

Video Conferencing & Recording Using Cisco BE6000

Cisco Validated Design Guide



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Technology Use Case

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Preface

Documentation for Cisco Validated Designs

Cisco Preferred Architecture (PA) Design Overview guides help customers and sales teams select the appropriate architecture based on an organization's business requirements; understand the products that are used within the architecture; and obtain general design best practices. These guides support sales processes.

<u>Cisco Validated Design (CVD)</u> guides provide detailed steps for deploying the Cisco Preferred Architectures. These guides support planning, design, and implementation of the Preferred Architectures.

Cisco Collaboration Solution Reference Network Design (SRND) guide provides detailed design options for Cisco Collaboration. The SRND should be referenced when design requirements are outside the scope of Cisco Preferred Architectures.

Related PA Guides

Cisco Preferred Architecture for Midmarket Collaboration, **Design Overview**

Cisco Preferred Architecture for Video. **Design Overview**

Related CVD Guides

Unified Communications Using Cisco Business Edition 6000 CVD

To view the related CVD guides, click the titles or visit the following site: http://www.cisco.com/go/cvd/collaboration

Scope

Organizations want to reap the budgetary and productivity gains that a remote workforce allows, without compromising the benefits of face-to-face interaction. They need a solution that is fast to deploy and easy to manage from a central location, without replicating costly components at their remote sites.

This document details Video Collaboration with Desktop and Multipurpose Room Systems. It covers the following areas of technology and products:

- Video call agent
- Desktop video endpoints
- Multipurpose room systems
- Video Conference Bridge
- Video Conference Management Systems
- Video Conference Scheduling Systems
- Video Recording Systems
- Session Initiation Protocol (SIP) signaling

For more information, see the *Design Overview* section in this guide.



Proficiency

This guide is for people with technical proficiencies—or equivalent experience in CCNA Collaboration—1 to 3 years in designing, installing, and troubleshooting voice and unified communications applications, devices, and networks.

Comments and Questions

If you would like to comment on a guide or ask questions, please email <u>collab-mm-cvd@external.cisco.com</u>.

Disclaimer

The IP address scheme used in this document is for representational purposes only.



Introduction

Businesses around the world are struggling with escalating travel costs. Growing corporate expense accounts reflect the high price of travel, but travel also takes a toll on the health and well being of employees and their families. Often, the only way to solve a difficult problem is to fly an expert to the location to see the issue and discuss it with the people at the site. When an expert cannot see what is being described, the resolution of a complex problem often takes much longer.

Workers at remote sites often feel isolated from their departments because they do not spend enough face time with their peers and they feel disconnected from the decision-making process. This isolation can lead to lower job performance and less job satisfaction from employees who do not work at the organization's main location.

Hiring process can be very lengthy and costly, especially when candidates are located in other cities or when multiple people are involved in the interview process. Organizations with video conferencing systems in their offices can reduce expenses and time by bringing candidates into the nearest facility and allowing interviews to be conducted both in person and over video.

Technology Use Case

The face-to-face interaction during video collaboration meetings helps to boost information retention, promotes increased attention span, and reduces participant confusion. The nonverbal cues experienced in a visual meeting are sometimes more important than what is actually spoken.

Use Case: Video Collaboration with Desktop and Multipurpose Room Systems

Organizations want to reap the budgetary and productivity gains that a remote workforce allows—without compromising the benefits of face-to-face interaction. They want to allow the flexibility for an employee to work across remote sites while still maintaining the familiar in-person contact of their peers and managers. They also want to enrich the collaboration experience in their meeting rooms, boardrooms, auditoriums and other shared environments. A solution is needed that is fast to deploy and easy to manage from a central location without replicating costly components at their remote sites.

This design guide enables the following capabilities:

- Single cluster centralized design to simplify deployment and management while saving on infrastructure components.
- URI and numeric dialing to allow video-enabled IP phones to call room systems.
- Provisioning the videoconference bridge for the site.
- Conference resource optimization, management and scheduling.
- Instant, Personal and Scheduled Collaboration Meeting Rooms (CMR) Conferences.
- Captures video and presentations for live streaming and video-on-demand (VoD) viewing.



Design Overview

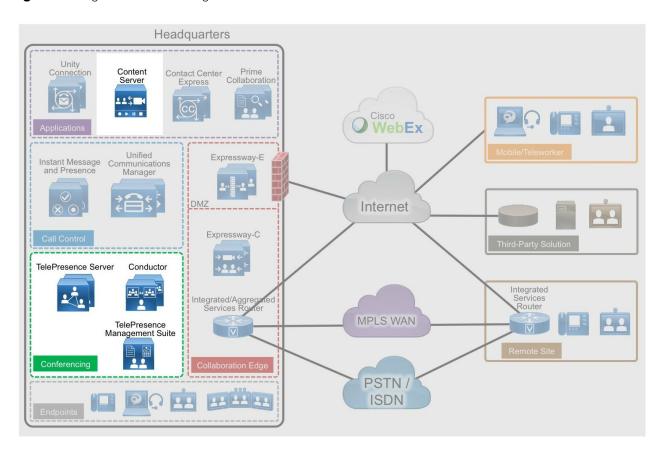
An end-to-end video-collaboration solution incorporates a full suite of endpoints, infrastructure components, and centralized management tools.

Cisco Preferred Architecture

Cisco Preferred Architectures provide recommended deployment models for specific market segments based on common use cases. They incorporate a subset of products from the Cisco Collaboration portfolio that is best suited for the targeted market segment and defined use cases. These deployment models are prescriptive, out-of-the-box, and built to scale with an organization as its business needs change. This prescriptive approach simplifies the integration of multiple system-level components and enables an organization to select the deployment model that best addresses its business needs.

The Cisco Preferred Architecture (PA) delivers capabilities that enable organizations to realize immediate gains in productivity and add value to their current voice deployments.

Figure 1. High Level Block Diagram





Network Considerations

If you already have an IP network in place for voice, your natural next step is to deploy video over IP. Many organizations run video systems in a mixed environment as they move from older systems to newer ones, based on IP. As older systems migrate off of ISDN, significant quality improvements and cost savings will be seen.

Unified communications running over IP offers lower costs, easier management, remote monitoring, and control from across the network. It also provides higher bandwidth for calls, enabling superior audio and video quality while providing tighter integration into the corporate IT mainstream.

With an IP network, the ongoing costs of running video calls are minimal because you only have to pay for maintenance and technical support. When return on investment (ROI) for the initial deployment is met, any additional costs are essentially free. Because there is no incremental cost involved, employees and managers are more likely to use the technology. As usage goes up, payback times go down, further boosting the ROI.

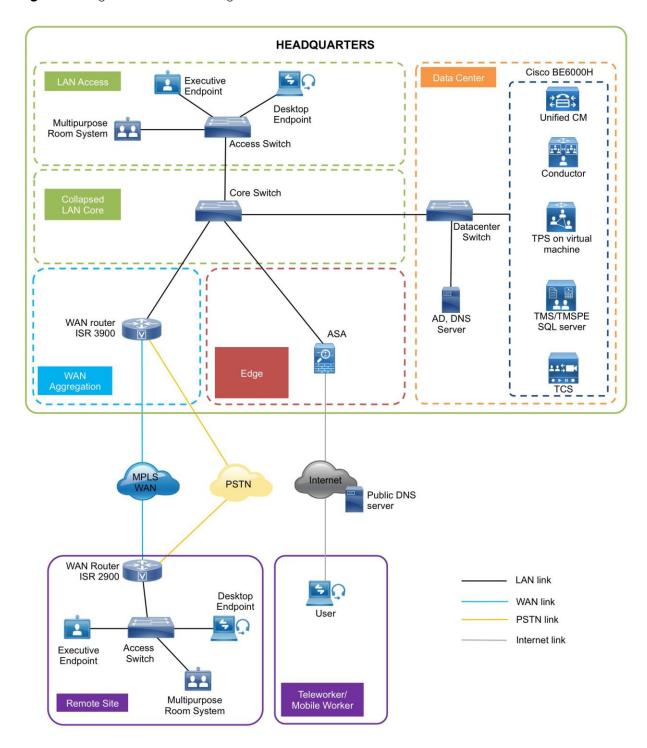
Solution Details

The Video Conferencing CVD includes the following components:

- Cisco Unified Communications Manager (Unified CM), for call control and SIP endpoint registrations
- Desktop (Cisco 8800 series IP phones, Cisco Jabber and Cisco Desktop Collaboration Experience DX series) and multipurpose (Cisco TelePresence SX 10 and 20 Quick Set) systems for placing and receiving calls
- Cisco TelePresence Server on Virtual Machine, Cisco TelePresence Conductor, Cisco TelePresence Management Suite (TMS) and Cisco TelePresence Management Suite Provisioning Extension (TMSPE) for reservation-less, instant CMR conference (formerly ad-hoc conference), personal CMR conference (formerly rendezvous/static conference) and scheduled CMR conference
- Cisco TelePresence Content server for video and conference recording
- Network Time Protocol (NTP) server for logging consistency



Figure 2. High Level Network Diagram





Cisco Unified Communications Manager

Unified CM serves as the software-based, call-processing component of Cisco Unified Communications. Additional data, voice, and video services, such as unified messaging, rich media conferencing, collaborative contact centers, and interactive multimedia response systems, interact through Cisco Unified Communications Manager open-telephony application program interface (API).

Unified CM is the primary call agent in this CVD. Unified CM supports session initiation protocol (SIP), and the configurations in this document use SIP as the signaling protocol for endpoints.

Cisco Video and TelePresence Endpoints

Cisco video endpoints provide IP video telephony features and functions similar to IP voice telephony, enabling users to make point to point and multipoint video calls. Cisco video endpoints are classified into families based on the features they support, hardware screen size, and environment where the endpoint is deployed.

There are two types of endpoints mentioned in this document:

- Desktop & Mobile Video endpoints—Cisco Jabber software-based clients, such as Cisco Jabber for Windows/Mac/Android/IOS and the Cisco 8800 series IP phones and DX650 endpoints are capable of transmitting video by means of the built-in front-facing camera or a USB attached external camera. The Cisco TelePresence System DX70 and 80 endpoints take the personal desktop solution to a next level of experience with support for content sharing, mobile and remote access.
- Multipurpose Endpoints—The Cisco TelePresence SX10 and SX20 Quick Sets are flexible integrators that can turn any display into a powerful Cisco TelePresence system. SX20 Quick Sets are designed for HD video and multiparty conferencing, with the flexibility to accommodate various room sizes.

Cisco TelePresence Server on Virtual Machine

The Cisco TelePresence Server is an innovative software solution enabling high-quality standards-based conferencing for mobile, desktop and immersive endpoints. Compatible with a range of hardware platforms, the TelePresence Server is a versatile, highly scalable solution for midmarket and larger enterprise customers. TelePresence Server on Virtual Machine, which runs on the Cisco Unified Computing System (Cisco UCS) or third party specification-based server platforms, offers a virtualized solution.

Instant, personal and scheduled CMR conferences use TelePresence Server on Virtual Machine to ensure that endpoints can communicate in a single conference at the highest possible bit rates and resolutions, without loss of quality.

Cisco TelePresence Conductor

Cisco TelePresence Conductor software simplifies multiparty video communications, orchestrating the different resources needed for each conference as required. It allows the video network to be configured so that conferences can be easily provisioned, initiated, and accessed. TelePresence Conductor simplifies and enhances conference resource management, making conferences easy to join and administer. It uses



knowledge of all available conferencing resources and their capabilities to help ensure dynamic, intelligent conference placement and optimized resource usage. Conductor is a mandatory component when TelePresence Server for Virtual Machine is used for conferencing.

Cisco TelePresence Management Suite

Cisco TelePresence Management Suite (Cisco TMS) enables a variety of scheduling features and management functionality within Cisco Unified Communications including Personal and Scheduled Collaboration Meeting Rooms (CMR) Conferences.

CMRs are always-on virtual spaces that have a fixed video address. Users can call in to that address at any time to start a meeting. Creation of a CMR requires deployment of a TelePresence Conductor with a Unified CM, configured with one or more conference bridge pools and Service Preferences. TMS and TMSPE are required to configure Personal and Scheduled CMR Conferences.

Cisco TelePresence Content Server

Cisco TelePresence Content Server adds the functionality of recording videos and conferences and then let them be available as video-on-demand (VoD) for later viewing. There are two scenarios that can be achieved by having the TelePresence Content Server in the solution:

- Dial into the TelePresence Content Server and self record
- Record instant CMR conferences

Cisco TelePresence Content Server is trunked to the Unified CM and a dedicated directory number is used for calls towards the TCS.

Dial Plan

These design uses, single-cluster, centralized call processing. The endpoints use a seven-digit phone number for dialing, which preserves the capability to receive calls from devices that only support only numeric dialing. The numbers are in the following pattern:

• 800xxxx

For URI dialing the endpoints are assigned the URI in the following pattern:

800xxxx@mmcvd.ciscolabs.com

The domain used in this document is **mmcvd.ciscolabs.com**.

As your solution grows, you may need to acquire a security certificate from a public certification authority. Choose a domain name in this step with a valid Internet domain suffix (.com, .edu etc) to ensure that your system is ready for this requirement.

For instant CMRs, TelePresence Conductor is added as a media resource on the Unified CM.

For personal CMR conferences, TelePresence Conductor is SIP trunked to Unified CM. Personal CMR conferences can have both numbers and URIs. In this document, every user has a dedicated number and



URI configured on the TelePresence Conductor via the TMS. The CMR numbers and URIs used in the following pattern:

- 851xxxx
- <user>.cmr@mmcvd.ciscolabs.com e.g. abdey.cmr@mmcvd.ciscolabs.com

For scheduled CMRs, TelePresence Conductor is SIP trunked to Unified CM. In this document, whenever a user schedules a conference, a number, from a configured range in TMS, is assigned to the scheduled conference for the users to dial in. The scheduled CMR numbers are used in the following pattern:

• 821xxxx

For recording, TelePresence Content Server is SIP trunked to Unifed CM. For self-video recording the user has to dial a preconfidured DN. For recording an instant CMR conference the user will have to add TCS DN as an additional participant. In this document, this preconfigured DN is in the following pattern:

• 861xxxx



Deployment Details

This guide is divided into multiple sections: server installations and deploying CMR Premises. Each section has procedures and steps needed to configure the system from the ground up.

