

Cisco DNA for Access: Switching and Wireless Subscription Offers

Introduction

Traditional networks cannot meet the demands of a digital network. Traditional networks were hardware centric, manual with fragmented security, and focused on network data. The new network that drives digital business demands a software-driven approach, automation, built-in security, business insights with proactive monitoring, and troubleshooting. With this vision, Cisco launched the new era of networking powered by the Cisco® Digital Network Architecture (Cisco DNA™).

The latest innovations in Cisco DNA include new software capabilities that deliver greater intelligence and security through Cisco ONE™ and Cisco DNA subscription licensing for access switching and wireless software and an architectural approach that delivers end-to-end visibility, automation, and insights for switching. Introducing new subscription offers for access switching and wireless built on an entirely new era of intent-based networking.

Cisco DNA for access switching subscription

Scale your network for business expansion; segment your network for security, compliance, and complex processes; and centralize network access policy management for secure access.

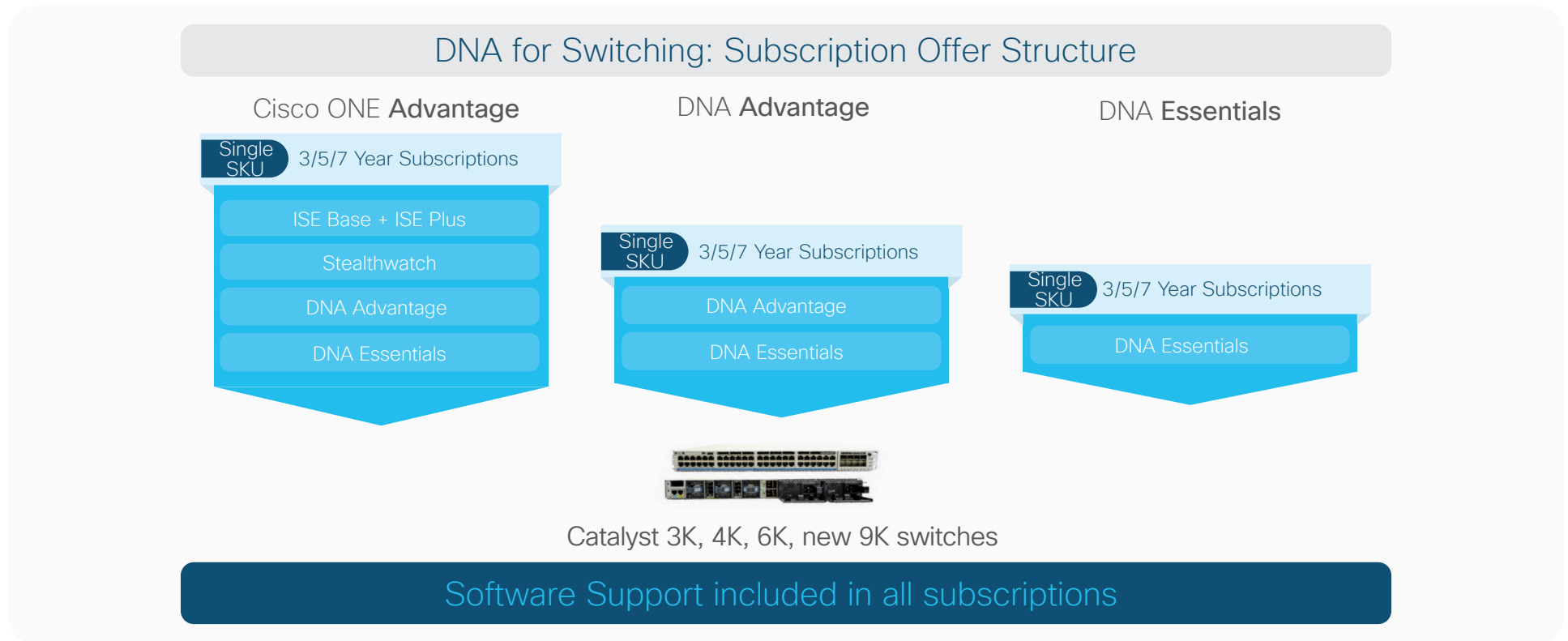
Cisco DNA for access wireless subscription

Get exceptional wireless performance for high-density environments; personalize services through location-based solutions; and secure your network by protecting devices, data, and your business with strong, network-based security.

