

# Cisco Takeback and Recycle Program



## What is the Cisco TakeBack and Recycle Program?

Cisco offers customers the 'Takeback and Recycle' program to properly dispose of surplus Information and Communications Technology (ICT) products that have reached their end of useful life. The Cisco® Takeback and Recycle program decreases customer costs associated with tracking, storing, and managing excess or obsolete Cisco networking and IT assets. This program enables you to ship Cisco or any of its subsidiaries' branded equipment back to Cisco, where it will be disposed of in an environmentally safe manner using processes that comply with all current and future E-Waste regulations where applicable.

## Lower your costs while staying focused on core business competencies.

While Cisco manages compliance and disposition of your excess/obsolete Cisco ICT assets, you can remain focused on your core competencies. Cisco has developed the expertise required to track and comply with ever-changing environmental regulations; through this program, you can take advantage of the company's expertise in obsolete IT asset disposition, so you can stay focused on the business activities that drive your competitive advantage.

## Why would I need the Cisco Takeback and Recycle Program?

Companies need a reliable asset disposition process that complies with all E-Waste regulations and has a positive impact on their IT budgets. Legislative and environmental factors, combined with the competitive drive to implement the latest technology solutions, present companies with the challenge of managing their technology surplus. Most companies do not have the internal expertise to understand what disposal options are available, or even whether the options are within the guidelines set forth by environmental legislation. The Cisco Takeback and Recycle Program provides you with a comprehensive IT asset disposal process that benefits your organization in the areas of cost/value, data security, and compliance with environmental standards and regulations

## Cisco Takeback and Recycle Program

All Cisco customers can take advantage of the Cisco Takeback and Recycle Program. This program, combined with the Cisco Technology Migration Program (TMP) and Exceptional Pick-up Program (EPUP), offers a closed-loop process for managing the product lifecycle. Cisco customers now have a complete solution for managing the use and disposition of their Cisco networks that provides investment protection and demonstrates commitment to the environment.

## How the Program Works

The Cisco Takeback and Recycle Program is a fully compliant, easy-to-use takeback system that has been structured to provide a cost-effective method for the disposal of Cisco and its subsidiaries' equipment that is designated to be at the end of its useful life.

The Cisco Takeback and Recycle Program is accessible online at <http://www.cisco-returns.com/rrp/> so you can request the service at your convenience. Follow these easy steps to get started:

- 1 Identify the equipment that you want to return to Cisco.
- 2 De-install and pack your equipment.
- 3 Contact Cisco to arrange for pickup.

The equipment that is returned to Cisco through this program will be handled in an environmentally safe manner using processes that comply with all E-Waste regulations. Upon completion of the recycling process, Cisco will provide documentation about the disposition of the returned product, and can provide a Certificate of Destruction upon request, which releases your business from any further liability for the equipment.

When you take advantage of the Cisco Takeback and Recycle Program, the cost and effect of managing and storing excess, outdated, or used ICT equipment disappears.

Contact Cisco today to take advantage of the Takeback and Recycle Program at <http://www.cisco-returns.com/rrp/>



## E-Waste Legislation

### Q What is the EU WEEE (Waste Electronic and Electrical Equipment) Directive?

A The European Union (EU) adopted two directives governing the waste from electrical and electronic equipment – The EU WEEE Directive and the RoHS Directive. The purpose of these directives is to reduce the amount of electrical and electronic equipment entering incinerators and landfills and to eliminate the hazardous substances these products contain. The proposed EU Directives became law in February, 2003.

### Q How does the EU WEEE Directive affect global companies?

A As the EU establishes producer responsibility based on the principle of “the polluter pays,” it does not impose the requirements of its Directives directly on companies or consumers, but on its member States. It is the responsibility of the member States to implement policies to ensure compliance with EU Directives. Therefore, any company doing business or importing products into any of the member States will be affected by the policies set forth by the EU WEEE Directive.

## What are the benefits of the Cisco Takeback and Recycle Program?

When you choose Cisco as your trusted partner to manage your E-Waste program, you receive the assurance you deserve and benefits that result in bottom-line success:

- **Decreased costs** – Elimination of costs associated with storing excess, outdated, or used ICT equipment.
- **Proper disposal** – A process to properly dispose of old equipment that is compliant with all environmental legislation, including Switzerland's Ordinance on the Return, Taking Back and Disposal of Electrical and Electronic Appliances; the EU WEEE Directive.
- **Accountability** – A single point of contact, end-to-end visibility, and detailed reporting of product disposal upon request.

## Why Cisco?

Cisco is committed to an environmental management system that minimizes impact to the environment in the definition, design, manufacture, support, and use of our products. The Cisco Takeback and Recycle Program is one more way to support Cisco's commitment to preserving and improving the environment through recycling, reusing, and properly disposing of its ICT products that would otherwise become waste.

Note: The terms 'disposal', 'disposed of', and 'handling' refer to the treatment, recovery, recycling and environmentally sound disposal of Cisco and its subsidiaries' equipment that is being discarded.



**Americas Headquarters**  
Cisco Systems, Inc.  
170 West Tasman Drive  
San Jose, CA 95134-1706  
USA  
www.cisco.com  
Tel: 408 526-4000  
800 553-NETS (6387)  
Fax: 408 527-0883

**Asia Pacific Headquarters**  
Cisco Systems, Inc.  
168 Robinson Road  
#28-01 Capital Tower  
Singapore 068912  
www.cisco.com  
Tel: +65 6317 7777  
Fax: +65 6317 7799

**Europe Headquarters**  
Cisco Systems International BV  
Haarlerbergpark  
Haarlerbergweg 13-19  
1101 CH Amsterdam  
The Netherlands  
www-europe.cisco.com  
Tel: +31 0 800 020 0791  
Fax: +31 0 20 357 1100

Cisco has more than 200 offices worldwide. Addresses, phone numbers, and fax numbers are listed on the Cisco Website at [www.cisco.com/go/offices](http://www.cisco.com/go/offices).



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