These investments, along with services like Technology Verification, help Cisco to provide a comprehensive answer about how and what we’re doing to support the security, trust, privacy, and resilience of our customers. Earning customer trust is about being transparent and accountable as we strive to connect everything securely.

### Cybersecurity in our top priority

- Every day, this massive complex data system produces:
  - 47TB of Traffic
  - 15B Netflow Records
  - 4.8B DNS Queries
  - 75M Web Transactions

- Cisco is committed to ongoing investment in innovation that enhances the security and resilience of our products and helps to mitigate today’s advanced persistent threats.

### In 170 Countries around the globe

- Every day at Cisco, we protect our enterprise by securing:
  - 475,000 combined global workforce
  - 40,000 routers
  - 26,000 remote office connections
  - 2,500 IT applications
  - 1,350 engineering labs
  - 500 cloud applications

### Cybersecurity

- Cybersecurity is our top priority
- Verifying vulnerabilities, validating our data system, and improving our security posture is at the core of our business and will elevate our assurance level and drive our course faster and will give our customers confidence and a competitive advantage.
- We are committed to making our core product and services more secure, and we are building a new secure enterprise.

### People

- Processes are the backbone of pervasive security. Embedding processes into the business helps identify vulnerabilities and remediate issues quickly. Here are our favorites:

### Technology

- Every Cisco employee, vendor, partner, and customer must understand their role in the cybersecurity equation.

### Policies

- Policies not only set the rules for protecting the organization, but also protect investments across people, processes, and technology.

### Trustworthy Technologies

- 150+ product lines with trustworthy capabilities to provide visibility into device integrity and protect against modern cyber attacks

### Advanced Security Research

- 20 research partnerships in 5 countries

### Global Government Security Certifications

- 175+ Cisco product lines certified

### Secure Development Lifecycle

- In place for 10+ years
- ISO 27034 compliant
- Constantly evolving development techniques address emerging security threats

### Product Security Incident Response Team (PSIRT)

- In place for 15+ years
- Leads the industry
- ISO 29147 compliant
- Provides consistent management and reporting of vulnerabilities

### Data Protection Program

- Robust, Enterprise-wide Program
- Helps you understand what data you have and where it is
- Helps you classify your data

### Value Chain Security

- The right security in the right place at the right time
- Continually assesses, monitors, and improves the security of our value chain throughout the entire lifecycle of Cisco solutions