Benefits of software subscription

- Ongoing access to newest features
- Up-to-date security protection
- Software refresh independent of hardware
- Ability to renew and scale what you want
- License portability for flexibility
- Better together pricing
- Linear, predictable budget spend

Figure 1. DNA for Switching: Subscription Offer Structure



Cisco DNA for switching subscription

- The new Cisco DNA subscription for switching is available on current generation switches such as Cisco Catalyst® 3000, 4000, and 6000 Series as well as on recently announced Cisco Catalyst 9000 Series switches
- Software subscription is offered as a 3-, 5-, or 7-year term

Cisco ONE advantage delivers policy-based automation with SD Access, Cisco DNA assurance, and enhanced security.

Customers can enable all Cisco DNA use cases with Cisco ONE Advantage. Offered as a single SKU.

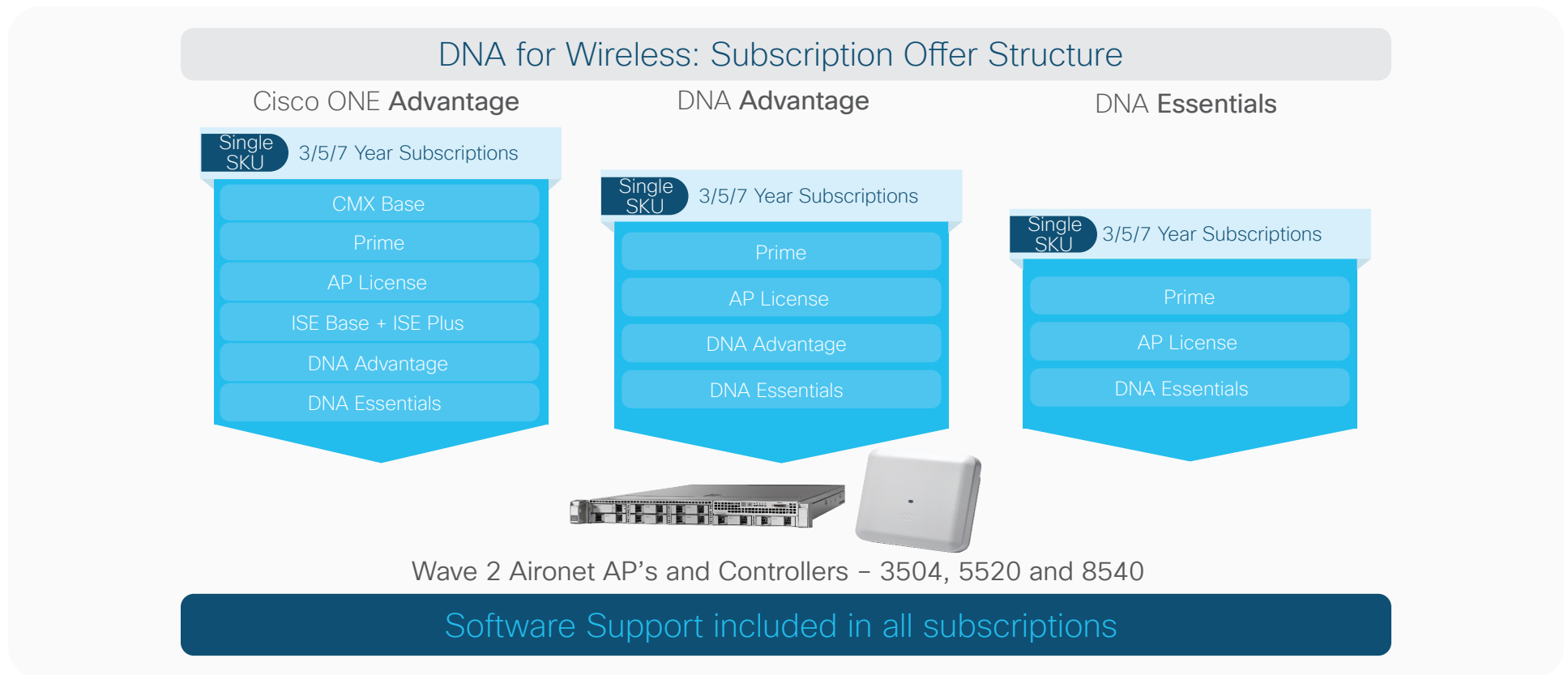
Cisco DNA advantage delivers policy-based automation with SD Access, monitoring, and Cisco DNA Assurance.

