

The Ransomware Threat Is Real

Are you prepared?

Ransomware is a growing issue that will not go away anytime soon.

Everyone - from individuals, to small companies, to large enterprises - is affected.

Ransomware is the most lucrative type of malware ever seen

\$60M

Can be generated annually from a single attack¹

\$5B

In damages expected in 2017²

300%

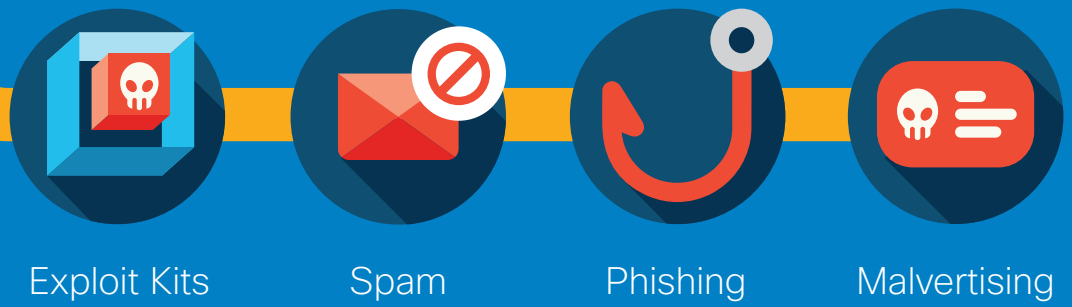
Threat growth per year³

49%

Of businesses have experienced at least one attack⁴

How are attackers penetrating our systems?

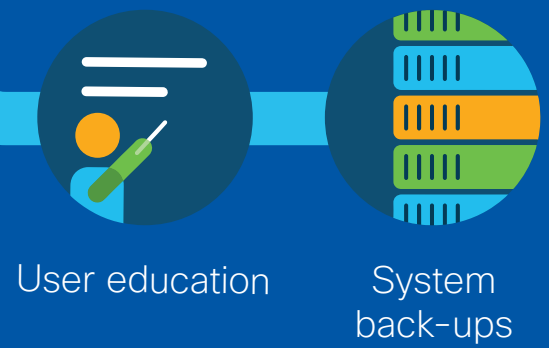
Ransomware is entering our networks through various means, including:



A multi-pronged strategy

Due to these various attack vectors, no single point product can save us from ransomware.

Protection must include a multi-pronged strategy including:



“On any given day prior to implementation, we’d see some 100,000 hits against our network, some 20-to-30 percent of which were ransomware. As soon as Umbrella came online, that number dropped to nearly zero.”

- The University of Kansas Hospital

[Watch Video](#)



Remember!

Paying the ransom only emboldens attackers, and does not even guarantee that you will get your data back.



Cisco Ransomware Defense

Find out how you can fight ransomware in all the places it is trying to get in.

[Learn More](#)

¹Cisco Talos research
²Cybersecurity Ventures, Ransomware Damage Report, May 2017
³The United States Department of Justice, “How to protect your networks from ransomware”
⁴Cisco 2017 Midyear Cybersecurity Report, July 2017

