Our Data Privacy Journey

2016

- Cisco hired its first Chief Privacy Officer and established a cross-functional, global Privacy Office
- Developed privacy policies, standards, and controls, including privacy impact assessments
- Formed Privacy Engineering Practice Group
- Certified under EU-US and Swiss-US Privacy Shield and APEC Cross-Border Privacy Rules system
- Published Privacy Data Sheets for Top 10 Cisco solutions

2017

- Appointed Regional Privacy Officers (EMEA, APJC, and Americas)
- Obtained EU Binding Corporate Rules (BCR) approval for Cisco as a Data Controller
- Certified under APEC Privacy Recognition for Processors
- Published inaugural Data Privacy Benchmark Study

2018

- Cisco positioned privacy as a “fundamental human right” in support of U.S. Federal privacy legislation
- Established Human Rights Advisory Committee
- Integrated Privacy Impact Assessments into Cisco Secure Development Lifecycle
- Obtained EU Binding Corporate Rules approval for Webex
- Published Privacy Data Sheets for Top 10 Cisco solutions

2019

- Published Privacy Data Maps to accompany Privacy Data Sheets for select Cisco solutions
- Published Inaugural Consumer Privacy Survey
- Certified under APEC Privacy Recognition for Processors
- Published Inaugural Data Privacy Benchmark Study
- Obtained EU Binding Corporate Rules (BCR) approval for Cisco as a Data Controller

2020

- Established Privacy Impact Assessments into Cisco Secure Development Lifecycle
- Published Privacy Data Maps to accompany Privacy Data Sheets for select Cisco solutions
- Published Privacy Data Sheets for Top 10 Cisco solutions
- Appointed Regional Privacy Officers (EMEA, APJC, and Americas)

2021

- Received Top Privacy Rating for peer group in Dow Jones Sustainability Index
- Attained EU Cloud Code of Conduct Level 2 for Webex
- Enhanced Privacy Controls under Cloud Controls Framework
- Added data center in Germany for Webex and other Cisco solutions, enabling EU data residency

2022

- Published Responsible AI Principles and established governance framework
- Published Third-Party Assessments and Vendor Due Diligence Framework
- Included ISO 27701 and EU Cloud Code of Conduct in Cisco’s Cloud Controls Framework
- Published Inaugural Consumer Privacy Survey
- Established Human Rights Advisory Committee
- Added data center in Germany for Webex and other Cisco solutions, enabling EU data residency