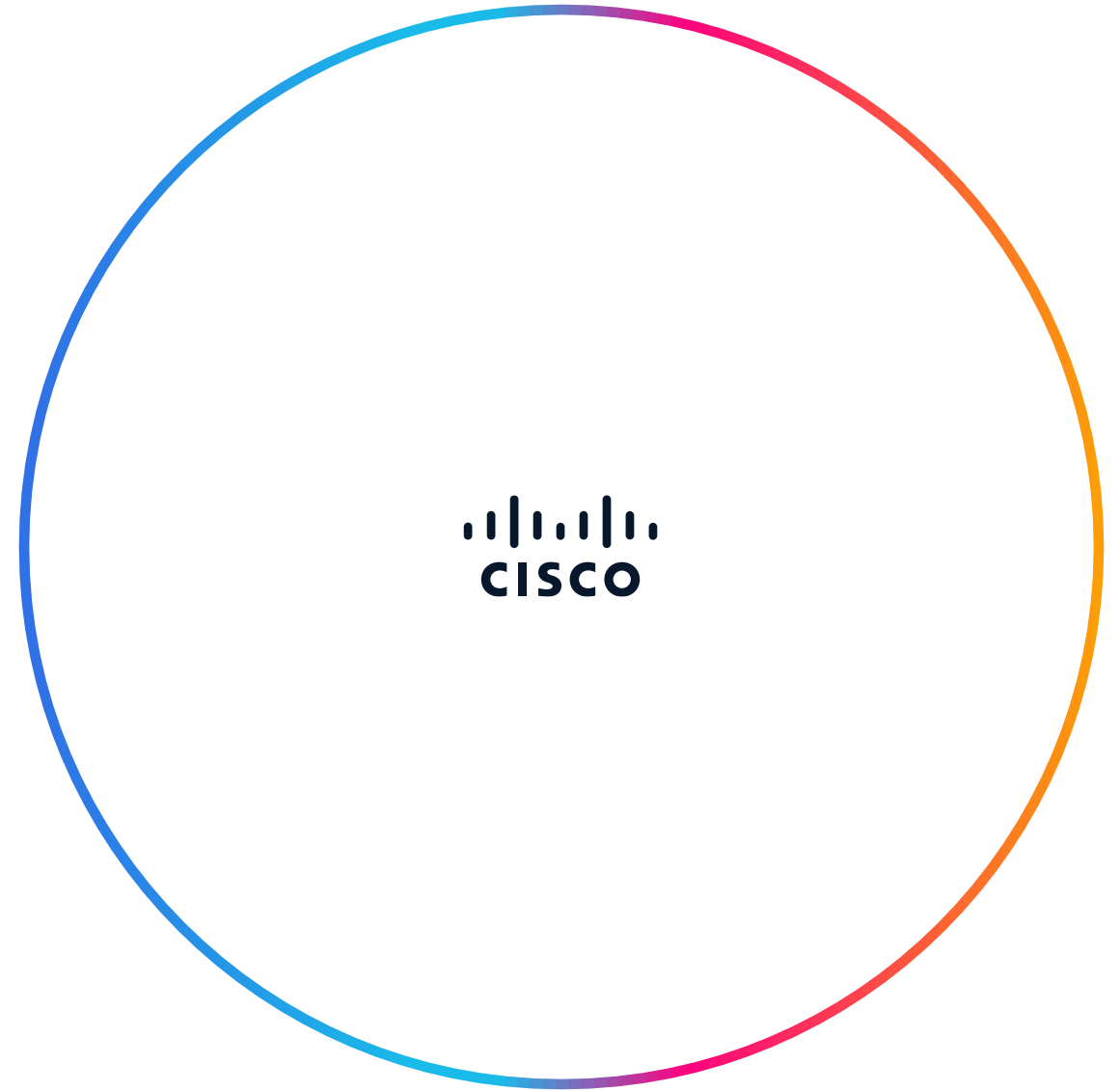


Cisco License Central: Overview

Licensing Enablement & Adoption

August 2026



Housekeeping

1. Attendees are muted upon entry
2. Recording and slides will be made available after the webinar
3. Please post your questions to Q&A
4. Provide your feedback through polls

Agenda

1. Licensing Simplification
2. Cisco License Central Overview
3. August Release Updates
 - Licensing Advisor
 - License Tagging
 - AI-Powered Filters and Table Usability
 - Devices, Contracts and Insights
 - Ask Licensing Enhancements
4. Portal Demo
5. Polls and Resources

License Simplification

Transforming Complexity into Clarity

Licensing is a top customer challenge

We hear you and are taking the right steps to address these challenges for you.



