Industrial Edge Networking Components – 2020

Report Excerpts

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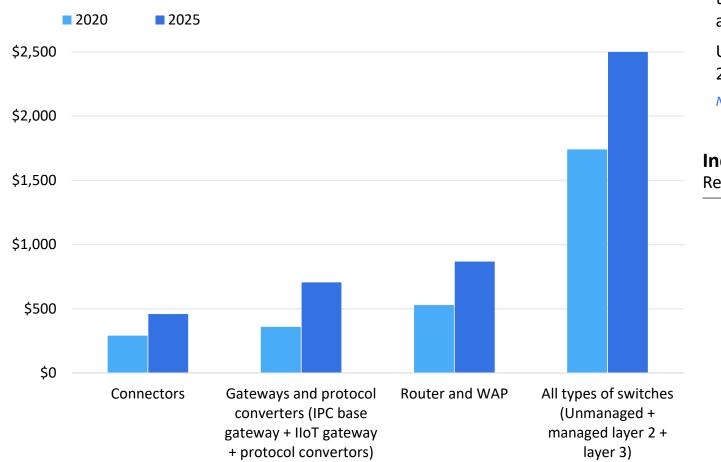
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Executive summary

Industrial edge networking components by product type

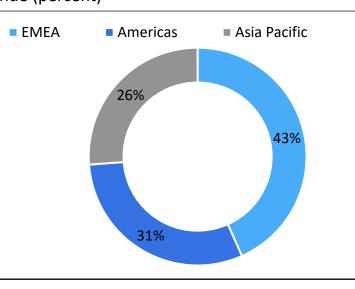
Revenue US\$ millions



- The world market in 2020 is estimated to have been \$2.92 billion
- In 2021, revenues are forecast to grow by 5.7%; overall, from 2020 to 2025, revenues are forecast to grow at a 10.3% compound annual growth rate (CAGR).
- Unit shipments are forecast to grow at a 9.8 % CAGR from 2020 to 2025, while the ASP is forecast to increase at a 0.6% CAGR.

Note: This document is an excerpt; please contact Omdia for the full report.

Industrial edge networking components by region Revenue (percent)



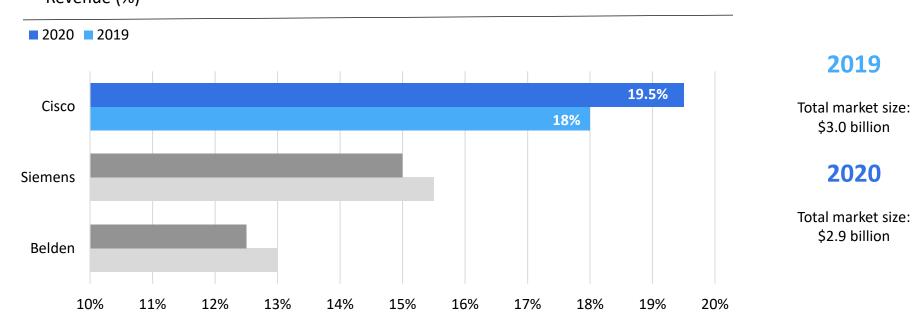
2020 industrial edge networking components market

Cisco leads every segment of the industrial networking market



Market landscape for industrial edge networking components

Cisco – strengthens its market position



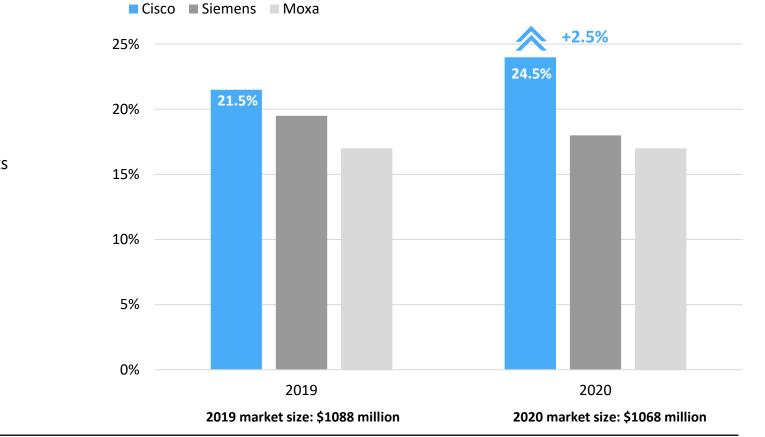
Industrial Ethernet network components market share Revenue (%)

