

# Cisco License Central



# Housekeeping

- 01 Attendees are muted upon entry
- 02 Webinar will be recorded
- 03 Post your questions to the Q&A section
- 04 Please participate in our poll

# Agenda

- 01 License Simplification
- 02 Cisco License Central Overview and How to access it
- 03 New Features
  - a. Access Directory
  - b. Request access to an existing smart account
  - c. License bulk release
  - d. Buying Program View
  - e. Event History
  - f. On-Prem Account Handling
  - g. License and Email Preference settings
- 04 Benefits & RoadMap, Portal Demo
- 05 Polls and Resources

# License Simplification

Transforming Complexity into Clarity

Licensing is a top customer challenge

We hear you and are taking the right steps to address these challenges for you.

## Manage Complexity

### License Tools, Data & Process Simplification

- Enhanced visibility & consistency of data
- Streamlined, improved UX via unified tools (cloud, on prem, controller)
- Automated licensing workflows

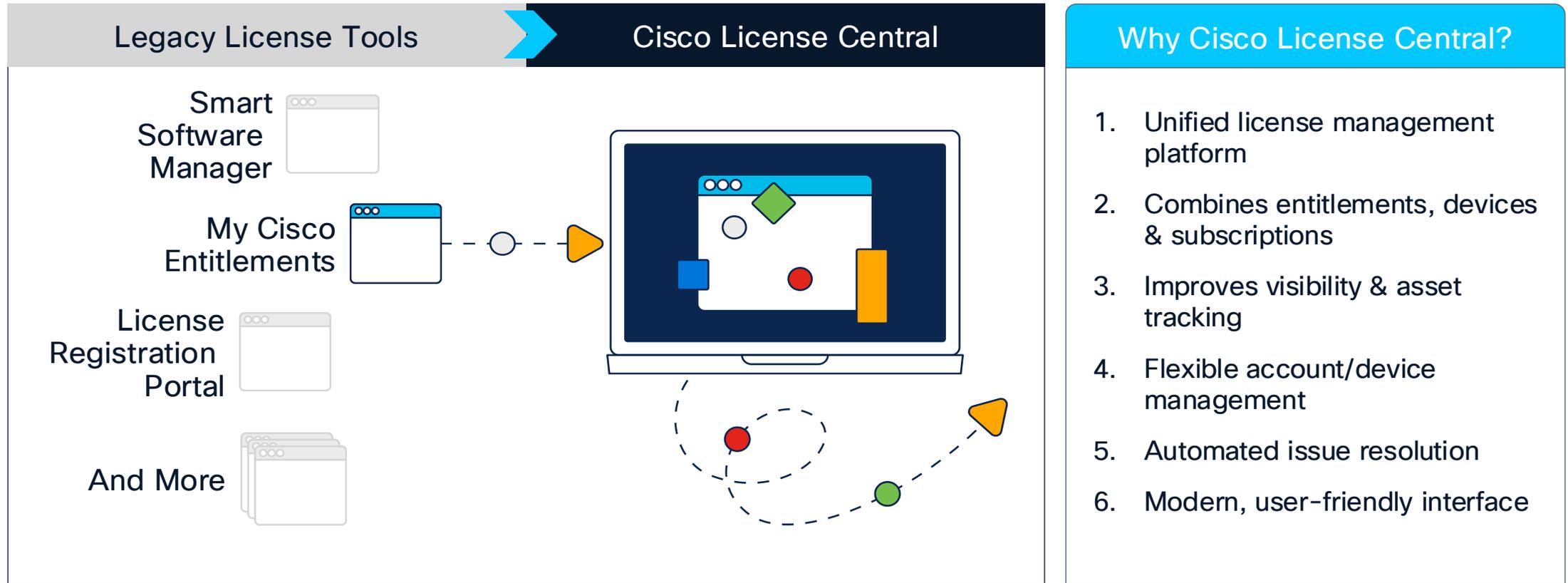
### Support, Issue Resolution & Documentation

- Enhanced support and issue resolution
- Easier access to and improved self-help
- Improved and automated end-to-end support flows

