

Future Proofing Industrial Networks for AI & Cybersecurity

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Industrial IoT Solutions Specialist
Cisco Systems, Inc.



What Manufacturers are telling us

Results from our Voice of the Customer Survey with 1000+ participants



89%

Describe cybersecurity compliance as critical for their operational network¹



48%

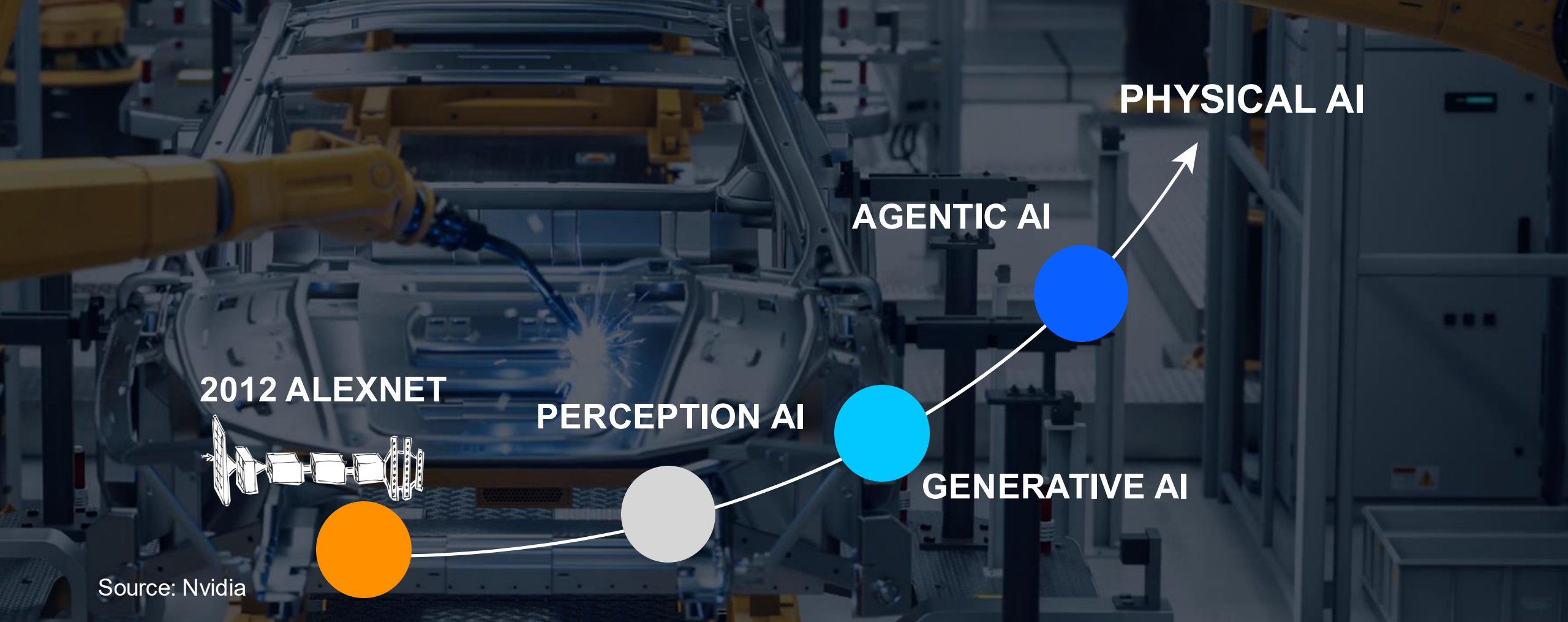
Say AI will have the greatest impact on industrial networking over the next 5 years¹



41%

of IT and OT teams are working independently¹

1. Cisco, Cisco 2024 State of Industrial Networking Report, 2024



Physical AI evolution will transform manufacturing and industrial verticals

AI Use Cases in Manufacturing



Machine vision

Making machines smarter
Improving production quality & safety
AI models to see beyond visible



Industrial control virtualization

PLCs and RTUs in virtual machines
Decoupling machine software and hardware to save opex and capex



Industrial data collection

Digital twins & Predictive models
Preventative maintenance
Quality & Sustainability goals



Tele-remote operations

Operating remote machines in harsh environments (mines, ports, oil & gas)
Increasing safety & productivity



AI robotics and cobots

Using AI to control robots
Moving CPU/GPU workload to datacenter for elasticity and scale

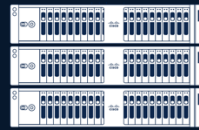


Autonomous vehicles

Enhancing productivity in mines, warehouses, manufacturing, etc.
Operations scalability & agility

The Infrastructure is Key to Unlocking AI Potential

Brains
in the data center



VIRTUAL ROBOT
CONTROLLER



VIRTUAL
PLC/RTU



VIRTUAL
COMPUTE

Nervous system
is the network

Network

Physical components
in the field



ROBOTS, VEHICLES



FIELD ASSETS



SENSORS

Cisco powers how people and technology work together across the physical and digital worlds

AI-ready data centers

Transform data centers to power AI workloads anywhere

Public and private clouds, on-premises, edge

Future-proofed workplaces

Modernize everywhere people work and serve customers

Campuses, branches, factories, homes, cars, hospitals, stadiums, hotels, and beyond

Digital resilience

Keep your organization secure, reliable, and performing with game-changing security, assurance, and observability across the entire digital footprint



Accelerated by Cisco AI



Helping industries digitize by bringing IT to the OT world



Industrial Strength

Purpose built for harsh/outdoor OT environments

+

Enterprise Grade

Leverage existing knowledge and investments

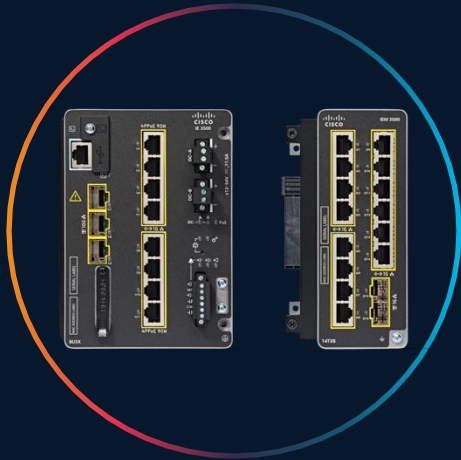
Built for harsh and outdoor environments
Industry use-cases and certifications
Industrial protocol support and integrations

Industry-leading end-to-end Cisco security architecture
Less complexity at scale: one network architecture
Consistent commercial model – software, licensing

Common OS – IOS XE, Common Automation – Catalyst Center, SD-WAN Manager, Meraki dashboard
Architectural & workforce extensibility

Future proof networking for new industrial use cases

NEW!



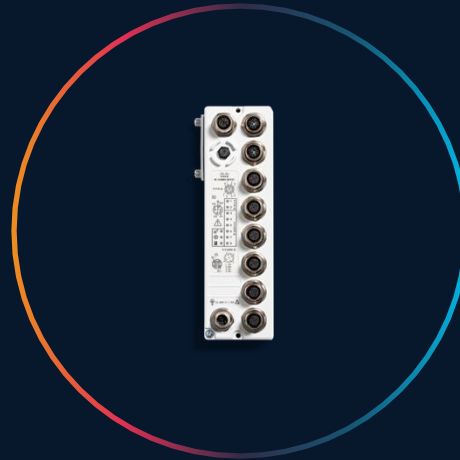
IE3500 Rugged Series
Switch and Expansion
Module

NEW!



IE3500H Heavy Duty
Series Switch

NEW!



IE3100H Heavy Duty
Series Switch

NEW!



IE3100-4PPoE

NEW!