Manage Complexity

License Tools, Data & Process Simplification

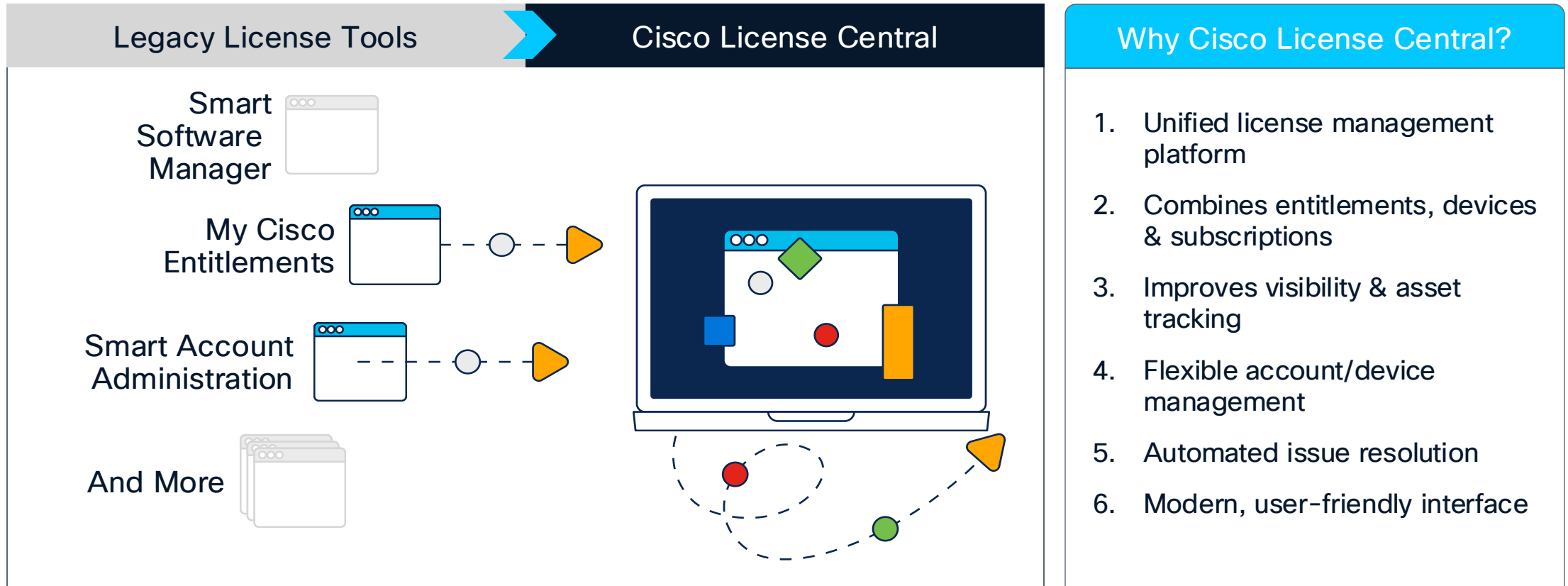
- Enhanced visibility & consistency of data
- Streamlined, improved UX via unified tools (cloud, on prem, controller)
- Automated licensing workflows

Support, Issue Resolution & Documentation

- Enhanced support and issue resolution
- Easier access to and improved self-help
- Improved and automated end-to-end support flows

