Connect and Protect in the AI Era with Cisco and Amazon Web Services

Stay agile, secure, and ready for what's next with a foundation you can trust.
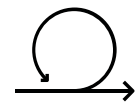
Working as One from Core to Cloud

AI-Ready Infrastructure   **Secure, Intelligent Connectivity**   **End-to-End Visibility**   **Operational Agility**

Innovation Shouldn't Slow Your Business Down

In the AI era, every layer of complexity can slow your pace. The faster you can move from idea to impact, the greater your advantage. That takes systems designed to work together from the start.

When people, processes, and platforms connect seamlessly, you can scale capabilities, respond instantly, and keep innovation flowing.

Cisco and Amazon Web Services (AWS) combine decades of expertise to deliver your competitive edge: networking, cloud, security, and observability working as one. Together, they enable faster decisions, smoother operations, deeper visibility, and the resilience to tackle what lies ahead.

From core to cloud, Cisco and AWS provide the trusted foundation to connect and protect your business, turning today's momentum into tomorrow's breakthroughs.

Outcomes That Scale with You

- Fuel business outcomes with AI-ready solutions.

- Unify operations to reduce risk, complexity, and costs.

- Accelerate and de-risk cloud migration and app modernization.

- Deliver consistent, frictionless experiences for employees and customers.

- Deploy flexibly, but maintain purchasing control.

Modernize with AI-Ready Hybrid Infrastructure

The shift to AI is accelerating demand for a digital foundation that can handle any workload, in any location, without compromising performance or security. But **74% of CEOs worry** that IT and infrastructure gaps will cause them to fall behind competitors.[1]

Cisco and AWS close those gaps, turning missed opportunities into AI-driven impact. They bring together networking, cloud, security, and observability capabilities to create a unified foundation built for this new era.

With a flexible platform that supports both traditional and AI workloads, you can move faster, scale with confidence, and get measurable value sooner. Whether you're running enterprise apps, training models, or powering next-generation AI agents, Cisco and AWS deliver the AI-enabled foundation to keep your operations secure, connected, and ready for what is next. This gives your business the agility to innovate continuously and capture new opportunities as they emerge.

Riding the Next AI Wave

- Build, train, and deploy models with AWS services such as Amazon Bedrock and Amazon SageMaker.

- Govern and manage AI workloads across environments with Cisco AI Canvas.

- Prepare for emerging agentic AI workloads with a secure, connected foundation that scales on demand.

- Turn AI innovation into real business impact with performance, security, and flexibility from day one.

92%
of companies plan to **increase their AI investments** over the next three years, but only 1% consider themselves mature in AI deployment[2]

[1]"Cisco Study: CEOs Embrace AI, But Knowledge Gaps Threaten Strategic Decisions and Growth," Cisco, February 2025.
[2]"Superagency in the workplace: Empowering people to unlock AI's full potential," McKinsey & Co., January 2025.

Future-Proof How Your Business Connects and Delivers

Slow apps, dropped connections, and tools that don't work well together can frustrate customers and employees alike. They can also hold your business back. In a world where every interaction counts, performance and reliability are essential to keeping people engaged and operations running smoothly.

Cisco and AWS help you deliver secure, intelligent connectivity that blends enterprise networking with the scale and reach of the cloud. That foundation enhances collaboration and sets the stage for confident growth.

A unified operational view provides the clarity to reduce risk, cut complexity, and make faster decisions. With full-stack data visibility and actionable, AI-powered insights, you can optimize performance and user experience in the moment.

Responsive networks help you stay ahead of changing demands, keep hybrid work productive, and ensure consistent experiences for customers and employees wherever they are. That builds trust, loyalty, and the momentum to drive your business forward.

Connections That Never Compromise

- Deliver consistent, reliable performance across every location.

- Keep employees productive and customers engaged.

- Adapt quickly to changing network demands.

- Secure every connection without slowing performance.

- See and manage your entire digital estate from one view.

- Optimize experiences with AI-driven insights.

77% of IT and business leaders **have faced major outages** in the past two years, stemming from congestion, cyberattacks, and misconfiguration[3]

[3]"In the AI era, infrastructure strategy drives business strategy," Cisco Networking research, 2025.

Protect What Matters with Visibility Everywhere

As your business modernizes and brings AI into the mix, demands on security and reliability grow. Gaps in visibility can increase risk, slow response, and create new compliance challenges. Staying ahead means knowing what's happening across your digital footprint and acting before issues spiral. It also means using AI to improve security and guard against AI-driven risks.

