

Business Value of Software-Defined Networking with Cisco SD-WAN Solutions

Backed by customer interviews, IDC research demonstrates that organizations can realize significant benefits in terms of optimizing the cost and performance of their wide area networks by deploying Cisco SD-WAN solutions.

Key Results



45%

Reduced app latency



38%

Lower 5-year cost of operations



33%

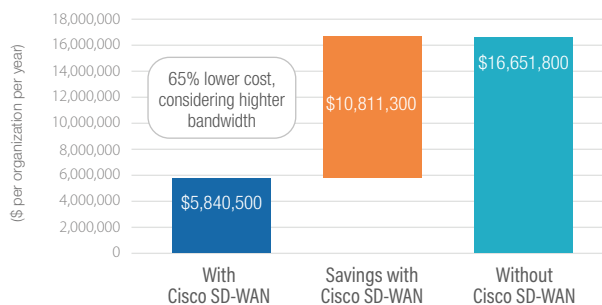
More efficient WAN Management

Customer Quote:

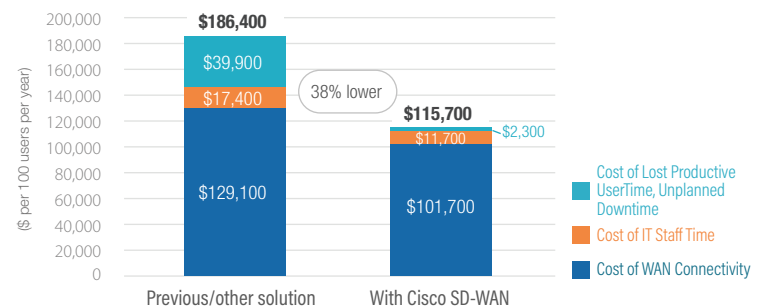


"We've provided significantly more WAN/Internet bandwidth with Cisco SD-WAN, which impacts user productivity. We've enabled cloud-based services – both SaaS and IaaS – where the network is no longer the bottleneck."

Cost of Connectivity Avoided with Cisco SD-WAN



Cost of WAN Operations over 5 Years



Business Agility and Performance Metrics



59% Reduced time to onboard new services



58% Reduced time to implement policy/configuration changes



45% Reduced application latency



94% Less unplanned downtime



\$14.98M Higher revenue per organization per year