Cisco License Central

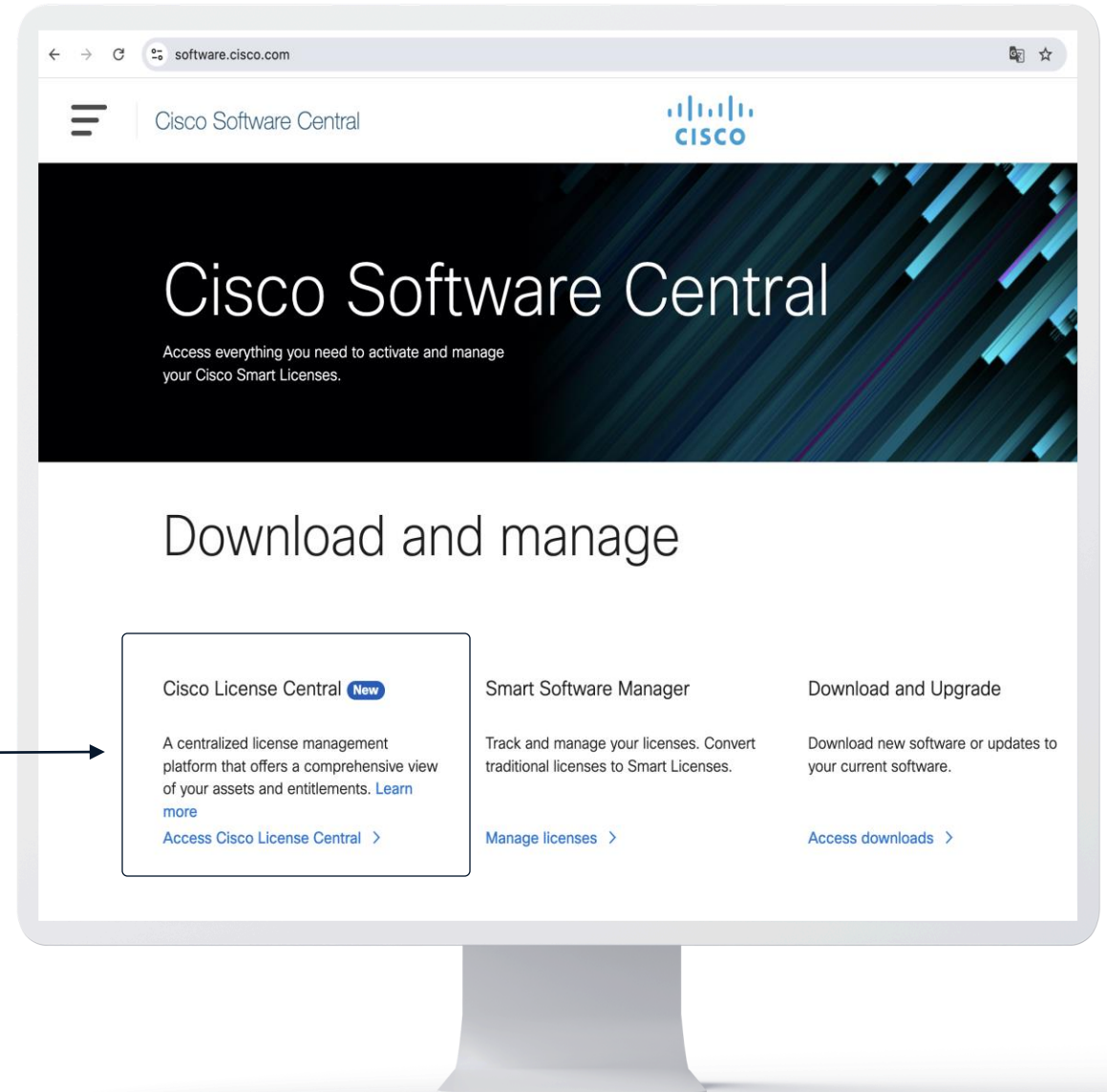
Next gen license management tool built on Smart Accounts
Streamlined license management, single view and enhanced user experience



Where to Access Cisco License Central?

Cisco License Central on Cisco Software Central

Click on Access Cisco License Central >



How to Access Cisco License Central?

