

Cisco License Central



Housekeeping

- 01 Attendees are muted upon entry
- 02 Webinar will be recorded
- 03 Post your questions to the Q&A section
- 04 Please participate in our poll

Agenda

- 01 License Simplification
- 02 Cisco License Central Overview and How to access it
- 03 New Features
 - a. Get licenses (Conversion to Smart)
 - b. Smart Account Management
- 04 Benefits & RoadMap, Portal Demo
- 05 Polls and Resources

License Simplification

Transforming Complexity into Clarity

Licensing is a top customer challenge

We hear you and are taking the right steps to address these challenges for you.



Manage Complexity

License Tools, Data & Process Simplification

- Enhanced visibility & consistency of data
- Streamlined, improved UX via unified tools (cloud, on prem, controller)
- Automated licensing workflows

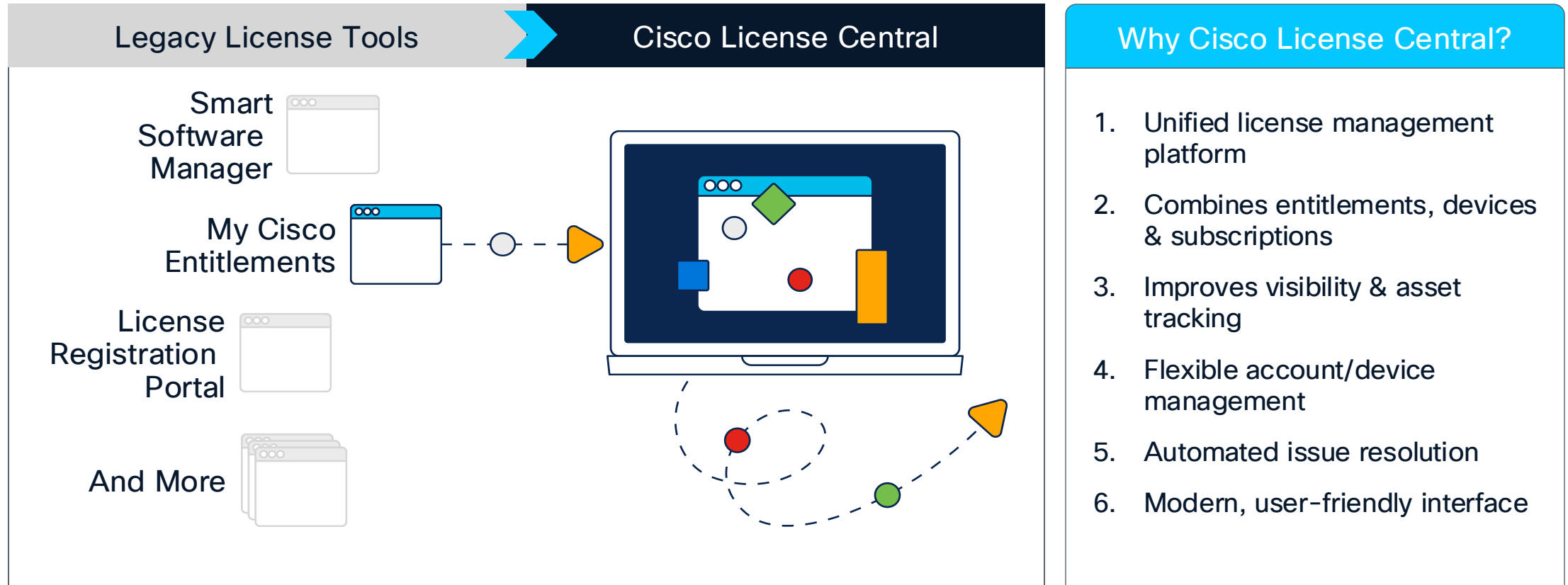
Support, Issue Resolution & Documentation

- Enhanced support and issue resolution
- Easier access to and improved self-help
- Improved and automated end-to-end support flows

