



# Scale your business fast—the secure way



Does it feel impossible to fuel business growth and protect it against attacks at the same time? You're not alone:

## 95%

of IT leaders don't feel equipped to support business innovation<sup>1</sup>.

Complex IT stacks and manual configuration slow teams down and make even simple changes hard to scale.

## 80%

of IT leaders don't feel ready for the next major outage<sup>2</sup>.

Limited visibility triggers downtime and finger-pointing makes it hard to identify root causes.

## 73%

of security teams miss or ignore critical alerts due to overload<sup>3</sup>.

Fragmented identity controls create noise and user credential issues, causing disruption and friction.

**The problem?** Most security teams are manually trying to fix problems quickly using a patchwork of point tools and inconsistent policies.

## 78%

of IT leaders say they're struggling with the pace of change<sup>4</sup>, which often leads to:

- Delays in provisioning new locations, users, and devices
- Heightened risk of blind spots, forcing teams to react to problems
- Difficulty managing TCO with fragmented systems
- Exposure to evolving threats with inconsistent policy enforcement



## Scaling secure connectivity should be frictionless and seamless

Leaders are realizing they need to simplify their infrastructure to create a balance of speed, security, and business results.



**Simplified**



**Secure**



**Reliable**

## Ready to secure your business as you grow?

Only Cisco brings networking and security together in a single easy-to-manage platform with the power of AgenticOps for unmatched speed and agility.



### Security built into the core

Cisco embeds security into every layer of your infrastructure to control network access, protect data in motion, and enforce zero-trust access from within.



### One policy, one motion

Easily and consistently enforce policies across all users, devices, and things with a unified approach. Save time, reduce complexity, and boost security.



### Future-proof your security

Protect your network today and tomorrow with AI-driven defenses and post-quantum cryptography. Stay ahead of emerging threats without added complexity.

Want to learn three ways simplifying your network secures your business and drives growth?



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