



# The Cisco Digital Education Platform

A Comprehensive, One-of-a-Kind Approach that is Changing Everything

Around the country and the world, educators are transforming the way they teach, share, organize, prepare and research—and this transformation extends to the management of facilities, transportation and security. It's all about the power of digital: Cisco Digital Education Platform.

## Benefits of Cisco's Digital Education Solutions by the Numbers\*

78%

of students agree that technology contributes to the successful completion of courses

49%

of institutions rated increased operating efficiency as a first or second priority

46%

of students are more actively involved in courses that use technology

“We are transforming the way we deliver education, conduct meetings, communicate with each other on campus and off, and the way our campus collaborates.”

- Terry Vahey, Associate Vice President of Information and Technology and CIO, San Jose State University.

## Learn Without Limits

You know Cisco. But do you also know we are a leading education company? We've transformed more than 14,250 school districts and educational institutions and 9,800 colleges and universities in 127 countries.\* With our partners, we help colleges and universities create a completely integrated digital environment that handles much more than the basics of education. Our Cisco Digital Education Platform includes education-focused solutions and services for Digital Learning and the Digital Campus, both supported by our security-focused, highly efficient, end-to-end IT platform.

## Enhance Your Complete Education Experience

Comprised of a secure core network, unified voice, state-of-the-art wireless and security everywhere, the Cisco Digital Education Platform can help you:

- Create a completely integrated digital environment enabling live, online and hybrid courses
- Expand your reach with global classrooms
- Utilize Wi-Fi, sensors and analytics to connect students, faculty, administrators, support staff and even transportation assets via a digital overlay that dramatically improves operational efficiency
- Enhance physical and digital security
- Safely allow mobile devices into the learning environment
- Easily schedule classes and create digital collaboration rooms
- Quickly deploy and manage applications through on-campus, cloud or hybrid environments

\* Data Sources: Ovum's ICT Enterprise Insights survey 2015/16, National Center for Education Statistics, EDUCAUSE Research Snapshot 2016





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## Four Integrated Paths to Digitizing Education

### 1. Digital Learning

Employing a variety of integrated Cisco solutions, including WebEx online meetings and Spark all-in-one communications, Digital Learning is a complete live/online learning environment that can change where and how much students learn.

Whether flipping, capturing, or enhancing courses, faculty members can easily create and schedule classes, then use our video and collaboration tools to fully engage students and improve outcomes.

### 2. Digital Campus

Cisco Digital Campus solutions enable educators to address parking, campus security, lighting, waste management and other pressing needs. The enablers are pervasive Wi-Fi access, context and location-based services and digital signage, among others. The result is increased operational efficiency, organizational agility and campus-wide safety measures for a secure, fully connected, high-performing learning environment.

### 3. An End-to-End IT Platform Built for Security

Digital Learning and the Digital Campus are supported by a secure Cisco core network, which serves as the foundation for digital transformation. It optimizes essential services, access, physical and digital security, way finding, lighting, parking and transportation.

### 4. Cisco Services

We offer a variety of services that will support your transformation journey, including:

- Assessments for unified voice, wireless, security, cloud and core routing
- Implementation services to ensure seamless integration of new Digital Learning and Digital Campus solutions
- Advisory and managed services to ensure that new collaboration technology meets the needs of faculty, staff and students—wherever they are
- Optimization and managed services to streamline operations
- Journey map engagements and strategic IT workshops

## How Cisco's Digital Education Platform Can Help

- Sparks innovation and enhances the quality of teaching and learning
- Heightens and extends the student experience with pervasive Wi-Fi for a safe BYOD experience along with video collaboration and virtual learning
- Accelerates productivity and collaboration in research and development
- Brings greater levels of operational efficiency to campus administration and management, including smart lighting and connected vehicles, while enabling a deeper view into building efficiencies, student behavior and network security
- Transforms the campus and online environment for better safety and security

## Next Steps

- **Learn More About Special Pricing for Education:** With the purchase of WebEx licenses for only 10% of your knowledge workers, all of your students will receive free Spark M2 licenses, enabling team messaging, screen sharing, video calling and more. We are also offering special pricing on our flagship MX800 TelePresence products, which offer powerful functionality for connecting teachers, students, researchers and others across the globe or for local meetings. In addition, you are also entitled to security pricing based on your user classification.
- **Keep up with the trends:** Follow the [Cisco Education blog](#).
- **Get the Latest on Cisco Digital Learning:** [cisco.com/c/en/us/solutions/industries/education.html](https://www.cisco.com/c/en/us/solutions/industries/education.html)

