

# Why Security For Digital Transformation?

**3**  
reasons

for increase in attack surface

**An increasing number of processes are becoming digitally interconnected**

20% of processes will not require human intervention by 2020<sup>1</sup>



**Companies are more open than ever before**

50% of companies will be open by 2020<sup>1</sup>

**Digital engagement is increasing**

Online sales will increase 56% by 2020<sup>2</sup>



Security is synonymous to innovation and growth

## Why Cisco for Security



Secures everywhere – **before, during, and after** the attack



**Most comprehensive threat intelligence**

Cisco has visibility into 2% of global internet traffic, 500 billion emails, and 16 billion web requests a day and blocks 19.7 billion threats a day<sup>3</sup>



**Highest security effectiveness**

Cisco 99.2%,  
FireEye only 51.8%,  
Fortinet only 87.6%<sup>4</sup>



**Fastest threat discovery in the industry**

In five minutes, Cisco detects 96% of threats. Palo Alto Networks detects only 27% and FireEye only 6.5%<sup>4</sup>

*“Cisco Security Manager helped tremendously. We found it a lot quicker than expected, migrating our biggest firewall with no downtime in five days, whereas we’d thought it would take fifteen.”*

Craig McVeigh, Senior Network Consultant, Oxford University Hospitals NHS Trust

To learn more about how Cisco can help you, visit  
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