# Cisco License Central

Next gen license management tool built on Smart Accounts

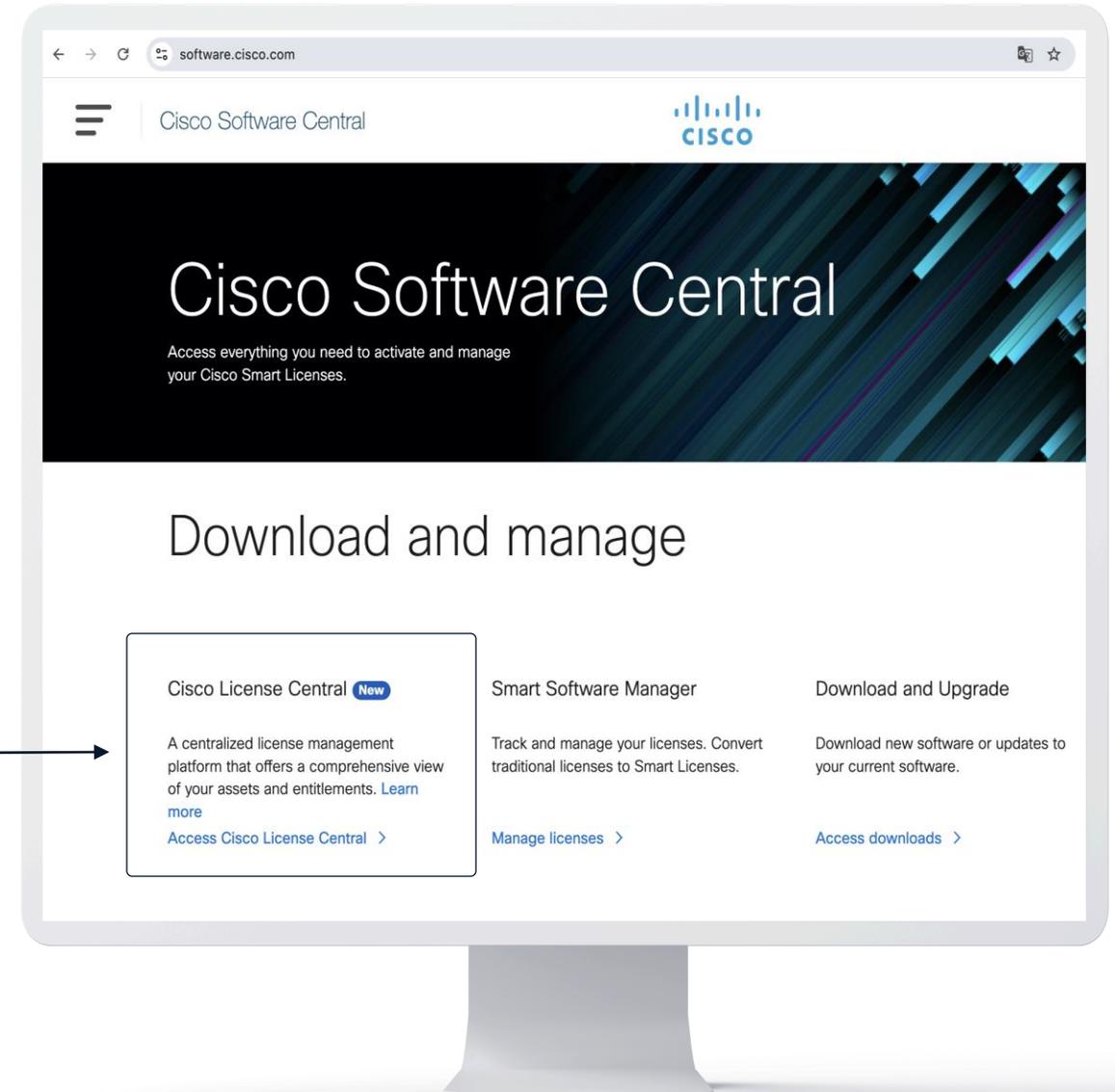
Streamlined license management, single view and enhanced user experience



# Where to Access Cisco License Central?

Cisco License Central on Cisco Software Central

Click on Access Cisco License Central >



# How to Access Cisco License Central?

## User with access to Smart Account

Users with access to a single Smart Account

Login to the portal and continue

Users with access to multiple Smart Accounts

Login to the portal, select a Smart Account and continue



### User Roles

Smart Account Admin	Virtual Account Admin
Smart Account User	Virtual Account User
Smart Account Viewer	Virtual Account Viewer

## User with no access to Smart Account

Users whose email does not match an existing Smart Account domain

If you have an e-delivery order notification email :

1. Proceed to the Cisco License Central portal without a Smart Account or
2. Create a new Smart Account or Request access to a Smart Account and then login to the Cisco License Central

1. Smart Account roles, their access levels and functionalities in Cisco License Central are similar to that of MCE. You can have access to one or more Smart Accounts.
2. Proceeding without a Smart Account will allow users to only access the e-delivery orders in the "Orders" tab of Cisco License Central

# Guiding Principles of Cisco License Central



## Deliver an Exceptional User Experience

Enjoy an easy-to-follow, modern interface and user-centric navigation in a singular platform.



