Smart and Connected Urban Mobility

Many cities around the world face urban mobility issues such as increased road congestion, wasted time due to traffic delays, and increased energy consumption, resulting in more carbon emissions. As cities grow and change rapidly, motor vehicle use increases and traffic flow varies just as quickly, creating, or worsening, severe problems.

Innovative solutions enabling smart new services based on information and communications technology (ICT) can help cities address these issues by providing alternatives in combination with other solutions. Smart and connected urban mobility will encourage city leaders to rethink the notion of space in general, as people find new connections between physical and virtual places.

This session will debate the complexity of the urban mobility challenge and discuss innovative solutions required to achieve smart and connected urban mobility. Selected, prominent speakers will introduce leading, global urban mobility innovations in the area of technology platforms, infrastructure, and applications.

Speakers:

Chris Borroni-Bird
Director of Advanced Technology Vehicle Concepts, General Motors Research

Mark de Kruijk
Director, City of Amsterdam

Robin Chase
CEO, GoLoco and founder of ZipCar

Tony Kim
Senior Manager, Public Sector–Asia Pacific, Cisco Internet Business Solutions Group

Paul Brubaker
Senior Director, Cisco Internet Business Solutions Group, Cisco (moderator)

Moderated by: Paul Brubaker (Cisco)

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