

Cisco Government Thought Leadership

Empowering hybrid work –
a governmental imperative



Government leaders are increasingly recognizing that improving customer and employee experiences through hybrid work is critical to achieving better mission and business outcomes for their organizations and retaining government employees.

Optimized hybrid work performance and experiences require enhanced enterprise visibility and analytics that can dynamically automate and orchestrate supporting hybrid work infrastructures.

Hybrid work is a governmental imperative

Over the past several years, we have seen a dramatic transformation in the way governments operate to achieve their mission and business outcomes and deliver services to customers, citizens and residents. One of the most fundamental shifts has been the necessary adoption of hybrid work.

Originally embraced to ensure the continued delivery of essential government services, hybrid work has now also become an important tool in addressing the challenges of retaining and attracting employees. As the demand for worker flexibility continues to grow, government agencies are quickly discovering the benefits of not only continuing to embrace hybrid work but enhancing their hybrid work capabilities.

Government leaders across the globe are placing an increasing emphasis on delivering enhanced customer experiences. These initiatives are now expanding to include enhancing worker experiences as a primary means for enabling and retaining government workforce personnel as well as delivering superior governmental services.

Hybrid work foundational elements

Because work is no longer where you go but what you do, the modern hybrid workplace includes not only the traditional office, but the home and any “workspace” an employee can contribute from. Government hybrid work requirements, however, can be more stringent than a commercial enterprise.

A government hybrid work environment must provide both secure access and secure collaborative platform capabilities that seamlessly ensure appropriate application and data access. Optimizing user performance and access is central to delivering a workplace environment that is flexible, secure, and more attractive to a modern workforce. Optimized hybrid work performance requires enhanced visibility and analytics that enable dynamic infrastructure automation and orchestration across the enterprise.

With distributed applications and services commonplace today, organizations need to have—and understand—real-time performance visibility across application code, microservices, containers, databases, compute, storage, networking, and security technology stacks. This visibility, coupled with embedded analytics, enable automation and orchestration of all of the technology components and policies that ensure performance optimization and security across this entire delivery infrastructure ecosystem. This results in not only Full Stack Observability, but the delivery of Full Stack Optimization, thus enhancing all user experiences. Improving both customer and employee experiences is increasingly recognized by government leaders as a critical aspect in achieving better mission and business outcomes for their organizations.

“Designed-in” cross-channel security that is encrypted and integrated is essential to ensuring optimized hybrid work capabilities for governments.

Cisco secure government FedRAMP Webex Suite[®] hybrid work solution capabilities are available in the United States and similar secure hybrid work capabilities can be delivered from sovereign platforms in other countries.

How it all comes together

Cisco[®] solutions enable government organizations to empower their hybrid workforces with secure access and collaboration from anywhere employees choose to work from, using high-quality video conferencing with multi-stream, high-definition audio and video from any device—desktop, mobile, web—with Webex[®]. In addition, Cisco is a leader in transforming workspaces by unifying networking, security, and collaboration to safeguard health and well-being, as well as supporting enhanced safety and greater efficiencies.

Security is absolutely essential for government hybrid work. Cisco offers the most secure end-to-end encryption in the market, fully integrated across the entire Federal Risk and Authorization Management Program (FedRAMP) Webex Suite[®] of Webex Messaging, Meetings, Webinars, and Cloud Calling. Every voice call, video call, file share, screen share, and text chat remain fully encrypted throughout its lifecycle. Webex[®] is now a true collaboration platform with the ability to embed workflows and applications and tightly integrate them with other government investments to better meet mission needs. Webex[®] also provides a single pane of glass for administration and uses real-time analytics and intelligent troubleshooting to provide superior visibility and more rapidly resolve issues. This unified user experience delivers a highly flexible, inclusive, secure, and economical collaboration solution for hybrid government workforces.

Improving hybrid work outcomes

Agencies taking a holistic approach to hybrid work often begin by securing and improving their information technology and network infrastructures. Having a robust and resilient infrastructure provides the foundation for delivering more effective and responsive digital services through hybrid work. Employees are also empowered through flexible collaborative platforms that expand the opportunity for improved productivity and efficient, impactful work to take place. This flexibility improves the ability to attract potential candidates, while better enabling the capability to up-skill employees for higher-value work. A workforce that can be flexible and dynamic creates a culture that helps to break down departmental silos resulting in better cross-departmental and cross-agency collaboration and improved operational efficiencies and effectiveness.

As the modern work environment continues to evolve, governments are accelerating their adoption and deployment of collaborative technologies to deliver more advanced and effective services to their residents, enhance customer and worker experiences, optimize productivity, and more effectively compete for workers in increasingly competitive labor markets. Eighty-nine percent of surveyed CIO and IT leaders identified consistent application performance across both application and supporting infrastructures as key to driving a great user experience.¹ Improving employee experience and productivity results in an increased ability to retain

A comprehensive government hybrid work environment enables the delivery of superior services, the retention of skilled employees and improved mission and business outcomes.

Reach out to Cisco for an in-depth discussion on we can optimize your hybrid work environment to help you deliver better mission and business outcomes for your organization.

top talent and reach into an ever-broader talent pool that can help deliver greater organizational efficiency, agility, inclusiveness, and organizational resiliency, as well as delivering superior services to their communities.

Delivering better hybrid work results

A holistic, end-to-end architectural approach to hybrid work not only improves both customer and worker experiences, but is also a key enabler for helping to:

- Optimize employee productivity
- Support dynamic learning
- Optimize infrastructure
- Attract and retain top talent
- Enhance employee health and safety
- Transform IT operations
- Deliver enhanced enterprise security
- Unify automation and orchestration
- Better engage diverse talent pools
- Extend enterprise visibility and analytics

Enhancing hybrid work impact

Government organizations that understand the importance of embracing modern, flexible work environments are also the catalysts for enhancing mission and business outcomes and producing lasting change in their agencies and communities.

Leaders that embrace the opportunities presented by this hybrid work transformation can increase innovation, deliver infrastructure optimization and resiliency, offer more equitable access to critical services, and reimagine their communities.

Cisco looks forward to engaging with our government clients to make your hybrid work, work better.

More information

To learn more about government and technology, visit [cisco.com/go/government](https://www.cisco.com/go/government), and to learn more about hybrid work, visit [cisco.com/c/en/us/solutions/industries/government/hybridwork.html](https://www.cisco.com/c/en/us/solutions/industries/government/hybridwork.html)

Sources:

¹ [Cisco, Accelerating Digital Agility Report 2021.](#)