User with access to Smart Account

Users with access to a single Smart Account

Login to the portal and continue

Users with access to multiple Smart Accounts

Login to the portal, select a Smart Account and continue



User Roles

User Roles	
Smart Account Admin	Virtual Account Admin
Smart Account User	Virtual Account User
Smart Account Viewer	Virtual Account Viewer

User with no access to Smart Account

Users whose email does not match an existing Smart Account domain

If you have an e-delivery order notification email :

1. Proceed to the Cisco License Central portal without a Smart Account or
2. Create a new Smart Account or Request access to a Smart Account and then login to the Cisco License Central

1. Smart Account roles, their access levels and functionalities in Cisco License Central are similar to that of MCE. You can have access to one or more Smart Accounts.
2. Proceeding without a Smart Account will allow users to only access the e-delivery orders in the "Orders" tab of Cisco License Central

Overview Tab Demo: Cisco License Central

Latest Enhancements/ Features– Major Updates

S.no.	Feature	Description	Current Workstreams	Personas
1	Training engagement via Ask Licensing for Customers/Partners	This feature onboards the LEA Training Engagement flow into the Ask Licensing (AL) web interface, enabling external users to request licensing training and demos – with automated case creation and routing into CS-One.	Not available	Customers and Partners (Smart account Admin/Users, Virtual Account Admin/Users)
2	Smart Account Administration Decommissioning	Retires legacy Create Account, Request Access, and Manage Smart Account entry points from Cisco Software Central. Users are directed to the equivalent Smart Account administration experience in CLC.	Smart Account administration links in Cisco Software Central and its Administration URLs	Customers and Partners using Smart Account administration
3	License Advisor	Provides a guided experience for classic-to-Smart conversion and eligible pending upgrades. CLC identifies sources across accessible Virtual Accounts, calculates available quantities, and recommends the appropriate expansion method. Enterprise Agreement generation begins in CLC and continues in EA Workspace.	Get Licenses in CLC; pending upgrades in CSSM; EA Workspace for license generation	Customers and Partners (Smart account Admin/Users, Virtual Account Admin/Users)

Demo: Training engagement via Ask Licensing for Customers/Partners

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Licensing Tab Demo: Cisco License Central

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Demo: License Advisor

Latest Enhancements/ Features- Major Updates

S.no.	Feature	Description	Current Workstreams	Personas
4	License and Transaction Tagging	Enables administrators to create standalone tags or reusable tag groups and apply them to licenses or individual purchase transactions. Tag groups can be restricted by Virtual Account and configured for single or multiple values. Inline, bulk, and XLSX updates are supported.	License tagging in CSSM at Virtual Account level; transaction tagging not previously available	Customers and Partners (Smart Account Administrators for tag setup; authorized Smart/Virtual Account users for applying tags)
5	AI-Powered Filters	Allows users to find inventory records using natural-language requests, license names, models, licensing methods, expiration periods, sales orders, and other supported criteria. Available in License, Device, and Order inventories.	Not available	Customers and Partners (Smart account Admin/Users, Virtual Account Admin/Users)
6	Inventory Table Usability	Improves large-inventory navigation with 100 rows displayed by default, persistent column headers, resizable columns, table settings, and purchase transactions sorted by earliest expiration.	Not Available	Customers and Partners (Smart account Admin/Users, Virtual Account Admin/Users)

Demo: License and Transaction Tagging

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Demo: AI-Powered Filters

Latest Enhancements/ Features- Major Updates

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Demo: Inventory Table Usability

Contracts & Subscriptions Tab Demo: Cisco License Central

Generate Service Coverage report

Export capability in services coverage page

← Back

Service Coverage

Overview

Service suites by portfolio

Portfolio name	Service suites	Covered assets
Services	8	42

Covered assets across all BP subscriptions

42

Covered assets

Paid

Unpaid

Device added since last true forward

DNA Switching T1

4

Covered assets

All

Q Search

Services: Cisco DNA SD-WAN & Routing Success Track Level 1

2 Assets

Filters

Export all

☐	Product number	Product description	Device identifier	Instance number	Item type	Product family	Transaction type	Service level	Contract number	Subscript ID
☐	C8200-1N-4T	Cisco Catalyst C8200-1N-4T Router	FGL2630LR4Z	5704506587	Major	CAT8200	COVERAGE PURCHASED	L1NBEA	206562365	SR11052
☐	C8200-1N-4T	Cisco Catalyst C8200-1N-4T Router	FGL2631LDVZ	5707306646	Major	CAT8200	COVERAGE PURCHASED	L1NBEA	206562365	SR11052

Export covered assets (2 records)

This report contains the complete view of the devices that are covered under your buying program agreement.