IE9300- Mix Port

19 new industrial switches enabling new industrial automation use cases

IE3500 Series Switches

Base



IE-3500-8T3S

8x 1GE ports
3x 1GE SFP ports



IE-3500-8P3S

8x PoE/PoE+
3x 1GE SFP ports
360W PoE Budget

Advance



IE-3505-8T3S

8x 1GE ports & 3x 1GE SFP ports
HSR/PRP/DLR



IE-3505-8P3S

8x PoE/PoE+ 3x 1GE SFP ports
HSR/PRP/DLR
480W PoE budget

10G/4PPoE



IE-3500-8T3X

8x 1GE ports
3x 10G SFP ports



IE-3500-8U3X

8x PoE/PoE+/4PPoE (90W)
3x 10G SFP ports
480W PoE budget

Expansion Modules



IEM-3500-6T2S

6x 1GE ports
2x 1GE SFP ports



IEM-3500-8T

8x 1GE ports



IEM-3500-8P

8x PoE/PoE+



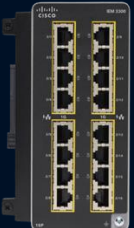
IEM-3500-8S

8x 1GE SFP



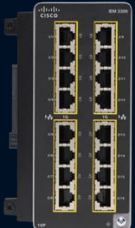
IEM-3500-14T2S

14x 1GE ports
2x 1GE SFP ports



IEM-3500-16T

16x 1GE ports



IEM-3500-16P

16x PoE/PoE+



IEM-3500-4MU

4x 2.5G
PoE/PoE+/
4PPoE (90W)

IE3500H Heavy Duty Series Switches

PoE



IE-3500H-14P2T

2x 1GE ports
14x 1GE PoE ports
240W PoE Budget



IE-3500H-12P2MU2X

2x 10G SFP
2x 2.5G PoE/PoE+/4PPoE (60W)
12x GE PoE/PoE+
240W PoE Budget

FE w/ GE Uplinks



IE-3500H-12FT4T

12x FE D Code ports
4x 1GE X Code ports



IE-3500H-20FT4T

20x FE D Code ports
4x 1GE X Code ports

Full GE



IE-3500H-8T

8x 1GE port
M12 X-Code



IE-3500H-16T

16x 1GE ports
M12 X-Code



IE-3500H-24T

24x 1GE ports
M12 X-Code



IE-3505H-16T

16x 1GE X-Code ports
HSR/PRP/DLR

IE3100 Series Switches

IE3100 Base



IE-3100-4T2S
4x 1GE ports
2x 1GE SFP ports



IE-3100-8T2C
8x 1GE ports
2x 1GE Combo ports



IE-3105-8T2C
8x 1GE ports
2x 1GE Combo ports



IE-3100-18T2S
18x 1GE ports
2x 1GE Combo ports



IE-3100-8T4S
8x 1GE ports
4x 1GE SFP ports



IE-3105-18T2C
18x 1GE ports
2x 1GE Combo ports

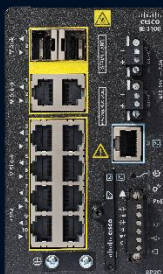
IE3100 PoE



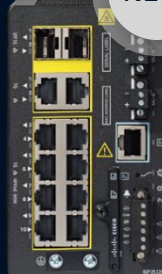
IE-3100-4P2S
4x PoE/PoE+
2x 1GE SFP ports
120W PoE Budget



IE-3100-3P1U2S
3x PoE/PoE+, 1x 4PPoE (90W)
2x 1GE SFP ports
120W PoE Budget



IE-3100-8P2C
8x PoE/PoE+
2x 1GE Combo ports
240W PoE Budget



IE-3100-6P2U2C
6x PoE/PoE+, 2x 4PPoE (90W)
2x 1GE Combo ports
240W PoE Budget

IP67



IE-3100H-6FT2T
6x FE ports (M12 D-Code)
2x 1GE ports (M12 X-Code)



IE-3100H-8T
8x 1GE ports (M12 X-Code)

New IE9300 Series with Mixed Ports



Comprehensive connectivity

8x 1GE SFP plus 4x 10G SFP uplinks
16x 1GE with PoE/PoE+



High performance networking

Enterprise-grade Cisco silicon for fiber
ring aggregation and high throughput



Cyber resilient

Cyber visibility, zero-trust enforcement,
and observability built-in

The most versatile rugged rackmount switch for industrial settings where copper and fiber are needed

IE9300 Series Switches



IE-9310-26S2C

24x 1GE SFP ports (downlinks)
2x 1GE combo ports
4x 1GE SFP ports (uplinks)



IE-9320-24T4X

24x 1GE ports
4x 10G SFP ports
Stackable



IE-9320-24P4S

24x 1GE with PoE/PoE+
Up to 480W PoE budget
4x 1GE SFP ports
Stackable



IE-9320-24P4X

24x 1GE with PoE/PoE+
4x 10G SFP ports
Up to 720W PoE budget
Stackable



IE-9320-26S2C

26x 1GE SFP ports
2x 1GE combo ports
Stackable



IE-9320-22S2C4X

22x 1GE SFP, 4x 10G SFP
2x 1GE combo ports
Timing input
Conformal coating
Stackable



IE-9320-16P8U4X

8x mGig with 90W 4-pair PoE
16x 1GE with PoE/PoE+ ports
Up to 720W PoE budget
4x 10G SFP ports
Stackable



IE-9310-16P8S4X

16x 1GE with PoE/PoE+ ports
8x 1GE SFP ports
Up to 480W PoE budget
4x 10G SFP ports

NEW!

Unified Wi-Fi and URWB



Ultra-Reliable Wireless Backhaul

- Zero packet loss, seamless handoffs
- Near-zero latency (<10 ms)
- Uninterrupted connectivity



Unleash new use cases

Simultaneous Wi-Fi and URWB operation in the same AP, eliminating the need for different wireless infrastructures.



Get ultra reliable, low-latency mobility

Wireless technology you're familiar with, supporting fast mobility, without the cost and complexity of licensed spectrum.



Built AI-ready wireless infrastructure

Seamlessly connect critical industrial machines across indoor, outdoor, and industrial settings to drive success.

Indoor, Outdoor and Industrial Wireless

Wi-Fi 7



CW9176I,
CW9176D1



CW9178I

Wi-Fi 6E



CW9136I



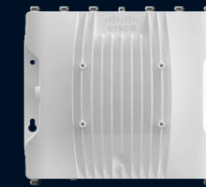
CW9166I,
CW9166D1



IW9165E



IW9165D



IW9167E
IW9167E-HZ



IW9167I

Wi-Fi 6

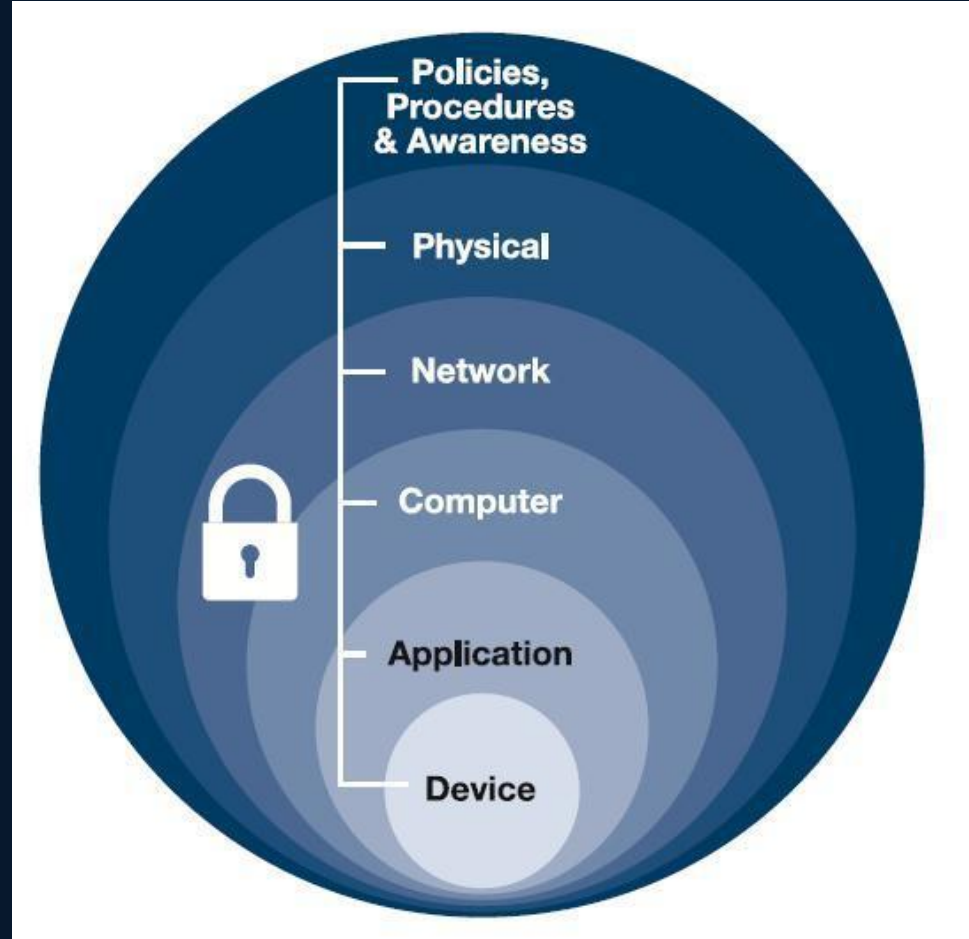


C9130
(AXE, AXI)



