Cisco License Central



Housekeeping

- O1 Attendees are muted upon entry
- 02 Webinar will be recorded
- O3 Post your questions to the Q&A section
- O4 Please participate in our poll

Agenda

- 01 License Simplification
- O2 Cisco License Central Overview and How to access it
- 03 Benefits & Roadmap
- O4 Migration Timeline, New Features, Feature Parity with MCE and Demo
- 05 Polls and Resources

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License Simplification

Transforming Complexity into Clarity

Licensing is a top customer challenge

We hear you and are taking the right steps to address these challenges for you.

Manage Complexity

License Tools, Data & Process Simplification

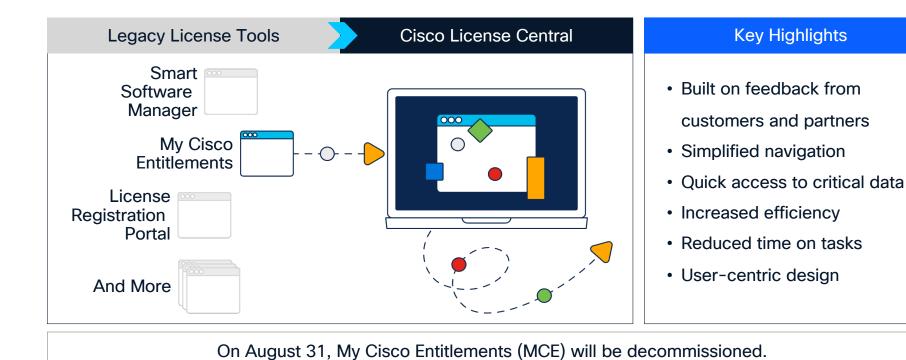
- Enhanced visibility & consistency of data
- Streamlined, improved UX via unified tools (cloud, on prem, controller)
- Automated licensing workflows

Support, Issue Resolution & Documentation

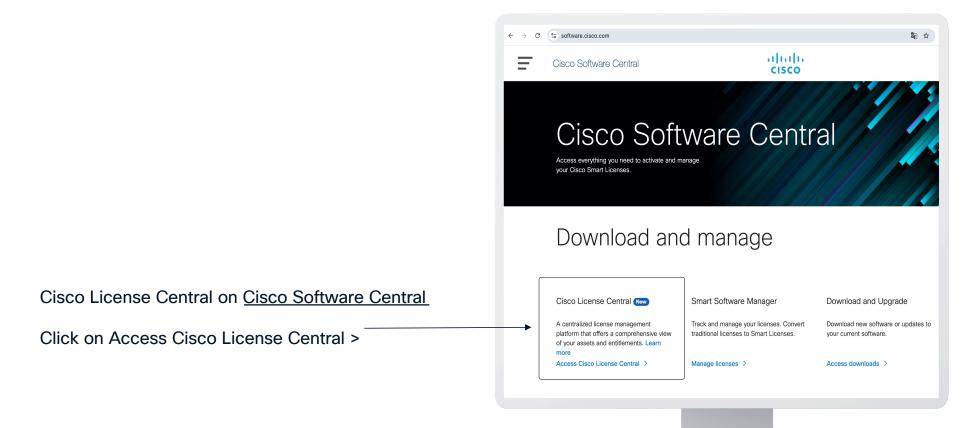
- Enhanced support and issue resolution
- Easier access to and improved self-help
- Improved and automated end-toend support flows

Cisco License Central

Next gen license management tool built on Smart Accounts Streamlined license management, single view and enhanced user experience



Where to Access Cisco License Central?



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How to Access Cisco License Central?

User with access to Smart Account

Users with access to a Users with access to multiple single Smart Account Smart Accounts

Login to the portal and continue Smart Account and continue

User Roles				
Smart Account Admin	Virtual Account Admin			
Smart Account User	Virtual Account User			
Smart Account Viewer	Virtual Account Viewer			

User with no access to Smart Account

Users whose email does not match an existing Smart Account domain

If you have an e-delivery order notification email:

- Proceed to the Cisco License Central portal without a Smart Account or
- 2. Create a new Smart Account or Request access to a Smart Account and then login to the Cisco License Central

^{1.} Smart Account roles, their access levels and functionalities in Cisco License Central are similar to that of MCE. You can have access to one or more Smart Accounts.

