Cisco General Data Protection Regulation Readiness

The General Data Protection Regulation (GDPR) introduces obligations that will impact companies around the world. This law offers a common framework across the European Union (EU) for organizations exposed to personally identifiable information (PII) relating to individuals located in the EU. The GDPR sets a new level and cost of accountability that all organizations – even those that don't do business in Europe – must pay attention to.

KEY FACTS:

Enforcement begins May 2018

Enhances individual rights and requires risk-based data governance

Potential massive fines and loss of business

GDPR GAME CHANGERS

Increased obligations and accountability

» Impact assessment
» Privacy by design
» Breach notification
» Data Processor liability
» Data Protection Officer

Strengthening individual rights

» Explicit, clear consent
» Data portability

Harmonization and broader scope

» One-stop shop
» Wide geographic scope
» European Data Protection Board

WHAT IS CISCO DOING TO BE GDPR READY?

Data Protection Program

Our enterprise-wide data protection program focuses on policy, data landscape, impact assessment, and incident response.

- Policies & Standards
- Identification & Classification
- Data Risk & Organizational Maturity
- Incident Response
- Oversight & Enforcement
- Security & Privacy by Design
- Awareness & Education

International Transfer of EU and Swiss Personal Data

GDPR requires companies to adopt certain legal mechanisms when transferring personal data to countries outside the EU. To transfer PII outside of the EU and Switzerland, we've taken the following steps:

» Certified under the EU-US and Swiss-US Privacy Shield frameworks
» Binding Corporate Rules approved by EU privacy regulators
» EU Standard Contractual Clauses for cloud offerings
» Certified under APEC Cross-Border Privacy Rules system (CBPRs)

HOW CAN YOU GET READY?

Inventory Your Data

Secure Your Data

Assess & Manage Data Risk

Communicate Status

Keep These GDPR Tips in Mind:

- **Form a diverse, multidisciplinary team**
- **Choose a program framework**
- **Set goals and priorities**
- **Inventory data**
- **Assess data protection maturity**
- **Collect and connect existing capabilities and processes**
- **Identify and close gaps**
- **Get the word out – awareness is as important as technology**

Click here for more detailed information about Cisco's GDPR readiness.

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