C9124
(AXE, AXI, AXD)

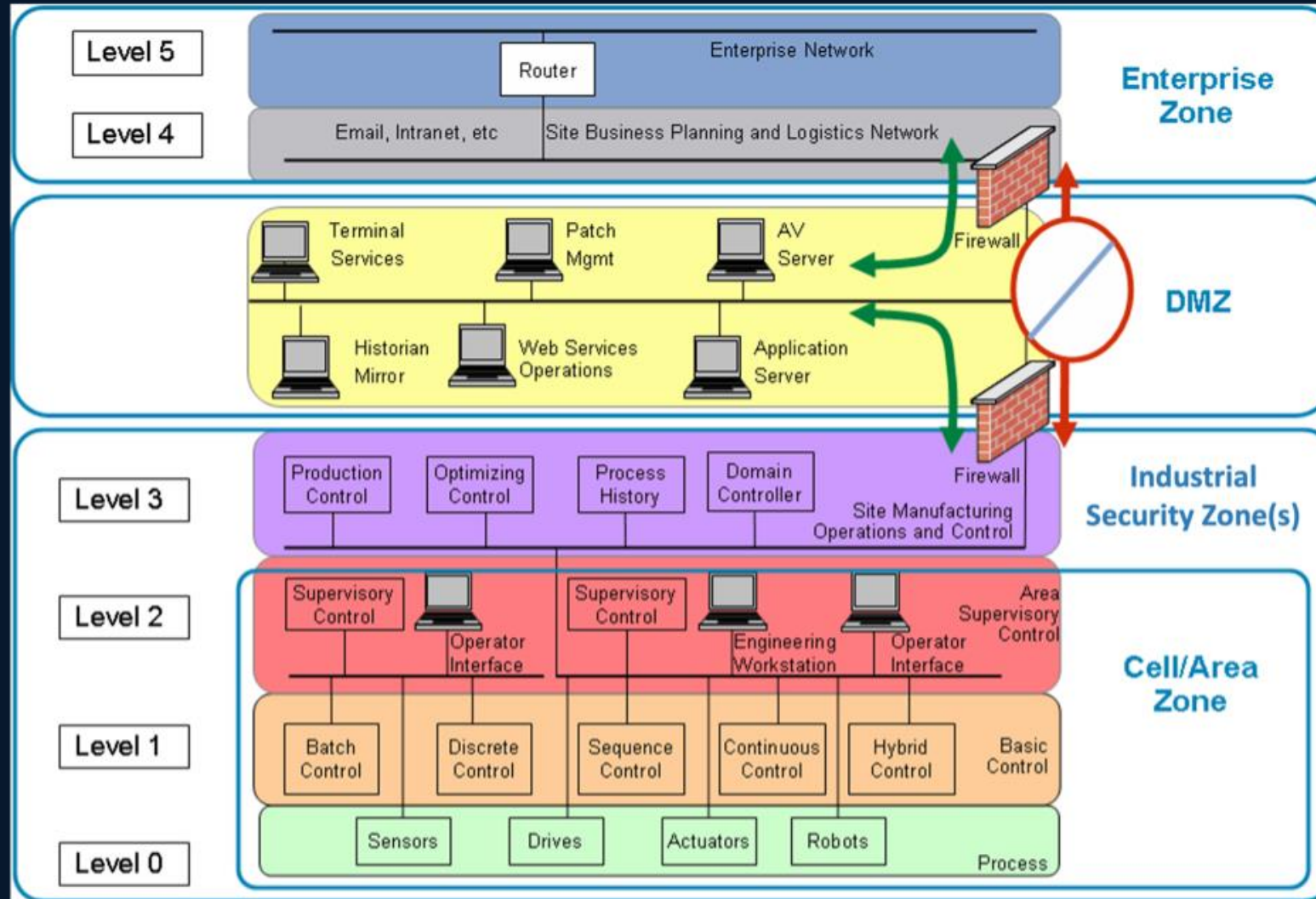
Defense in Depth



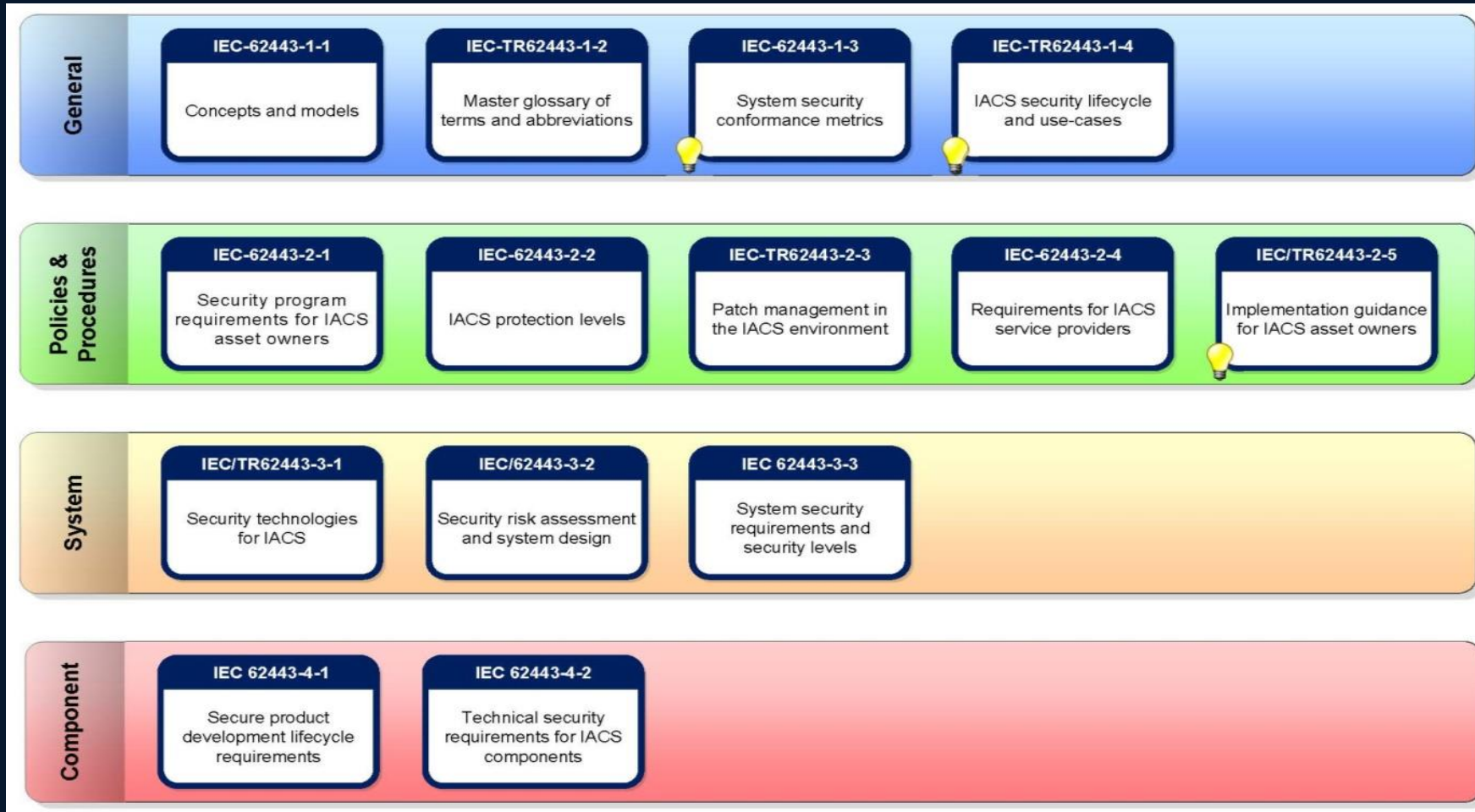
NIST Cybersecurity Framework



Purdue Model



IEC 62433



Cisco Validated Design for Manufacturing

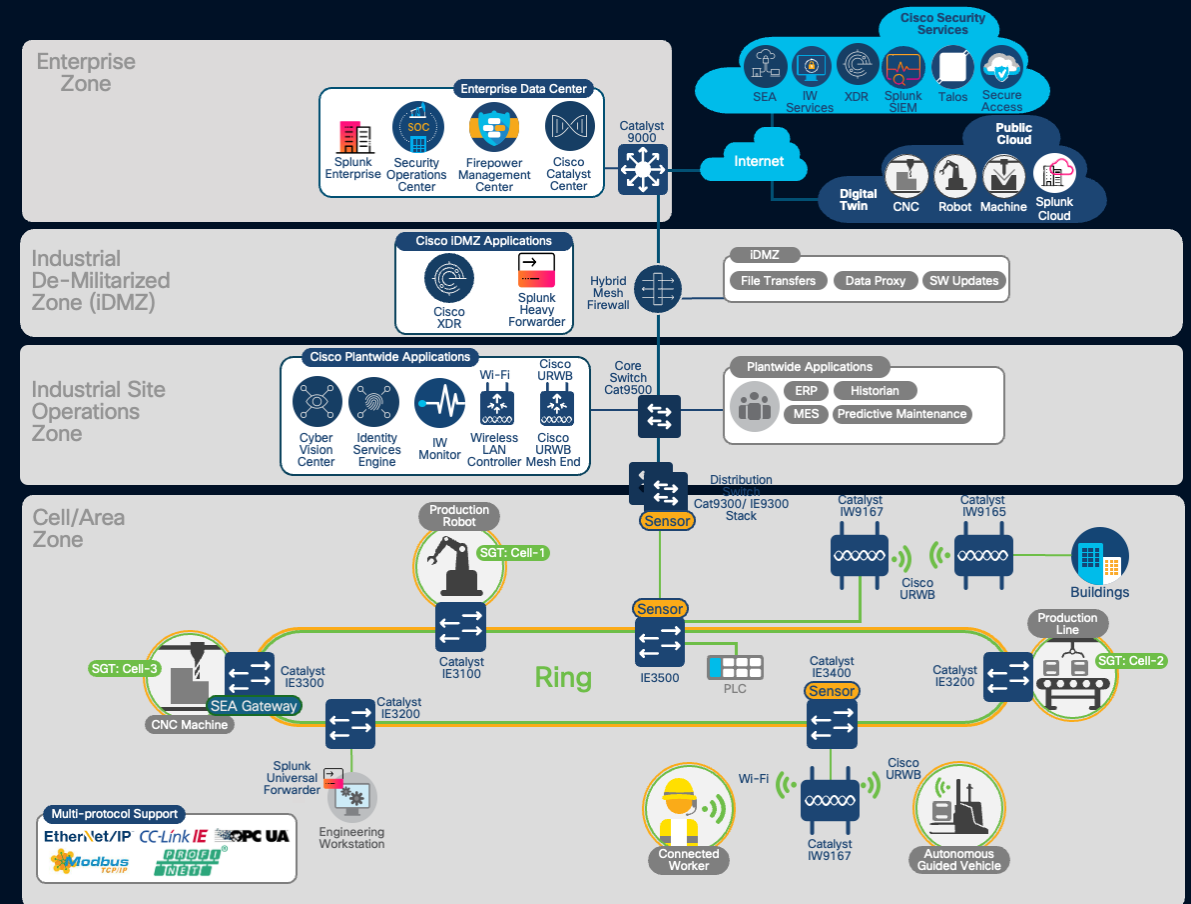


Cisco Validated Design



- ✓ Deploy secure network infrastructure
- ✓ OT asset visibility, communication patterns, and security risks