For customers who want to deploy both conferencing and recording in their environments, please follow all the procedures in all the process boxes.

For customers who want to deploy only conferencing without the recording capability, please skip the precedures labelled as (recording only).

For customers who want to deploy only recording without the conferencing capability, please follow the procedures labelled as (recording only).

For the installation of Cisco Unified Communications Manager (Unified CM), refer the to the Installing the Cisco Unified CM process in the <u>Installation Guide for Cisco Business Edition 6000</u>.

Easy Access Configuration Sheet

General Networking Parameters		
Element	CVD Configuration	Site-Specific Configuration
Domain name	mmcvd.ciscolabs.com	
DNS server	10.106.170.130	
NTP server	10.106.170.130	



Technology Use Case

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Installing TelePresence Server

Easy Access Configuration Sheet

Cisco TelePresence Server Installation Requirements		
Element	CVD Configuration	Site-Specific Configuration
TelePresence Server Name	vTS3	
TelePresence Server IP	10.106.170.169	
Address		
TelePresence Server	255.255.255.128	
Subnet Mask		
TelePresence Server Default	10.106.170.129	
Gateway		

Cisco TelePresence Server Configuration Requirements		
Element	CVD Configuration	Site-Specific Configuration
User for Conductor to log in to TPS	CondAdmin	
User for TMS to log in to TPS	TMSAdmin	

PROCESS

- 1. Configure Cisco Business Edition 6000 Connectivity to LAN
- 2. Deploy OVA to Host
- 3. Configure the VM Guest
- 4. Apply Licenses on Telepresence Server

This process guides you through installing the TelePresence Server Virtual Machine.

Procedure 1

Configure Cisco Business Edition 6000 Connectivity to LAN

The Cisco Business Edition 6000 is connected to a switch in the data center.

- **Step 1.** Using the user account that has ability to make configuration changes, log in to the data center switch.
- **Step 2.** If there is a previous configuration on the switch port where BE6000 is connected, bring the port back to its default state by issuing a no in front of each command.
- **Step 3.** Configure the port as an access port.

interface GigabitEthernet1/14

description BE6000

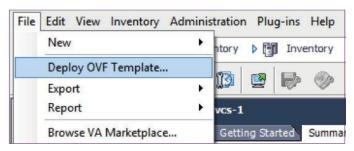


switchport access vlan 20 switchport host

Procedure 2 Deploy OVA to Host

This procedure represents a typical installation. The Deploy OVF Template wizard dynamically changes to reflect host configuration so your steps may vary.

- **Step 1.** Log in to vSphere in order to access the ESXi Host.
- **Step 2.** Select File > Deploy OVF Template.

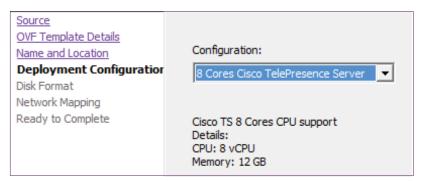




Step 3. Click Browse, find the location of the .ova file, click Open, and then click Next.



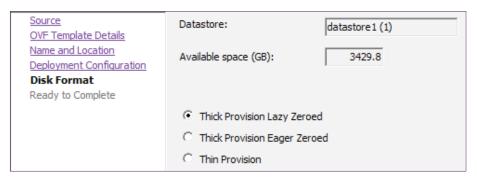
- **Step 4.** On the OVF Template Details page, click **Next**.
- Step 5. If an End User License Agreement page appears, read the EULA, click Accept then Next.
- **Step 6.** On the Name and Location page, enter **vTS3** and the Inventory Location where the virtual machine will reside.
- **Step 7.** On the Deployment Configuration page, select 8 Cores Cisco TelePresence Server and then click **Next**.



- **Step 8.** If the Host Cluster page comes, select the host or cluster you want to run the deployed virtual machine, and then click **Next**.
- **Step 9.** If the Resource Pool page comes, select the resource pool with which you want to run the deployed virtual machine, and then click **Next**.
- **Step 10.** If the Storage page comes, select the datastore onto which the TelePresence Server Virtual Machine Guest will be deployed, and then click **Next**.



Step 11. On the Disk Format page, ensure that the default disk format of Thick Provision Lazy Zeroed is selected and then click **Next**.



i Tech Tip

Because VM performance may degrade during the resizing of a partition, Thin Provision is not recommended.

- **Step 12.** If Network Mapping is listed, configure it and select the network mapping that applies to your infrastructure (the default is VM Network), and then click **Next**.
- **Step 13.** On the Ready to Complete page, confirm your deployment Setting, select **Power on after deployment** and click **Finish**.

The TelePresence Server on Virtual Machine OVA is deployed as a guest on the VM Host.

Procedure 3 Configure the VM Guest

- **Step 1.** Right-click the VM guest and click **Open Console**. The VM guest will take some time to boot.
 - When the TS: prompt appears, login and enter the username **admin** with no password and the TelePresence Server on virtual machine is ready for initial configuration.
- **Step 2.** Configure a static IP address following the format shown in the console and press **Enter**.
 - static 10.106.170.169 255.255.255.128 10.106.170.129
 - You should now be able to access the TelePresence Server via a web browser.
- **Step 3.** Use your browser to navigate to the IP address or host name of the device.



Content Technology Use Case Design Overview Deployment Details Product List

j Tech Tip

The Cisco TelePresence Server on Virtual Machine application must be managed through the Cisco TelePresence Conductor XC4.0 (or later), or a similar system, or through the TelePresence Server API. For more information about the TelePresence Server API, refer to the latest <u>Cisco TelePresence Server API Reference Guide</u>.

Step 4. Click **Log in** and enter the user name **admin** with no password. The Login information page appears.

j Tech Tip

Change the admin account to use a new password as soon as possible. Go to the Login information page, and click **Change Password**.

The VM guest is configured.

Procedure 4

Apply License on the TelePresence Server

For the scenarios covered in this CVD, the following type of licenses can be installed on the TelePresence Server:

- Virtual Machine Activation key
- Media Encryption Key

j Tech Tip

For additional licensing details, refer to the <u>Cisco Preferred Architecture for Midmarket Collaboration</u>. <u>Design Overview</u>.

- **Step 1.** In your browser, enter the correct IP address and log in as admin.
- **Step 2.** Navigate to **Configuration > Upgrade**.
- **Step 3.** On the Feature Management section, enter the following, and then click Add key:
 - Virtual machine activation key in the Add key field
 - Media encryption key in the Add key field



The required licenses are applied.



Technology Use Case

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Installing TelePresence Conductor

Easy Access Configuration Sheet

Cisco TelePresence Conductor Installation Requirements		
Element	CVD Configuration	Site-Specific Configuration
TelePresence Conductor	Cond1	
Name		
TelePresence Conductor IP	10.106.170.139	
Address		
TelePresence Conductor	255.255.255.128	
Subnet Mask		
TelePresence Conductor	10.106.170.129	
Default Gateway		
Release Key		
Personal Multiparty License		

Cisco TelePresence Conductor Configuration Requirements		
Element	CVD Configuration	Site-Specific Configuration
User for Unified CM to login	CucmAdmin	
into Conductor		
User for TMS (CMR) to login	CMRAdmin	
into Conductor		
User for TMS (scheduled	TMSAdmin	
CMR conferencing) to login		
into Conductor		
Conductor hostname	Cond-1	
IP address for Conductor	10.106.170.139	
(management)		
IP address for TelePresence	10.106.170.143	
Conductor (instant CMR		
conferences)		
IP address for TelePresence	10.106.170.144	
Conductor (scheduled &		
personal CMR conferences)		

PROCESS

- 1. Deploy OVA to Host
- 2. Configure the VM Guest
- 3. Apply Licenses on the TelePresence Conductor



Technology Use Case

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Procedure 1

Deploy OVA to Host

- **Step 1.** Log in to vSphere to access the ESXi Host.
- **Step 2.** Select File > Deploy OVF Template.
- **Step 3.** Select **Source** and browse to the location of the .ova file.
- Step 4. Click Next.

i

Tech Tip

If the .ova file is already preloaded onto the datastore, you may have to re-enter username and password credentials so that vSphere client can access the web server.

- **Step 5.** On the OVF Template Details page click **Next**.
- **Step 6.** On the End User License Agreement page read the EULA.
- **Step 7.** If you accept the EULA, click **Accept** and then **Next**.
- **Step 8.** On the **Name** and Location page enter **Cond1** as the Name for this TelePresence Conductor VM guest.
- **Step 9.** On the Storage page, select the datastore onto which TelePresence Conductor VM Guest will be deployed, and then click **Next**.
- **Step 10.** On the Disk Format page, ensure that the default disk format of **Thick Provision Lazy Zeroed** is selected and then click **Next**.

i

Tech Tip

Because VM performance may degrade during the resizing of a partition, Thin Provision is not recommended.

- **Step 11.** If Network Mapping is listed, configure it and select the network mapping that applies to your infrastructure (the default is VM network), and then click **Next**.
- **Step 12.** On the Ready to Complete page, confirm your deployment settings.
- Step 13. Select Power on after deployment.
- Step 14. Click Finish.

The TelePresence Conductor OVA is deployed as a guest on the VM Host.



- **Step 1.** Right-click the VM guest and click **Open Console**. The VM guest will take some time to boot.
- **Step 2.** At the login prompt, enter the username admin, and the password TANDBERG.
- **Step 3.** At the Install Wizard prompt, type **y**, and then press **Enter**.
- **Step 4.** To enter IP information, follow the Install Wizard. Enter the following in the relevant fields. Configure other entries as required.
 - Run Install wizard: y
 - Do you wish to change the system password: y
 - Password: [Password]
 - IP Protocol: IPv4
 - IP Address LAN1: 10.106.170.139
 - Subnet Mask LAN1: 255.255.255.128
 - Default Gateway Address: 10.106.170.129
 - Ethernet Speed: auto
 - Run ssh daemon: y

The configuration is applied and TelePresence Conductor logs you out.

- **Step 5.** Log into TelePresence Conductor as root and then restart the VM guest by typing restart.
- **Step 6.** You should now be able to access TelePresence Conductor via a web browser.

The VM guest is configured.



For the scenarios covered in this CVD, following are the type of licenses installed on the TelePresence Conductor:

- Release Key
- Personal Multiparty License

j Tech Tip

For additional licensing details, refer the <u>Cisco Preferred Architecture for Midmarket Collaboration</u> <u>Design Overview</u>.

- **Step 7.** In your browser, enter the correct IP address and log in as admin.
- **Step 8.** Navigate to Maintenance > Option keys.
- **Step 9.** On the Option Keys page enter the release key provided in the **Release key** field and then click **Set release key**.
- **Step 10.** On the Options Keys page, under Multiparty Licensing section, set the **Multiparty Licensing** for TelePresence Servers as Enabled and click Save.
- **Step 11.** For each option key provided, in the **Add option key** field, enter the option key value and then click **Add option**.

The required licenses are applied.



Content

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Installing TelePresence Management Suite (TMS) and TelePresence Management Suite Provisioning Extension (TMSPE)

Easy Access Configuration Sheet

Cisco TMS Installation Requirements		
Element	CVD Configuration	Site-Specific Configuration
TMS Name	TMS on Win Std 2012	
TMS/TMSPE IP Address	10.106.170.153	
TMS/TMSPE Subnet Mask	255.255.255.128	
TMS/TMSPE Default	10.106.170.129	
Gateway		
Release Key		
IP/ISDN zone name	HQ	
IP/ISDN zone country/region	India	

Cisco TMS Configuration Requirements		
Element	CVD Configuration	Site-Specific Configuration
CMR template name	CMR_Template_1	
DN range for CMRs	8510001-8511000	
DN range for scheduled	8211000-8219999	
conferences		

- **Install Windows Server**
- Install TMS on the Windows Server
- Install TMSPE on the Windows Server

Installing TMS involves installation of two applications, TMS Core and the TMSPE. Both applications are installed on a Windows Server, which is installed as a VM on the BE6000.

This CVD installs the TMS applications on Windows Server 2012 Standard 64 bit Edition with Microsoft SQL Server 2012 64 bit installed on it. TMS stores all its customer data in its SQL database.

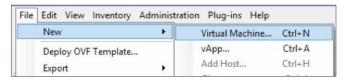


Tech Tip

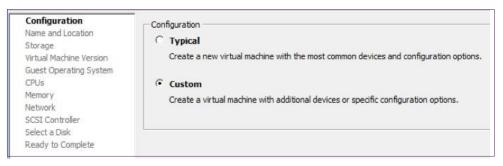
The SQL Server can also be installed off-box for resiliency.



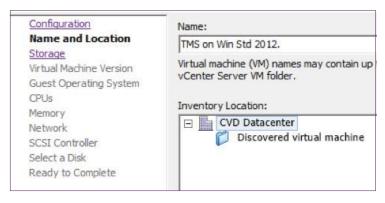
- Step 1. Log in to vSphere to access the ESXi Host.
- Step 2. Select File > New > Virtual Machine.



Step 3. On the Configuration page select **Custom**, and click **Next**.



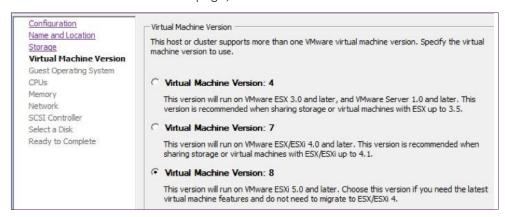
Step 4. On the Name and Location page, enter **Name** as **TMS on Win Std 2012**, select Inventory Location and click **Next**.



Step 5. On the Storage page select the datastore and click **Next**.



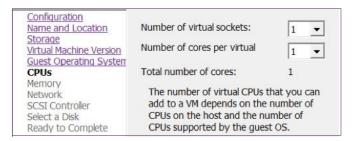
Step 6. On the Virtual Machine Version page, select Virtual Machine Version: 8 and click Next.



Step 7. On the Guest Operating System page, select **Windows** under Guest Operating System, select **Microsoft Windows Server 2012 (64-bit)** and click **Next**.