Cisco License Central

Next gen license management tool built on Smart Accounts

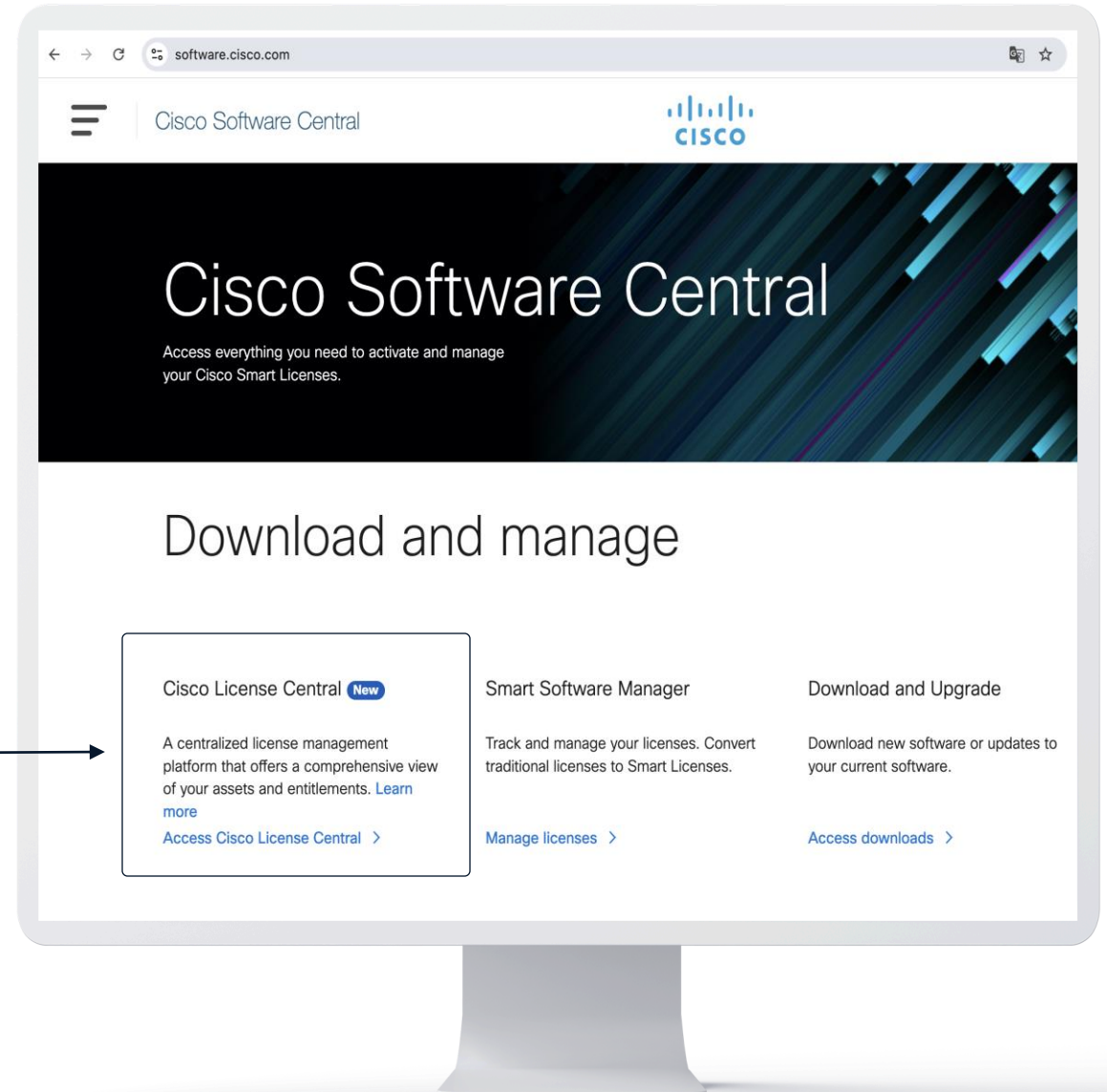
Streamlined license management, single view and enhanced user experience



Where to Access Cisco License Central?

Cisco License Central on Cisco Software Central

Click on Access Cisco License Central >



How to Access Cisco License Central?