^{2.} Proceeding without a Smart Account will allow users to only access the e-delivery orders in the "Orders" tab of Cisco License Central

Guiding Principles of Cisco License Central



Deliver an Exceptional User Experience

Enjoy an easy-to-follow, modern interface and user-centric navigation in a singular platform.



Enable Visibility & Insights

Enable efficient planning, tracking and license management by accessing a unified view of licenses, devices, services and subscriptions in one place.



Tailor the Experience to User Needs

Key improvements focus on simplifying navigation through complex information, ensuring consistency across tools, and providing a single, reliable source for accessing critical data for business decisions.



Be a Future-Ready Platform

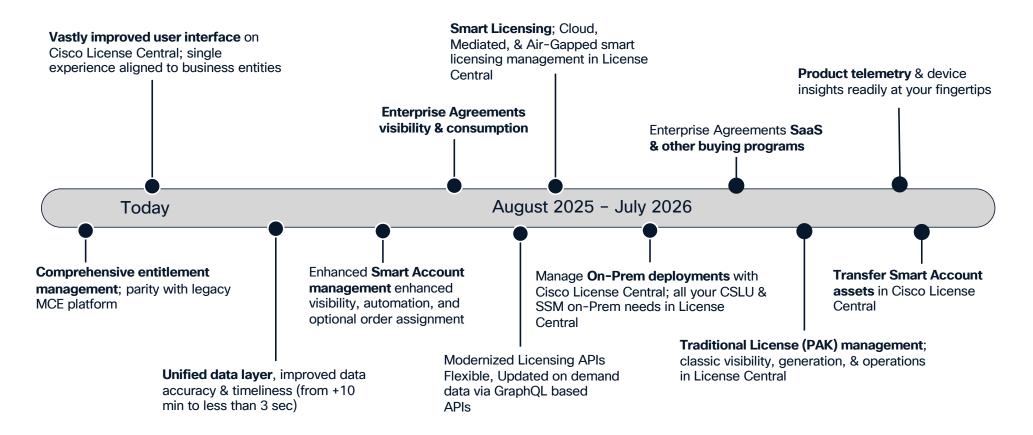
Continuous evolution of the platform through regular updates and feature enhancements will improve security, compliance and user experience. GG

I appreciate the newer cleaner interface. It's much easier to navigate compared to MCE. This is really good; it's visually rich!

Intuitive UI Design

Cisco Partner

Cisco License Central Roadmap



Note: The position of the placeholders on the timeline is for representation purposes only and does not specify when a feature will be introduced in the tool.

MCE Integration to Cisco License Central and User Migration

MCE to Cisco License Central Migration Timeline



Note: To ensure a smooth transition, we encourage you to start using Cisco License Central now rather than waiting for MCE to be decommissioned.

New Features in Cisco License Central



Ask Licensing

Support is now embedded; no need to juggle between tools

- √ Self-Serve
- ✓ Chat with support agent
- ✓ Open a case



User-Centric Interface

Enhanced UI aligned with Cisco's GTM strategy

- ✓ Collapsable
 Summary cards
 and Filters
- ✓ Light and dark mode
- ✓ Intuitive icons



Alerts and Insights

Allows users to leverage insights quicker and act efficiently.

Enhanced basic log-style alerts with an interactive and actionable system



Device Tagging and Asset Transfer

Tag devices via UI or export as VALID, INVALID, or Blank with filterable views.

Device and license transfers across Virtual Accounts now fully integrated.



Continuous Feedback Loop

Become a direct voice in shaping improvements and becoming a part of this journey

Share your ideas for enhancement and be assured that we're always listening.

Note - The features are in addition to the MCE feature parity features offered by Cisco License Central.