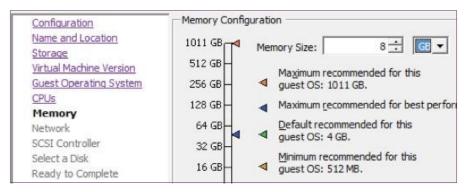


Step 8. On the CPUs page, select Number of Virtual sockets as 1, select Number of cores per virtual socket as 1 and click **Next**.

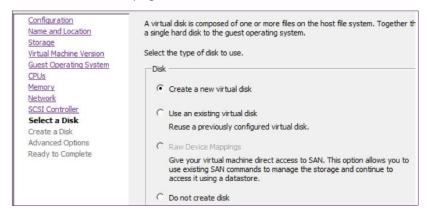




Step 9. On the Memory page, select Memory Size as **8 GB** and click **Next**.

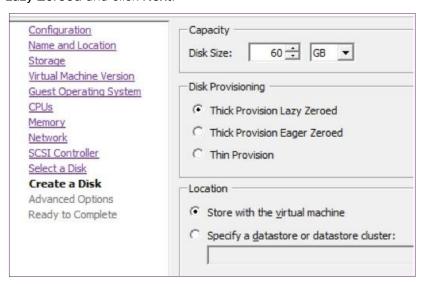


- **Step 10.** On the Network page, select the How many NICs do you want to connect as 1 and click **Next**.
- Step 11. On the SCSI Controller page, select the appropriate settings and click Next.
- Step 12. On the Select a disk page, select Create a new virtual disk, click Next.





Step 13. On the Create a Disk page, select Disk Size as **60 GB**, Disk Provisioning as **Thick Provision**Lazy Zeroed and click **Next**.



i Tech Tip

Because VM performance may degrade during the resizing of a partition, Thin provision is not recommended.

- Step 14. On the Advanced Options page, select appropriate options and click Next.
- Step 15. On the Ready to Complete page, confirm your deployment settings and click Finish.
- **Step 16.** Once the VM is created, right click on the newly created VM, select Power and click **Power** On.
- **Step 17.** Install Windows Server 2012 Standard on this newly created VM.
- **Step 18.** To configure the IP information, enter the following in the relevant fields. Configure other entries as required.
 - IP address-10.106.170.153
 - Subnet mask-255.255.128
 - Default gateway-10.106.170.129
 - DNS server-10.106.170.130
- **Step 19.** Complete all critical windows update, close all open applications and disable virus-scanning software and other software that may prevent an installation from completing.



Technology Use Case

j Tech Tip

Content

Depending on windows components needing to be added, you may me prompted to reboot the server more than once during the installation. The installer automatically resumes after the server boots.

Design Overview

The Windows server is installed.

Step 20. Install SQL Server 2012 on the Windows Server.

Procedure 2

Install TMS on the Windows Server

For the scenarios covered in this CVD, following are the type of licenses installed on the TMS:

• Release Key

j Tech Tip

For additional licensing details, refer the <u>Cisco Preferred Architecture for Midmarket Collaboration</u>. <u>Design Overview</u>.

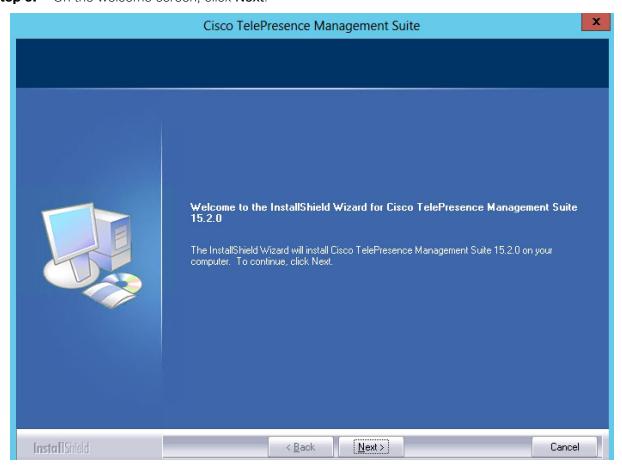
- **Step 1.** Download the Cisco TMS.zip file from cisco.com.
- **Step 2.** Extract the .zip file.
- **Step 3.** Run the Cisco TMS executable as administrator.

The installer now checks the hardware and software configuration of the server. A warning or error message may be displayed depending on your server's configuration. Follow the prompts and install any missing Windows server components.

Step 4. Click Yes to continue.

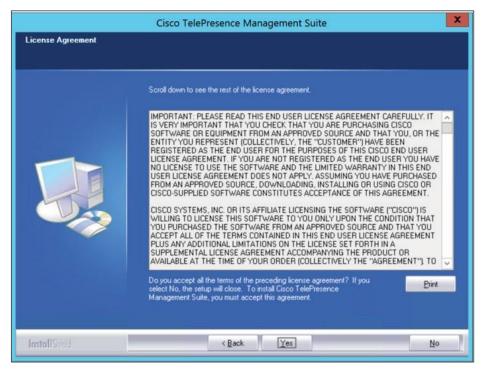


Step 5. On the welcome screen, click **Next**.

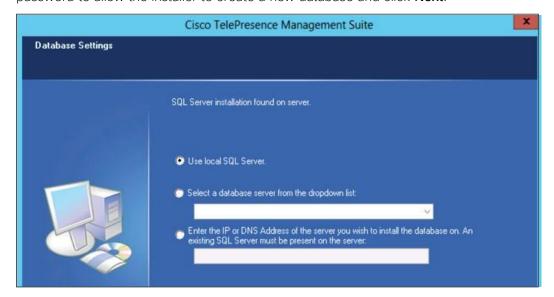




Step 6. On the License Agreement page, click **Yes**.



Step 7. On the database setting page, select Use **Local SQL Server**, enter the username, password to allow the installer to create a new database and click **Next**.

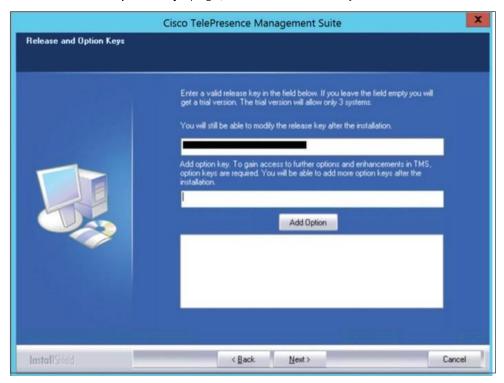




j Tech Tip

The SQL Server can also be installed off-box for resiliency.

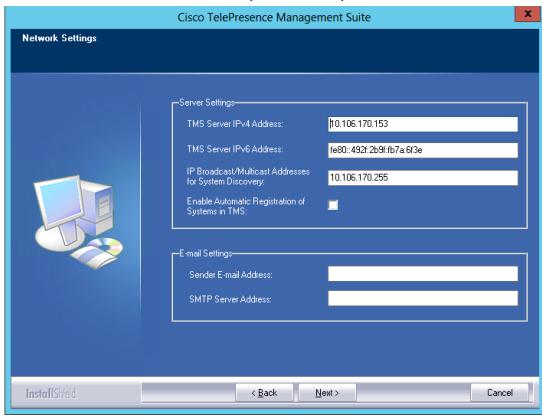
Step 8. On Release and Option Keys page, enter the release key and click Next.





Step 9. On the **Network** and **Settings** page, enter the following:

- TMS Server IPv4 Address-10.106.170.153
- IP Broadcast/Multicast Addresses for system discovery-10.106.170.255



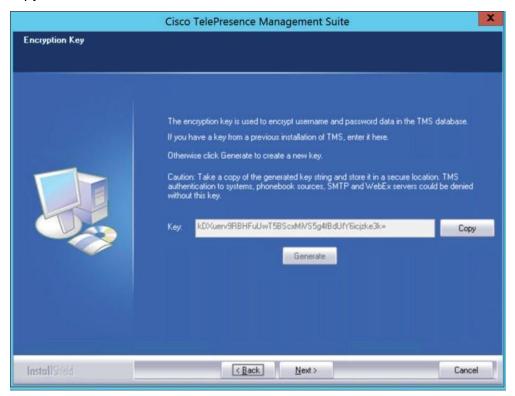
Step 10. Click Next.

Step 11. On the **IP/ISDN** Zone page, enter the following:

- Name-HQ
- Country/Region-India
- Step 12. Click Next.
- **Step 13.** On the Folder Settings page, specify the TMS installation path and click Next.



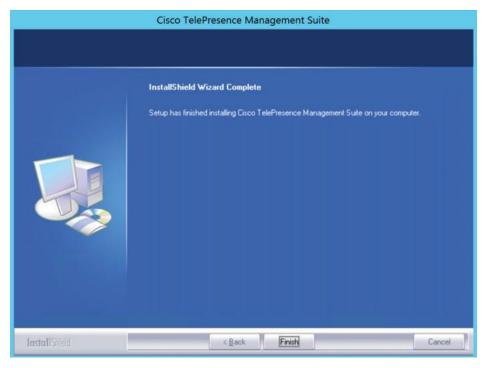
Step 14. On the Encryption Key page, click Generate to generate the new encryption key and click Copy.



- Step 15. Click Next.
- **Step 16.** On the **Start Copying Files** page, verify all the settings.
- Step 17. Click Next.
- **Step 18.** On the HTTPS for the TMS Website page, click Create to generate a self-signed certificate and click ok.



Step 19. Click Finish.



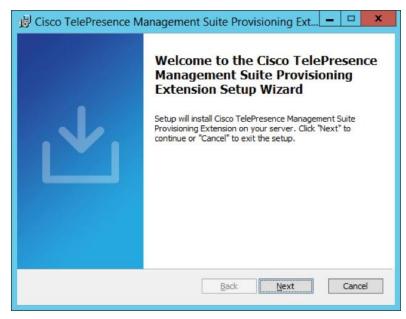
The setup wizard is complete and TMS is installed.

Procedure 3 Install TMSPE on the Windows Server

- **Step 1.** Complete all critical windows update, close all open applications and disable virus-scanning software and other software that may prevent an installation from completing.
- **Step 2.** Make sure that SQL browser service is running and Java version 8 is installed.
- **Step 3.** Extract the TMSPE installer from the zip archive to the TMS server.

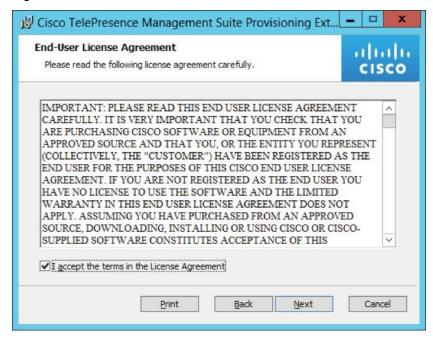


Step 4. Run the TMSPE installer as administrator.



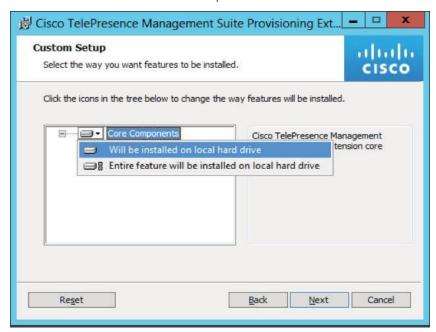
Step 5. Click Next.

Step 6. On the **End-User License Agreement** page, select the **I agree the terms in the License Agreement** checkbox and click **Next**.

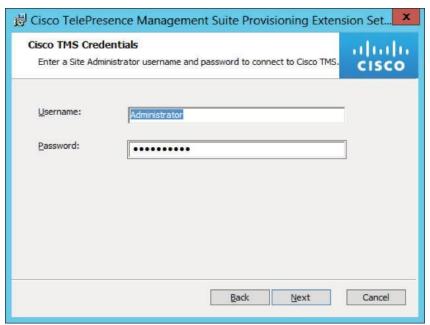




Step 7. On the **Custom Setup** page, click on the component icons and select the **Will be installed** on local hard drive for all the components and click **Next**.

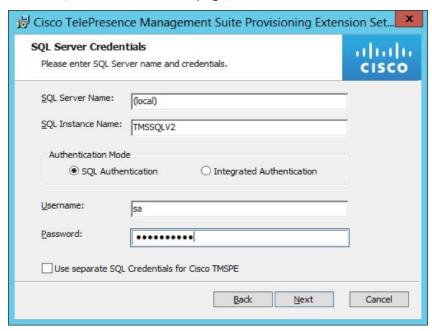


Step 8. On the TMS Credentials page, enter the TMS Admin credentials and click Next.





Step 9. On the SQL Server Credentials page, enter the SQL Server information and click Next.



Step 10. On Ready to install page, click Install.

Step 11. After the installation is done, click on the Finish button to complete the setup wizard.



The setup wizard is complete and TMSPE is installed.



Content

Technology Use Case

Design Overview

Deployment Details

Product List

Tech Tip

Please refer the latest "Cisco TelePresence Management Suite Installation and Upgrade Guide" for more installation guidelines.

Installing Cisco TelePresence Content Server

Easy Access Configuration Sheet

Cisco TCS Installation Requirements				
Element	CVD Configuration	Site-Specific Configuration		
TCS Name	TCS2			
TCS IP Address	10.106.170.203			
TCS Subnet Mask	255.255.255.128			
TCS Default Gateway	10.106.170.129			
Virtual Serial No				
Release Key				
Recording Key				
Live Key				

Cisco TelePresence Conductor Configuration Requirements				
Element	CVD Configuration	Site-Specific Configuration		
Recording Alias	8610002@mmcvd.ciscolabs.com			

- Deploy OVA to Host (Recording Only)
- Install Windows Server 2012 Standard R2 SP1 (Recording Only)
- Install IIS on the Windows Server (Recording Only)
- Install Window Media Services on the Windows Server (Recording Only)
- Install Windows Server Features on the Windows Server (Recording Only)
- Install TCS on the Windows Server (Recording Only)

Procedure 1

Deploy OVA to Host (Recording Only)

- Log in to vSphere to access the ESXi Host. Step 1.
- Select File > Deploy OVF Template. Step 2.
- Step 3. Select **Source** and browse to the location of the .ova file.