## Enable Visibility & Insights

Enable efficient planning, tracking and license management by accessing a unified view of licenses, devices, services and subscriptions in one place.



## Tailor the Experience to User Needs

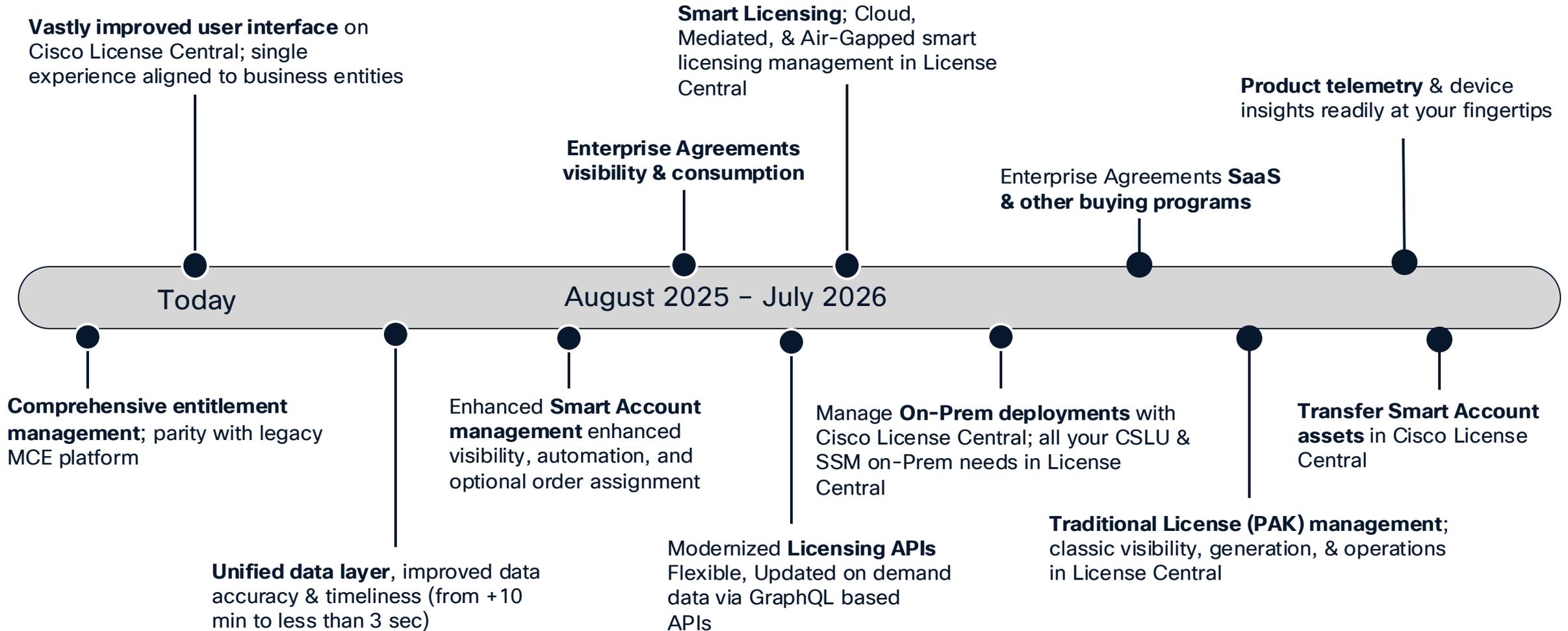
Key improvements focus on simplifying navigation through complex information, ensuring consistency across tools, and providing a single, reliable source for accessing critical data for business decisions.



## Be a Future-Ready Platform

Continuous evolution of the platform through regular updates and feature enhancements will improve security, compliance and user experience.

