

# Pandemic Impact:

## Reimagining Health Analytics

The pandemic continues to put unprecedented pressure on healthcare organizations to redefine technology and business priorities. Though IT and business leaders expect a shift back toward pre-pandemic priorities in 12 to 24 months, their organizations are reallocating their budgets to help meet technology needs today, according to recent HIMSS research in the United States and the United Kingdom.\*

### HERE'S WHAT'S ON THE MINDS OF SURVEYED HEALTHCARE IT AND BUSINESS LEADERS:

#### TOP 3 PRE-COVID PRIORITIES

##### U.S. IT LEADERS

#1



51% cite any finance implications, including increasing revenue and cutting costs

#2



22% cite growth and expansion

#3



22% cite security

##### U.K. IT LEADERS

#1



41% cite any finance implications, including increasing revenue and cutting costs

#2



34% cite upgrading IT, new IT purchases and updating servers

#3



25% cite overall management

### U.S. AND U.K. BUSINESS OPERATIONS AND IT BUDGETS HAVE DROPPED SINCE THE PANDEMIC BEGAN

#### U.S.



**49%** decreased budgets by 20% average  
**29%** unchanged budgets  
**22%** increased budgets by 25% average



**40%** decreased budgets by 14% average  
**30%** unchanged budgets  
**30%** increased budgets by 23% average

#### U.K.

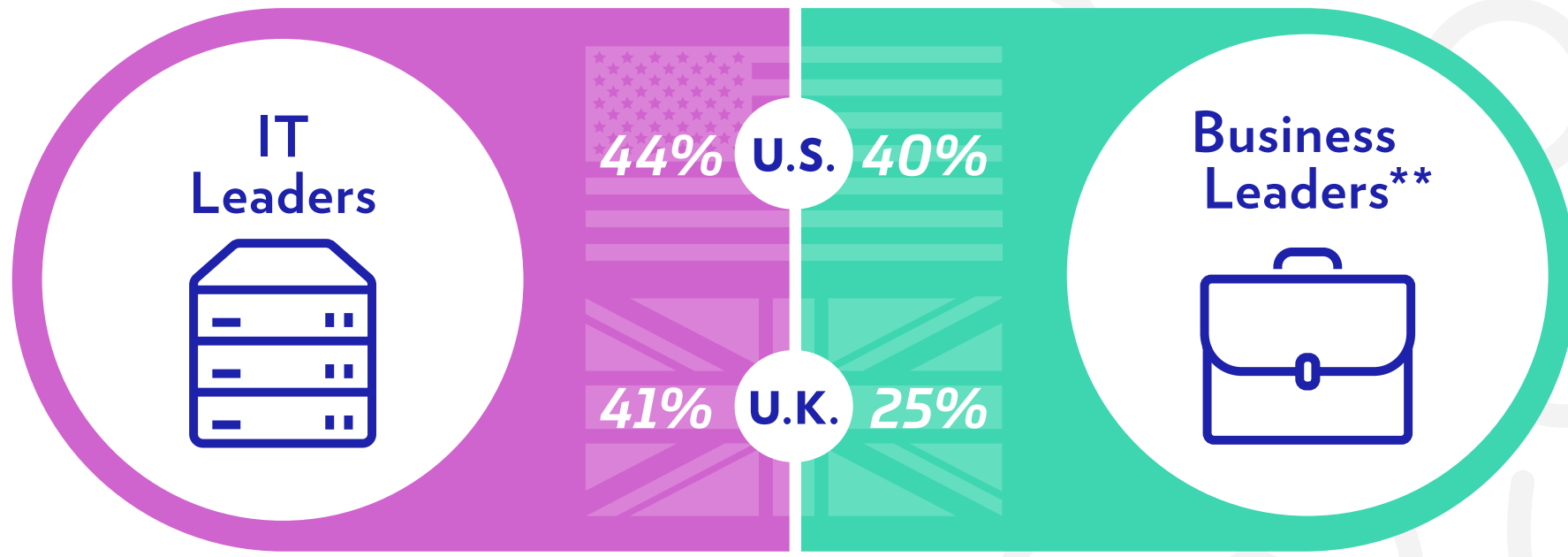


**28%** decreased budgets by 29% average  
**47%** unchanged budgets  
**25%** increased budgets by 35% average



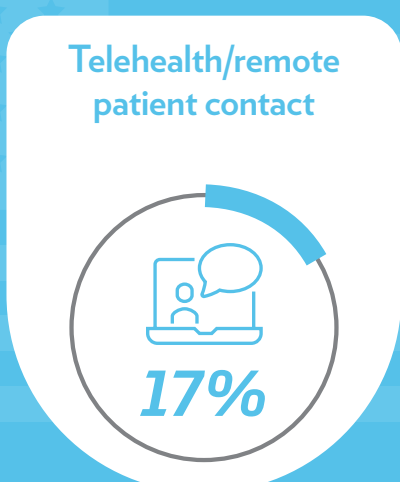
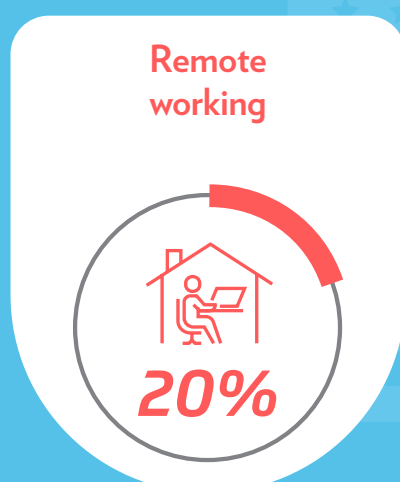
**38%** decreased budgets by 25% average  
**63%** unchanged budgets  
**0%** increased budgets

### BUT ORGANIZATIONS ARE REALLOCATING THEIR BUDGETS TO MITIGATE BUDGET REDUCTIONS

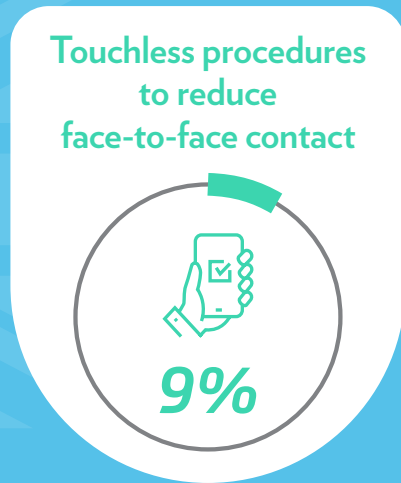