Customers need to buy ISE Base, ISE Plus, and Stealthwatch to enable all Cisco DNA use cases.

Cisco DNA essentials delivers base automation, monitoring, and management.

With this solution, customers can enable basic automation and monitoring.

Figure 2. DNA for Wireless: Subscription Offer Structure



Cisco DNA for wireless subscription

- The new Cisco DNA subscription for wireless is available on Wave 2 Aironet® access points and controllers: 3504, 5520, and 8540
- Software subscription is offered as a 3-, 5-, or 7-year term

Cisco ONE advantage delivers policy-based automation with SD Access, Cisco DNA assurance, security, and location-based capabilities.

Additionally, you can purchase Stealthwatch license as an add-on option for wireless.

Cisco DNA advantage delivers policy-based automation with SD Access, monitoring, and Cisco DNA Assurance.

Cisco DNA essentials delivers base automation, monitoring, and management.

Next steps

To learn more about how Cisco ONE Software can help your organization on its journey, visit the Cisco ONE Software website at <https://www.cisco.com/go/one>.

To learn more about Cisco DNA offer details, visit <https://go2.cisco.com/selldna>.

For information about Cisco Services, visit <https://www.cisco.com/go/services>.

Cisco Smart Accounts

Cisco Smart Accounts enable the customer to view and control access to all Cisco software licenses and entitlements across the customer organization. To learn more and access the site, visit <https://www.cisco.com/c/en/us/buy/smart-accounts.html>.

Cisco Smart Net Total Care for hardware

To help ensure coverage for your Cisco base OS software and hardware, we highly recommend Cisco Smart Net Total Care™ coverage, which provides 24-hour global support for the underlying hardware platforms on which Cisco ONE Software is deployed. For more information, visit <https://www.cisco.com/c/en/us/services/technical/smart-net-total-care.html>.

Cisco Solution Support

Cisco Solution Support provides centralized support through our solution experts. To learn more, visit <https://www.cisco.com/c/en/us/services/technical/solution-support.html>.

Cisco Software Support

Cisco Software Support delivers the right support for Cisco software products and suites. It will keep your business applications performing as expected and protects your investment. If customer is buying Cisco ONE perpetual offer, then Software Support is mandatory. Active Software Support gives customers access to ongoing innovation and license portability.

If customer is buying a Cisco ONE subscription-based offer, then Software Support is already included. To learn more, visit <https://www.cisco.com/c/en/us/services/technical/software-support-service-swss.html>.

Why Cisco

The need for fast IT is changing the way that your organization builds, operates, and runs its networks. Only Cisco ONE Software combines a powerful portfolio that provides data center, WAN, and access domains with a unified strategy for delivering secure, application-centric policy across data center, cloud, and desktop environments. We make it easier for IT to respond to the ever-evolving demands of the business. Cisco is the only company with the breadth, depth, and intellectual property to fully enable any telecommunications need now and into the future.