Privacy Sigma Riders

20th Episode Podcast Contest

Enter to be a guest on Cisco's data privacy podcast with Chief Privacy Officer Michelle Dennedy.

Are you a data privacy geek? Do you get excited when the conversation turns to privacy engineering, quantifying cyber risk, or viewing data as a business asset? Then you just might be a Privacy Sigma Rider—someone who is a few degrees ahead of the data privacy curve.

Be Our Guest on an Upcoming Episode of Privacy Sigma Riders

We're celebrating our 20th episode by giving our loyal subscribers a chance to be a guest of host and Cisco Chief Privacy Officer Michelle Dennedy on an upcoming episode. Now is your chance to share your insights on data privacy, and the innovative ways you and your company handle data.

How to Enter

1. If you have not yet subscribed Privacy Sigma Riders — subscribe on iTunes or wherever you listen to podcasts.
2. Take a screen shot to prove you're a subscriber and email it to psr-podcast-contest@external.cisco.com (Please do not overshare information on your desktop when you send us your screen shot.)
3. Include your name, email, and/or phone number where you can be contacted, and a few words about yourself and why you enjoy listening to Privacy Sigma Riders.

A panel of Cisco judges will review the submissions and will select three winners based on their descriptions of why they listen to Privacy Sigma Riders.

No purchase necessary to enter or win. For complete Terms & Conditions, see page 2 of this document.

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Privacy Sigma Riders Podcast Contest

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED.

This Contest (the "Contest") opens on May 10, 2018 at 12:00 a.m. Pacific Time and ends on June 1, 2018 at 12:00 a.m. Pacific Time, or if earlier, until there are no more available prizes (the "Contest Period"). Entry into this Contest is acceptance of these Official Rules. This Contest is sponsored by Cisco Systems, Inc., 170 West Tasman Drive, San Jose, CA 95134 USA ("Sponsor" or "Cisco").

1. ELIGIBILITY. This Contest is open to participants ("Participants" or "you") who are age 18 years or older at the time of entry. This Contest is not open to: (1) employees or internally contracted vendors of Sponsor or its parent/subsidiaries, agents and affiliates; (2) the immediate family members or members of the same household of any such employee or vendor; (3) anyone professionally involved in the development or administration of this Contest; (4) employees or internally contracted vendors of governments and government-affiliated companies or organizations; or (5) any employee whose employer's guidelines or regulations do not allow entry in the Contest or acceptance of the prize(s). This Contest is not open to individuals in the province of Quebec in Canada. In addition, residents of Cuba, Iran, Syria, North Korea, Myanmar (formerly Burma) and Sudan are not eligible to participate. This Contest is void in these countries and where otherwise prohibited or restricted by law.

2. HOW TO ENTER.

a. Subscribe to the Privacy Sigma Riders Podcast on iTunes or wherever you listen to podcasts, if you have not already subscribed.
b. Take a screen shot to prove you are a subscriber to Privacy Sigma Riders and email it to psr-podcast-contest@external.cisco.com. Do not overshare information on your desktop when you send your screen shot.
c. Include your name and an email through which you can be contacted, and tell us why you enjoy listening to Privacy Sigma Riders, and how it is helpful or interesting to you personally and/or professionally.

A panel of Cisco judges will review entrants' submissions and determine the winners based on the following judging criteria: applicability to podcast themes (50%) and originality (50%). All decisions of Sponsor are final, non-appealable and binding.

Limit one (1) entry per person. Entries must be received during the Contest Period. In the event of a dispute as to the identity of a winner, the winner will be deemed to be the person in whose name the email account governing the email address was opened. Sponsor is not responsible for late, lost, delayed, damaged, misdirected, incomplete, void, corrupted, garbled, illegible, and/or unintelligible entries, or for any problems, bugs or malfunctions Participants may encounter when submitting their entry. Only complete valid entries will be accepted. Sponsor will not verify receipt of entries. Participants must provide all information requested to be eligible to win. Sponsor reserves the right to disqualify false entries or entries suspected of being false. Incomplete, unreadable, or unintelligible entries, in the sole discretion of Sponsor, will be disqualified. All entries submitted become the sole property of Sponsor and will not be acknowledged or returned.