Cisco License Central Parity with MCE

S.no.	Category	Description/Sub-category	Availability in Cisco License Central
	Account Dashboard and Insights	Dashboard and insights of Devices, Licenses, Services & Subscriptions	Yes
1		Expiring Services and Subscriptions	Yes
'		Devices Covered and Uncovered	Yes
		Devices Last Day of Support	Yes
2	History	History of transactions initiated from the portal	Yes
3	Global Search	Search across portal for licenses, devices, services and subscriptions	Yes
4	Let me guide you	Contextual help while navigating through the portal	Yes
	Transactional Capabilities	eDelivery License and SW download	Yes
		Edit Account (Virtual Account) assignment for Licenses, Devices, Services & Subscriptions	Yes
5		Order sharing via OBA	Yes
		EA Workspace related transactional capabilities	In Future
		Version Upgrade	*No
6	Overall Visibility	Complete license, subscription & associated device visibility	Yes
0		Summary and detailed view of Orders, Licenses, Devices, Subscriptions	Yes
7	Common Capabilities	Export into Excel & PPT: Account level Insights, Summary, Details in devices, licenses, subs. & support modules	Yes
		Module level search and filters	Yes
8	Device Tagging	Tag devices as "validated" within a virtual account	Yes
0	Device ragging	Downloadable report provides validation status and date of most recent validation	Yes

Note: This table showcases frequently accessed capabilities but may not include every available option

Cisco License Central Operational Impact

S.no.	Feature	Description	Impact	Recommendation
1	Version Upgrade	Version Upgrade feature (as in MCE) will not be available in Cisco License Central. You can perform version upgrade in MCE until it is decommissioned.	Yes	To upgrade licenses after MCE is decommissioned, please open a support case in Support Case Manager.
2	EA Workspace (Transactional Capability)	Feature will be added to Cisco License Central in near future	Yes	Go to EA WorkSpace until transactional capability is available in Cisco License Central

Latest Enhancements



Smart Account Configuration

- √ View/edit account name, domain, and visibility
- ✓ Enforce license order policies across virtual accounts
- Manage support case visibility
- Access and export detailed location data with search tools



Virtual Account Management

- Create, modify, and nest accounts hierarchically
- Set default accounts and manage relationships
- ✓ Control access levels via intuitive interface



User and Group Administration

- √ Add/remove users individually or in bulk
- ✓ Control access across
 Smart and Virtual
 Accounts
- Create groups, assign roles, and grant external access
- ✓ Track user roles, access levels, and group memberships



Access Request Automation

- ✓ Review and approve requests in-platform
- ✓ Automate approvals/denials by email domain
- ✓ Boost security with custom access policies

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It's not uncommon for us to download everything and compare on our own. It's nice to have this that we can show to our customer whether they're in compliance.

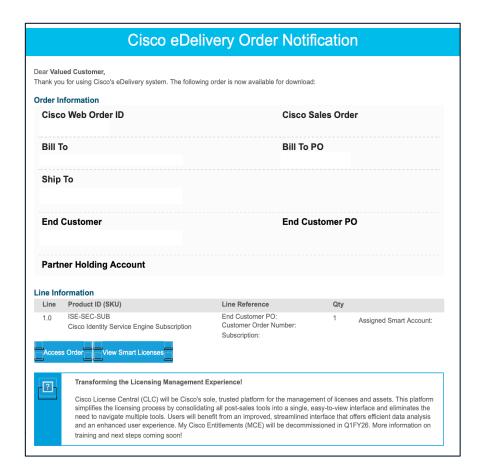
One tool to replace them all

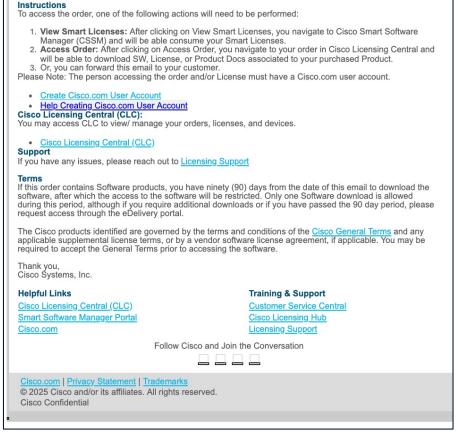
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Cisco License Central Demo