- ✓ Deploy security segmentation policy based on IEC-62443
- ✓ IT-defined & OT utilized secure remote access
- ✓ Threat Detection & Response by integrating into SOC operations
- ✓ Secure operations by applying consistent policies and SW versions with Catalyst Center

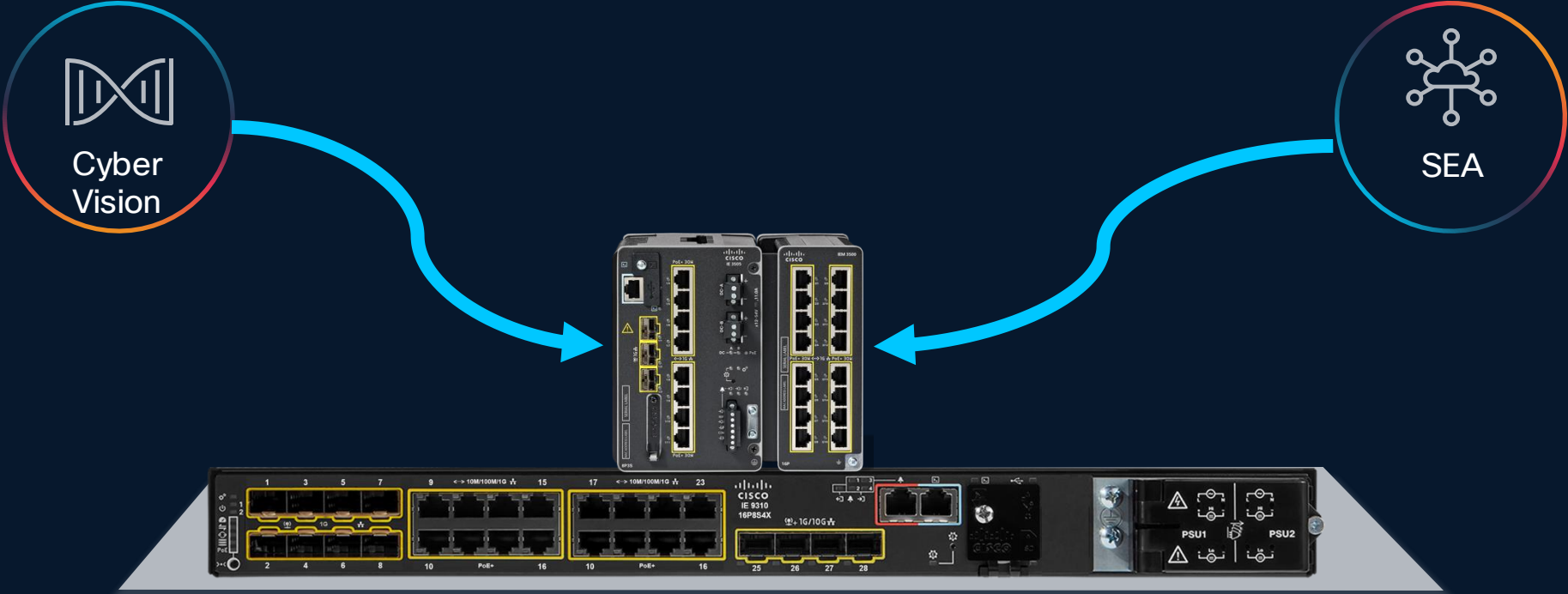
Technical blueprints and architectures, tested and proven, enabling standardization across the network



Proven to work with:



Cisco Cyber Vision & Secure Equipment Access



Cyber Vision
OT Visibility



Secure Equipment Access
OT Access with ZTNA



Cisco Cyber Vision



Visibility

OT asset inventory
Communication patterns



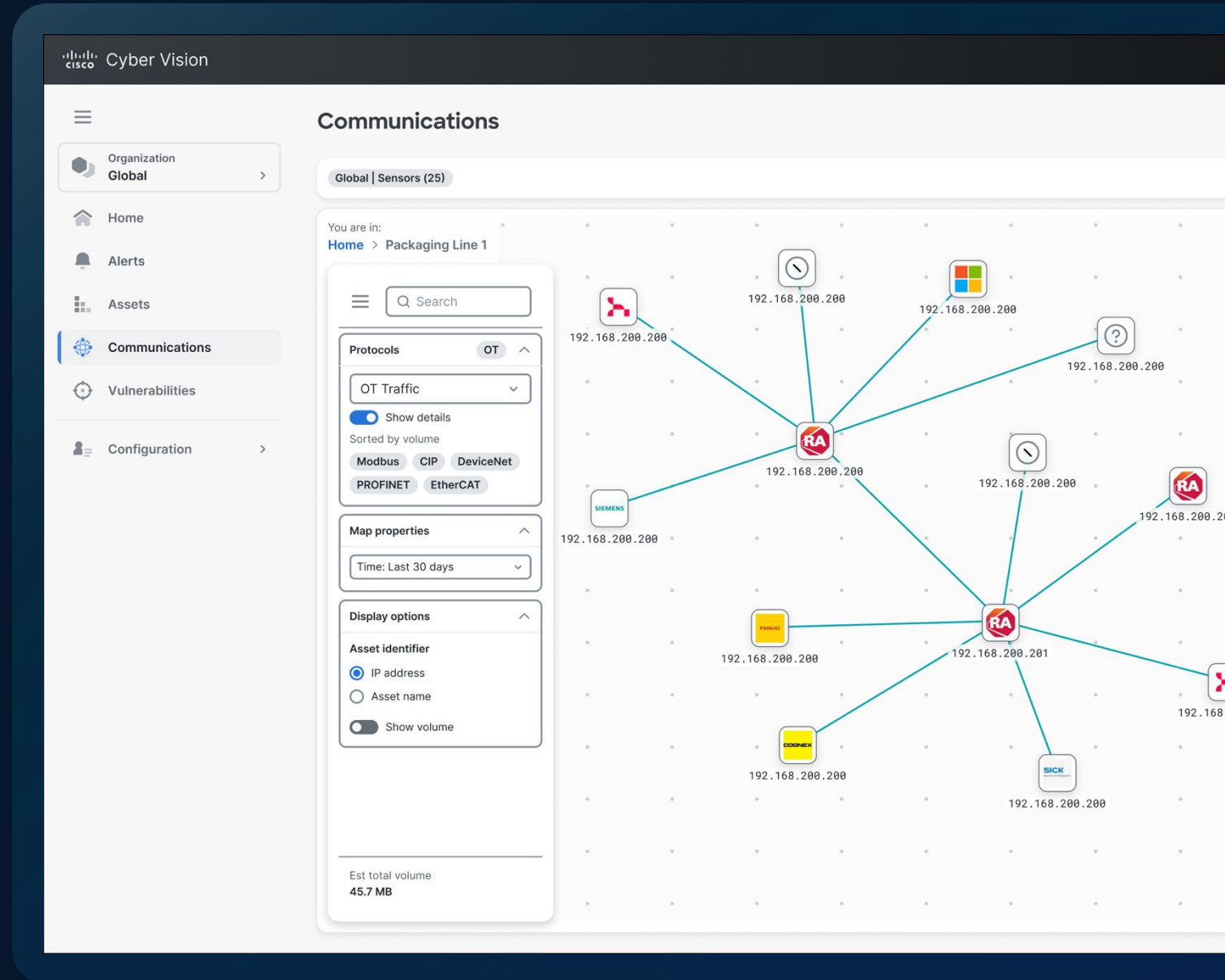
Security Posture

Device vulnerabilities
Risk scoring

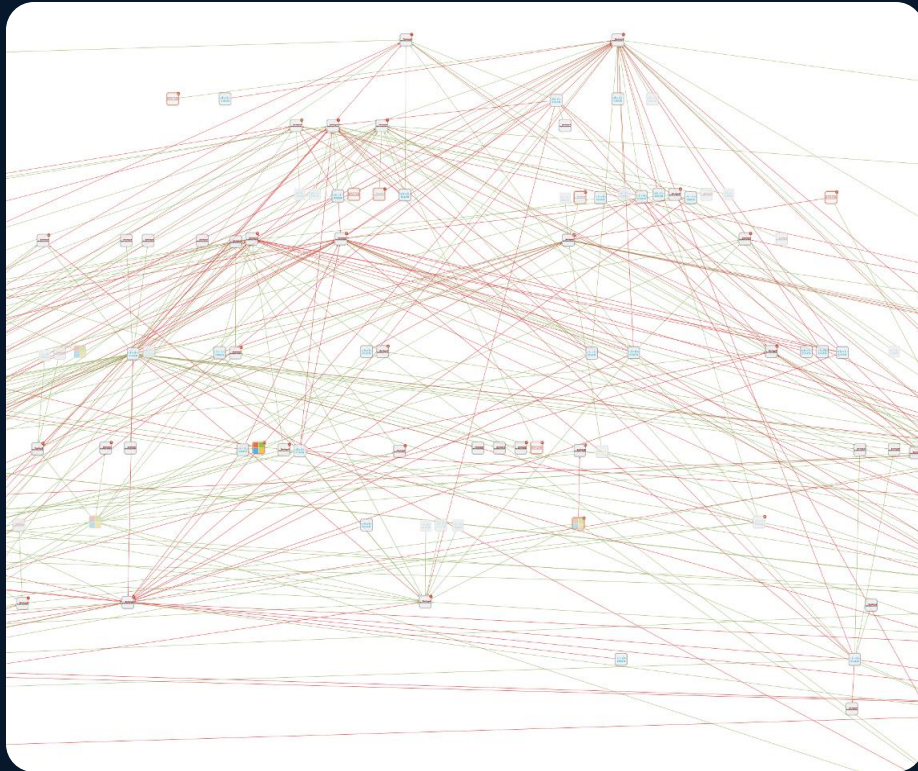


Zone Segmentation

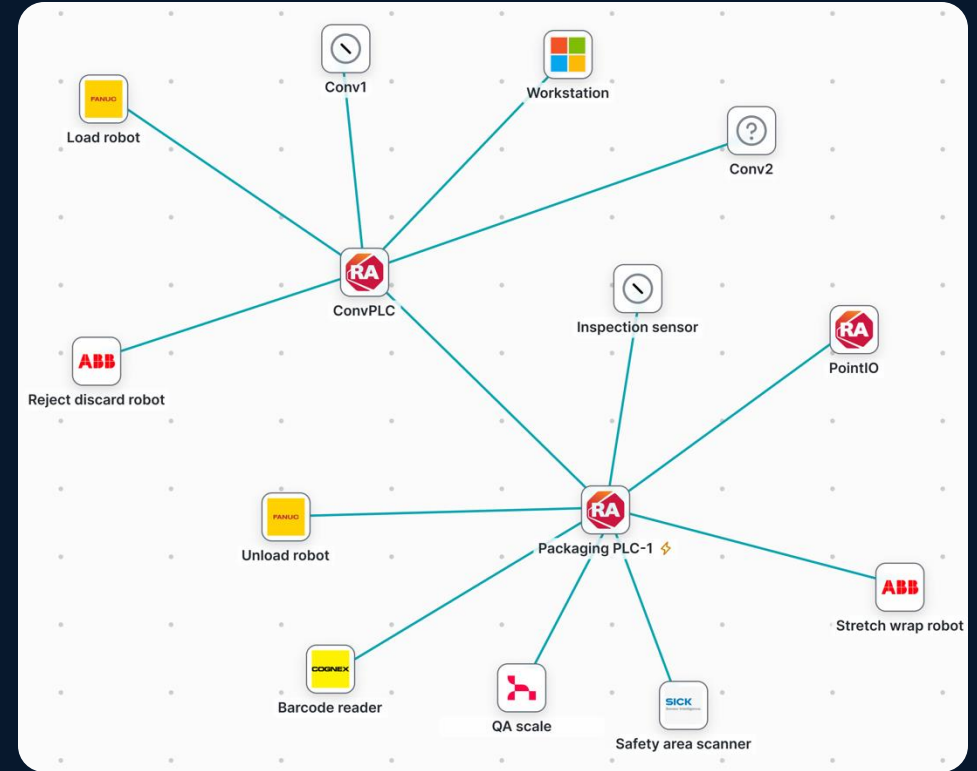
Automate segmentation below
the IDMZ to protect operations



Grouping Assets to Reflect Production Processes



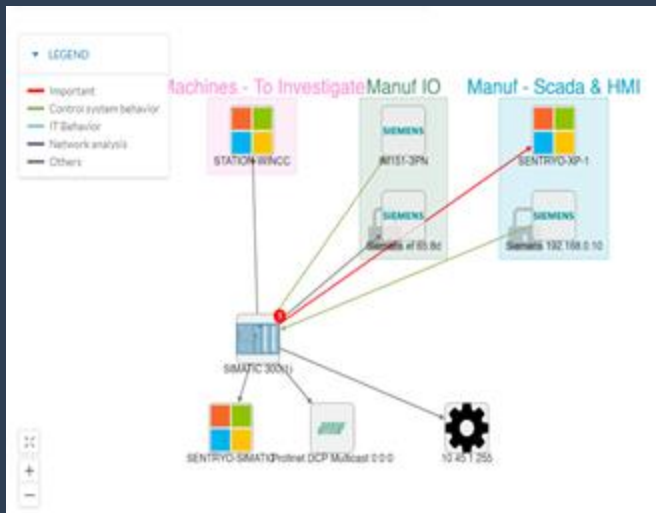
OT asset inventory highlights flat, unsegmented networks