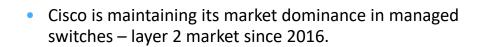
- In 2017, Cisco became the leader in industrial edge networking components market and maintained its number one position going into 2020.
- Cisco has not only maintained its market position but has also managed to increase its market share to 19.5%.
- It is worth mentioning that Cisco is enjoying the highest growth among the leading companies and is particularly strong in the Americas.

World: Market share estimates comparison for layer 2 managed switches between 2019–2020

Cisco – increasing its market share

Layer 2 managed switches market share Revenue (%)





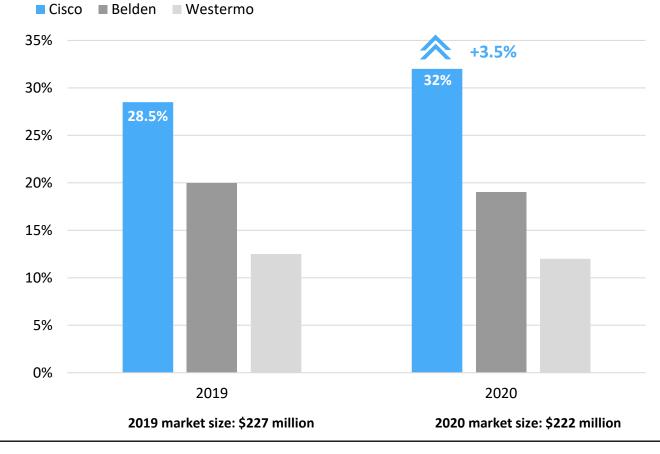
• Cisco successfully captured additional market share from its competitors in 2020.

World: Market share estimates comparison for layer 3 managed between 2019–2020

Cisco leads in layer 3 switch market

- Cisco has dominated layer-3 managed switches market for many years now and it continues to lead this market
- To put things in perspective the market share of
 Cisco for layer-3 managed switches is
 approximately twice to that of the number 2 player

Layer 3 managed switches market share Revenue (%)





World: Market share estimates comparison for routers between 2019–2020

Cisco – the single most dominant player in Router market

Router market share

Revenue (%)

■ Cisco ■ HMS Networks ■ Moxa -1.5% \checkmark 40% 40% 38.5% 35% 30% 25% 20% 15% 10% 5% 0% 2019 2020 2019 market size: \$286 million 2020 market size: \$267 million

- Cisco has a clear dominance in this market and has 38.5% of the market share
- The closest competitor has nearly 31% less market share than Cisco

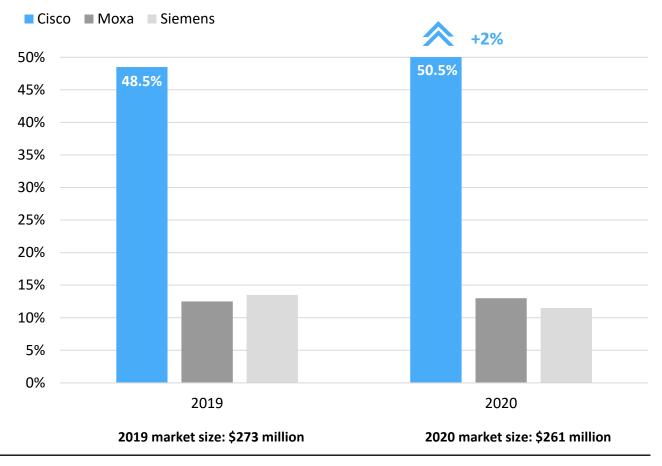
World: Market share estimates comparison for WAP between 2019–2020

Cisco – owns half of this market

- Cisco has a clear dominance in this market and has half of the market share
- The closest competitor has nearly 36.5% less market share than Cisco



Revenue



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