



# Cisco Powered Desktop as a Service (DaaS)

## Desktop Virtualization Made Easy

Organizations are moving to desktop virtualization to address the challenges and opportunities of the evolving workplace (Figure 1). Virtual desktops and applications in the cloud, delivered as a service by a Cisco® cloud provider, give you the benefits of desktop virtualization without its costs and challenges. Cisco Powered™ DaaS is:

- Easier to deploy, provision, and manage
- Less expensive to build and maintain, with no startup costs and lower ongoing costs
- High performance with greater security, data protection, and compliance

Cisco Powered DaaS provides benefits across your organization:

- **For business:** Increased agility, lower and more predictable costs
- **For IT:** Better responsiveness, greater security and data protection, and lower TCO
- **For users:** Anytime, anywhere, any device access to applications and data

Cisco Powered DaaS is relevant to a broad set of organizations:

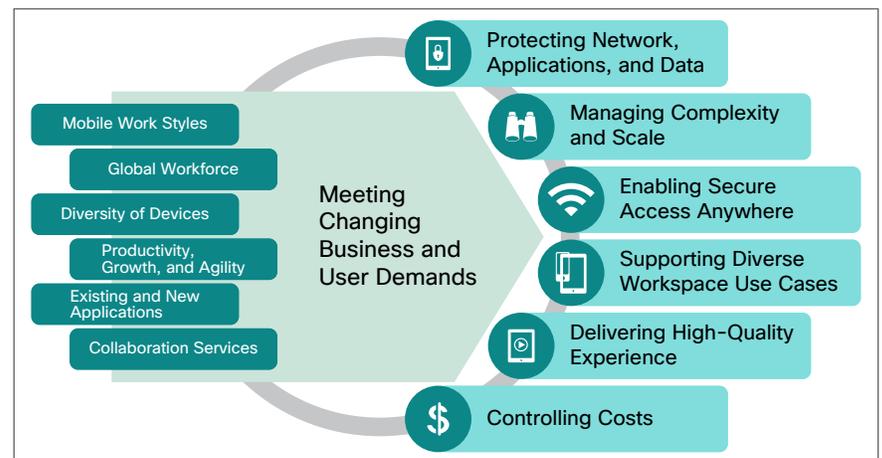
- Small, medium-sized, and large organizations of all types wanting to reduce TCO, improve security, support bring your own device (BYOD), and offload desktop management
- Many customers are already finding DaaS very valuable, including healthcare, government, contact centers, education, retail, finance, and more

## Benefits

Desktop as a service (DaaS) provides you with a range of benefits that contribute to your organization's agility, performance, and security:

- Anytime, anywhere, any device secure access
- Stronger security
- Better data protection
- Enhanced business continuity and compliance
- Better data recovery and backup
- Easier deployment
- Desktop access from multiple devices (BYOD)
- Repurposing of PCs and laptops
- Simpler deployment with self-provisioning
- Reduced IT desktop operations costs
- Predictable OpEx model

Figure 1. DaaS Can Help Meet Your IT Challenges in an Evolving Workplace



## Next Steps

See how Cisco Powered DaaS can help improve your organization's agility, performance, and security. Contact your Cisco partner or Cisco representative to learn more.

You can learn more about the Cisco cloud solutions at <http://www.cisco.com/go/cloud>.

Learn more about Cisco Powered DaaS at [www.cisco.com/go/daas](http://www.cisco.com/go/daas).

For information about the Cisco Powered Cloud and Managed Services programs, visit <http://www.cisco.com/web/solutions/trends/cisco-powered/services.html>.

To find a certified Cisco Powered DaaS provider, visit [www.cisco.com/go/partnerlocator](http://www.cisco.com/go/partnerlocator).

Cisco Powered DaaS solutions provide the scale, security, performance, and assurance needed by your organization. Based on the Cisco Unified Data Center architectural framework, Cisco DaaS supports Citrix and VMware virtualization solutions and all types of DaaS deployment models so you can choose what's right for your needs, including:

- Hosted shared desktops
- Hosted server virtual desktop infrastructure (VDI) (server OS)
- Hosted VDI (client OS)
- Application virtualization delivery



Cisco Powered DaaS solutions are backed by Cisco Validated Designs and provided by Cisco cloud provider partners as part of the Cisco

Powered program. The Cisco Powered program helps our certified cloud provider partners ensure the delivery of enterprise-class services that are as reliable, or more reliable, than your own on-premises solutions. With Cisco Powered DaaS, you can be confident because:

- Your services are built and delivered on proven architectures that have been **validated by Cisco** to provide superior levels of professional service, security, and support
- Your provider has met **rigorous certification criteria** for delivering Cisco Powered services, including 24-hour support and ITIL® certification
- Every Cisco Powered IaaS has been **audited by an independent third party** to help ensure that they meet Cisco's configuration and performance standards
- You will benefit from **superior levels of service, security, and 24-hour support**