



# Cisco Acceptable Use Policy

## 1. Scope and applicability

This Cisco Acceptable Use Policy (the “**Policy**”) applies to a Cisco Offer when it is incorporated by reference into the Cisco Offer’s Offer Description. Cisco may modify this Policy at any time by posting a revised version on Cisco.com. By accessing the Cisco Offer, You agree to the latest version of this Policy. Terms not defined in this Policy have the meaning in the [General Terms](#). If any provision of this Policy conflicts with a term in an Offer Description, the applicable term in the Offer Description will prevail.

## 2. Restrictions

In addition to the restrictions set forth in the General Terms, You will not use, or authorize or allow others to use, Cisco Offers as follows:

### 2.1 **Illegal, harmful or offensive use.** You will not:

- (A) transmit, store, display, distribute, or otherwise make available content that is illegal (or promotes illegal activity or violence), harmful, or offensive, including content that is defamatory; or
- (B) misrepresent identity or affiliation with any person, entity or organization, or engage in abusive, harassing, threatening, libelous, malicious, deceptive, or fraudulent behavior regardless of whether such activity is lawful.

### 2.2 **Email, message or calling abuse.** You will not:

- (A) access or use Cisco Offers to distribute, publish, send or facilitate the sending of unsolicited or unauthorized mass email or other unauthorized messages, promotions, advertising or solicitations, including informational announcements;
- (B) alter or obscure mail headers or assume a sender’s identity without permission or collect replies to messages sent from an Internet service provider in violation of this Policy or the Internet service provider’s policies;
- (C) use bulk call-in lines, auto-dialing, or predictive dialing, or make long duration calls intended to generate charges or fees for third parties; or
- (D) use an open telephone line for monitoring or intercom services, operate a mail server in an open relay configuration, or use call services without uninterrupted live human voice dialog.

### 2.3 **Violating third-party intellectual property rights.** You will not submit content in violation of third-party intellectual property rights.

### 2.4 **Circumventing Usage Restrictions.** You will not access or use Cisco Offers in a manner intended to improperly avoid incurring fees or exceeding usage or capacity limits.

### 2.5 **Competitive Testing.** You will not publish or disclose to any third party any Cisco Offer performance information or analysis except with Cisco’s advance written permission.

### 2.6 **Competing Products.** You will not use or access any Cisco Offer to develop a product or service that is competitive with Cisco’s products or services.

## 3. Policy violations

### 3.1 **Notification Obligation.** You will immediately notify Cisco in writing of any violation of this Policy and provide Cisco with reasonable assistance, as Cisco requests, to stop and/or remedy the violation.

### 3.2 **Suspension.** A violation of this Policy is considered a violation of the General Terms. In addition to Cisco’s rights under the General Terms, if You violate this Policy, Cisco may suspend Your access to the Cisco Offer(s) subject to this Policy and/or remove, disable access to, or modify any content or resource that violates this Policy.

### 3.3 **Investigations.** Cisco reserves the right to investigate any potential misuse of Cisco Offers or violations to this Policy. Cisco may report any activity it suspects violates any law or regulation to appropriate third parties and cooperate with such (e.g., by providing information related to alleged violations). You agree to hold Cisco harmless and waive (to the extent permitted by applicable law) any claims You may have against Cisco resulting from Cisco’s acts under this clause or the Policy.