File type

CSV

XLSX

Preferences

Selected suite only

Covers only the chosen service suite.

All active suites

Includes all currently active service suites.

Cancel

Export

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Devices Tab Demo: Cisco License Central

Orders Tab Demo: Cisco License Central

Events History Tab Demo: Cisco License Central

Key Learnings



- ✓ License Advisor brings classic-to-Smart conversion and eligible pending upgrades into one guided workflow, while Enterprise Agreement license generation continues in EA Workspace.
- ✓ License tagging, AI-powered filters, and table improvements make licenses, transactions, devices, and orders easier to organize, find, and review.
- ✓ Training engagement through Ask Licensing gives customers and partners a direct path to request demos and training, while Smart Account administration entry points transition from Software Central to CLC.

Polls and Licensing Resources

Cisco Licensing Resources



Self Serve

- [Ask Licensing](#)
- [Licensing Support Site](#)
- [Licensing Hub](#)
- [Video.cisco.com](#)



Webinars

- CLC/Smart account Administration webinars Register [here](#)
- Cisco License On-Prem webinar Register [here](#)



1:1 Training

- [Ask Licensing](#) > Type “I need training on *<portal name>” > Click Get Support > Create a case



Support case

- Open a case [here](#)

Thank you



Licensing Functionalities integrated in Cisco License Central

S.No	Source Tool	Capability	Description	Migrated to CLC?
1	My Cisco Entitlements (MCE)	Account Dashboard and Insights	Dashboard and insights for devices, licenses, services, and subscriptions.	Yes
2	My Cisco Entitlements (MCE)	Expiring Services and Subscriptions	View expiring services and subscriptions.	Yes
3	My Cisco Entitlements (MCE)	Devices Covered and Uncovered	View devices covered or uncovered by service contracts.	Yes
4	My Cisco Entitlements (MCE)	Devices Last Day of Support	View devices beyond their last date of support.	Yes
5	My Cisco Entitlements (MCE)	History	Review transactions initiated from the portal.	Yes
6	My Cisco Entitlements (MCE)	Global Search	Search licenses, devices, services, and subscriptions.	Yes
7	MCE / Ask Licensing	Guided Help and Training Requests	Guided prompts, training-request intake, contextual support routing, and expanded self-service resources.	Yes
8	MCE / eDelivery	License and Software Download	Download licenses and software.	Yes
9	My Cisco Entitlements (MCE)	Edit Virtual Account Assignment	Assign licenses, devices, services, and subscriptions to virtual accounts.	Yes
10	My Cisco Entitlements (MCE)	Order Sharing via OBA	Share orders through Order Booking Application.	Yes
11	MCE / EA Workspace	EA Transactional Capabilities	Licensing Advisor starts eligible EA actions in CLC; EA generation completes in EA Workspace.	Partial
12	MCE / Licensing Advisor	Conversion and Pending Upgrades	Guided classic-to-smart conversion and eligible pending upgrade workflows.	Yes

Licensing Functionalities integrated in Cisco License Central

S.No	Source Tool	Capability	Description	Migrated to CLC?
13	Common to all applications	Common Capabilities	Excel/PPT export, module search, AI filters, license tagging, 100-row views, sticky headers, and expiry-first sorting.	Yes
14	Smart Accounts	Smart Account Administration	Create/request access and manage accounts in CLC as Software Central entry points retire; holding flows and APIs are unchanged.	Yes
15	SSM On-Prem Server	On-Prem Capabilities	On-premises account handling and registration.	Yes
16	Smart Licensing	Smart Licensing Capabilities	Token management, transfers, and classic-to-smart conversion through Licensing Advisor.	Yes
17	License Registration Portal	Traditional Licensing Capabilities	Device rehost and download.	Yes
18	Smart Licensing	Smart Licensing Using Policy	License Reservation, node-lock policy management, Device Manager, and synchronization.	Yes
19	New Feature	Order Assignment and Visibility Reassignment	SA assignment, PSS visibility, fulfillment-contact requirements, and delegated order-assignment access.	No
20	New Feature	Cisco Buying Levels 1, 2 and 3 for EAs	Level 1 summary, Level 2 suite/subscription details, and Level 3 covered hardware assets.	No