3. PRIZES. Subject to the terms of these Official Rules, once confirmed by Sponsor, the winner(s) will receive the following: Opportunity to be interviewed for inclusion in an episode of the Privacy Sigma Riders podcast series.
Limit one (1) prize per Participant. The approximate retail values are subject to change based on current market conditions at the time of prize fulfillment. Winners are not entitled to any surplus between actual retail value (ARV) of prize and stated ARV and any difference between stated ARV and actual value of the prize will not be awarded. No substitution, assignment, transfer, or cash redemption of any prize is allowed by Winner. Sponsor reserves the right to substitute a prize with another prize of equal or greater value should the advertised prize become unavailable for any reason. If applicable, prizes may be awarded in the form of voucher(s), coupon(s) and/or gift card(s) in Sponsor's sole discretion. If a potential winner is unable to participate in or accept the prize or any portion of the prize for any reason, Sponsor shall have no further obligation to such potential winner. Neither Sponsor nor any of its prize suppliers will replace any lost or stolen prizes, cards or certificates after being awarded to winners. In no event will Sponsor be responsible for awarding more than the stated number of prizes.

4. SELECTION AND NOTIFICATION OF WINNER(S). Winners will be notified by phone, mail and/or email, at Sponsor's discretion. Sponsor's decision will be final in all matters.

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At Sponsor's discretion, the potential winner(s) may be sent a declaration of eligibility / liability / publicity release ("Release"). Unless restricted by law, the potential winner(s) receiving such a Release will be required to complete, sign and return it within the time period specified therein. The prize may be forfeited and, in such case, an alternate potential winner may be selected in a random drawing from among the remaining eligible entries if a potential winner: (a) cannot be reached; (b) fails to obtain all signatures on the Release and to return the documents in a timely manner as required pursuant to these Official Rules; or (c) cannot accept or receive the prize for any reason.

5. CONTENT AND LICENSE TERMS.

Originality: By participating in this Contest, Participant warrants and represents that his or her entry:

- is original and has been legally created, and that Participant owns all rights to the entry;
- does not infringe the intellectual property, privacy or publicity rights or any other legal or moral rights of any third party;
- has not been entered in any previous contest or won any previous award;
- has not been published or distributed previously in any media; and
- complies in all respects with the requirements set out in these Official Rules.

Third Party Rights. No part of any entry may depict recognizable third party marks, copyrights, brands or other property, unless Participant has obtained all proper licenses. The entry must not contain any elements that would infringe upon any third party's rights (intellectual property or otherwise), and must not include any commercial content that: (1) promotes any product or service, other than one owned or branded by Sponsor, or (2) disparages Sponsor, its affiliates, partners, customers, competitors or any third party in any way. Sponsor's determination as to whether Participant's Submission potentially violates the rights of any third party is final.

Permissions and Releases. Participant acknowledge and agrees that he or she is responsible for obtaining any and all documents, policies and authorizations necessary to submit the entry to Sponsor in connection with this Contest, including but not limited to publicity releases, permits and venue permissions, as may be necessary; and Participant represents and warrants that he or she has done so and can make written copies of such permissions available to Sponsor upon request.

License Grant. By submitting any entry in this Contest, Participant irrevocably grants Sponsor and its affiliates, legal representatives, assigns, agents and licensees, the unconditional, irrevocable and perpetual right and permission, royalty-free, to reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, adapt, exhibit and/or otherwise use or reuse (without limitation as to when or to the number of times used), for any purpose, the Participant's entry and ideas and materials contained therein, including, but not limited to, any recordings and performances contained therein (in each case, as submitted or as edited/modified in any way by the Sponsor, in its sole discretion), as well as to use Participant's Likeness, and/or statements regarding his/her participation in this Contest (with or without using the Participant's name) in any and all media without limitation as to time or territory, and without additional compensation or approval from the Participant, or any other party. Participant waives all intellectual property rights, privacy/publicity rights or other legal or moral rights that might preclude the Sponsor's use of the Submission, and agrees not to sue or assert any claim against Sponsor for the use of the Submission or Participant's Likeness or statements. The grant of rights under these Official Rules includes all rights of paternity, integrity, disclosure, and withdrawal and any other rights that may be known as or referred to as "moral rights" ("Moral Rights"). If Moral Rights cannot be assigned under applicable law, then to the full extent allowed by law, Participant hereby waives such Moral Rights in favor of Sponsor and consents to any action of Sponsor which would violate such Moral Rights in the absence of such consent.