User with access to Smart Account

Users with access to a single Smart Account

Login to the portal and continue

Users with access to multiple Smart Accounts

Login to the portal, select a Smart Account and continue

User Roles

Smart Account Admin	Virtual Account Admin
Smart Account User	Virtual Account User
Smart Account Viewer	Virtual Account Viewer

User with no access to Smart Account

Users whose email does not match an existing Smart Account domain

If you have an e-delivery order notification email :

1. Proceed to the Cisco License Central portal without a Smart Account or
2. Create a new Smart Account or Request access to a Smart Account and then login to the Cisco License Central

1. Smart Account roles, their access levels and functionalities in Cisco License Central are similar to that of MCE. You can have access to one or more Smart Accounts.
2. Proceeding without a Smart Account will allow users to only access the e-delivery orders in the "Orders" tab of Cisco License Central

Guiding Principles of Cisco License Central



Deliver an Exceptional User Experience

Enjoy an easy-to-follow, modern interface and user-centric navigation in a singular platform.



Enable Visibility & Insights

Enable efficient planning, tracking and license management by accessing a unified view of licenses, devices, services and subscriptions in one place.



Tailor the Experience to User Needs

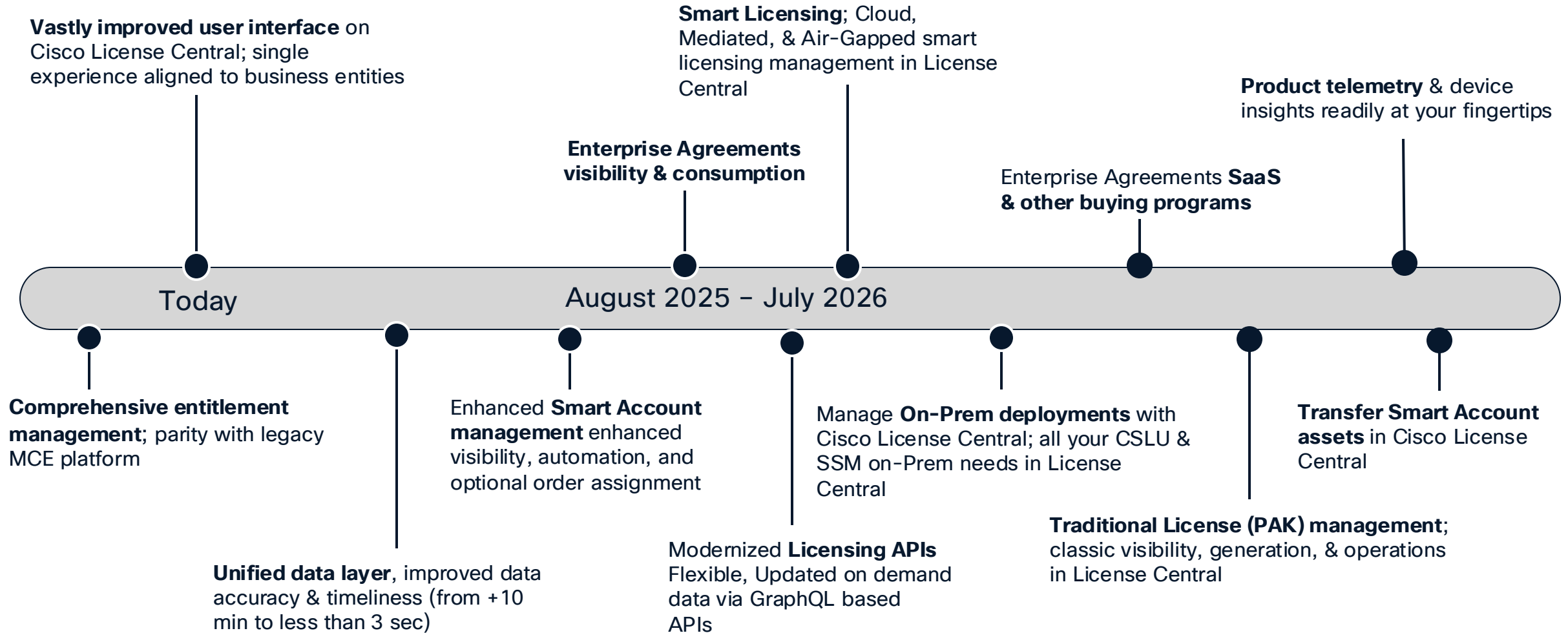
Key improvements focus on simplifying navigation through complex information, ensuring consistency across tools, and providing a single, reliable source for accessing critical data for business decisions.



Be a Future-Ready Platform

Continuous evolution of the platform through regular updates and feature enhancements will improve security, compliance and user experience.