Content Technology Use Case Design Overview Deployment Details Produc	Content	Technology Use Case	Design Overview	Deployment Details	Product List
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- Step 4. Click Next.
- **Step 5.** On the OVF Template Details page click **Next**.
- **Step 6.** On the **Name** and Location page enter **TCS2** as the Name for this TelePresence Content Server VM guest.
- **Step 7.** On the Disk Format page, ensure that the default disk format of **Thick Provision Lazy Zeroed** is selected and then click **Next**.

j Tech Tip

Because VM performance may degrade during the resizing of a partition, Thin Provision is not recommended.

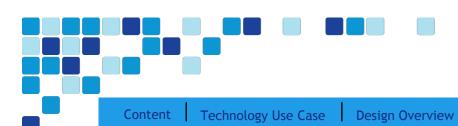
Step 8. On the Ready to Complete page, confirm your deployment settings, select **Power on after** deployment and click **Finish**.

The TelePresence Content Server OVA is deployed as a guest on the VM Host.

Procedure 2

Install Windows Server 2012 Standard R2 (Recording Only)

- **Step 1.** Install Windows Server 2012 Standard R2 in the new VM created in the previous procedure.
- **Step 2.** Create two partitions on the host while installing Windows:
 - C: for program files with a minimum of 50 GB space
 - E: for media files with the remainder of available space
- **Step 3.** Follow the prompts to complete the Windows Server installation.
- **Step 4.** Install VMware Tools.
- **Step 5.** To configure the IP information, enter the following in the relevant fields:
 - IP address 10.106.170.203
 - Subnet mask 255.255.255.128
 - Default gateway 10.106.170.129
 - DNS server 10.106.170.130
- **Step 6.** Complete all critical windows update, close all open applications and disable virus-scanning software and other software that may prevent an installation from completing.





Tech Tip

Depending on windows components needing to be added, you may me prompted to reboot the server more than once during the installation. The installer automatically resumes after the server boots.

Windows is installed.

Procedure 3

Install IIS on the Windows Server (Recording Only)

- **Step 1.** Navigate to Server Manager > Roles > Add Roles.
- **Step 2.** On the **Select Server Roles** page, click the **WebServer IIS** check box. A pop-up appears for installing the dependent features. Click **Add Features** to continue, and then Click **Next**.
- **Step 3.** On the **Select Features** page, select **Net framework 3.5 and ASP.Net 4.5** as shown in the following image. Also select **Windows Server backup and Desktop Experience**. A pop-up appears for installing the dependent features. Click **Add Features** to continue, and then click **Next**.
- **Step 4.** On the **Select Role Services** page, select all the features and sub features on this page under the webserver. Click **Next**.
- Step 5. On the Confirmation Installation Selection page, click on 'specify an alternate source path'. Mount the Windows Server 2012 R2 standard Edition image to a drive. On the Specify alternate source path page, specify the path <OS Mounted drive letter>:\sources\sxs, as shown in the image. Click OK.
- **Step 6.** On the Confirmation Installation selection page, click Install.
- **Step 7.** Once the feature installation is complete, click **Close and** Restart the system.

To add the rights to the local administrator account, follow the steps.

- **Step 8.** Log on to the computer as a user, who has administrative credentials.
- **Step 9.** Click **Start**. Now click **Run**, type 'Control admintools', and then click **OK**.
- **Step 10.** Double-click **Local Security Policy**. In the **Local Security Settings** dialog box, click **Local Policies**,
- Step 11. Double-click User Rights Assignment, and then double-click Backup Files and Directories. In the Backup Files and Directories Properties dialog box, click Add User or Group.
- **Step 12.** In the **Select User or Groups** dialog box, type the user account that is used for setup, and then click **OK** two times.



- **Step 13.** Double-click **User Rights Assignment**, and then double-click **Debug Programs**. In the **Debug Programs** dialog box, click **Add User or Group**.
- **Step 14.** In the **Select User or Groups** dialog box, type the user account that is used for setup, and then click **OK** two times.
- **Step 15.** Double-click **User Rights Assignment**, and then double-click **Manage auditing and security log**. In the **Manage auditing and security log** dialog box, click **Add User or Group**.
- **Step 16.** In the **Select User or Groups** dialog box, type the user account that is used for setup, and then click **OK** two times.

IIS is installed on the Windows server.

Procedure 4

Install SQL Server 2012 Database Server (Recording Only)

- **Step 1.** Under the Installation tab, click **New SQL Server stand-alone installation or add features** to an existing installation.
- **Step 2.** Click I accept the license terms, and then click Next.
- **Step 3.** Check the Database Engine Services check box, and then click Next.
- **Step 4.** In Instance Name field, select the **Named instance** radio button and enter the instance name as **TCS** and then click next.
- **Step 5.** In the Service Account field, choose Use the built-in System account (Local system, or Network service).



Tech Tip

SQL server collation should be set to Latin1_General_Cl_AS, 'Dictionary, case insensitive, 1252 character set'.

Step 6. In the **Authentication Mode**, select **Mixed mode**, click **Enter** and **confirm** the SA (system administrator) password.

SQL server is installed.

Procedure 5

Install TCS on the Windows Server (Recording Only)

Step 1. Log in to the windows server as a Local Administrator.



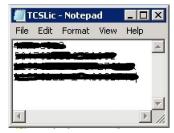
Content | Technology Use Case | Design Overview | Deployment Details | Product List

j Tech Tip

You must be logged in as a Local Administrator to install, uninstall, or manage the VM Content Server.

- **Step 2.** Copy the **S_7_1_TCSBE6K_Bundle.zip** file to a folder on your system and extract the files. Launch the command prompt and change the directory to the folder location.
- **Step 3.** Run **GetTCSVirtualSN.exe** as an administrator to generate the virtual serial number (vSN) for your Content Server VM. Copy the virtual serial number.

- **Step 4.** Get TCS licenses from cisco.com.
- **Step 5.** In the **S_7_1_TCSBE6K_Bundle.zip** extracted directory, create a *TCSLic.txt* file by using the licensing information in this format:
 - Virtual Serial No
 - Release Key
 - Recording 1 Key
 - Live 1 Key



Tech Tip

In the license text file, make sure that there are no extra spaces before or after the license keys.



Technology Use Case

Content



Step 6. In the command prompt, run the **PreInstaller.cmd** from the extracted S_7_1_TCSBE6K_Bundle.zip directory to configure the Content Server Pre-Installer.

Design Overview

Step 7. Run **S7_1_VM.exe** to install the VM Content Server software on the appliance. Follow the prompts to complete the TCS installation.

Deployment Details

Step 8. Run the **PostInstaller.cmd** from the VM Scripts folder in the command prompt to configure the Post-Installer. This will reboot the system.

Cisco TelePresence Content Server is installed.



Product List

Configuring Cisco TelePresence Server

PROCESS

- 1. Create a user for TelePresence Conductor
- Configure SIP

Procedure 1

Create a User for TelePresence Conductor

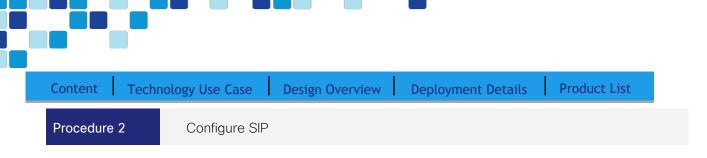
For TelePresence Conductor to communicate with the TelePresence Server, it must use credentials of a user account that has administrator rights. We recommend that you create a dedicated administrator-level user for this task.

- **Step 1.** On the web interface of the virtual TelePresence Server you want to configure, log in as an administrator.
- **Step 2.** Navigate to User > Add New User.
- **Step 3.** Enter the following in the relevant fields, configure other entries as required:
 - User ID-CondAdmin
 - Name-Admin
 - Access rights—Administrator



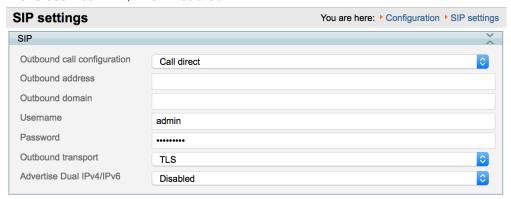
- Step 4. Click Add user.
- **Step 5.** Enable HTTPS by going to **Network > Services**, enter the following value and click **Apply** changes:
 - HTTPS checked-443

The user is created.



The TelePresence Server needs the ability to dial out to devices, for example, when an auto-dialed participant is associated with a template in TelePresence Conductor. To do this, the TelePresence Server needs to know where to direct signaling requests.

- **Step 1.** Go to Configuration > SIP Settings.
- **Step 2.** Enter the following values into the relevant fields and click **Apply changes**:
 - Outbound call configuration—Call Direct
 - Outbound address-Leave Blank
 - Outbound domain—Leave Blank
 - Outbound Transport-TLS
 - Advertise Dual IPv4/IPv6-Disabled



SIP is configured.

Product List

Configuring Cisco TelePresence Conductor

- 1. <u>Create a User for Unified CM Access (for Ad-Hoc Conference)</u>
- 2. Create a User for TMS CMR Access
- 3. Create a User for TMS-Scheduled Conference Access
- 4. Change the System Settings
- 5. Add IP Addresses for Instant, Personal and Scheduled CMR Conference Locations on TelePresence Conductor
- 6. Create Service Preferences
- 7. Set up Conference Bridge Pools
- 8. Add Conference Bridge Pool in Service preference
- 9. Create a Conference Template for an Instant CMR Conference
- 10. Create a Conference Template for Personal CMR Conferences
- 11. <u>Create a Conference Template for Scheduled CMR Conference</u>
- 12. Create a Conference Alias for an Personal CMR Conferences
- 13. Create a Conference Alias for an Scheduled CMR Conference
- 14. Create Locations in TelePresence Conductor
- 15. Add Locations to Conference Bridge Pools

Procedure 1

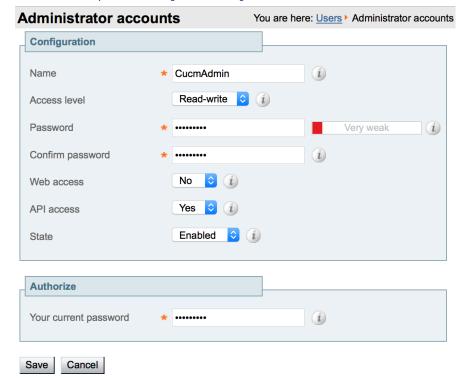
Create a User for Unified CM Access (for Ad-Hoc Conference)

For Unified CM to communicate with TelePresence Conductor, you must configure a user with administrator rights on TelePresence Conductor. We recommend that you create a dedicated Read-write user for this task.

- **Step 1.** Log in to the TelePresence Conductor as a user with administrator rights.
- **Step 2.** Go to Users > Administrator accounts.
- Step 3. Click New.
- **Step 4.** Enter the following in the relevant fields and click **Save**:
 - Name-CucmAdmin
 - Access level-Read-Write
 - Password-[Password]



- Web access-No
- API access-Yes
- State-Enabled
- Your current password [Password]



Procedure 2 Create a User for TMS CMR Access

For TMS to communicate with TelePresence Conductor, you must configure a user with administrator rights on TelePresence Conductor. We recommend that you create a dedicated Read-write user for this task.

- **Step 1.** Log in to the TelePresence Conductor as a user with administrator rights.
- **Step 2.** Go to Users > Administrator accounts.
- Step 3. Click New.



Step 4. Enter the following in the relevant fields and click **Save**:

- Name-CMRAdmin
- Access level-Read-Write
- Password-[Password]
- Web access-No
- State-Enabled
- Your current password [Password]

Configuration				
Name	* CMRAdmin		i	
Access level	Read-write	○ (i)		
Password	*		Very weak	i
Confirm password	*		i)	
Web access	No 🗘	i)		
API access	Yes 🗘	i)		
State	Enabled	(i)		
Authorize				
Your current password	*		<u>i</u>)	

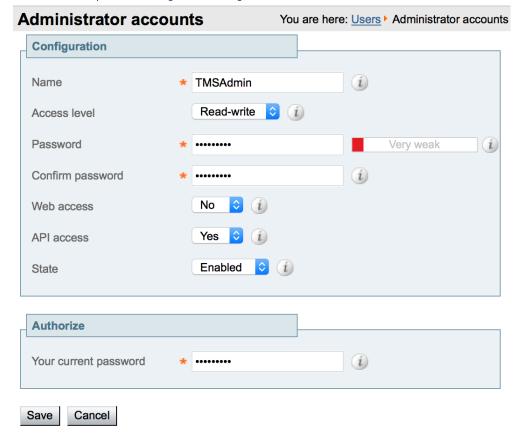
Procedure 3 Create a User for TMS-Scheduled Conference Access

- **Step 1.** Log in to the TelePresence Conductor as a user with administrator rights.
- **Step 2.** Go to **Users > Administrator** accounts.
- Step 3. Click New.



Step 4. Enter the following in the relevant fields and click **Save**:

- Name-TMSAdmin
- Access level-Read-Write
- Password-[Password]
- Web access-No
- API access-Yes
- State—Enabled
- Your current password [Password]



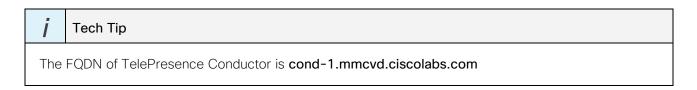
Procedure 4 Change the System Settings

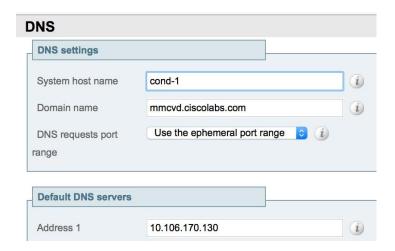
Step 1. Navigate to **System > DNS**, enter the following values into the relevant fields and click **Save**:

• System host name-cond-1

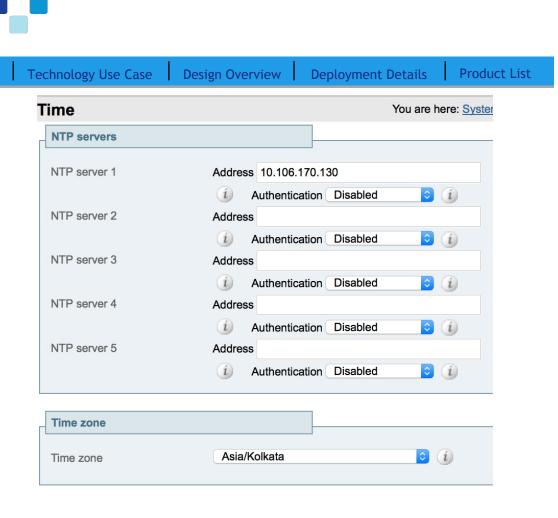


- Domain name-mmcvd.ciscolabs.com
- Address 1-10.106.170.130





Step 2. Navigate to **System > Time** and set **NTP server 1** to **10.106.170.130**.



