Simplicity is the cornerstone of Digital Transformation

Why Simplicity For Digital Transformation?

2 reasons for increase in complexity

- Millions of endpoints and disparate data sources are getting connected
  50% increase in connectivity across industry value chains in 2016

- Businesses are becoming more dynamic and distributed
  50% of IT spending will be cloud based by 2018

Simplicity is the cornerstone of Digital Transformation

Why Cisco for Simplicity

Cisco drives simplicity for Digital Transformation

- Simplicity of a single vendor
  A typical customer has 30+ vendors just for security today

- New flexible consumption models
  without price changes

- Everything cloud ready
  with cloud managed products to SaaS

"With Cisco infrastructure, we can deliver high-availability solutions with industry-leading uptime."
Pat O’Day, CTO, Bluelock

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Sources:
1. IDC

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