Here’s what you should expect and demand as you prepare your WAN for tomorrow.

**The Right to Never Visit a Branch Again.**
No network manager should have to waste countless hours on routine drudgework like managing security and compliance controls, maintaining software and hardware, or traveling to remote offices to patch or refigure hardware. Look for solutions that let you automate the delivery of business-critical features, and travelling to remote offices to patch or refigure hardware.

**The Right to Experience Rich Media.**
High-definition video and visual content. You can reduce latency and increase bandwidth savings when you combine caching with other optimization features, such as policy-based configuration, automated prioritization of bandwidth, and the ability to reroute traffic across your network.

**The Right to Flexible Deployment Models.**
Flexible deployment models—such as traditional on-premises, cloud-based, or consumption-as-a-service—offer the freedom to be deployed on your premises, in the cloud, or at the edge of your network. Look for SD-WAN solutions that give you the freedom to be deployed on your premises, in the cloud, or at the edge of your network.

**The Right to a Scalable Architecture.**
Your right to a scalable, open, SD-WAN architecture that can scale across your branch office, data center, cloud, and campus.

**The Right to Use Third Party Applications and Services.**
No one vendor can provide all the applications, features, and services you need to make the most of your software-defined network. Rather than being limited to what a single vendor offers, look for solutions that can integrate with your existing system to create a single, cohesive, secure system.

**The Right to Monitor and Tune Application Performance.**
You have the right to choose the WAN transport that best suits your business needs. SD-WAN solutions can optimize traffic between your data centers, cloud centers, and remote locations quickly and reduce complexity, cost, and the risk of human error.

**The Right to a Return on Your Investment.**
Your right to leverage the investment you’ve made in your network infrastructure to improve ROI and be responsive to new business opportunities. You have the right to automated and efficient provisioning of policies for application performance, security, and monitoring.

**The Right to Secure Your Applications and Infrastructure.**
You have a right to the same security on public Internet and 4G LTE connections as you have on private WAN through a consistent, layered security approach at all points of the network infrastructure. Look for SD-WAN solutions that provide policy-based security using advanced threat defense such as VPN, firewall, intrusion detection, network security appliances, and strong cryptography.

**The Right to Choose Your WAN Connectivity.**
You have the right to choose the WAN transport that best suits your business needs. SD-WAN solutions should enable applications to switch between cloud, Internet, multiprotocol label switching (MPLS), and 4G LTE links. SD-WAN solutions should enable applications to choose the best path based on business policy and the cost and quality of the links you use.

**The Right to Never Exceed Your Budget.**
You have the right to automate and optimize the transport of your mission-critical data and then optimize to save bandwidth. Getting the best user experience from your applications requires that you know what is on your WAN. Look for solutions that can identify applications passing over your WAN and allow you to prioritize your traffic.

**The Right to Embrace the Internet of Things.**
Getting maximum benefit from the IoT means analyzing and acting on the data gathered from IoT devices at the edge of the network. To support IoT applications that require real-time insight into the network, look for solutions that support applications that require automated traffic segmentation, and strong cryptography.

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