Content



Step 3. Ensure that under the Status section, the State is **Synchronized**. Synchronization can take a couple of minutes.

Status (last updated: 21:55:25 IST)					
State:			Synchronize	ed	
NTP server	Condition	Flash	Authentication	Event	Reachability
10.106.170.130	sys.peer	00 ok	none	-	11111111

System settings are set.



Add IP Addresses for Instant, Personal and Scheduled CMR Conference Locations on TelePresence Conductor

- **Step 1.** In **System > Network interfaces > IP**, in the Additional addresses for LAN 1 section click **New**.
- Step 2. Add the IP addresses used for instant CMRs (10.106.170.143) and click Add Address.

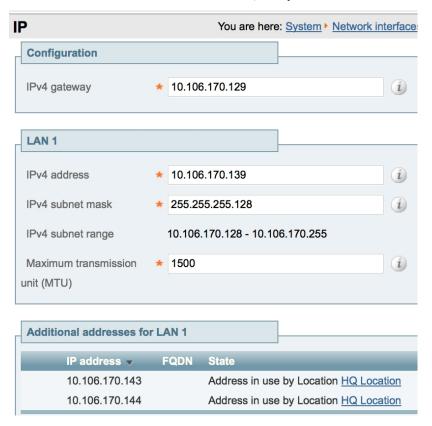
j Tech Tip

These IP addresses must be on the same subnet as the primary TelePresence Conductor IP interface, and they must be reserved for use by this TelePresence Conductor alone.

Step 3. Add the IP addresses used for personal and scheduled CMR conferences (10.106.170.144) and click Add address.



Step 4. In the Additional addresses for LAN 1 list, verify that the IP addresses are added correctly.



- **Step 5.** Navigate to **Maintenance > Restart** options, and click **Restart**. Your network interface changes are applied.
- **Step 6.** Wait for TelePresence Conductor to restart and then verify that the new TelePresence Conductor IP address is active on the network by pinging the IP address from another device.

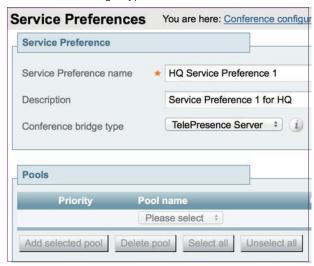
Procedure 6 Create Service Preferences

- **Step 1.** Go to Conference configuration > Service Preferences.
- Step 2. Click New.



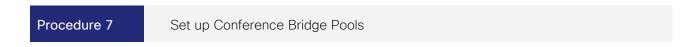
Step 3. Enter the following values into the relevant fields:

- Service Preference name—HQ Service Preference 1
- Conference bridge type—TelePresence Server



Step 4. Click Add Service Preference.

The service preference is created.



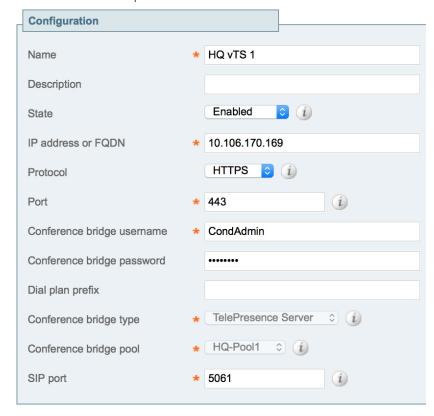
To set up a conference bridge pool, you need to create a conference bridge pool and then add the TelePresence Server to it.

- **Step 1.** Navigate to Conference configuration > Conference bridge pools and click New.
- **Step 2.** Enter the following values into the relevant fields, leaving the other fields at their default values:
 - Pool name-HQ-Pool1
 - Conference bridge type-TelePresence Server
- Step 3. Click Create pool.
- **Step 4.** On the Conference bridge pools page, click **Create Conference Bridge**.



Step 5. Enter the following values into the relevant fields, leaving the other fields at their default values:

- Name-HQ vTS 1
- State-Enabled
- IP address of FQDN-10.106.170.169
- Protocol HTTPS
- Port-443
- Conference bridge username—CondAdmin
- Conference bridge password—[password for the CondAdmin]
- SIP port-5061



Step 6. Click Create Conference Bridge.

Step 7. Ensure that under the **Conference bridges in this pool** section, in the Status column, the conference bridge is listed as **Active**.





The conference bridge pool is created.

Procedure 8 Ac

Add Conference Bridge Pool in Service Preference

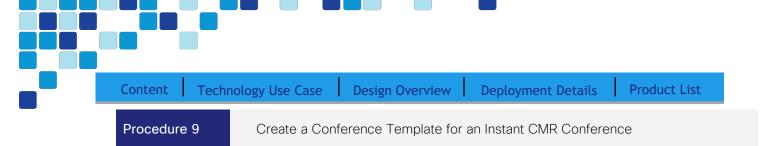
- **Step 1.** Go to Conference configuration > Service Preferences.
- Step 2. Click HQ Service Preference 1.
- **Step 3.** Select **HQ-Pool1** under the Pools section.



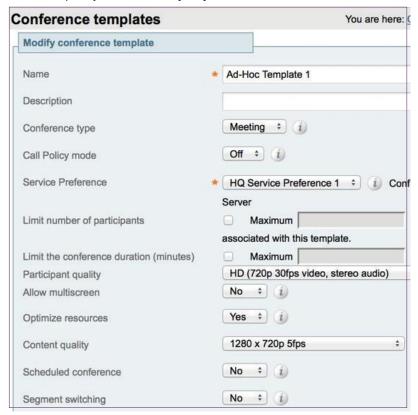
- Step 4. Click Add selected pool.
- **Step 5.** Check the radio button stating **Pools to use for scheduling** and Click **Save**.



The conference bridge pool is added in the service preference.



- **Step 1.** Navigate to **Conference configuration > Conference** templates and click **New**.
- **Step 2.** Enter the following into the relevant fields, leaving other fields at their default values:
 - Name-Ad-Hoc Template 1
 - Conference type—Meeting
 - Service preference-HQ Service Preference 1
 - Participant quality-HD
 - Optimize resources-Yes
 - Content quality-1280 x 720p 5fps



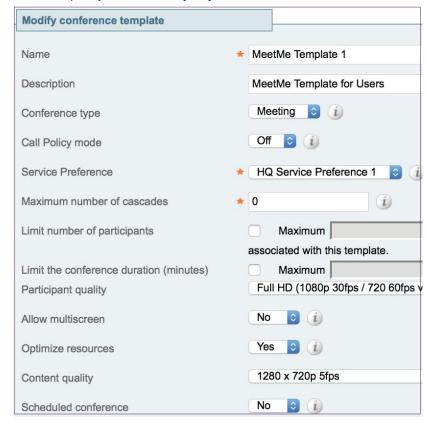
Step 3. Configure other entries as required.

Step 4. Click Create conference template.

The conference template is created.

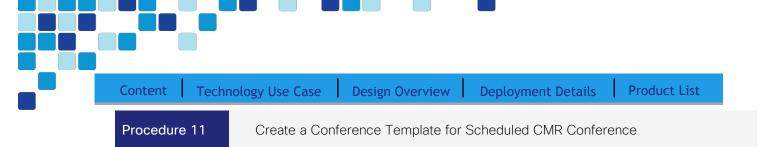


- **Step 1.** Navigate to **Conference configuration > Conference** templates and click **New**.
- **Step 2.** Enter the following into the relevant fields, leaving other fields at their default values:
 - Name-MeetMe Template 1
 - Conference type—Meeting
 - Service preference-HQ Service Preference 1
 - Participant quality-Full HD
 - Optimize resources-Yes
 - Content quality-1280 x 720p 5fps

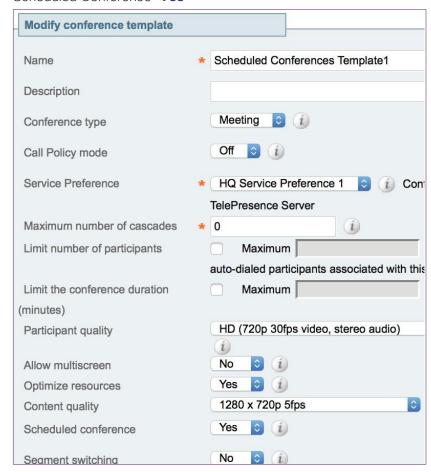


- **Step 3.** Configure other entries as required.
- **Step 4.** Click Create conference template.

The conference template is created.



- **Step 1.** Navigate to **Conference configuration > Conference** templates and click **New**.
- **Step 2.** Enter the following into the relevant fields, leaving other fields at their default values:
 - Name-Scheduled Conferences Template 1
 - Conference type—Meeting
 - Service preference—HQ Service Preference 1
 - Participant quality-HD
 - Optimize resources-Yes
 - Content quality-1280 x 720p 5fps
 - Scheduled Conference-Yes



- **Step 3.** Configure other entries as required.
- **Step 4.** Click Create conference template.

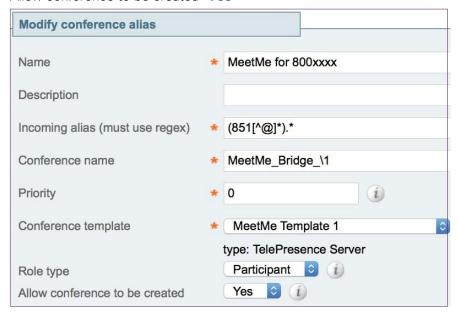


The conference template is created.

Procedure 12

Create a Conference Alias for an Personal CMR Conferences

- **Step 1.** Navigate to Conference configuration > Conference aliases and click New.
- **Step 2.** Enter the following into the relevant fields, leaving other fields at their default values:
 - Name-MeetMe for 800xxxx
 - Incoming Alias (must use regex)-(851[^@]*).*
 - Conference name-MeetMe_Bridge_\1
 - Priority-0
 - Conference template—MeetMe Template 1
 - Role type-Participant
 - Allow conference to be created-Yes

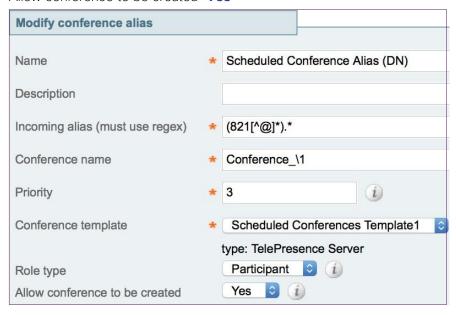


Step 3. Click Create conference alias.

The conference alias is created.



- **Step 1.** Navigate to **Conference configuration > Conference aliases** and click **New**.
- **Step 2.** Enter the following into the relevant fields, leaving other fields at their default values:
 - Name-Scheduled Conference Alias (DN)
 - Incoming Alias (must use regex)-(821[^@]*).*
 - Conference name—Conference_\1
 - Priority—3
 - Conference template-Scheduled Conferences Template1
 - Role type-Participant
 - Allow conference to be created-Yes

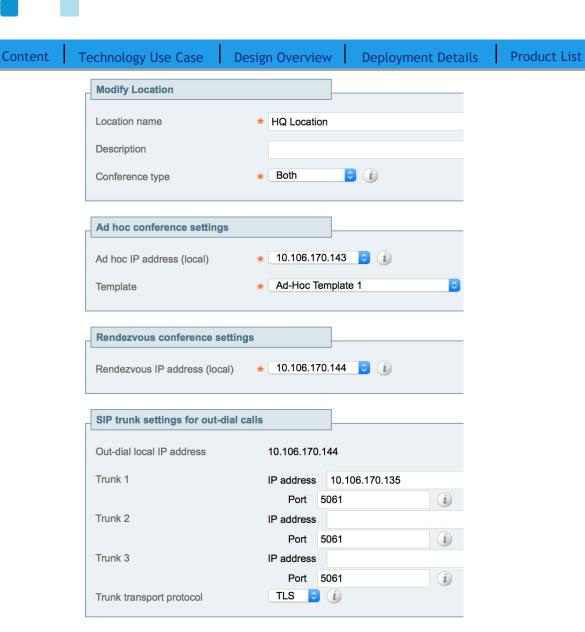


Step 3. Click Create conference alias.

The conference alias is created.



- **Step 1.** Navigate to **Conference configuration > Locations** and click **New**.
- **Step 2.** Enter the following into the relevant fields, leaving other fields at their default values:
 - Location name-HQ Location
 - Conference type-Both
 - Ad hoc IP address (local)— 10.106.170.143
 - Template-Ad-Hoc Template 1
 - Rendezvous IP address (local)-10.106.170.144
 - Trunk IP address-10.106.170.135
 - Trunk port-5061
 - Trunk transport protocol-TLS



Step 3. Click Add location.

The location is created.



- **Step 1.** Log into TelePresence Conductor as a user with administrator rights.
- **Step 2.** Navigate to Conference configuration > Conference bridge pools, and click HQ-Pool1.
- **Step 3.** Select the Location as **HQ Location**.



Step 4. Click on Save.

The location is added to the conference bridge pool.



For TelePresence Conductor redundancy, please refer to the latest <u>Cisco TelePresence Conductor Clustering with Cisco Unified Communications Manager Deployment Guide</u>.