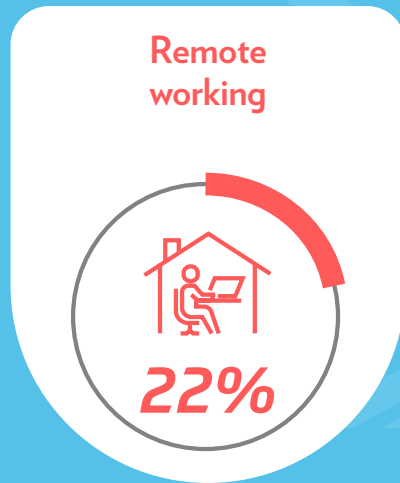


### HEALTHCARE LEADERS SEE A CHANGING FOCUS DURING THE PANDEMIC

#### U.S. IT LEADERS



#### U.K. IT LEADERS



### SOME PRIORITIES WILL REMAIN, POST-PANDEMIC

#### U.S.

- #1 telehealth
- #2 remote patient monitoring
- #3 cybersecurity

#### U.K.

- #1 network connectivity
- #2 mobile, portable machines, devices and more
- #3 medical device and IoT security

Push the limits of technology in your healthcare organization with [Cisco](#).

\*HIMSS market intelligence research report: *Healthcare Technology: Understanding New Priorities, U.S. and U.K. October 2020*. The survey was conducted among director roles or higher, working in a business role (CEO, COO, CNO, CMO, operations or nursing) or IT role (CIO, CTO, CISO, or IT, technology, networking, security) at hospitals or health systems in the United States and/or the United Kingdom. Respondents were also decision-makers as a part of their business or IT roles. Cisco was not identified as the research sponsor.

\*\*NOTE: Due to the small business leader base size, please draw only directional insights from surveyed business leader data.

#### About Cisco

Through the power of technology, Cisco helps healthcare organizations expand access to and deliver data-driven care, transform facilities, stay secure and encourage business continuity in times of change. Our commitment to forward-thinking healthcare lays the foundation for tomorrow. With more than 20 years of experience working with providers, payers, device manufacturers, and pharmaceutical companies, our leadership is unmatched around the world. We empower innovation at more than 17,000 healthcare organizations in 118 countries. Every day, we push the boundaries of what is possible in healthcare. [Cisco Healthcare](#).