Cisco and AWS deliver a unified view across your network, cloud, and applications, including environments you don't own. Real-time insights and AI-powered defenses help you identify threats faster, pinpoint root causes quickly, and take decisive action to keep operations on track.

With integrated security and observability, you can migrate critical workloads without disruption, maintain compliance, and protect your business. And you can do it all while continuing to innovate. The result is a more resilient organization that's ready for whatever comes next.

600B

security events analyzed daily give Cisco unmatched visibility into enterprise threats, helping stop attacks before they harm your business

Get Deeper Insights Across Your Infrastructure

Migration Planning

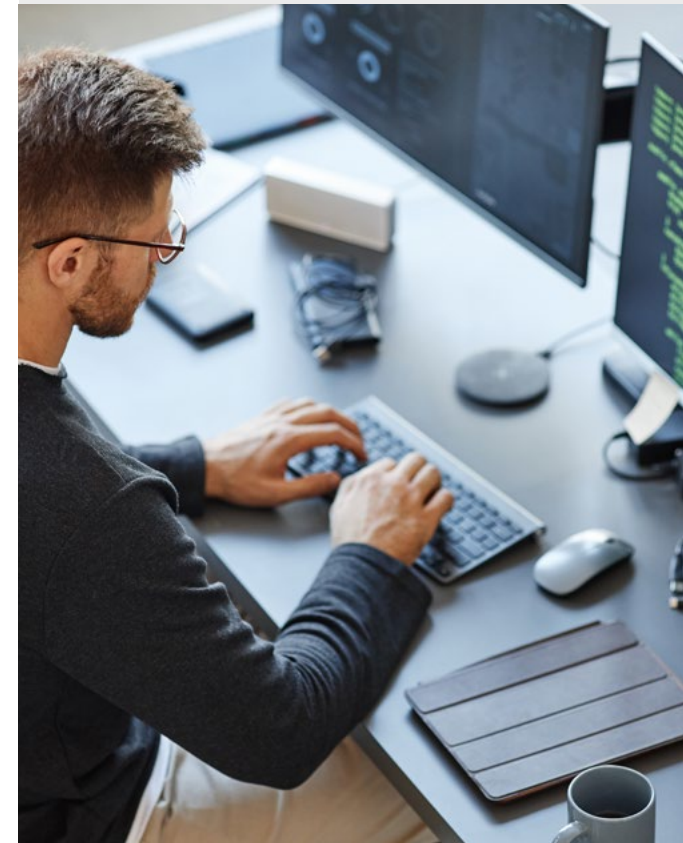**Application Deployment**

Operational Excellence

Understand app performance and define KPIs with the AWS environment in context

Moment of truth, confirm KPIs, identify optimization opportunities or remediation actions

Continuously monitor to ensure KPIs are met and delivering business outcomes

Drive Operational Agility Across Your Business

The more time your teams spend managing complexity in this era of unprecedented change, the less they can focus on building for the future. Operational agility turns that challenge into opportunity, allowing your business to adapt quickly and stay ahead of the curve.

Cisco and AWS give you the flexibility to modernize on your terms. You can connect cloud-native and on-premises environments, keep workloads portable, and maintain consistent operations wherever your teams work. Deep integration between Cisco and AWS reduces tool sprawl and breaks down silos, while unified management, intelligent automation, and streamlined procurement remove friction. The result is more time for innovation and less time spent on repetitive, hands-on tasks.

Wherever your business runs, Cisco and AWS deliver the speed, adaptability, and trusted foundation to thrive in the AI era.

Simplify with AWS Marketplace

- Access a broad portfolio of Cisco solutions in one place.

- Work with the partners you know and trust.

- Procure quickly with flexible pricing and terms.

- Use your AWS committed spend to purchase Cisco solutions.

- Deploy fast with built-in security.

- Maintain control through centralized governance.

30% **faster time to market** with deployment efficiencies gained through AWS Marketplace[4]

[4]"The Total Economic Impact of AWS Marketplace," Forrester, May 2025.

The Right Partners for Performance in the AI Era and Beyond

Whether you're modernizing applications, managing digital complexity, or scaling securely for AI, Cisco and AWS offer the proven foundation to reduce risk and simplify operations. Power your future with the leaders from core to cloud, trusted by global customers and recognized across industries for real-world results.

Use Cases

Products and services addressing:

- Global connectivity
- Application security
- Secure hybrid networking

- Observability
- Compliance
- Modern workplace

- Cloud contact center
- Zero trust in cloud
- Cloud SOC

Explore solutions available on AWS Marketplace.

Learn more about our partnership at cisco.com/go/aws.