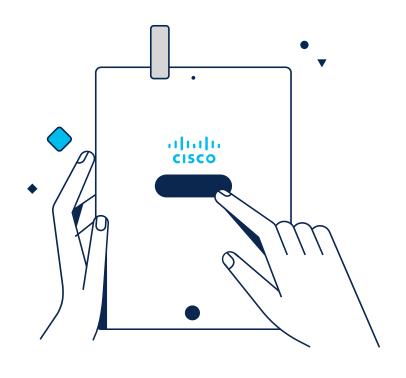
eDelivery Notification in Cisco License Central





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Benefits of Early Migration



- 1 Access to Advanced Features from Day 1
- 02 More time for Successful Adoption
- O3 Access to in-app support available
- O4 Share feedback and influence improvements
- 05 Minimal Disruption

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We've really enjoyed the filters on the left side, especially the architecture and sub-architecture ones. It's really helpful to drill down into what the customers have in their environment.

Useful Filtering

Cisco Partner

Key Learnings



- ✓ We recommend you start using Cisco License Central now instead of waiting for MCE decommissioning.
- ✓ All existing user accesses will be retained as they are tied to Smart Accounts, not MCE.
- ✓ Although old URLs will automatically redirect users to Cisco License Central, we suggest updating your bookmarked MCE URL to the new Cisco License Central URL for seamless access.

Key Takeaways for Cisco Partners



- ✓ Partners can access Cisco License Central when permitted by the customer's Smart Account administrator. With an assigned role, they may act on the customer's behalf but can view only the licenses they sold, not the customer's total purchases.
- ✓ The use of Cisco License Central does not impact the Partner Exchange Portal.
- ✓ Partners will be able to consume data directly through Cisco License Central APIs in near future. Until then, you may use MCE APIs.
- ✓ Partners cannot view what they have sold to each customer through Cisco License Central; they should use Cisco Commerce Workspace (CCW) and Cisco Commerce Workspace Renewals (CCW-R) for such insights.

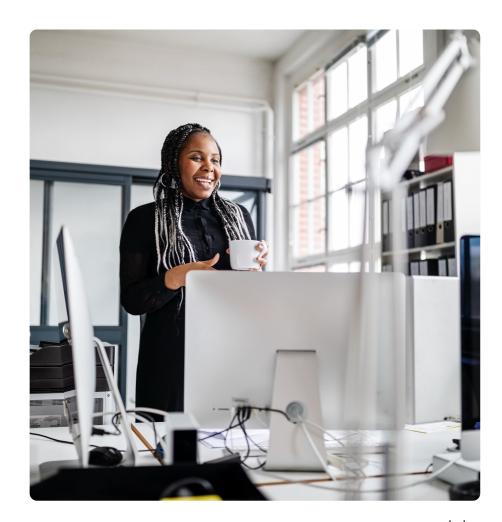
Polls and Licensing Resources



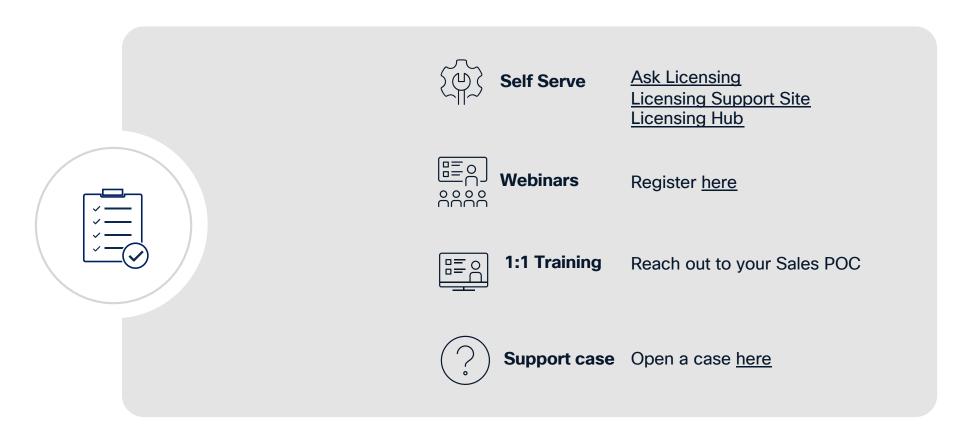
Polls

Please participate in our live polls.

Up next: Licensing Resources



Cisco License Central Resources



Thank you

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