Auto-grouping automatically creates security zones to drive network segmentation

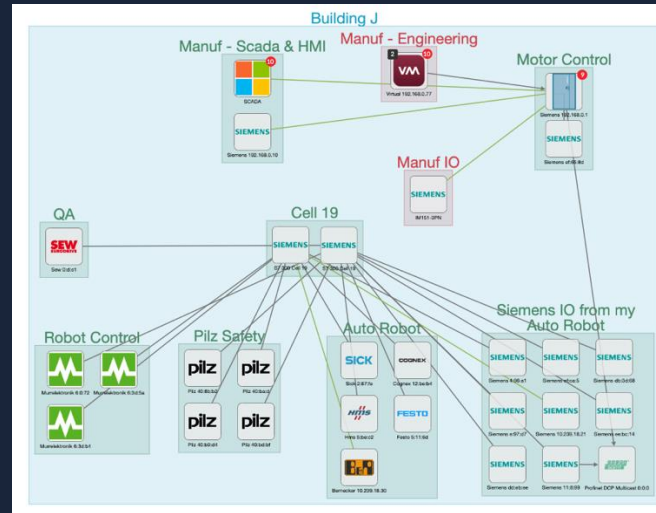
IEC 62443 Identify Zones and Conduits

Identify Application Relationships



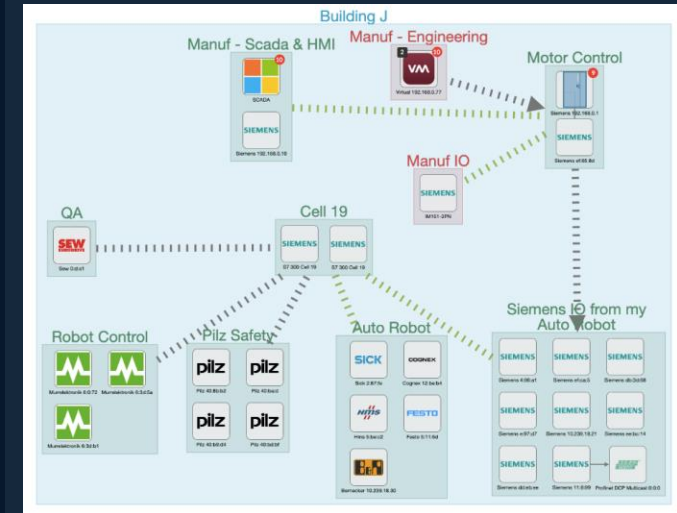
Cyber Vision maps traffic flows between endpoints and provides application-level details within the flows

Group endpoints into Zones



Users can leverage these application relations to group endpoints to match the industrial processes they represent

Visualize Conduits between Zones



The traffic flows can be aggregated into conduits which can be used to inform segmentation policies

Security Posture



Vulnerability Detection

Identify known asset vulnerabilities so you can patch them before they are exploited



Risk Scoring

Asset risk scoring based on impact and likelihood to help you improve compliance

The screenshot displays the Cisco Cyber Vision interface. At the top, a pink callout box labeled "Vulnerability Detection" points to the "73 Vulnerabilities" section. Below this, a donut chart shows the distribution of vulnerabilities. A list of 10 most matched vulnerabilities is shown, including CVE-2015-5627, CVE-2020-5609, and CVE-2014-0781. A summary box indicates 9 total vulnerable components for the 192.168.1 subnet.

Below the vulnerabilities list, a pink callout box labeled "Risk Scores" points to the "Risk score" section. This section shows a risk score of 69 for device SCS0102. A bar chart compares the current risk score (69) to the achievable risk score (44). The text states: "The best achievable score is 44. It can be reached by patching all vulnerabilities and removing insecure traffic."

The "Details" section provides a breakdown of the risk score based on various criteria:

Criteria	Matching	Distribution	Description
Device type	SCS0102 type: Controller	13%	CC key element. Compromise could lead to large impact
Group impact	SCS0102 group: Building K. It has an Industrial impact very high .	51%	
Activities	No matching activity	0%	
Vulnerabilities	SCS0102 most impacting vulnerability is Path Traversal Vulnerability in Yokogawa CENTUM	36%	Path Traversal Vulnerability in Yokogawa CENTUM CVE-2020-5609 CVSS score: 9.8 Successful exploitation of these vulnerabilities could allow a remote unauthenticated attacker to se...show more See details

Detecting Abnormal Behaviors

Detect deviations from baselines

- New and modified assets
- New activities between assets
- Variable changes
- Program modifications

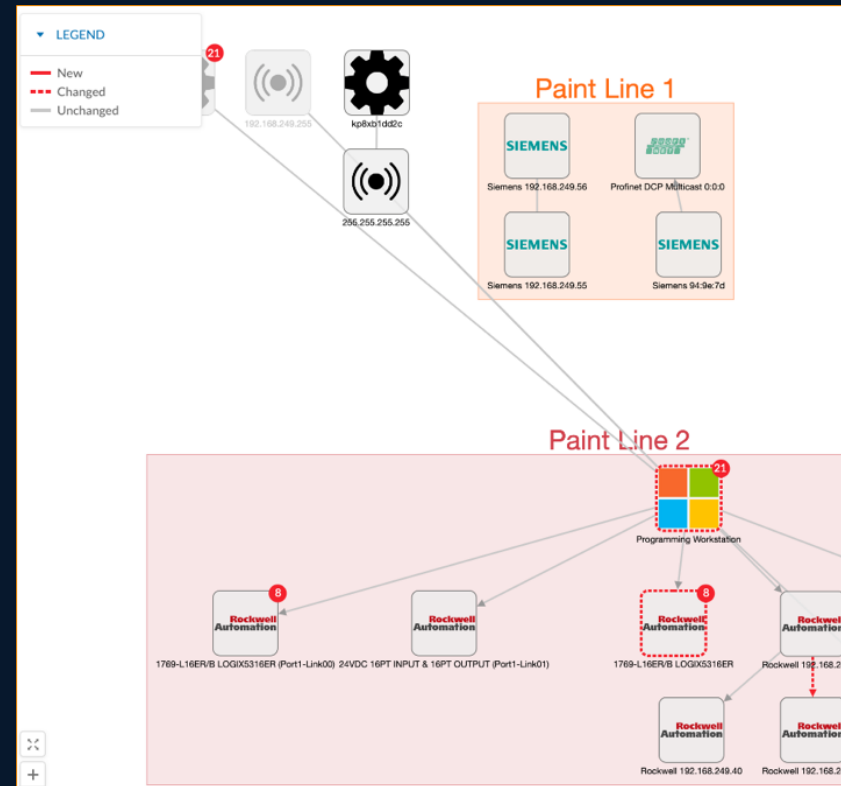
Multiple baselines for multiple states

- Reduces false positives

Response options

- Acknowledge to modify the baseline
- Report to provide context in investigations

Send events to firewall, SIEM, etc., to respond



Changed Activity

Rockwell 192.168.249.50
Paint Line 2 ▲ high
IP: 192.168.249.50
MAC: f4:54:33:91:cb:ee

Rockwell 192.168.249.40
Paint Line 2 ▲ high
IP: 192.168.249.40
MAC: f4:54:33:9b:77:76

First activity
Apr 24, 2020 11:04:08 AM

Last activity
Apr 27, 2020 10:26:37 AM

Tags:
Read Var Write Var EthernetIP

Variables: (1 difference)
SYNC_NEW1 read Rockwell 192.168.249.50
SYNC write Rockwell 192.168.249.50
SYNC read Rockwell 192.168.249.50

Acknowledge differences Report differences
Remove and keep warning Individual acknowledgment

2 Flows
Event
396127 Packets
Volume

Cisco Cyber Vision Portfolio

Cyber
Vision
Center

Hardware Appliance

UCS based servers with Hardware RAID

IDS



Sensor

- CV-CNTR-M6N
- 24 core CPU
 - 128 GB RAM
 - 3.2TB drives

Software Appliance

Virtual Machines



VMWare ESXi OVA



Hyper-V VHD

Minimum requirements
Intel Xeon, 10 cores
32GB RAM and 1TB SSD
1 or 2 network interfaces



Minimum requirements
Intel Xeon, 10 cores
32GB RAM and 1TB SSD
1 or 2 network interfaces

