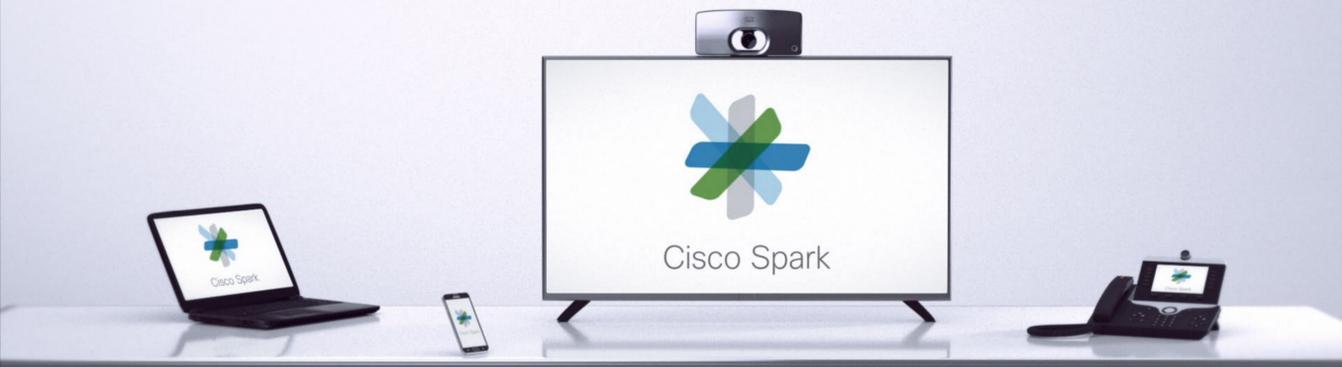


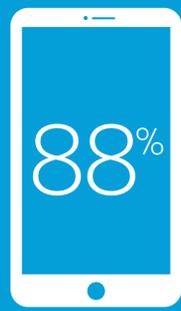


5 must-haves for the digital workplace

Digital collaboration is supposed to make work easier, right? But if the tools that are supposed to make working together simple don't actually boost productivity and efficiency, what's the point?

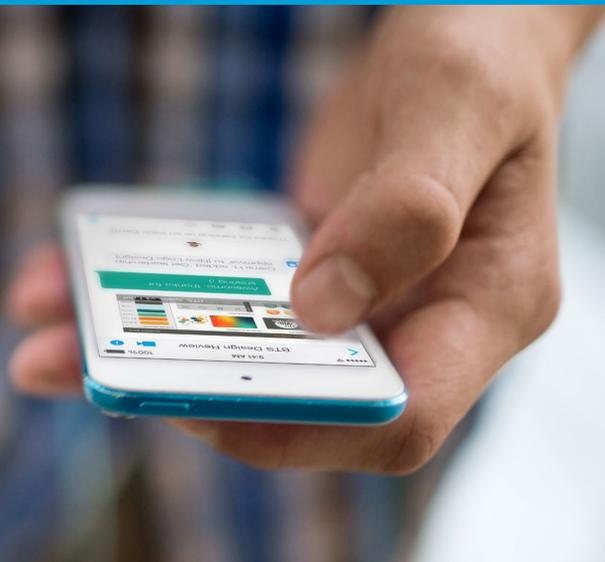


88% of CEOs believe digital technologies are creating high value in operational efficiency.¹



1. Keep employees connected.

Employees need the flexibility to choose the most effective way to access business applications wherever they work and whatever device they work on.



2. Right tools, right results

People can do amazing things whether they're in the office, on the road, or on the couch. Give them the power to create, edit, view, and work together in real time, then get ready to be amazed at the results. Give them tools to:

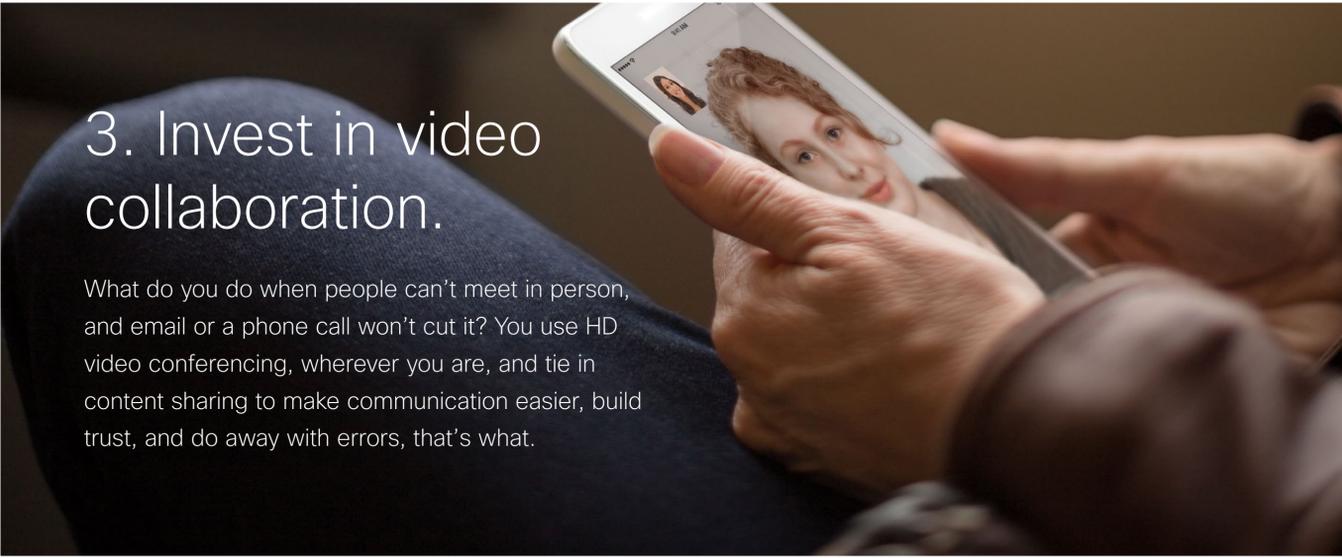
- Stay in contact via messaging.
- Store documents in a central location.
- View, share, and search information and content.
- Edit and collaborate like never before.

91%

of employees believe digital technology can transform the way they work for the better.²

3. Invest in video collaboration.

What do you do when people can't meet in person, and email or a phone call won't cut it? You use HD video conferencing, wherever you are, and tie in content sharing to make communication easier, build trust, and do away with errors, that's what.



4. Choose wisely.

You really have to get this right. Even small gaps are big deals. Trends like bring your own device (BYOD), video conferencing, and cloud-based apps may be monster-sized asks for your network that you cannot afford to miss. Be sure you can:

- Handle business-quality video conferencing.
- Provide private and public cloud access.
- Deal with sophisticated productivity and collaboration apps.
- Manage security across multiple locations and types of devices.

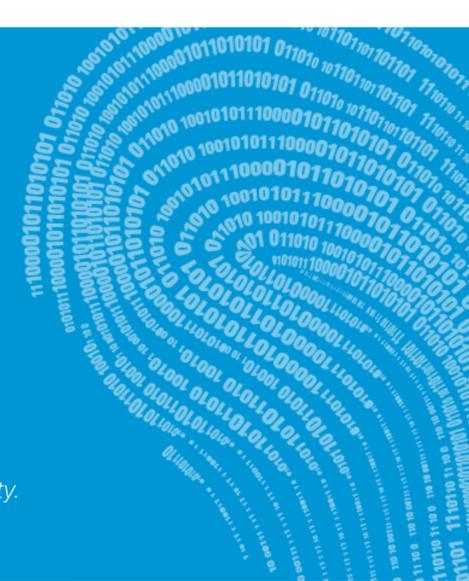
77%

of Millennials wish to have greater mobile connectivity from their employers.²

5. Secure your digital space.

The digital world keeps getting more complex. As it does, security faces more challenges. With trends like cloud computing, social media, and expanding mobility needs, lacking the right protection can leave opportunities for attackers to get in. Strengthen your network security when you:

- See more with global threat intelligence.
- Stop threats before, during, and after an attack.
- Automate security across physical, virtual, and cloud to reduce complexity.



The Cisco Spark™ collaboration app has revolutionized the way you get stuff done anywhere, anytime with a simple, secure, complete, all-in-one business communications service.

[Get Started Now](#)

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1. The Future of Work Community, "Future of Work: Make the Future Work for You," Oct. 6, 2015.
 2. Gerald C. Kane, Doug Palmer, Anh Nguyen Phillips, David Kiron, and Natasha Buckley, "Strategy, Not Technology, Drives Digital Transformation," MIT Sloan Management Review in collaboration with Deloitte University Press, July 14, 2015.