Technology Use Case

Design Overview

Deployment Details

Product List

Configuring Cisco TelePresence Management Suite (TMS)

- 1. Enable TMSPE on TMS
- 2. Setup Users on TMS
- 3. Add TelePresence Conductor for CMR on TMS
- 4. Setup CMRs on TMS
- 5. Add TelePresence Conductor for Scheduling on TMS
- 6. Create Conference Alias on TMS
- 7. Configure Conference Settings on TMS

Procedure 1

Enable TMSPE on TMS

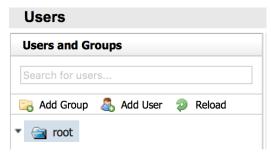
- **Step 1.** Log into TMS as a user with administrator rights.
- **Step 2.** Navigate to **Administrative Tools > Configuration > General Settings** and set the **Provisioning Mode** field as **Provisioning Extension** and Click **Save**.



TMSPE is enabled.



- **Step 1.** Navigate to **Systems > Provisioning > Users**.
- **Step 2.** Click on Root and then click on Add Group.



Step 3. Enter **Video_Users (Local)** as **Display Name** when the **Add Group** dialog comes up and click **Save**.



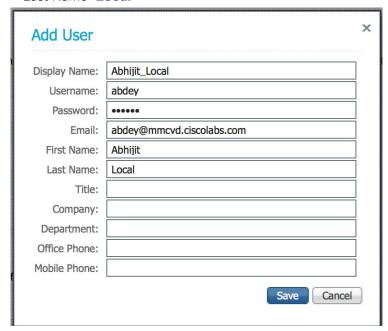
Step 4. Click on Add User.





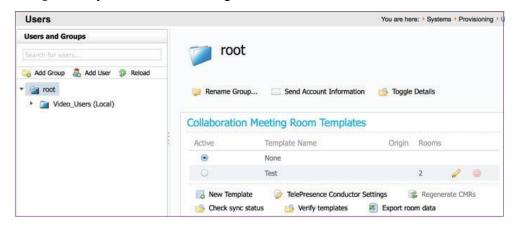
Step 5. Enter the following into the relevant fields, leaving other fields at their default values and click **Save**.

- Display Name-Abhijit_Local
- Username-abdey
- Password—[Password]
- Email—abdey@mmcvd.ciscolabs.com
- Last Name-Local

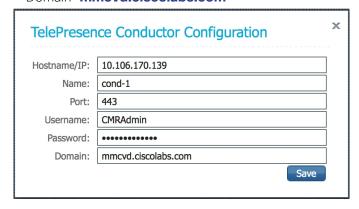




Step 1. Navigate to Systems > Provisioning > Users.



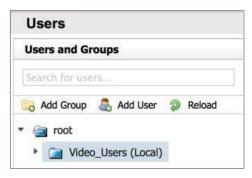
- Step 2. Under Collaboration Meeting Room Templates, click TelePresence Conductor Settings.
- **Step 3.** Click **Add New** and enter the following into the relevant fields, leaving other fields at their default values and click **Save**.
 - Hostname/IP-10.106.170.139
 - Name-cond-1
 - Port-443
 - Username-CMRAdmin
 - Password-[Password]
 - Domain-mmcvd.ciscolabs.com



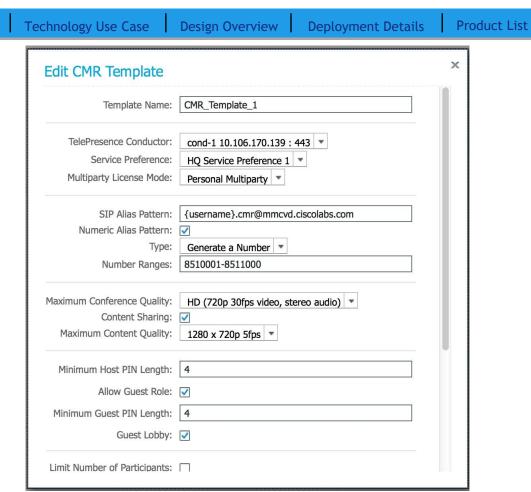
The TelePresence Conductor is added.



Step 1. Navigate to Systems > Provisioning > Users and click on Video_Users (Local).



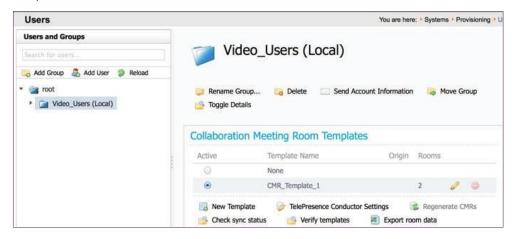
- Step 2. Under Collaboration Meeting Room Templates, click New Template.
- **Step 3.** Enter the following into the relevant fields, leaving the other fields at their default values and click **Save**.
 - Template Name-CMR_Template_1
 - TelePresence Conductor-cond-1 10.106.170.139: 443
 - Service Preference-HQ Service Preference 1
 - Multiparty License Mode Personal Multiparty
 - SIP Alias Pattern- {username}.cmr@mmcvd.ciscolabs.com
 - Numeric Alias Pattern-Selected
 - Type-Generate a Number
 - Number Ranges-8510001-8511000
 - Maximum Conference Quality-HD (720p 30 fps video, stereo audio)
 - Content Sharing-Selected
 - Maximum Content Quality-1280 x 720p 5fps
 - Optimize Resources-Selected



Content



Step 4. Select the radio button for CMR_Template_1 under the Collaboration Meeting Room Templates and click Yes.

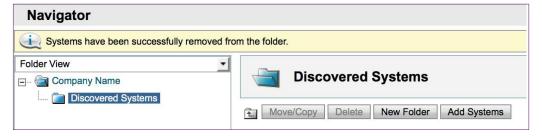


The CMR template is applied to all the users in Video_Users (Local) group.

Procedure 5

Add TelePresence Conductor for Scheduling on TMS

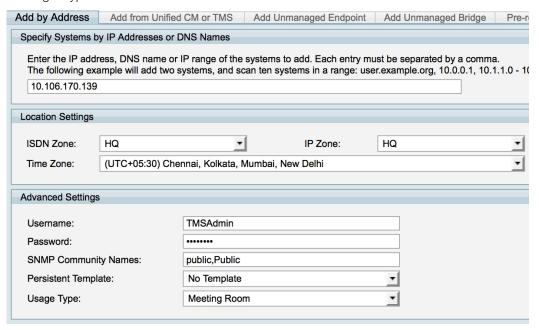
- **Step 1.** Navigate to **Systems > Navigator**.
- **Step 2.** Click on **Discovered Systems** on the left folder view and then click on **Add Systems** on the right Discovered Systems section.





Step 3. Enter the following into the relevant fields:

- Specify Systems by IP Addresses or DNS Names—10.106.170.139
- ISDN Zones-HQ
- IP Zones-HQ
- Time Zones-(UTC+05:30) Chennai, Kolkata, Mumbai, New Delhi
- Usernames-TMSAdmin
- Passwords—[Password]
- Persistent Template-No Template
- Usage Type—Other



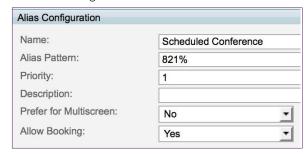
Step 4. Click Next.

Step 5. Click Finish Adding Systems.

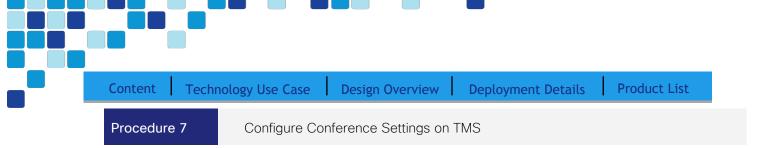
The telepresence conductor is added in TMS.



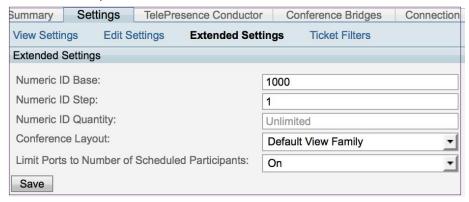
- **Step 1.** Navigate to **Systems > Navigator**.
- **Step 2.** Click on **cond-1** under Discovered Systems and then click **on TelePresence Conductor** tab.
- Step 3. Click New.
- **Step 4.** Enter the following into the relevant fields and click **Save**.
 - Name-Scheduled Conference
 - Alias Pattern-821%
 - Priority-1
 - Prefer for Multiscreen-No
 - Allow Booking-Yes



The conference alias is created.



- **Step 1.** Navigate to **Systems > Navigator**.
- **Step 2.** Click on **cond-1** under Discovered Systems and then click **on Settings > Extended Settings** tab.
- **Step 3.** Enter the following into the relevant fields:
 - Numeric ID Base-1000
 - Numeric ID Step-1



- Step 4. Click Save.
- **Step 5.** Navigate to Administrative Tools > Configuration > Conference Settings.
- Step 6. Enter Preferred MCU Type in Routing as Cisco TelePresence Conductor. And click Save.



The conference settings are configured.

Configuring Cisco Unified Communications Manager (Unified CM)

Easy Access Configuration Sheet

Cisco Unified CM Configuration Requirements				
Element	CVD Configuration	Site-Specific Configuration		
Video bandwidth for video	32256			
region				
Route pattern for personal	8[2-5]XXXXX			
and scheduled CMR				
conferences				
Route pattern for TCS	861XXXX			
recording alias				
URI pattern for personal	user.cmr@mmcvd.ciscolabs.com			
CMR conferences				

1. Configure Region for Video

- 2. Configure Device Pool for Video and Add the Video Region
- 3. Configure Unified CM Trunk to TelePresence Conductor for Personal and Scheduled CMR Conferences
- 4. Configure Unified CM Trunk to TelePresence Conductor for Instant CMR Conferences
- 5. Configure SIP Trunk Security Profile for TCS (Recording Only)
- 6. Configure SIP Profile for TCS (Recording Only)
- 7. Configure Unified CM Directory Number Route Pattern for Personal and Scheduled CMR Conferences
- 8. Configure Unified CM Directory Number Route Pattern for TCS (Recording Only)
- 9. Configure Unified CM SIP Route Pattern for Personal CMR Conferences
- 10. Configure TelePresence Conductor as Conference Bridge
- 11. Configure MRG and MRGL for Video and Add TelePresence Conductor to this MRG
- 12. Add this MRGL to the Device Profile for Video



Procedure 1

Configure Region for Video

- **Step 1.** Navigate to **System > Region Information > Region**, and click **Add New** in order to create a new Region.
- **Step 2.** In Name, enter Video_Reg, and then click Save.



- Step 3. Under Regions, select Default.
- Step 4. Under Maximum Session Bit Rate for Video Calls, enter 32256 kbps and click Save.



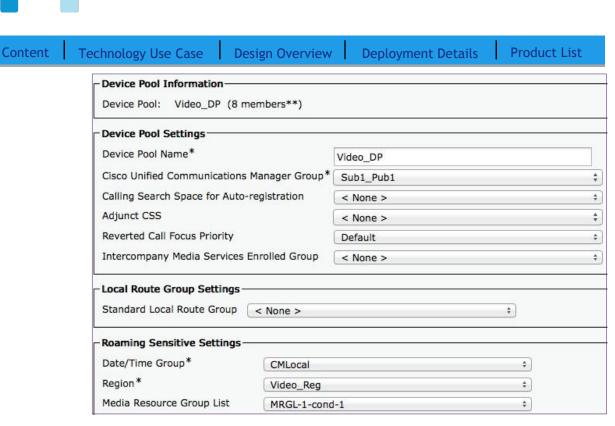
This CVD is using 32256 as the configured video bandwidth for this region.

The region is configured.

Procedure 2

Configure Device Pool for Video and Add the Video Region

- **Step 1.** Navigate to **System > Device Pool**, and then click **Add New** in order to add a new device pool.
- **Step 2.** Enter the following into the relevant fields, leaving the other fields at their default values and click **Save**.
 - Device Pool Name-Video_DP
 - Cisco Unified Communications Manager Group Sub1_Pub1
 - Date/Time Group CMLocal
 - Region-Video_Reg

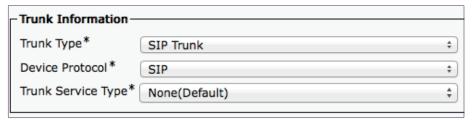


The device pool is configured.



A *trunk* is a communications channel on Unified CM that enables it to connect to other servers. Using one or more trunks, Unified CM can receive or place voice, video, and encrypted calls, exchange real-time event information, and communicate in other ways with call control servers and other external servers.

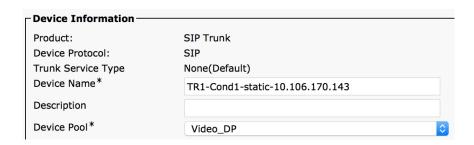
- **Step 1.** Navigate to **Device > Trunk**, and then click **Add New** in order to create a new SIP trunk.
- **Step 2.** Enter the following into the relevant fields:
 - Trunk Type-SIP Trunk
 - Device Protocol-SIP
 - Trunk Service Type-None(Default)

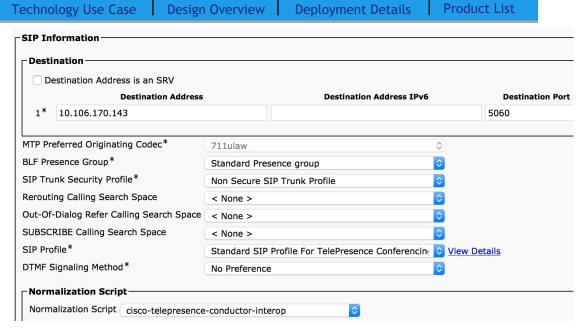


Step 3. Click Next.

Step 4. Enter the following into the relevant fields, leaving other fields at their default values:

- Device Name—TR1-Cond1-static-10.106.170.143
- Device Pool-Video_DP
- Destination Address-10.106.170.143
- Destination Port-5060
- SIP Trunk Security Profile-Non Secure SIP Trunk Profile
- SIP Profile—Standard SIP Profile for TelePresence Conferencing
- Normalization Script-cisco-telepresence-conductor-interop





Step 5. Click **Save**, and then click **Reset**.

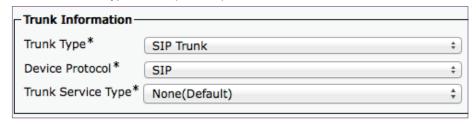
Content

Step 6. Now click Reset again on the pop-up window that opens up and click close.

