Greetings!

We are pleased to provide you with the monthly update from Global Analyst Relations. At a glance, you will be able to view important news and upcoming events from Cisco. For additional details, please visit the Analyst Relations website.

Collaboration

- Web-based conferencing comes of age: Adobe Connect and Cisco WebEx tie for first in 8-vendor test
- Cisco is going "Loud on Cloud": How we’re helping customers along their Collaboration Journey
- World’s Tallest Collaboration
- Cisco Unveils WebEx Social for Higher Education

Core / Borderless Networks

- Cisco Enables PT Teldom to Become a Wi-Fi Leader in Asia
- Cisco will upgrade the Telefonica network through its Next-Generation Core & Edge Network Solution
- Cisco Announces Intent to Acquire Meraki

Data Center / Virtualization / Cloud

- Cisco Completes Acquisition of Cloupia
- Xerox Selects Cisco Unified Computing System to Deliver Its Cloud-Based Global Managed Print Services
- Cisco Global Cloud Index Forecasts Cloud Traffic to Grow Sixfold by 2016

Service Provider / Video

- Cisco Completes Acquisition of Cariden
- Cisco introduced its advanced Wi-Fi location data analytics platform to help businesses enhance customer experiences and create new monetization opportunities.
- Iusacell Enlace, a company from Grupo Iusacell, has deployed the ASR 9000 along with Cisco Prime™ Network Management Suite.
- VimpelCom, one of Russia’s leading telecommunications service providers, has chosen the ASR 5000 as a core element of its 3G mobile network
- Telefonica’s O2 UK has found a way to give away mobile broadband service and make money doing it.
- Preparing for "TV Everywhere" – Cisco medianet increases capacity and QoS control for Scripps Networks

Watch Videos

- The Internet of Everything: How More Relevant and Valuable Connections Will Change the World
- DEMO: Networking 101: Electricity

Speaker Series Webinars

Cisco Internet Business Solutions Group—Jan 16, 8:00 am PT
Contact: Sheerin Salimi

Meet your Global Analyst Relations Team

Ben Culp
Senior Manager, Global Analyst Relations

Responsibilities: Team Lead for Service Provider/Video
Favorite Food: Fish Tacos
Prior to Cisco: Worked for a variety of technology companies
Most favorite activity beyond AR: Anything on the water: Surfing, wakeboarding, kayaking.

Social Media

Global Analyst Relations blog – Meet
Cisco Services / WW Partners Organization

- **Upcoming Event**—CES, January 8-11, Las Vegas. Contact: Vince Vittore
- **Upcoming Event**—Mobile World Congress, February 25-28, Barcelona. Contact: Carter Cromwell

Thank you for your interest. Feel free to provide [feedback](mailto:-feedback@cidio.com).