Cisco License Central Roadmap



Distinctive Features of Cisco License Central



Ask Licensing

Support is now embedded; no need to juggle between tools

- ✓ Self-Serve
- ✓ Chat with support agent
- ✓ Open a case



User-Centric Interface

Enhanced UI aligned with Cisco's GTM strategy

- ✓ Collapsible Summary cards and Filters
- ✓ Light and dark mode
- ✓ Intuitive icons



Alerts and Insights

Allows users to leverage insights quicker and act efficiently.

Enhanced basic log-style alerts with an interactive and actionable system



Device Tagging & Asset Transfer

Tag devices via UI or export as VALID, INVALID, or Blank with filterable views.

Device and license transfers across Virtual Accounts now fully integrated.



Continuous Feedback Loop

Become a direct voice in shaping improvements and becoming a part of this journey

Share your ideas for enhancement and be assured that we're always listening.

Latest Enhancements in Cisco License Central

S.no.	Feature		Description	Current Workstreams	Personas
1	Get Licenses		The Get License (Smart Conversion) functionality is available in Cisco License Central ensuring that customers can perform Smart Conversions directly within a single, unified platform, going forward licenses individually or in bulk	Cisco Software Central-> Manage Licenses-> Convert to Smart Licensing-> Convert PAKs/Licenses Cisco Software Central->Traditional Licenses->PAKs or Tokens/Devices-> Conver Licenses to Smart licensing	Customers and Partners (Smart account Admin/Users, Virtual Account Admin/Users)
2	Smart account Mgmt.	Smart Account Configuration	Manage account details, enforce license policies, control case visibility, and access/export location data.	Cisco Software Central-> Manage Account->Account Properties	Customers and Partners (Smart account Admin)
3		User/ User Group Administration	Manage users individually or in bulk, control access, create groups, assign roles, and track permissions.	Cisco Software Central-> Manage Account->Users->Users/User Groups	Customers and Partners (Smart account Admin, Virtual Account Admin)
4		Virtual Account Management	Create and organize virtual accounts, set defaults, manage relationships, and control access levels.	Cisco Software Central-> Manage Account->Virtual Accounts	Customers and Partners (Smart account Admin)

Cisco License Central Demo

Key Learnings



- ✓ Cisco License Central simplifies Smart Account management and enables seamless conversion of traditional licenses to smart licenses, ensuring greater flexibility, visibility, and operational efficiency
- ✓ Users can seamlessly export data, reports, orders, licenses, and device lists directly from Cisco License Central, ensuring easy access and improved operational efficiency.
- ✓ Assets can be seamlessly transferred between Virtual Accounts, enabling greater flexibility and control in license management.

Polls and Licensing Resources



Polls

Please participate in our live polls.

Up next: Licensing Resources



Cisco License Central Resources



Self Serve

[Ask Licensing](#)
[Licensing Support Site](#)
[Licensing Hub](#)



Webinars

Register [here](#)



1:1 Training

Reach out to your Sales POC



Support case

Open a case [here](#)

Thank you



Licensing functionalities Integrated in Cisco License Central

S.no.	Category	Description/Sub-category	Availability in Cisco License Central
1	Account Dashboard and Insights	Dashboard and insights of Devices, Licenses, Services & Subscriptions	Yes
		Expiring Services and Subscriptions	Yes
		Devices Covered and Uncovered	Yes
		Devices Last Day of Support	Yes
2	History	History of transactions initiated from the portal	Yes
3	Global Search	Search across portal for licenses, devices, services and subscriptions	Yes
4	Let me guide you	Contextual help while navigating through the portal	Yes
5	Transactional Capabilities	eDelivery License and SW download	Yes
		Edit Account (Virtual Account) assignment for Licenses, Devices, Services & Subscriptions	Yes
		Order sharing via OBA	Yes
		EA Workspace related transactional capabilities	In Future
		Version Upgrade	*No
6	Common Capabilities	Export into Excel & PPT: Account level Insights, Summary, Details in devices, licenses, subs. & support modules	Yes
		Module level search and filters	Yes
7	Device Tagging	Tag devices as “validated” within a virtual account	Yes
		Downloadable report provides validation status and date of most recent validation	Yes
8	Smart Account Administration	Virtual Account creation, User/User group management, Manage Account	Yes
9	Smart Licensing Capabilities	Token Management, License and Devices transfer, Conversion from traditional to Smart licenses	Yes