The Unified CM trunk is configured to the TelePresence Conductor for personal and scheduled CMR conferences.



- **Step 1.** Navigate to **Device > Trunk**, and then click **Add New** in order to create a new SIP trunk.
- **Step 2.** Enter the following into the relevant fields:
 - Trunk Type-SIP Trunk
 - Device Protocol-SIP
 - Trunk Service Type-None(Default)

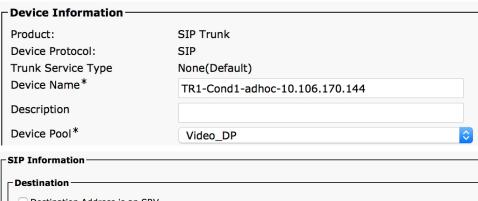


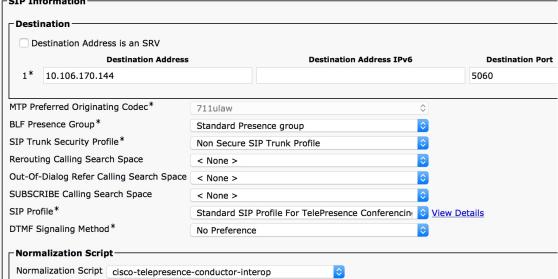
Step 3. Click Next.



Step 4. Enter the following into the relevant fields, leaving other fields at their default values:

- Device Name—TR1-Cond1-adhoc-10.106.170.144
- Device Pool-Video_DP
- Destination Address—10.106.170.144
- Destination Port-5060
- SIP Trunk Security Profile-Non Secure SIP Trunk Profile
- SIP Profile—Standard SIP Profile for TelePresence Conferencing
- Normalization Script-cisco-telepresence-conductor-interop





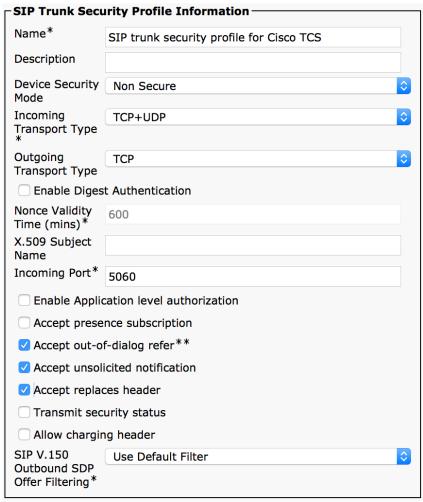
Step 5. Click **Save**, and then click **Reset**.

Step 6. Now click **Reset** again on the pop-up window that opens up and then click **Close.**

The trunk is configured.



- **Step 1.** Navigate to System > Security > SIP Trunk Security Profile, and then click Add New.
- **Step 2.** Enter the following into the relevant fields, leaving other fields at their default values and click **Save**.
 - Name SIP trunk security profile for Cisco TCS
 - Accept out-of-dialog refer checked
 - Accept unsolicited notification checked
 - Accept replaces header checked



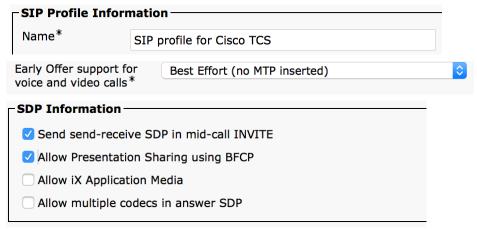
The SIP trunk security profile is configured.



- Step 1. Navigate to Device > Device Settings > SIP Profile, and then click Find.
- **Step 2.** Click on the copy icon on the right side of Standard SIP Profile.



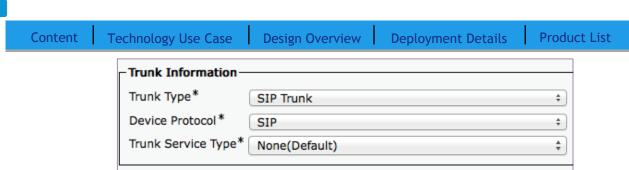
- **Step 3.** Enter the following into the relevant fields, leaving other fields at their default values and click **Save**.
 - Name SIP profile for Cisco TCS
 - Early Offer support for voice and video calls Best Effort (no MTP inserted)
 - Send send-receive SDP in mid-call INVITE checked
 - Allow Presentation Sharing using BFCP checked



The sip profile is configured.

Procedure 7 Configure Unified CM Trunk to Cisco TCS (for Recording only)

- **Step 1.** Navigate to **Device > Trunk**, and then click **Add New** in order to create a new SIP trunk.
- **Step 2.** Enter the following into the relevant fields:
 - Trunk Type-SIP Trunk
 - Device Protocol-SIP
 - Trunk Service Type—None(Default)



Step 3. Click Next.

Step 4. Enter the following into the relevant fields, leaving other fields at their default values:

- Device Name-TR1-TCS2
- Device Pool-Video_DP
- Destination Address-10.106.170.203
- Destination Port-5060
- SIP Trunk Security Profile-Non Secure SIP Trunk Profile
- SIP Profile-SIP Profile for Cisco TCS

ı	Device Information	n
	Product:	SIP Trunk
	Device Protocol:	SIP
	Trunk Service Type	None(Default)
	Device Name*	TR1-TCS2
	Description	
	Device Pool*	Video_DP

SIP Information				
	- Destination -			-
	Destination Address is an SRV			
	Destination Address	Destination Address I	Pv6 Destination Por	t
	1* 10.106.170.203		5060	
	MTP Preferred Originating Codec*	711ulaw	\$	-
	BLF Presence Group*	Standard Presence group	⋄	
	SIP Trunk Security Profile*	Non Secure SIP Trunk Profile		
	Rerouting Calling Search Space	< None >	♦	
	Out-Of-Dialog Refer Calling Search Space	< None >		
	SUBSCRIBE Calling Search Space	< None >	○	
	SIP Profile*	SIP profile for Cisco TCS		

Step 5. Click Save.



- Step 6. Click Reset.
- **Step 7.** Click **Reset** on the pop-up window that opens up.
- Step 8. Click Close.

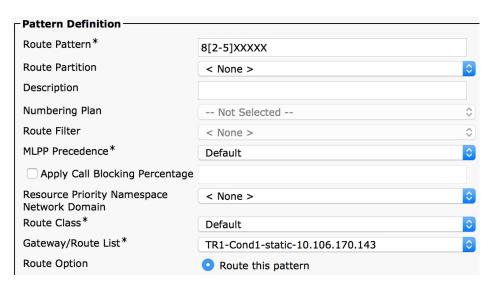
The trunk is configured.

Procedure 8

Configure Unified CM Directory Number Route Pattern for Personal and Scheduled CMR Conferences

This procedure describes configuring the Unified CM route pattern to match the SIP trunk to TelePresence Conductor for personal and scheduled CMR conferences.

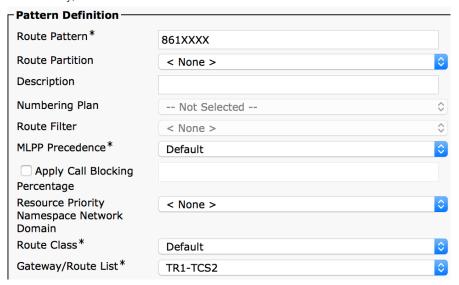
- **Step 1.** Navigate to **Call Routing > Route/Hunt > Route Pattern**, and then click **Add New** in order to create a new route pattern.
- **Step 2.** Enter the following into the relevant fields, leaving other fields at their default values and click **Save**.
 - Route Pattern-8[2-5]XXXXX
 - Gateway/Route List-TR1-Cond1-static-10.106.170.143



The route pattern is configured.



- **Step 1.** Navigate to **Call Routing > Route/Hunt > Route Pattern**, and then click **Add New** to create a new route pattern.
- **Step 2.** Enter the following in the relevant fields, leaving other fields at their default values and click Save.
 - Route Pattern—861XXXX
 - Gateway/Route List-TR1-TCS2



The route pattern is configured.

Procedure 10

Configure Unified CM SIP Route Pattern for Personal CMR Conferences

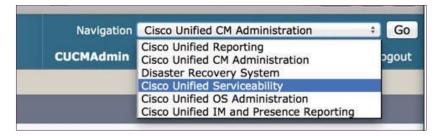
The regular Unified CM SIP route pattern routing cannot be used for routing calls to the personal CMR conferences created in this document because Unified CM can route URIs only based on domains (e.g. mmcvd.ciscolabs.com) and not the URIs created for the personal CMR conferences (e.g. cmr@mmcvd.ciscolabs.com).

To route the calls to the personal CMR conference URIs we have to use the ILS (Intercluster Lookup Service) service in the Unified CM and manually import the personal CMR conference URIs into the Unified CM.

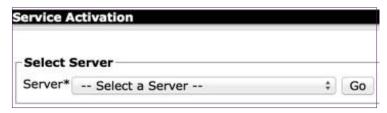
The following steps will configure the Unified CM to enable ILS and import the permpersonal CMR conference URLs.



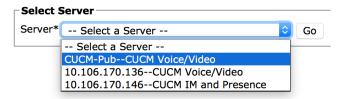
Step 1. Click the **Navigation** tab on the top right corner of the **Unified CM Administration** page, select **Cisco Unified Serviceability** from the dropdown list and click **Go**.



Step 2. Navigate to Tools > Service Activation.



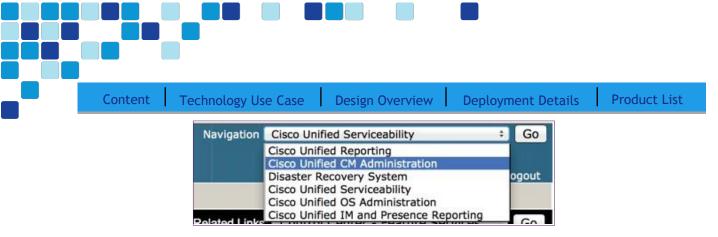
Step 3. Select **CUCM-Pub--CUCM Voice/Video** from the drop-down list under the **Server** field, and click Go.



Step 4. Select the Cisco Bulk Provisioning Service under the Database and Admin Services pane, and click Save.



Step 5. Go back to **the Cisco Unified CM Administration** page by clicking on the **Navigation** tab on top right corner of the **Cisco Unified Serviceability** page. Select the **Cisco Unified CM Administration**, and then click **Go**.

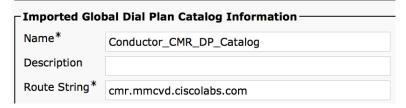


ILS has to be enabled and working for the further steps to work. ILS can work either in "Hub Cluster" or "Spoke Cluster" mode. In this CVD we have a single cluster deployment so we will configure this publisher in "Hub Cluster" mode.

Step 6. Navigate to Advanced Features > ILS Configuration, select Hub Cluster as the Role under the Intercluster Lookup Service Configuration tab, and then click Save.



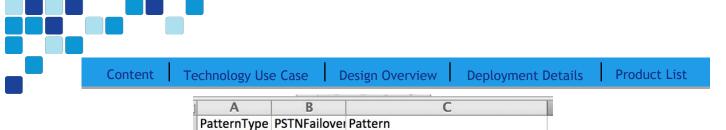
- **Step 7.** Navigate to Call Routing > Global Dial Plan Replication > Imported Global Dial Plan Catalogue, and click **Add New**.
- **Step 8.** Enter the following into the relevant fields:
 - Name—Conductor_CMR_DP_Catalog
 - Route String-cmr.mmcvd.ciscolabs.com



j Tech Tip

The Route String is just a name, it does not represent that the user will have to dial *cmr.mmcvd.ciscolabs.com.

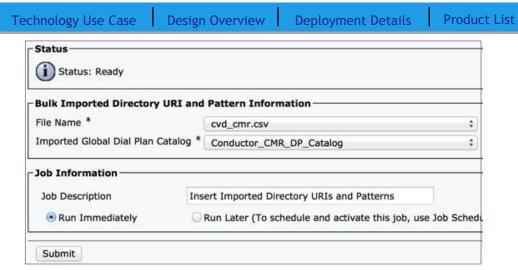
- Step 9. Click Save.
- **Step 10.** Create a **cvd_cmr.csv** file in the following format for all the personal CMR conference URIs that has to be imported into the ILS of the Unified CM.



- uri abdey.cmr@mmcvd.ciscolabs.com
- **Step 11.** Navigate to **Bulk Administration > Upload/Download Files** and click **Add New**.
- **Step 12.** Enter the following into the relevant fields:
 - File-cvd_cmr.csv
 - Select The Target-Imported Directory URIs and Patterns
 - Select Transaction Type-Insert Imported Directory URIs and Patterns
 - Overwrite File if it exists-Selected



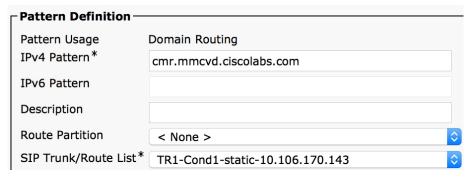
- Step 13. Click Save.
- **Step 14.** Navigate to Bulk Administration > Directory URIs and Patterns > Insert Imported Directory URI and Pattern Configuration.
- **Step 15.** Enter the following into the relevant fields:
 - File Name-cvd_cmr.csv
 - Imported Global Dial Plan Catalog-Conductor_CMR_DP_Catalog
 - Run Immediately-Selected



Step 16. Click Submit.

Content

- **Step 17.** Navigate to Call Routing > SIP Route Pattern.
- Step 18. Click Add New.
- **Step 19.** Enter the following into the relevant fields, leaving other fields at their default values and click **Save**.
 - IPv4 Pattern-cmr.mmcvd.ciscolabs.com
 - SIP Trunk/Route List-TR1-Cond1-static-10.106.170.143



The SIP route pattern is configured.

