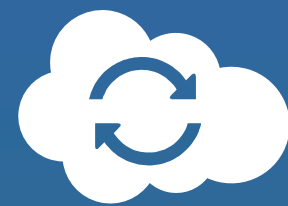


# FlexPod Datacenter with Microsoft Private Cloud



IDC called FlexPod with Microsoft Private Cloud one of the best-selling integrated infrastructures on the market since 2012.

IDC Worldwide Integrated Infrastructure and Platforms Tracker, Q1 2012 - Q 4 201

## 100

Industry Leading Benchmarks from Cisco UCS, the base upon which FlexPod is built



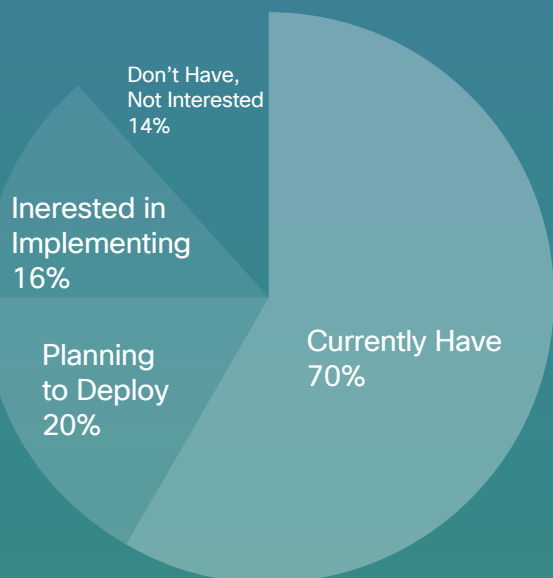
Best of **TechEd**

## 2013

FlexPod with Microsoft Private Cloud wins Best of Microsoft TechEd

### The Drive for Private Cloud is Growing:

Organization with Deployed or Planned Private Cloud Infrastructures\*



\*Based on a survey conducted by the Enterprise Strategy Group (ESG). Building a Private Cloud: Cisco and Microsoft—Optimized Infrastructure Strategies, April 2014.



### Increased Cost Savings

A projected cost savings of 38% after one year, and 42% after two  
-Allianz, Australia

<https://customers.microsoft.com/Pages/download.aspx?id=6830>



### Improved Maintenance & Management

From 42 physical and 90 virtual servers to just 12 unified servers  
-Elektroprivreda, Bosnia & Herzegovina

[http://www.slideshare.net/Cisco\\_Case\\_Studies/elektroprivreda](http://www.slideshare.net/Cisco_Case_Studies/elektroprivreda)



### Enhanced IT Operational Productivity

\$700,000 annual TCO savings after implementing FlexPod  
-King County, USA

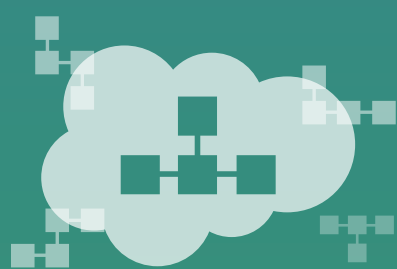
[http://www.cisco.com/c/dam/en/us/solutions/collateral/data-center-virtualization/king\\_county\\_success\\_story/final\\_6\\_28\\_13.pdf](http://www.cisco.com/c/dam/en/us/solutions/collateral/data-center-virtualization/king_county_success_story/final_6_28_13.pdf)



### Better Performance

Rapidly expanded data center environment without service interruption for 32,000+ students  
-Swinburne University

[http://www.cisco.com/c/dam/en/us/solutions/collateral/data-center-virtualization/swinburne\\_university\\_external\\_casestudy\\_fri\\_02\\_28\\_14.pdf](http://www.cisco.com/c/dam/en/us/solutions/collateral/data-center-virtualization/swinburne_university_external_casestudy_fri_02_28_14.pdf)



Microsoft: Cloud OS, transforms your data center to a data center without boundaries



FlexPod from Cisco and NetApp with Microsoft Private Cloud: Award-winning integrated infrastructure



Microsoft Fast Track Private Cloud Certified; a Cisco Validated Design

### Case Studies



#### ING Direct Zero Touch

We're the first bank in Australia to adopt fully cloud computing, and the benefits are substantial.

<https://www.youtube.com/watch?v=NTV7WHv5uvo&feature=youtu.be>



#### Toyota of South Africa

Power requirements decreased, along with an 85% smaller hardware footprint.

-[http://www.cisco.com/web/ZA/case\\_studies/afgri/pdfs/toyota\\_tususho\\_africa\\_external\\_casestudy\\_fri\\_07\\_19\\_13.pdf](http://www.cisco.com/web/ZA/case_studies/afgri/pdfs/toyota_tususho_africa_external_casestudy_fri_07_19_13.pdf)



#### Allianz

20% reduction in server racks and projected savings of more than 42%.

-<https://customers.microsoft.com/Pages/Download.aspx?id=6830>

“ Nearly half of large enterprises will have hybrid cloud deployments by the end of 2017 ”

Gartner Special Report "Hybrid Cloud: The Shift from IT Control to IT Coordination", September 2013.