# Cisco License Central Roadmap



# Latest Enhancements in Cisco License Central

S.no.	Feature	Description	Current Workstreams	Personas
1	<b>Access Directory</b>	Provides an overview of all your smart accounts, including administrator details.	Not available	Customers and Partners (Smart account Admin/Users, Virtual Account Admin/Users)
2	<b>Request Access to an existing Smart account</b>	Request access to existing smart accounts from the account access directory	Not available	Customers and Partners (Smart account Admin/Users, Virtual Account Admin/Users)
3	<b>License bulk release</b>	Allows users to release license from multiple devices with a single transaction	Not available	Customers and Partners (Smart account Admin)

# Latest Enhancements in Cisco License Central (contd)

S No.	Feature	Description	Current Workstream	Personas
4	<b>Buying Program View</b>	<p>Enhanced Buying program view on 3 levels:</p> <ul style="list-style-type: none"> <li>• Level 1 view – Quick overview of your Buying programs, including software and services on a smart account level</li> <li>• Level 2 view – provides a detailed overview of individual suites and subscriptions</li> <li>• Level 3 view – visibility of hardware assets covered under your Buying Programs</li> </ul>	Not available	Customers and Partners (Smart account Admin, Virtual Account Admin)
5	<b>Event History</b>	Single, unified view of all key transactions, events and licensing activities under Event Log and Transaction Log sub-tabs.	Cisco Software Central-> Manage Account-> Activity -> Event Log	Customers and Partners (Smart account Admin)
6	<b>On-Prem Account Handling</b>	Enables the capability to upload sync files to register new On-Prem accounts and perform manual synchronization	Cisco Software Central-> Manage Account-> On-Prem Accounts -> Actions -> File Sync	Customers and Partners (Smart account Admin, Virtual Account Admin)
7	<b>License and Email Preference Settings</b>	These features allow smart account administrators to apply settings related to license configuration, traditional to smart conversion, email summary notifications	Cisco Software Central-> Manage Account-> Preferences	Customers and Partners (Smart account Admins)

# Cisco License Central Demo

# Key Learnings



- ✓ Cisco License Central simplifies Smart Account management and enables seamless conversion of traditional licenses to smart licenses, ensuring greater flexibility, visibility, and operational efficiency
- ✓ Users can seamlessly export data, reports, orders, licenses, and device lists directly from Cisco License Central, ensuring easy access and improved operational efficiency.
- ✓ Assets can be seamlessly transferred between Virtual Accounts, enabling greater flexibility and control in license management.

# Polls and Licensing Resources



# Polls

Please participate in our live polls.

**Up next:** Licensing Resources



# Cisco License Central Resources



## Self Serve

[Ask Licensing](#)  
[Licensing Support Site](#)  
[Licensing Hub](#)



## Webinars

Register [here](#)



## 1:1 Training

Reach out to your Sales POC



## Support case

Open a case [here](#)

**Thank you**



# Licensing functionalities Integrated in Cisco License Central

S.no.	Category	Description/Sub-category	Availability in Cisco License Central
1	<b>Account Dashboard and Insights</b>	Dashboard and insights of Devices, Licenses, Services & Subscriptions	Yes
		Expiring Services and Subscriptions	Yes
		Devices Covered and Uncovered	Yes
		Devices Last Day of Support	Yes
2	<b>History</b>	History of transactions initiated from the portal	Yes
3	<b>Global Search</b>	Search across portal for licenses, devices, services and subscriptions	Yes
4	<b>Let me guide you</b>	Contextual help while navigating through the portal	Yes
5	<b>Transactional Capabilities</b>	eDelivery License and SW download	Yes
		Edit Account (Virtual Account) assignment for Licenses, Devices, Services & Subscriptions	Yes
		Order sharing via OBA	Yes
		EA Workspace related transactional capabilities, Buying Programs view	In Future
		Version Upgrade	*No
6	<b>Common Capabilities</b>	Export into Excel & PPT: Account level Insights, Summary, Details in devices, licenses, subs. & support modules,Module level search and filters	Yes
7	<b>Device Management</b>	Tag devices as “validated” within a virtual account,Release licenses (Bulk and single devices)	Yes
8	<b>Smart Account Administration</b>	Virtual Account creation, User/User group management, Manage Account,Access Directory,Request Access to an existing SA.	Yes
9	<b>OnPrem Capabilities</b>	OnPrem account handling and registration	Yes
10	<b>Smart Licensing Capabilities</b>	Token Management, License and Devices transfer, Conversion from traditional to Smart licenses, Event History, License and Email notification settings	Yes