6. CONDITIONS. This Contest is subject to applicable federal, state and local laws. By participating in the Contest, Participants agree: (a) to be bound by these Official Rules and the decisions of Sponsor, which shall be final and binding; and (b) to waive any right to claim ambiguity in the Contest or these Official Rules, except where prohibited by law. Taxes, if any, are the sole responsibility of the potential winner; and the potential winner may be issued an IRS Form 1099 or other tax documentation for the ARV of any awarded prize. By participating in the Contest, all Participants agree to release and hold harmless Sponsor and its Sponsor's directors, employees, officers, licensees, licensors and agents, and respective advertising and promotion entities and any person or entity associated with the production, judging, or administration of the Contest (collectively, the "Released Parties"), from and against any and all rights, claims and causes of action whatsoever that they may have, or which may arise, against any of them for any liability for any matter, cause or thing whatsoever, including but not limited to any injury, loss, damage, whether direct, compensatory, incidental or consequential, to person, including death and damage to property, arising in whole or in part, directly or indirectly, from their acceptance, possession, use or misuse of a prize in the Contest, or their participation in the Contest, or their participation in any Contest or prize related activity. Each potential winner acknowledges that the Released Parties have neither made, nor are in any manner responsible or liable for, any

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warranty, representation or guarantee, expressed or implied, in fact or in law, relative to any prize or the Contest. Apart from manufacturer warranties (which may not be available in all geographies), all warranties are hereby disclaimed; and each potential winner will accept the Prize "AS IS." All costs and expenses, including support services, not specifically listed above as part of the prize, are solely the winner's responsibility.

None of the Released Parties are responsible for: (a) lost, late, misdirected, undeliverable, incomplete or indecipherable entries due to system errors or failures, or faulty transmissions or other telecommunications malfunctions and/or entries; (b) technical failures of any kinds; (c) failures of any of the equipment or programming associated with or utilized in the Contest; (d) unauthorized human and/or mechanical intervention in any part of the submission process or the Contest; or (e) technical or human error which may occur in the administration of the Contest or the processing of entries.

Use of any automated entry device or software is prohibited. Creation or use of multiple accounts for registration or participation in the Contest is prohibited. To the extent the Contest uses or requires functionality of any third party website (e.g., social media sites or platforms that enable broad communications, collaboration and/or posting of videos), you understand that the Contest is not sponsored by such third parties, and further agree to follow the policies on such website(s), as applicable. Sponsor reserves the right to disqualify any Participant it finds to be tampering with the entry process or the operation of the Contest or violating these Official Rules, and reserves the right to cancel the Contest should it suspect fraud or for reasons out of the control of Sponsor. Disputes regarding these Official Rules and/or this Contest will be governed by the internal laws of California. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION OF SUCH PERSON FROM PARTICIPATION IN THE CONTEST. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY FEES) TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

All Participants are solely responsible for compliance with any applicable laws, rules and regulations, contractual limitations and/or office or company policies, if any, regarding Participant's participation in trade promotions or acceptance of promotional prizes; and by entering this Contest, Participant confirms that he or she is not in violation of any of the foregoing and has obtained the consent of his or her employer to participate, if applicable. If a Participant selected as a winner is not permitted to accept any received prize, then the Participant may return such prize to Cisco; and Cisco will refund the cost of shipment, as appropriate.

Subject to applicable law, Sponsor reserves the right in its discretion, to (a) cancel, terminate, modify or suspend this Contest and these Official Rules, for any reason, at any time and without any liability, and (b) limit or restrict participation in the Contest, upon notice.

7. PUBLICITY. Participants acknowledge and agree that Sponsor may use the Contest for publicity, advertising or other marketing purposes in any media, and may use the name, likeness, and state of residence and/or prize information of potential winners as part of that publicity, without additional compensation to the potential winners.

8. COMPUTER, INTERNET, AND CONTEST ADMINISTRATION. Sponsor is not responsible for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof. If for any reason the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in Sponsor's sole determination, corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Contest, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest. If Contest is cancelled prior to the end date stated herein, for the reasons stated above, notice will be posted on the Contest website; and the Prizes may in Sponsor's discretion be awarded to potential winners to be selected in a random drawing from among all the remaining uncorrupted Eligible Entries received up until the time of modification or cancellation.

9. PRIVACY. Any personal information collected by Sponsor will be used for the administration of the Contest and in accordance with Sponsor's privacy policy. Any questions regarding privacy matters should be directed to the address set out below. Please refer to Sponsor's privacy policy located at http://cisco.com/web/siteassets/legal/privacy.html for important information regarding the collection, use and disclosure of personal information by Sponsor.

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10. OFFICIAL RULES AND WINNERS' LIST. For a copy of these Official Rules or the names of winners, please send your request and a self-addressed, stamped envelope to Susan Borton, Cisco Systems, Inc., 170 W. Tasman Dr., San Jose, California 95134. Winners list to be available approximately ten days after the Contest Period.

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