

## Cisco Networking Academy

### Program Overview

The Cisco Networking Academy® program delivers a comprehensive learning experience to more than 900,000 students each year. Since 1997, more than 3 million students from 165+ countries have gained information and communication technology (ICT) skills through the program.

Networking Academy leverages public-private partnerships with governments, academic institutions, NGOs, and nonprofit organizations to help students from virtually every socioeconomic background develop the skills needed to design, build, secure, and maintain computer networks. The goal of the program is to help students succeed in the global economy.

### Why Cisco?

The Cisco® Networking Academy program addresses the growing need for ICT talent by equipping students with networking and 21st century career skills. As a leader in computer networking, Cisco is uniquely positioned to offer globally-recognized networking courses and certifications through the program.

As Cisco's largest corporate social responsibility (CSR) education program, Networking Academy supports the goal of delivering practical and relevant learning experiences to promote socioeconomic development in communities around the world.

### Updates and Impact

- In 2009, more than 900,000 students completed Networking Academy courses in 165+ countries.
- The Workforce Retraining Initiative (WRI) pilot is delivering Networking Academy courses to help displaced workers in Michigan develop broadband networking and healthcare IT skills. WRI was launched in July 2009, in partnership with four community colleges and one university in Michigan.
- The Networking Academy Facebook fan page was launched in May 2009. The page has 45,000+ fans as of February 2010.
- In 2009, the new Cisco CCNA® Security course was launched to help students prepare for the new CCNA Security certification.
- In 2008, Cisco began a partnership with Small Industries Development Bank of India (SIDBI) and TREC-STEP to promote economic development in India through microloans for ICT entrepreneurs. SIDBI provides loan financing to small ICT-related businesses and TREC-STEP provides mentoring and training.
- In 2007 and 2008, Cisco revamped 70+ percent of the curricula and added 13 new or revised courses to help improve student outcomes by tailoring courses to different learning styles, capabilities, and goals.
- The Academy NetSpace site was launched at end of 2006 to celebrate the 10-year anniversary of the program. NetSpace has evolved from a social networking site to a competition and game portal with more than 62,000 registered users.
- In 2003, Cisco developed Cisco Packet Tracer, a simulation software tool that provides an interactive and engaging practice and visualization environment for network design, configuration, and troubleshooting. This tool exemplifies the student-centered, "e-doing" approach that is essential to effective 21st century education. The tool was updated in 2009 to support the new CCNA Security course.

### For More Information

To learn more about the Cisco Networking Academy program, please visit [www.cisco.com/go/netacad](http://www.cisco.com/go/netacad).