Cyber Vision
Sensors



Sensor
IDS

IC3000 Industrial Compute



Sensor
IDS

Docker Sensor
x86 or ARM64 Compute

Hardware Sensor

(SPAN based to support brownfield)



Sensor

Access Switch
IE-3300
IE-3400
IE-3500



Sensor

Access Switch
IE-3400HD
IE-3500HD



Sensor

Core/Agg
IE9300



Sensor
IDS

Core/Agg
C9300/C9400



Sensor

IR1101



Sensor

IR1800



Sensor

IR8300

IDS

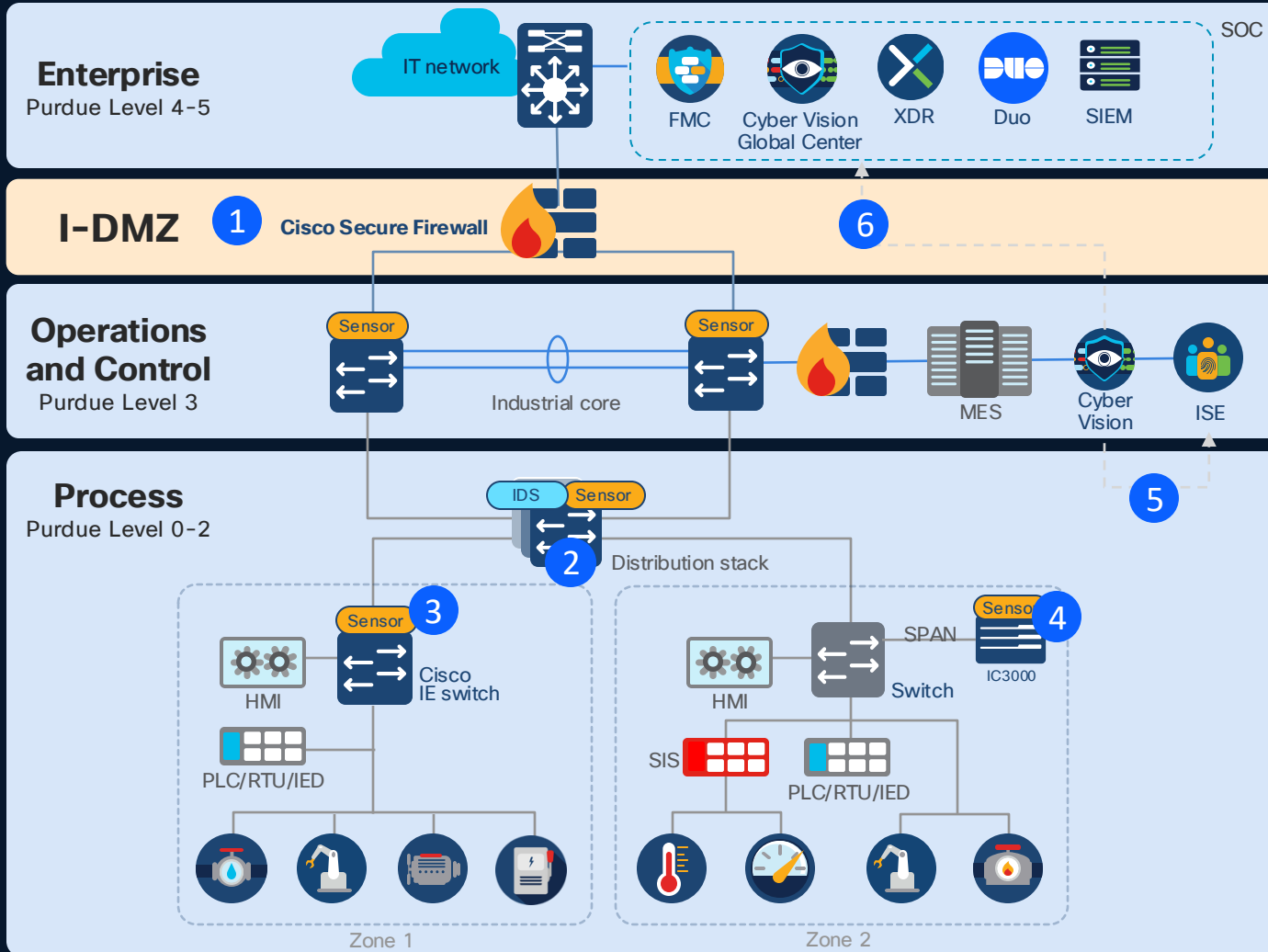
Network Sensors

(Deep Packet Inspection built into network-elements eliminating the need for SPAN)

Cisco Cyber Vision in Manufacturing

IT

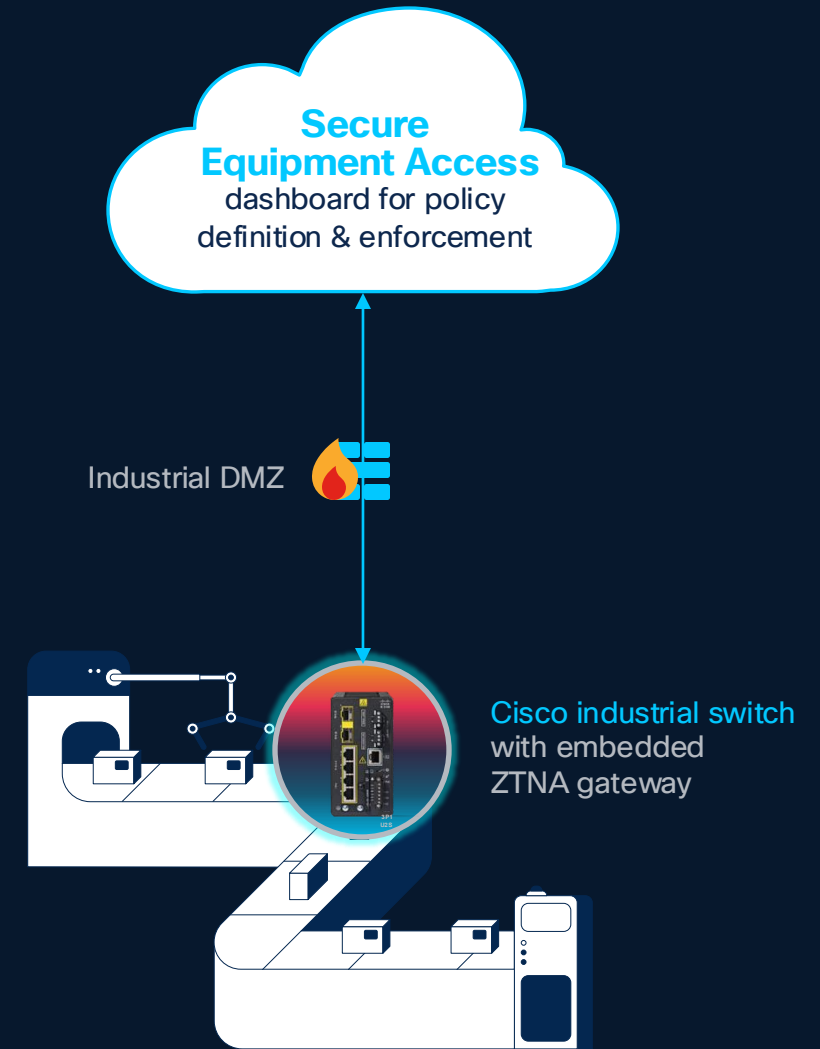
OT



- 1 Isolate IT and OT by installing an industrial DMZ with Cisco Secure FW
- 2 Create macro-segmentation zones in the Catalyst 9300 switches and deploy Cyber Vision sensors with Snort IDS.
- 3 Cyber Vision sensors deployed within segments across IE3500 switches
- 4 Cyber Vision hardware-sensors deployed via one-hop SPAN to gain visibility on non-Cisco switches
- 5 Build zones and conduits in Cyber Vision and share with ISE for micro segmentation
- 6 Cyber Vision shares details on OT devices and events with SOC to build informed security policies and investigate threats across domains

Zero Trust Network Access

- ✓ Never Trust Always Verify
- ✓ OT Asset Resource Isolation
- ✓ Clientless & Agent-based Access
- ✓ Remote User Posture Check
- ✓ Least Privilege Access
- ✓ Session Scheduling, Recording, Monitoring & Kill