Procedure 11 Configure TelePresence Conductor as Conference Bridge

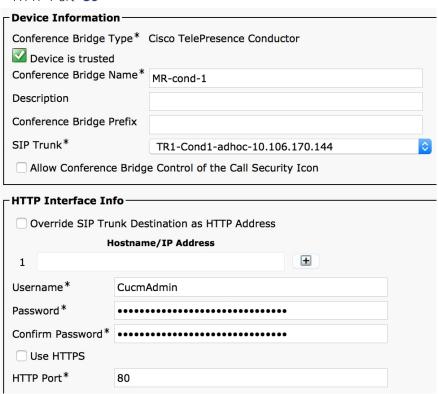
This procedure describes configuring TelePresence Conductor as a conference bridge in Unified CM for instant CMR conferences.

- **Step 1.** Navigate to **Media Resources > Conference Bridge**, and then click **Add New** in order to create a new conference bridge.
- **Step 2.** Enter the following into the relevant fields, leaving other fields at their default values:

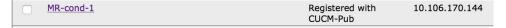


Content Technology Use Case Design Overview Deployment Details Product List

- Conference Bridge Type-Cisco TelePresence Conductor
- Conference Bridge Name-MR-cond-1
- SIP Trunk-TR1-Cond1-adhoc-10.106.170.144
- Allow Conference Bridge Control of the Call Security Icon-UnSelected
- Override SIP Trunk Destination as HTTP Address-UnSelected
- Username-CucmAdmin
- Password—<password for CucmAdmin created in Conductor>
- HTTP Port-80

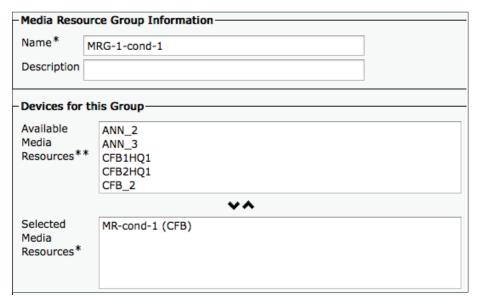


- Step 3. Click Save.
- **Step 4.** Make sure that the Conference Bridge shows as registered to the Unified CM.





- **Step 5.** Navigate to Media Resources > Media Resource Group, and then click Add New.
- Step 6. In Name, enter MRG-1-cond-1.
- **Step 7.** In Available Media Resources, select MR-cond-1 (CFB) and click the down arrow to move it down to the Selected Media Resources.
- Step 8. Click Save.



- **Step 9.** Navigate to Media Resources > Media Resource Group List, and then click Add New.
- Step 10. In Name, enter MRGL-1-cond-1



Step 11. In **Available Media Resources Groups**, select **MRG-1-cond-1** and click the down arrow to move it down to the **Selected Media Resources Groups** and click **Save**.

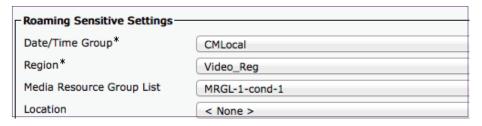
- Media Re	source Group List Information—			
	1RGL-1-cond-1			
Media Re	Media Resource Groups for this List			
Available Media Resource Groups	MRG_CFB_HQ1			
~ ^				
Selected Media Resource Groups	MRG-1-cond-1			

The telepresence conductor is configured as a media resource.

Procedure 12

Add this MRGL to the Device Profile for Video

- **Step 1.** Navigate to **System > Device Pool**, and then click **Find** in order to list all configured Device Pools.
- **Step 2.** Select Video_DP.
- **Step 3.** In Media Resource Group List, select MRGL-1-cond-1 and click Save.



The MRGL is added.

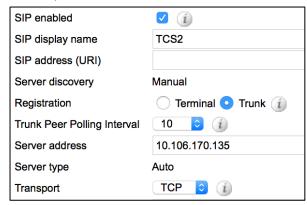
Configuring Cisco TelePresence Content Server

PROCESS

- 1. Configure Site Settings (Recording Only)
- 2. Configure Recording Alias (Recording Only)



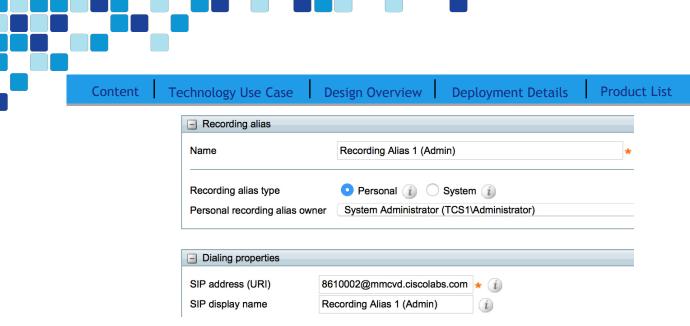
- **Step 1.** Navigate to **Configuration > Site settings**.
- **Step 2.** In SIP settings, enter the following in the relevant fields and click **Save**.
 - SIP enabled checked
 - SIP display name TCS2
 - Registration Trunk
 - Server Address 10.106.170.135
 - Transport TCP



The site settings are configured.

Procedure 2 Configure Recording Alias (Recording Only)

- **Step 1.** Navigate to Recording setup > Recording Aliases and click Add Recording Alias.
- **Step 2.** Enter the following in the relevant fields and leave the other fields at their default values and click **Save**.
 - Name Recording Alias 1 (Admin)
 - SIP address (URI) 8610002@mmcvd.ciscolabs.com



The recording alias is configured.



Configuring Endpoints

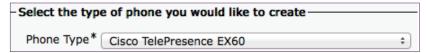
PROCESS

- 1. Configure Unified CM for Endpoints
- 2. Configure SX20

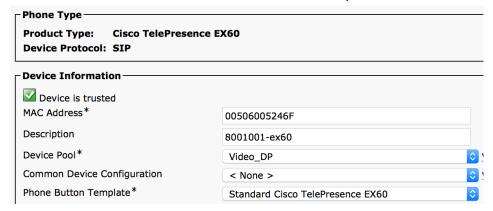
Procedure 1

Configure Unified CM for Endpoints

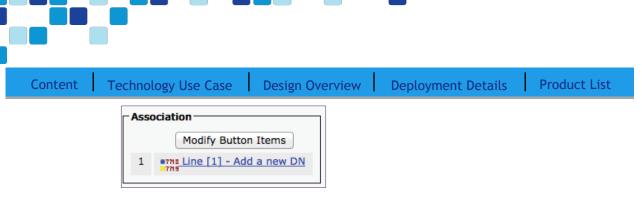
- **Step 1.** Navigate to **Device > Phone**, and then click **Add New**.
- **Step 2.** In Phone Type, select Cisco TelePresence EX60, and then click Next:



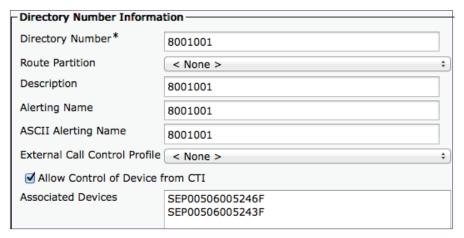
- Step 3. Click Next.
- **Step 4.** Enter the following into the relevant field, leaving the other fields at their default values:
 - MAC Address-00506005246F
 - Device Pool-Video_DP
 - Phone Button Template—Standard Cisco TelePresence EX60
 - Common Phone Profile-Standard Common Phone Profile
 - Device Security Profile-Cisco TelePresence EX60-Standard
 - SIP Profile—Standard SIP Profile for TelePresence Endpoint



- Step 5. Click Save.
- Step 6. Click Line [1]-Add a new DN.



Step 7. In Directory Number, enter 8001001, and then click Save.



Step 8. Under **Directory URIs**, enter **8001001@mmcvd.ciscolabs.com** as the URI and click **Add Row**.



The endpoint is added.



- **Step 1.** Navigate to Home > Settings > Administrator Settings > Advanced Configuration > Provisioning > External Manager > Address.
- **Step 2.** In External Manager, enter **10.106.170.135**, and then click Save.



The endpoint is added.

Recording Self Video

PROCESS

1. <u>Dial TCS URI (Recording Only)</u>

Procedure 1

Dial TCS URI (Recording Only)

Dial **8610002@mmcvd.ciscolabs.com** and wait till the countdown finishes and is 0. Now the call to the TCS is recorded till the call is put to an end.



Initiating Conferences

PROCESS

- 1. Initiate Instant CMR Conference
- 2. Create Personal CMR Conferences
- 3. Initiate Personal CMR Conference
- 4. Create Scheduled CMR Conference

Procedure 1

Initiate Instant CMR Conference

- Step 1. Call 8001002 from 8001001.
- **Step 2.** After the call is connected, press on the Add+ button.
- Step 3. Call 8001003 from 8001001.
- **Step 4.** Press the Merge button.

The instant CMR conference should be connected.

Procedure 2

Create Personal CMR Conferences

- **Step 1.** Open a browser, type https://10.106.170.153/tmsagent/tmsportal/#home in the navigation space, click **Go and login as user**.
- **Step 2.** Click on Open Collaboration Meeting Room.



Step 3. Click **Set up your CMR**.

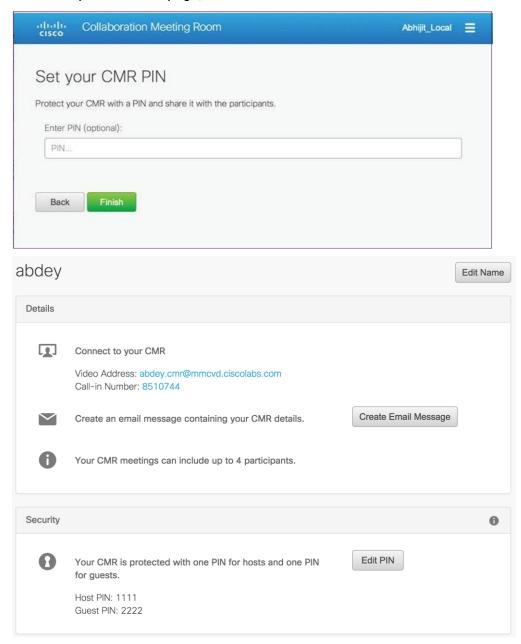


Step 4. Enter the personal CMR conference name as **abdey** and click **Next**.





Step 5. On the Set your CMR PIN page, click Finish.



The Personal CMR conference is created.

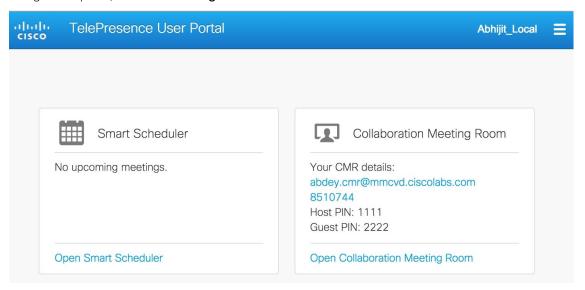


- Step 1. Call abdey.cmr@mmcvd.ciscolabs.com from 8001001.
- **Step 2.** Call abdey.cmr@mmcvd.ciscolabs.com from 8001003.
- **Step 3.** Call abdey.cmr@mmcvd.ciscolabs.com from 8001003.

The personal CMR conference should be connected.

Procedure 4 Create Scheduled CMR Conference

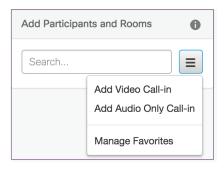
Step 1. Open a browser, type **https://10.106.170.153/tmsagent/tmsportal/#home** in the navigation space, click **Go and login as user**.



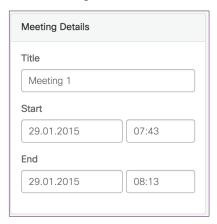
- Step 2. Click Open Smart Scheduler.
- Step 3. Click New Meeting.



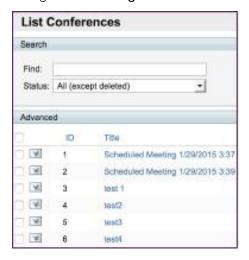
Step 4. Add Video and/or audio Call-in.



Step 5. Enter **Meeting 1** as Title.

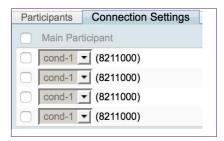


- Step 6. Click Save.
- Step 7. Open a new browser, type https://10.106.170.153/tms/ in the navigation space and click Go.
- **Step 8.** Navigate to Booking > List Conferences.





Step 9. Click Meeting 1.



Step 10. Click on Connection Settings tab.

The number displayed in braces is the scheduled CMR conference dial-in number that the users have to dial at the scheduled time.



Recording Instant CMR Conferences

PROCESS

1. Join TCS as an Instant CMR Conference Participant (Recording Only)

Procedure 1

Join TCS as an Instant CMR Conference Participant (Recording Only)

- Step 1. In the instant CMR conference, click on the Add button and dial 8610002@mmcvd.ciscolabs.com and wait till the countdown finishes and is 0.
- **Step 2.** Click the Merge button. Now the call to the TCS is recorded till the call is put to an end.



Content

Technology Use Case

Design Overview

Deployment Details

Product List

Appendix A: Product List

Component	Product Description	Part Number	Software
Call Control	Cisco Unified CM Business Edition 6000 with up to 1000 users	BE6H-M4-K9= BE6H-M4-XU=	11.5(1)
Video	Unified IP Phones 8800 series	CP-88xx-K9=	11.5(1)
Phones	Unified IP Phones DX650	CP-DX650-K9	10.2.5
Video	Cisco TelePresence DX70	CP-DX70-W-K9=	CE 8.2
Endpoints	Cisco TelePresence DX80	CP-DX80-K9=	CE 8.2
	Cisco TelePresence SX10	CTS-SX10N-K9	CE 8.2
	Cisco TelePresence SX20	CTS-SX20N-PHD2.5X-K9	CE 8.2
Conference Bridge	Mid Market Virtual TelePresence Conductor	R-VMCNDTRM-K9	4.2
Controller	Cisco TelePresence Management Suite	CTI-TMS-SW-K9	15.2
	Cisco TelePresence Management Suite Provisioning Extension		1.7
Video Conference Bridge	Virtual TelePresence Server	R-VTS-K9	4.3
Video Recording Server	Cisco TelePresence Content Server	BE6K-VMTCS-1R-1L	7.1
Soft Client	Cisco Jabber for Windows	JAB9-DSK-K9	11.6

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