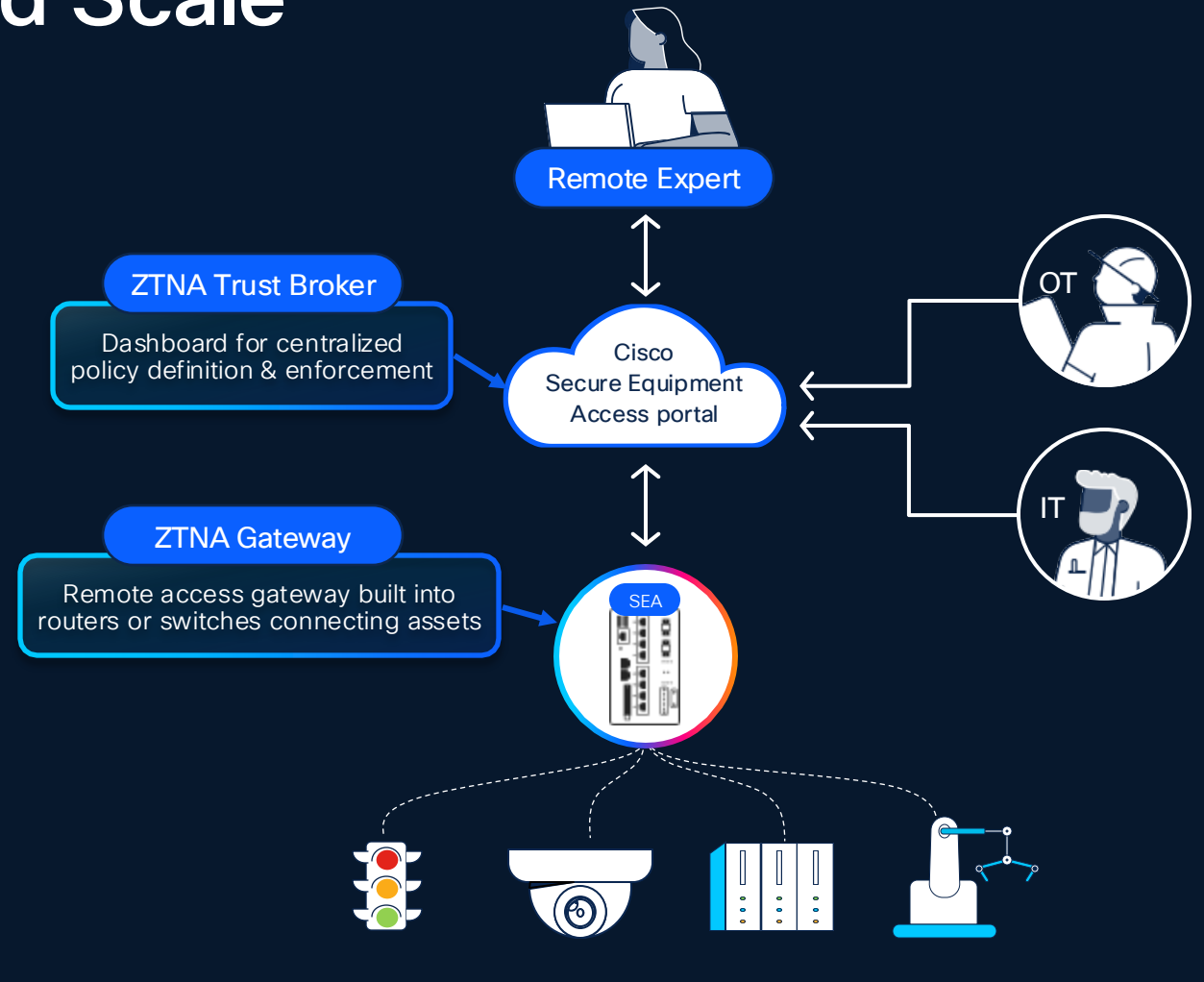


One-click zero trust remote access to any OT asset connected to Cisco industrial network

Easily Deploy, Manage, and Scale

A cloud service built into your industrial network

- **Centralized policy definition** for all assets and all sites
- **Centralized enforcement** increasing security and streamlining user experience
- **Network-embedded gateways** eliminating the need for dedicated hardware appliances

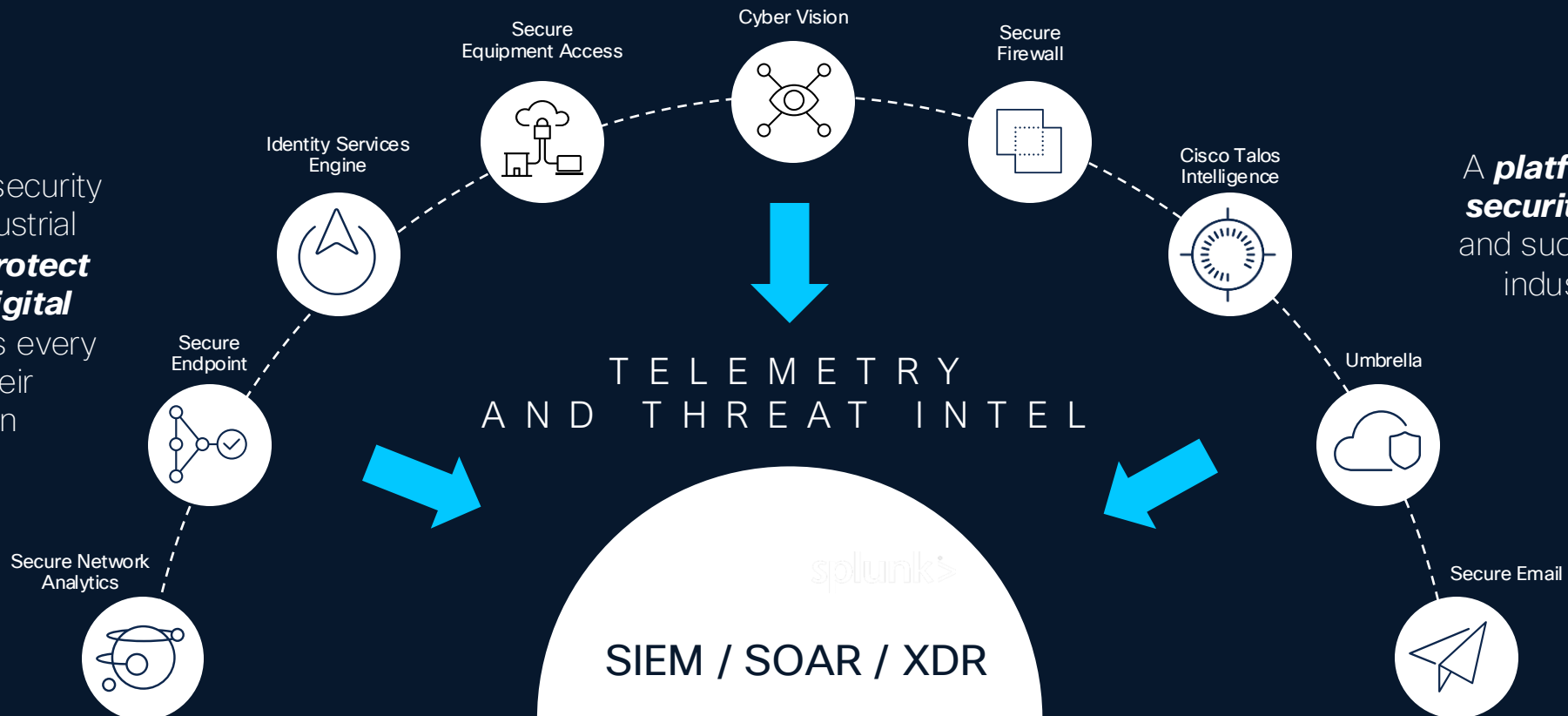


One-click zero trust remote access to any OT asset connected to Cisco industrial network

Cisco's Unified IT/OT Cybersecurity Platform

The most comprehensive security solution for industrial customers to **protect their entire digital footprint** across every aspect of their organization

A **platform for OT, IT, and security** teams **to partner** and successfully defend the industrial environment



AI powered cross-domain detection, investigation, and response

IT

OT

CLOUD

Key Takeaways

Future proof your network with Cisco AI ready industrial switching

Securing industrial operations starts with OT visibility

Leverage Cisco Validated Design for Manufacturing

Cyber Vision can help drive IT/OT collaboration

Take control over remote access to OT assets

Unify IT/OT visibility in the SOC to Identify, Detect, Protect, Respond and Recover

Thank you for your time.

Contact: BLMOUA@CISCO.COM

